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# EDITOR'S LETTER

# **BACK TO BASICS**

We might still be working on fundamental skills like sleeping well, slowing down or even breathing better, but increasingly, technology is helping pave the way

s we move towards the end of the first quarter century in this millennium, wellness has never been so important to so many people. The global wellness economy has now exceeded US\$5.6 trillion ( $\in$ 5.2 trillion, £4.4 trillion) and shows no signs of slowing down – it's predicted to reach US\$8.5 trillion ( $\in$ 7.9 trillion, £6.7 trillion) by 2027 (see page 116). It's a great time to be in the industry; technology is bringing new

innovation to the way we do business, from brain training

reality (see page 16) to new ways of biohacking (see page

74) - and even to converting the electrical impulses and

well for hundreds or thousands of years, as people seek

spa towns - to the idea of teaching somatic practices to

out authentic wellness experiences. From a return of water

tastings (see page 14) - popular in the heyday of European

teens to help them regulate emotions (see page 15), what's old is new again. Even that most basic of human movements

- walking - is having something of a moment (see page 20),

for neuroplasticity (see page 12) to gesture-tech and mixed

frequencies of plants into healing soundscapes (see page 21).

At the same time, we're also seeing a resurgence of - or a

return to - tried and true modalities that have served humanity



as people rediscover the joy of being outside in nature for a kind of moving meditation.

Some of the trends we're looking at combine old and new; deep listening can be low-tech and retro, with guests listening to classic vinyl albums in the sauna, or it can be high-tech and futuristic, like the upcoming Texas-based Submersive, which will play underwater sounds in combination with images that are designed to transport people to an elevated state of consciousness (see page 13).

But we're still working on the basics: sleeping well (see pages 100, 132), connecting with others (see page 102), sexual wellness (see page 131) and simply finding space to slow down and rest (see page 70).

Whether it's new technology or a timeless trend, the wellness market is most definitely moving quickly – and as Ferris Bueller said, "If you don't stop and look around once in a while, you could miss it." We hope the insights, research and resources in our annual *Spa Business Handbook* help you do just that: stop, look around, and ultimately, play your part in driving the industry forward.

Jane Kitchen, editor, **Spa Business Handbook** janekitchen@spabusiness.com ■ @JaneKitchenSB

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Leisure Media, PO Box 424, Hitchin, Hertfordshire, SG5 9GF, UK T: +44 1462 431 385 E: theteam@spabusiness.com @spabusinessmag

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# the spa handbook team



# Jane Kitchen

EDITOR email: janekitchen@spabusiness.com tel: +44 1462 431 385 twitter: @janekitchenSB



# Astrid Ros

ADVERTISING SALES email: astridros@spabusiness.com tel: +44 1462 471 911



# Liz Terry

EDITORIAL DIRECTOR email: lizterry@spabusiness.com tel: +44 1462 431 385 twitter: @elizterry



#### Katie Barnes CONTRIBUTING EDITOR email: katiebarnes@spabusiness.com

tel: +44 1462 471 925 twitter: @SpaBusinessKB



#### Megan Whitby

ASSISTANT EDITOR email: meganwhitby@spabusiness.com tel: +44 1462 471 906 twitter: @MeganRWhitby

#### Advertising sales: +44 1462 471 911 Subscriptions: +44 1462 431 385 Circulation: +44 1462 431 385

The Spa Business Handbook is published by The Leisure Media Co Ltd, PO Box 424, Hitchin, SG5 9GF, UK. The views expressed in this publication are those of the author and do not necessarily represent those of the publisher The Leisure Media Co Ltd.

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To subscribe to the Spa Business Handbook log on to www.leisuresubs.com or email: subs@leisuremedia.com

Annual subscription rates including P&P are UK £54, rest of world £69. ISBN: 978-1-870416-41-2

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# SPA TRENDS

# Spa foresight<sup>™</sup> 2024

What's going to have the biggest impact on spas in the future? *Spa Business* outlines the trends, technologies and strategies that are coming down the track

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# A NO-BRAINER

# **1. BRAIN TRAINING**

Longevity and fitness are two major trends currently disrupting the industry. As interest in these areas has grown, operators and suppliers are getting more creative with their offerings, which has led to the emergence of brain-focused programming.

With operators such as Clinique La Prairie getting in on the action, exciting advancements in this field are already cropping up, including initiatives like Sparkd Fitness' pioneering brain-body fitness solutions. The brand's multi-component training modality includes cardiovascular and strength training, coordination and motor-skill training, as well as cognitive motor training or dual-task training. An example might include doing squats while working on maths or memory games on a technology screen.

Recent studies show that dual-tasking – literally doing two things at the same time (which is different from switching your attention from one stimuli to another) increases neuroplasticity, which in turn yields brain health benefits. The process optimises longevity and brain-body performance, helping people be fit for life and primed for success. As awareness grows, we anticipate an increasing number of wellness facilities will enhance their offerings by integrating brain-training experiences and workouts.



#### MUSIC TO YOUR EARS

# 2. DEEP LISTENING

Back in the days before music streaming services, listening to music was a more active activity; you'd put a vinyl album on and just listen. The order of the songs were important - the album might even tell a story of sorts. Today, that kind of deep listening is something of a lost art (though Gen Z is discovering analogue systems like vinyl records and bringing them back). But it's a kind of mindful practice, with aspects that could dovetail nicely with wellness programming.

At Farris Bad in Norway, development manager Lasse Eriksen has started a programme of Deep Sauna Listening, where guests listen to complete albums from classic artists like The Doors, Pink Floyd, Miles Davis and even Mozart and Beethoven – all while in the sauna. "Deep listening means paying full attention to the music, understanding the emotions, intentions and stories behind it, and being fully present in the moment," he explains. "Music is also a powerful tool for healing and connection."

Sauna and deep listening are a perfect match, says Eriksen, because both help you to be present and free your mind from distractions. The response to the sessions has been "overwhelmingly positive," he says; each session can accommodate around 40 people, and they've all been fully booked. "Participants often describe the sessions as transformative, feeling deeply connected to the music and their own emotions," he says. "The emotional impact of the music, combined with the immersive sauna environment, provides a powerful, memorable experience."

Meanwhile, at Peninsula Hot Springs in Australia, a Sound Dome has been installed to add to the regular programme of music and wellness. The geodesic dome is designed for multi-sensory experiences as well as music performances. Peninsula also showcases performances in its outdoor amphitheatre and uses underwater speakers in hot springs pools, so that guests can lie in the pools, listen to music and look up at the stars.

And at Submersive – a 25,000sq ft (2,323sq m) wellness facility set to open in Austin, Texas, US in 2026 – deep listening will form an integral part of the immersive art bathhouse, with underwater sounds played in sequence with images, all scientifically developed to transport guests into an elevated state of consciousness. "Our goal is to amass the world's deepest understanding of how multisensory experiences affect us on a physiological level," says Corvas Brinkerhoff, Submersive's founder, who plans 11 more locations worldwide after Austin.

## SO COOL!

# **3. EVENT CRYO**

The wellness world has gone crazy for all things cold: ice baths, contrast therapy, cryotherapy. At the same time, there's been an explosion of social wellness facilities – modern bathhouses, hot springs and other settings that bring people together and let them socialise.

But what happens when these two trends collide? Art of Cryo whose cryotherapy systems already accommodate up to four people - has recently introduced its largest unit yet in Madeira, Portugal, which can accommodate 20 people at one time. Additionally, the MCS Experience Tunnel – which includes 12 stations for guests to do in pairs before their cryo session, including far infrared, LED light therapy and aromatherapy essentially turns the entire experience into a social event for groups of friends, colleagues or even sports teams. The company plans multiple locations during the next few years.



Cryo is becoming a social experience



▲ Water can be described by taste, mouthfeel and other nuances

# A RESURGENCE OF WATER TASTINGS

# 4. AQUATASTEOLOGY

Historically, in many spa towns, people didn't just bathe in thermal and mineral waters – they also drank them as part of their cure. In many of these historic thermal towns – from Karlovy Vary in the Czech Republic to Bath, England – you can still taste the mineral waters, which often flow from a historic fountain.

"The taste of water transcends a mere sensation," says water sommelier Milin Patel in an article written for Therme Group. "It's a symphony of flavours and textures orchestrated by the minerals it carries. As we savour these unique mineral profiles, a remarkable reaction takes place within our brains. This intricate relationship between minerals, sensory experiences, and the brain's yearning for more provides us with a profound appreciation of the water we consume and its impact on our overall wellbeing."

With so many new hot springs resorts in development, we see a new opportunity for mineral water tastings. Even in spas without their own mineral water source, hosting water tastings can provide a mindful experience and a healthy alternative to things like wine or spirit tastings.

"How can we truly value something if we lack a vocabulary to describe it?" asks Patel. "It's time to change that. Let's establish a language to articulate the taste, mouthfeel, and nuances of water, just as we do for other beverages we value. We must elevate the drinking water experience." We couldn't agree more.

SHUT TERS TOCK/FIZKES



# KIDS THESE DAYS

# **5. TEEN WELLNESS**

We've all heard the statistics about the ways that teenage mental health is declining - social media, a once-in-ageneration pandemic, global warming and an unstable political climate have all contributed. An analysis of 29 studies which included 80,000 young people from across the globe - published between 2020 and 2021 found that 20.5 per cent had significant anxiety. The statistics are decidedly worse among girls and LGBTQ+ youth. In the US, a survey from the Centers for Disease Control found that almost 60 per cent of female students and close to 70 per cent of LGBTQ+ students had experienced persistent feelings of sadness or hopelessness during the past year.

We are in the wellness industry – and increasingly, our industry is focused on mental wellness in addition to physical

and spiritual wellness. We expect the growing crisis to change this situation and for operators to increasingly skill-up to welcome and support younger teens to help them improve and maintain both their mental and physical health.

At the Global Wellness Summit in Miami last year, Amy McDonald, owner and CEO of Under a Tree Consultancy, raised this issue on a panel focused on the wellbeing of our children. A mother of a teenage daughter herself, McDonald pointed out that so many spa and wellness centres have outdated policies on age limits.

"If spas can reach out and bring something as simple as mindfulness to teens and teach them about gratitude – those are powerful tools," she said. "Our industry has catered to 25- to 65-year-olds really well, but that younger group really needs us." Some spas and wellness destinations are welcoming people of all ages, such as Zulal Wellness Resort in Qatar, which has a dedicated area for families.

In the UK, a three-day Rewire Retreat was held in Somerset last year. Aimed at girls aged 14 to 16, the retreat was designed to teach them how to regulate their emotions and develop a strong sense of self in an increasingly digitalised world. Using somatic practices like sound baths, yoga, meditation and breathwork, combined with foraging, campfires and wild walks, the intention was to "equip the participants to return to their lives feeling self-reliant and grounded."

Others are taking note too – Yale's popular Psychology of Happiness course has been retooled for teens, teaching them how to manage stress and engage in evidence-based behaviours that are proven to boost mood.

# EMERGING TECHNOLOGY

# 6. GESTURE-TECH & MIXED REALITY

We believe the use of virtual reality, mixed reality and other immersive technologies by consumers in the health and fitness sector will take a leap forward with the development and adoption of gesture-tech.

One example of this emerging technology is the recently launched Mudra Band for Apple Watch. This 'watch band replacement' uses Surface Nerve Conductance sensors to capture neural signals that are transmitted to the brain from a user's wrist and finger movements. These are then used to control Apple devices using simple 'air touch' hand and finger gestures.

Gesture-tech will redefine how humans interact with technology, eliminating the need for physical contact and making the experience more fluid and intuitive, while also enhancing the use of virtual and mixed-reality applications and bringing a new dimension to fitness offerings.



The technology is fluid and intuitive

16



▲ Specialised 'headspas' are generating buzz across TikTok and Instagram

# **BACK TO YOUR ROOTS**

# 7. HAIR AND SCALP LONGEVITY

While skincare has boomed in popularity since the pandemic, it appears haircare is set for a similar trajectory, with consumers investing in enhancing their hair health and developing a dedicated haircare routine.

Market insiders have dubbed this trend as the 'skinification' of haircare, reflecting the shift in consumer behaviour towards treating hair with the same meticulous care as their skin. This involves adopting a multifaceted routine that extends beyond traditional shampoo and conditioner, incorporating products including scrubs, creams, masks, essences, serums, sprays, specialised massage tools and more.

This upturn has led to the emergence of specialised 'headspas', generating significant buzz across TikTok and Instagram. Treatments typically encompass a thorough hair and scalp analysis, head massages, steam cleanses, hair masks and the use of specialised shower heads designed to deeply cleanse the scalp and neck.

Recognising the escalating demand, established industry players are seizing the opportunity to tap into this trend. For instance, Rosewood has opened its Hair Wellth Spa in collaboration with Claudia di Paolo in Madrid, Spain. Moreover, this upturn in recent years has also sparked the emergence of new hair wellness brands including Flora Lab Paris and Monpure.

Given that many consumers gravitating towards this trend are already well-versed in skincare practices and are likely avid patrons of spas, it presents a lucrative opportunity for wellness facilities to capitalise on this burgeoning market. Hair treatments seamlessly integrate as complementary add-ons to existing treatment menus, while the surge in demand for haircare products underscores the potential for retail expansion.

Catharsis therapy can involve screaming, crying or rage room therapy

# GO WILD!

# 8. LIBERATED WELLNESS

Wild wellness is experiencing a surge as consumers seek transformative experiences that allow them to authentically connect with their raw emotions. These experiences foster both physical and mental wellbeing and are aiding in the healing process of lingering pandemic-induced trauma.

Scream therapy, now offered at Armathwaite Hall Hotel & Spa in the UK, is just one example. Its aim is to provide individuals with a cathartic outlet to release pent-up emotions and alleviate stress by engaging in resounding screams within a therapeutic environment. According to spa manager Lorela Movileano, the 400-acre private woodland surrounding the hotel has been curated into a haven where guests can unapologetically express their emotions.

Indonesia has also begun to embrace this trend, sometimes referring to it as catharsis therapy, which may involve screaming, crying or rage room therapy.

Movement-based forms of liberated wellness are also gaining in popularity, with transformative workout and wellbeing practice Sanctum capturing the world's imagination. Founded in Amsterdam during the pandemic, Sanctum merges elements of HIIT with kundalini yoga, martial arts, animalistic flow, breathwork and primal fitness. By marrying Eastern wellbeing practices with Western fitness methods, Sanctum aims to instil a sense of purpose and reconnection to physical activity. It now has partnerships with Six Senses and Auberge, and plans to expand its reach to the US, Italy and Switzerland.

This emphasis on liberated wellness signifies a shift in consumer mindset, where the focus is not solely on feeling good, but also on embracing the journey – regardless of appearance.

# CHANGES IN LATITUDE

# 9. COOLCATIONING

With 2023 having gone down as the hottest year on record and with devastating fires in places from Greece to Hawaii, many people are rethinking traditional summer beach holidays and instead flocking to cooler climates. Digital travel platform Booking.com found that 43 per cent of UK travellers are looking at cooler destinations in 2024, while luxury travel network Virtuoso reports an astounding 82 per cent of its clients are looking at locations with more moderate weather. This is a trend that will only continue as the planet continues to warm; analysis from *The Washington Post* and CarbonPlan shows that by 2050, more than five billion people will be exposed to at least a month of extreme heat each year.

Spa Business first reported on Arctic tourism and spas back in 2019, when tourism numbers in Iceland had quadrupled and numbers of travellers north of the 66th parallel had reached 10 million and were rising steadily. Places like Scandinavia, Canada, Iceland and the Baltic are also emerging as alternative destinations for summer travel, while those who aren't tied to school holidays are shifting dates for visiting traditional hot spots like Greece, Spain and Italy. Meanwhile, spa resorts in destinations such as Arizona or Morocco are looking at creative ways to introduce nighttime programming to keep guests out of the heat (see page 24). The growing trend in cold spa therapies, wild swimming and extreme bathing works well with this trend towards coolcationing, and we predict these cold therapies will continue to increase in popularity.





# HOTSPOT

# **10. OMAN - ON A TOURISM MISSION**

As momentum behind Oman Vision 2040 – a national reference for economic and social planning for the country – picks up pace, we predict a surge in hospitality, spa and wellness projects in the near future, much like the mindblowing giga projects which are already coming to fruition in Saudi Arabia.

The drive behind the initiative is to create a "developed, diversified and sustainable national economy" in Oman, which has historically relied on oil as its main industry. His Majesty Sultan Haitham Bin Tarik has revealed that part of its ambition is to attract US\$51 billion ( $\notin$ 46.9 billion, £40.1 billion) in tourism investments in the next 16 years.

The recently announced US\$4.2 billion ( $\notin$ 3.87 billion, £3.3 billion) Omani Mountain Destination on Jabal al Akhdar is a prime example of the type of project we expect to see more of. The high-altitude mixed-used

development has been master-planned by AtkinsRéalis and is based on its Seed approach, which focuses on environmental, cultural and social wellbeing. It will include 2,527 residences, 2,000 hotel rooms and a health and wellness village called The Vessel. It will also feature a biodiversity hub for both local and international research, dedicated wellness zones, a high-altitude sports hub, amphitheatres, a museum and green spaces.

# MOVING MEDITATION

# 11. WALKING

The most basic of wellness modalities, walking is accessible to nearly everyone without mobility issues. Whether you're old or young, in shape or not, walking is a simple tool to put movement in your life, which can help improve mood, reduce symptoms of anxiety and depression, and promote creativity. The ancient Greeks understood this, hosting walking meetings and lectures to optimise brain function. Today, in our ever more sedentary and screen-focused society, walking can be a useful tool not only for incorporating movement, but also for mental decluttering and switching off - and most often, it's free and accessible.

That's not to say there's not a business strategy around walking; look no further than The Ranch, the successful US wellness resort that's built an entire programme around walking – at a cost of more than US\$10,000 ( $\notin$ 9,300,  $\pounds$ 7,845) a week. Guests walk for 4-5 hours a day, eat a limited-calorie menu that's vegan, gluten-free, alcohol-free and caffeine-free, and spend the afternoons partaking in yoga, strength training and massages.

At the UK's South Lodge, a new "Walk Yourself Happy" two-day wellness retreat this September combines cold-water swimming, breathwork, Wildfitness, journaling and walking in the Sussex countryside, priced at  $\pm$ 1,650 (US\$2,100,  $\pm$ 1,958) per person.

Also in the UK, Armathwaite Hall has introduced guided group Silent Estate Nature Walks – priced at £75 (US\$95, €89) – to its wellness offering, capitalising on the silent walking trend sweeping social media. Essentially a form of forest bathing or moving meditation,



At The Ranch, guests walk for 4-5 hours each day as part of a weeklong programme

silent walking invites people to switch off and be mindful, focusing on sensory elements like smell, touch and hearing.

Walking and spas go hand-in-hand, and being set in the countryside is not a prerequisite. In the early European spa towns, the landscape that surrounded the town was seen as incredibly important to the overall sense of wellbeing, with most incorporating a planned promenade to walk along – and to see and be seen.

Any spa, hotel or wellness centre can incorporate walking into its wellness programming – usually at little cost. Guided hikes, suggested trails, or even silent walking through a city park can all bring a sense of calm and peace to guests and reshape the way they connect with their surroundings.



# PLANTING AN IDEA

# **12. BIO-SONIFICATION**

With technology making it possible to convert the electrical impulses and frequencies from vegetation and minerals into healing soundscapes, we predict that the use of plants in spas will become so much more than just for decorative purposes. Inventor Justin Wiggan is leading the way in this arena; he composes soundscapes from plant, tree, rock and crystal energy – a process known as bio-sonification. His work has already caught the attention of several spa leaders, including operator Six Senses and consultants Bonnie Baker and Diana Mestre.

He's working with them to realise sound art-based wellness initiatives, and suggests that bio-sonification equipment could be set up in spa gardens and interactive living bio walls indoors, or in any rooms with plants and crystals, so guests can immerse themselves in the experience.

People who've experienced Wiggan's quirky plant bio-sonifcation pop-ups report big emotional and physical changes. In addition, a recent study of his work by the UK's University of Plymouth indicated a positive effect on blood pressure and stress levels.

Most recently, Wiggan has teamed up with music provider Myndstream in a 'Skydentities' project, which sees them using cloud-scanning technology to generate music based on clouds' energy. He says he's also looking to create "immersive sonic wellbeing spaces" using sun, moon and starlight as sources, as well as fire. On top of this, Wiggan is developing a haptic suit, which translates plant energy into vibrations to massage people.

#### • WHAT'S THE FREQUENCY?

# **13. BINAURAL BEATS**

With so many studies showing the benefits of regular meditation, it's no wonder that people are interested in the practice. But often, meditation can be difficult; it's hard to sit still and the mind easily wanders.

Binaural beats - which are essentially two different tones with different frequencies, each of which is heard through one ear via headphones - are said to produce the same brain state as meditation, but much faster and in a more passive way. Listening to binaural beats creates something of an auditory illusion and tricks your brain into processing the difference in the tones. Benefits can include reduced anxiety, an increase in focus, lowered stress, a boost in creativity and even pain management.

Increasingly, the technology is being used in spa equipment, such as Gharieni's Welnamis and the Somadome. As research continues, we predict we'll see more of this in spa treatments.



Binaural beats are said to produce the same brain state as meditation



▲ Specific treatments could be suggested

# INSTANT ACCESS

# **14. BIOFEEDBACK PORTALS**

Wearable tech and other diagnostic devices are already having a huge impact on the prescription of highly personalised healing programmes in spas. As these tools become more sophisticated, we see them filling a gap in the market for a real-time biofeedback portal. We foresee a time when such a portal will be a staple in spa receptions - visitors will walk through it and have their vitals scanned and then, based on those results, will instantly be advised on a range of health

and wellness modalities to immediately enhance their wellbeing. Perhaps their stress levels are too high, so they need to meditate; maybe they've had too many carbs to eat so it will suggest a more nutritious, balanced meal that the spa can prepare.

The same portal could rescan spagoers when they leave - as evidence of the benefits of the services - and print recommendations for when to revisit and for what, backed up by an at-home programme. MATHEWMARTINEZ\_GLENIVY

Bhutan is creating a mindfulness city in Gelephu that will be as big as Hong Kong

# HOTSPOT

# **15. BHUTAN - OPENING UP ITS BORDERS**

Spa and wellness development is set to boom in Bhutan, following a recent announcement by King Jigme Khesar Namgyel Wangchuck that he's creating a mindfulness city nearly as big as Hong Kong in Gelephu – a small town in the south.

The spiritual country has staunchly protected its borders for decades, severely restricting tourism, and it's known as a closed economy with very little foreign investment. However, the goal of Gelephu is to create an economic hub and a trading corridor linking it to northeast India and, beyond that, Myanmar, Thailand, Cambodia, Laos, Vietnam, Malaysia and Singapore. It will operate as a special administrative region, giving it legal independence and autonomy to formulate laws, policies and incentives to provide a conducive business environment and attract foreign investment.

The development will be underpinned by Bhutan's deep-rooted spirituality and its Gross National Happiness index – a measure based on the wellness of people that guides the government of Bhutan, alongside Gross Domestic Product.

"I became king at 26 and now I'm 43 years old. I'll do everything in my power to realise this [mindfulness city] vision," said the monarch. "Gelephu will become a gateway connecting Bhutan to the world and the future."

Star architect firm Bjarke Ingels Group is behind the master plan and it reveals that alongside major improvements in infrastructure – including the construction of an airport – offices, residences, hospitals and eventually world-class hotels and spas will be built. The latter is likely to draw on Bhutanese wellness practices such as meditation, hot stone baths incorporating 'menchu' (medicinal spring water) and 'sowa rigpa', traditional Tibetan medicine based on herbs and minerals and modalities such as acupuncture and moxibustion.

# TRANSFORMING PHYSIQUES

# **16. BODY SCULPTING**

While many wellness clubs and fitness centres are largely concerned with delivering strength training, group exercise, cardio and now recovery and Reformer Pilates, we expect a market to emerge for body-sculpting exercise.

Modalities that exercise the micromuscles – also called the accessory muscles – have been around for many decades and been delivered by specialist studios, but their power to change body shape, create greater flexibility and improve power, function and balance makes them attractive to today's consumers.

Wellness club Surrenne at The Emory in London has partnered with specialist Tracy Anderson, whose Method has transformed the physiques of Hollywood actors. Anderson's studio at Surrenne offers muscular structure choreography, dance cardio classes, and the Tracy Anderson Mymode programme and apparatus, as well as Anderson's patented Super-G floor and isokinetic band system.



Wellness club Surrenne in London



Spas may need to accommodate people during the cooler nighttime hours in the future

# AFTER DARK

# **17. NOCTURNAL LIVING**

As global temperatures increase, billions of people are being exposed to heat and humidity so extreme it's life threatening. As a result, we expect people in some parts of the world to become nocturnal as they adapt to these living conditions and for spas to accommodate these trends with things such as 24/7 operations, special cooling rooms and Vitamin D lamps.

With the push to reduce carbon emissions, building designs will also need to be adapted to reduce reliance on conventional air conditioning, with solar battery powered fans and night air capture systems, as well as moving water being used to cool spaces.

Research undertaken by the Penn State College of Health and Human Development found large parts of the planet – including China, India and Pakistan – are likely to experience 'unsurvivable' heatwaves in the near future – humans can cope with temperatures over 50°C if there is low humidity, but anything over 35°C with high humidity is unsurvivable, as there is no way to cool by sweating.

When global temperatures hit 2°C above pre-industrial levels, four billion people in India, China and Africa will experience many hours of heat each year that surpasses human tolerance. At 3°C above, this effect will impact the US – from Florida to New York and Houston to Chicago – as well as South America and Australia. At 4°C, parts of Yemen will get 300 days of unsurvivable heat a year. All nations will be impacted to a degree and people will need to adapt to survive.



# SLOW LOOKING

# 18. ART IN SPAS

There's a natural connection between art and spas, so it's surprising we haven't seen more of it. Looking at art requires a slowing down of sorts, and a spa relaxation room could be a perfect alternative to an art gallery. According to international art consultants Artelier, "going to the spa ought to transport the visitor far from their everyday life, to a place of tranquillity and rejuvenation. Specially commissioned art for spas creates an immersive experience like no other." Artelier works to "spa-proof" art objects, using special humidity-resistant coatings on sculptures or commissioning artists to create hand-carved wooden panels for sauna art.

At the N Le Spa at the iconic 110-yearold Le Negresco hotel in Nice, France, international spa consultant Patrick Saussay took inspiration from the hotel's 6,000-piece art collection when the spa was revamped this year. Each customer is encouraged to spend time strolling around the hotel, contemplating sculptures and artworks from its collection, before finally winding down in the spa, which is also home to an immersive yoga experience where sound and movement are brought together with digital art.

Social bathing giant Therme Group runs an entire specialist initiative called Therme Art, which organises immersive art experiences at its facilities, working with contemporary artists to create art for wellbeing.

In 2021, global art collective teamLab recognised the meditative state that spas can bring and how that pairs well with art. An immersive exhibition in Tokyo invited guests to view mesmerising artworks while in a "sauna trance", brought on by contrast bathing cycles. TeamLab said sauna trance – which is brought on by the transition of dominance from the sympathetic nervous system to the parasympathetic nervous system – "sharpens the senses, clears the mind and allows the beauty of the surrounding world to come into focus. Meaning what normally goes unnoticed can be experienced." The exhibition included a sauna area, cold bathing space and an art submersion area.

We think there's room for more programming like this, as both spas and art naturally invite people to slow down, reflect and take time for things they might normally be too busy for.



Exercise is vital in stroke recovery

# ► EARLY INTERVENTION

# **19. STROKE REHAB**

Globally, around 15 million people will have a stroke in the next 12 months. Five million will die, five million will recover and the other five million will be left permanently impacted, with life-changing disabilities. Just as swift medical treatment following a stroke can substantially improve the outcome, so can rehabilitation, when delivered in a timely way, help the brain heal and enable people to avoid long-term disability.

New guidelines lay out clinical best practice for stroke recovery. The National Clinical Guidance for Stroke, published in the UK, recommends six hours of activity a day, to include exercise.

The spa and wellness industry is well-placed to address this challenge. At the University of Strathclyde in the UK, VR treadmills, power-assisted equipment, balance trainers and upperlimb training systems are used to assist in stroke recovery, and we expect the sector could deepen its commitment to delivering stroke interventions.

# **BEYOND KEGELS**

# **20. PELVIC HEALTH**

Everyone with a pelvis has pelvic floor muscles, which are located between the pubic bone and the tailbone and support the bladder, urethra, bowel, rectum and anus, as well as the vagina and uterus in females and the prostate in males. If you have a healthy pelvic floor, you should be able to contract, squeeze, lift and relax those muscles, but the prevalence of pelvic health dysfunction is more common than people think. Estimates are that more than 50 per cent of women suffer from pelvic health issues, and most have never sought help for it.

Pelvic health affects both women and men, but in different ways. "Men are more likely to experience pelvic floor dysfunction due to tension and tightness in the pelvic floor, which can lead to pain, poor bladder control, constipation and erectile dysfunction," says Leanne O'Brien, lead pelvic health physiotherapist for UK-based Ten Health & Fitness. "Women typically suffer from weakness caused by lifestyle changes, such as pregnancy and menopause."

Menopause in particular can cause problems, as oestrogen levels drop. "Many midlife women are mortified to find they wet themselves while exercising," says Baz Moffat, co-founder of The Well HQ, who has partnered with The Gym Group to train PTs in pelvic health so they can deliver workshops.

Spa and wellness centres, too, could get involved. One idea is to partner with a women's health physio to run classes or workshops, taking pelvic health to a new level. Many of the modalities that spas or wellness centres offer – such as yoga, pilates or even breathwork – already incorporate exercises that help with pelvic floor health.

"My hope and belief is that by talking about pelvic floors and adapting exercises, we can stop women feeling ashamed and isolated, help them with their issues and encourage them to be active," says Moffat.



▲ Many modalities – such as yoga – help with pelvic floor health

Gurney's Seawater Spa Himalayan Salt Room features a custom Himalayan salt wall and Atlas Flex Block Salt Table. PHOTO CREDIT: GURNEY'S SEAWATER SPA





Custom salt panels, salt loungers, a complete halo therapy experience with halo generator machine for under \$10K, and more. As seen at...

- Langham New York
- The Biltmore Hotel
- Gaylord National (D.C) · Jewel Grande

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# TRENDS: SPA FORESIGHT<sup>™</sup> THE ARCHIVE

This is our 15th year of publishing Spa Foresight<sup>™</sup> in the Spa Business Handbook. Here, a look back at some of our previous predictions over the past 9 years.



- Satellite sites
- Wellness clubs
- Al massage
- Dancing
- South Korea
- Wild swimming
- Immersive spa
- Regenerative hospitality
- Sense-hacking
- Multigenerational wellness
- Emotional healing
- Vagus nerve
- Social skills training
- Male-only retreats
- Hyperbaric oxygen therapy
- Mobile ice baths
- Ski resorts pivoting to wellness
- Upstate New York
- Sustainable collagen

- TAIMRecovery
- Cancer checks
- Lymphatics
- Lymphe
- Play
- The metaverse
- Menopause
- Automaticity
- Nutrigenomics
- Glucose monitoring
- Electroceuticals
- Wellness chefs
- Sound healing
- Equality
- Wellness franchising
- Faecal transplants II
- Awe walking
- Thin places
- Trauma processing

- Return to nature
- Loneliness
- Resilience
- Lung health
- Touchless services
- Staycations
- A new kind of exclusivity
- Immunity programmes
- Medical wellness
- Mental wellbeing
- Slow travel
- EcSOD
- Post-exercise heat treatments
- Healthy microbiome
- Wellness for all
- Menu engineering
- COVID recovery
- Lobbying
- COVID cool spots

- True North (and South)
- Altitude rooms
- Olfactory therapy
- Gen Alpha
- Swaddling
- Rocking
- Vibration therapy
- Outdoor spas
- Co-working spaces
- Brain optimisation
- Stress programmes
- Train like an athlete
- Forest bathing
- Dementia
- Amplified workouts
- Reverse ageing
- Eating flowers
- Spa circuits
- Leon Chaitow

# TRENDS: SPA FORESIGHT<sup>™</sup> THE ARCHIVE



### 2018-2019

- Vegan spas
- Spa tribes
- Rage rooms
- Senior living
- Rewilding
- Cockroaches
- Plastic free
- Assisted stretching
- Blue light antidotes
- Home wellness
- Andropause
- Brain health
- Visual detox
- Diagnostics
- Hawaii
- Self-care
- Spa coaching
- Climbing
- Meaningful meetings
- Blockchain

### 2017

- Tattoo detox
- Spa dentistry
- Grief interventions
- Simplicity
- Therapy animals
- Extreme bathing

- Skin microbiome
- Resilience
- Wellness communities
- mfDNA
- Global onsen
- Placebo effect
- ASMR
- Ketogenic exercise
- Menopause
- Body forensics
- Personal pollution sensors
- Nootropics
- Uzbekistan
- ■Nose to toe fascia release

### 2016

- Scaleable wellness
- Iceland
- Breathing/elimination
- Spa planes
- Social good
- The virome
- Clean eating
- Dementia-friendly
- Meditation spaces
- Epigenetics
- Skin science
- Specialisation

- Singing
- Suspension massage
- Hot Spot: Haiti
- Walk-in spas
- Immunity challenge
- Rest for recovery
- Floatation
- Modular fitness

#### 2015

- Invisibles
- Faecal transplants
- Hot spot: Panama
- Massage-on-demand
- ASEAN market
- Attractions & spa
- Hot spot: Cuba
- Tribal investments
- Sport & spa
- Next gen skincare
- Haemoglobin levels
- Sexual wellness
- Biomimicry
- Hot spot: Bintan
- Animal movement
- Age-friendly design
- Face massage

#### About the authors:

Liz Terry has been writing about and analysing the global leisure industries since 1983. She's editorial

director of Spa Business, the Spa Business Handbook and Spa Business Insider. E: lizterry@spabusiness.com 🍤 @elizterry

Jane Kitchen has a 20vear career in journalism and has worked covering the spa industry since 2015. She is the

editor of the Spa Business Handbook, and editor at large for Spa Business magazine. E: janekitchen@spabusiness.com

🍤 @janekitchenSB

Katie Barnes is the editor of Spa Business magazine and was launch editor of the Spa Business Handbook.

Her career in publishing has focused on the international spa, beauty and health sectors. E: katiebarnes@spabusiness.com >> @SpaBusinessKB

Megan Whitby is the assistant editor at Spa Business magazine, where she has worked since 2019.



E: meganwhitby@leisuremedia.com >> @MeganRWhitby



# DEVELOPMENT PIPELINE

Spa Business looks into some of the world's most interesting and significant forthcoming spa projects

# The Ritz-Carlton Cairo, Palm Hills

#### Cairo, Egypt

#### Opening: 2027

Expected to open in 2027, the luxury property is expected to include 150 guestrooms and 50 one-, two- and three-bedroom serviced apartments and will bring The Ritz-Carlton's legendary service and exquisite design to West Cairo. Comprehensive facilities are anticipated to include five dining destinations, a spa, fitness centre, pool, children's club and state-ofthe-art meeting and event facilities.

Part of Palm Hills, a luxury mixeduse community in the suburbs of West Cairo, the hotel has views of the Great Pyramids of Giza and the Palm Hills Golf Course. The new-build property will make up a part of the Palm Hills West Cairo development, which will consist of residential, commercial, extended dining offerings and entertainment areas. http://lei.sr/Z6p4P

The Ritz-Carlton's legendary service will come to Cairo



# **Cheval Blanc Seychelles**

#### Mahé Island

Opening: Q3 2024

Luxury goods conglomerate LVMH has announced plans to expand its portfolio of premium Cheval Blanc hotels with a new beachfront location and spa in the Seychelles. Owned by LVMH Hotel Management, the group's hospitality arm, the upcoming 52-key property will join Cheval Blanc destinations in Paris, Courchevel, Saint Tropez, St Barts and the Maldives.

Conceived as a homely retreat, the upcoming Cheval Blanc is being designed by architect Jean-Michel Gathy as an ode to Creole traditions and to pay homage to the property's lush natural surroundings. The resort's location was formerly home to Banyan Tree Seychelles but the destination is being completely redeveloped for the new Cheval Blanc outpost.

Cheval Blanc Seychelles will be located along the southwestern coast of Mahé Island and be home to a luxury Spa Cheval Blanc offering treatments provided by LVMH-owned spa, beauty and perfume brand Guerlain.

Guerlain is Cheval Blanc's preferred spa partner and already supplies wellness menus at its spas in Saint Tropez, St Barts, the Maldives and Courchevel. Meanwhile, the Parisian Cheval Blanc at La Samaritaine is partnered with fashion house and beauty brand Dior (also owned by LVMH). Wellness facilities at the upcoming Seychelles property will include a pool, a fitness room, a surf simulator and two tennis and padel courts. http://lei.sr/H6S9b\_B

# Le Méridien Zanzibar Resort

#### Bwejuu, Zanzibar, Tanzania

Opening: 2025

Marriott International has signed an agreement with Morogoro Mishama Company that will introduce Le Méridien Hotels & Resorts to the shores of Zanzibar in 2025. The resort will be situated in Bwejuu, on the eastern coast of Zanzibar Island.

Anticipated to feature 75 contemporary guest rooms and villas. Le Méridien Zanzibar Resort will offer uninterrupted Indian Ocean beach vistas and embrace the brand's commitment to creating immersive experiences that help guests explore a destination. Plans for the resort include an array of recreational facilities including a spa, fitness centre and swimming pool. No details for the spa have been announced yet, but Le Méridien spas offer an array of treatments and services designed to stimulate, engage and invigorate the senses.

http://lei.sr/08d5v

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The resort will be situated on the eastern coast of Zanzibar Island

# Six Senses Victoria Falls

#### Zimbabwe

#### Opening: 2025

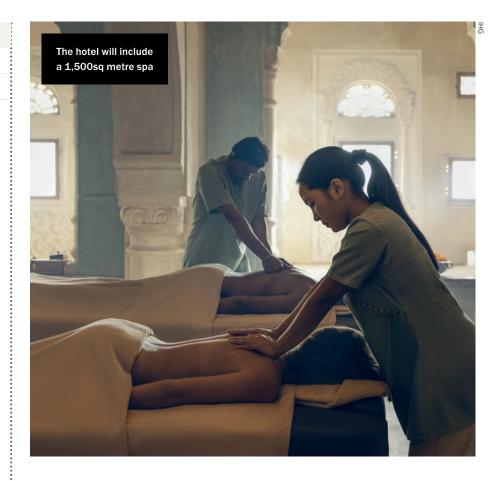
The first sub-Saharan property for Six Senses will front Princess Elizabeth Island on the approach to the largest waterfall in the world. Partially concealed, tree-level lodges at Six Senses Victoria Falls will be ecological, tactile and understated to provide a bird's-eye platform for an authentic connection with nature and wildlife.

The Six Senses Spa and wellness facilities will include four treatment rooms, a gym, a yoga deck, outdoor hot pools, a panoramic sauna and an integrated retail and concept store. The jungle gym is literal and therefore accompanied by a ranger.

Six Senses is working with the development team of Worth International - comprising SIP Project Managers, DSA Architects International, and CKR Consultant Engineers – on a modular scheme consisting of stilted wooden structures. In addition to the 22 lodges with private terraces, there will be 15 deluxe lodges with suspended pools. Plans are also afoot for 17 pool villas. http://lei.sr/Z4T5n\_B



The spa will have four treatment rooms



# The InterContinental North Coast Direction White

#### Ras El Hekma, Egypt

#### Opening: 2026

The InterContinental North Coast Direction White will be located in Ras El Hekma, one of the fast-growing luxury resort destinations along Egypt's northern Coast. Located on the Mediterranean sea, Ras El Hekma bay is gaining popularity thanks to its crystal-clear water, stunning beaches and rich culture.

Sprawling across 290 acres of residential, retail and hospitality developments, the Direction White project is set to attract growing numbers of domestic and international tourists to the area. The hotel will feature 346 bedrooms and a 1,500sq m spa, as well as a health club and a swimming pool. http://lei.sr/S3r7j



# Four Seasons Hotel and Private Residences New Cairo Capital at Madinaty

#### Cairo, Egypt

#### Opening: 2025

Anticipated to open in 2025 and set within the Madinaty development on 185 hectares (460 acres) of verdant parkland, Four Seasons Hotel and Private Residences New Cairo Capital at Madinaty will feature 346 rooms and suites, while the Private Residences will be comprised of 107 villas and 80 luxury residences. The Hotel and Private Residences will feature a standalone spa and fitness facility. Across several private treatment rooms, an extensive array of tennis and multi-sport courts, guided group classes and state-of-the-art fitness equipment, visitors will be treated to "an intentional space that has been designed for the art of wellbeing."

The property is being designed by Pierre Yves-Rochon, who has also worked on Four Seasons properties in Paris, Megève, Bahrain Bay, Doha, Florence and more.



The resort has been designed 'for the art of wellbeing', with extensive facilities

# **DEVELOPMENT PIPELINE ASIA & AUSTRALASIA**

# ASIA & AUSTRALASIA



# **Six Senses The Forestias**

#### **Bangkok**, Thailand

Opening: 2025

34

Six Senses The Forestias will be set within a unique forest community that includes both a hotel and residences. Built on the ethos that the secret to lifelong happiness is close relationships and that living around nature has a therapeutic and calming effect, Six Senses The Forestias will include state-of-the-art health, wellness and hospitality facilities.

At the heart, 27 residences are set around a woodland lagoon. The hotel will offer nature trails, tai chi and yoga, and seasonal festivals, while a Six Senses Place will offer residents and hotel guests a social and wellness club featuring programming to encourage growth, reflection and reconnection, along with a central bar and lounge, coworking spaces, a restaurant and wellness and treatment rooms. http://lei.sr/f5G6t\_B

SPA BUSINESS HANDBOOK 2024

# **ASIA & AUSTRALASIA**





The eco-resort has been designed by Studio Apostoli



# Tavan Jargal Resort

#### Ulaanbaatar, Mongolia

#### Opening: unconfirmed

Verona-based spa and wellness design firm Studio Apostoli has been appointed to support the creation of a wellness-centric eco-resort 40km from the Mongolian capital of Ulaanbaatar. Developed by Devjikh Tsog Khugjil, Tavan Jargal Resort will be a 13-hectare high-end wellness oasis tucked away in a protected national park that showcases Mongolian culture and the area's natural beauty through thoughtful architecture.

The resort, owned by the Altangobi Group, will consist of a two-level hotel, a 2,650sq m spa, 27 villas and 19 traditional Mongolian nomadic dwellings called Gers. Studio Apostoli is overseeing architectural and interior design, spa consulting and management, business modelling and planning, marketing and the sustainability strategy.

The concept behind Tavan Jargal is rooted in wu xing – the five elements of Eastern philosophy – and a range of different details throughout the project ensure guests remain connected with nature, including a ceiling oculi that will sit above the circular onsen so guests can bathe under the stars.

The spa will feature five treatment rooms - three single and two double – and be divided into a family area and an adults-only space. Facilities confirmed so far include two pools, an onsen and a fitness area. While devising the treatment menu, Studio Apostoli was inspired by the practice of chua k'a – an ancient Mongolian massage approach that is claimed to deeply relax using slow and deep manoeuvres to reharmonise energies throughout the body. ■ http://lei.sr/s5X4x\_B

www.spahandbook.com

# DEVELOPMENT PIPELINE: ASIA & AUSTRALASIA



# Anji, China

#### Opening: 2025

Anantara will open its third Chinese property in Anji County, Zhejiang Province. A popular escape for nature lovers, Anji County is renowned for its clean air and scenery. Anantara's new 162-key resort – named Anantara Anji – is being designed to emphasise the beauty of its surroundings and will sit against a backdrop of lush green mountain ranges and tea plantations.

Designed by architect Meng Fanhao of Line+ Studio, the resort will cover 165 acres. Complementing the area's natural surroundings, an Anantara Spa and Zen pavilion will be on offer to help replenish and enhance guests' health and wellbeing. http://lei.sr/k4p7D\_B





#### Sanya Horizons

#### Hainan, China

Opening: 2026

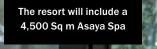
German architect Ole Scheeren has won a design competition for his vision for a tropical resort complex in the beachfront city of Sanya, on the Chinese island of Hainan. Sanya Horizons has been designed for developer CDF Investment & Development and will be sited on 83,500sq m of lush beachfront.

The property will consist of two hotels under IHG luxury brands – The Regent Sanya Bay and Hotel Indigo Sanya Bay. The hotels will sit on top of each other to occupy a smaller footprint and also match Scheeren's signature architectural style of stacked cube formations. Technical drawings indicate plans for wellness facilities and a pool spread across a public Sky Deck



with impressive oceanfront views. Sanya Horizons will rise 160m above the waterfront and is being conceptualised to embrace, integrate and amplify the surrounding nature to create a unique ecological leisure destination. Providing a vertical jungle, the 'hanging gardens' will be experienced on every floor and from every guest room, to provide a more holistic resort experience. http://lei.sr/w3k5y\_B

# DEVELOPMENT PIPELINE: ASIA & AUSTRALASIA



#### **Rosewood Seoul**

#### Seoul, South Korea

Opening: 2027

Situated beside Yongsan Park in the heart of the city, Rosewood Seoul – the global hospitality brand's flagship South Korean hotel – will satisfy the needs of urban wellness enthusiasts with its 4,500sq m Asaya spa.

Asaya is Rosewood's signature wellness concept focused on the intersections between physical, mental and emotional wellbeing. The Asaya brand was originally launched at Rosewood Phuket and is founded on five pillars – Emotional Balance, Fitness and Nutrition, Physical Therapies, Skin Health and Community.

Rosewood says this upcoming expression of Asaya will be designed to incorporate offerings that speak to Korea's cuttingedge approach and commitment to health and beauty. The spa will have multiple treatment rooms, hydrotherapy and



relaxation areas, an indoor pool, luxury locker rooms and saunas, as well as a fitness centre and an indoor golfing facility. The new-build ultra-luxury hotel is being designed by interior design firm Space Copenhagen, and will feature approximately 250 rooms and suites, making it one of the largest hotels in the city. http://lei.sr/H5Z4k\_B

# **DEVELOPMENT PIPELINE: ASIA & AUSTRALASIA**

#### Therme South Korea

#### Incheon, South Korea

Opening: unconfirmed

Thermal wellbeing organisation and developer Therme Group has partnered with the Incheon Free Economic Zone (IFEZ) to

create a year-round wellbeing destination in the South Korean city of Incheon.

Therme is working with the mayor of Incheon Metropolitan City, Yoo Jeong-bok, and IFEZ commissioner Kim Jin-yong to build a wellbeing resort that can welcome upwards of one million people per year.

Therme creates natural urban oases for communities and family members of all ages

to have fun, relax and unwind – to help boost their physical and mental health. It says that Korean traditions of saunas, hot pools, wellness experiences and health-giving food align closely with this concept. Expected to cost more than US\$200million (£166.9million, €193.6million) to create, Therme claims the resort will reflect the country's distinct history and culture. ■ http://lei.sr/q4g2K\_B



# CENTRAL & SOUTH AMERICA



#### Nekajui, a Ritz-Carlton Reserve

#### Guanacaste, Costa Rica

#### Opening: Q4 2024

The first Ritz-Carlton location in Costa Rica will be situated within the 1,400acre private club and resort community Peninsula Papagayo. Located in Guanacaste, Peninsula Papagayo sits on the north Pacific coast of Costa Rica, one of the most biodiverse locations in the world.

Nekajui will include a luxury spa facility, plus an exclusive set of residences. The design vision for Nekajui's spa is inspired by treehouses and seeks to realise a spacious, open-air wellness environment with a low impact on the surrounding natural environment. Spa and wellness consultancy Blu Spas has been working on the project since 2018 to help create programming, project design and concept. Facilities will include outdoor water gardens, a selection of warm and cold pools, a salon, gym, movement studio, private changing rooms and lounge decking. Both resort guests and residence owners will be able to access the spa and start their journey by crossing a dramatic hanging bridge, intended to transport them to a dedicated healing sanctuary, separate from the resort. The treatment menu will span a variety of water and wellness treatments. http://lei.sr/P5f6H\_B





#### Six Senses Belize

#### **Ambergris Caye**

#### Opening: 2025

Located on a tropical island with a stretch of secret beachfront, Six Senses Belize will be home to 45 resort villas and 24 overwater residences set across two areas – Secret Beach and a 10-acre private island about two miles away.

A signature Six Senses Spa and Wellness Village will be the beating heart of the destination. Built around the natural lagoons to the north of the preservation area, the wellness hub will offer inward-looking, healing experiences among the existing mangroves at the edge of the wetlands.

Initially, it will feature an Alchemy Bar, Holistic Anti-Aging Center, fitness centre, indoor and outdoor treatment areas, temazcal lodge and outdoor yoga pavilion. Spa treatments and wellness programmes will focus on natural healing, energy medicine and traditional Mayan practices.

The spa will be located at Secret Beach; the main activities hub for Six Senses Belize. Covering 18 acres, this area will facilitate a mix of daytime and nighttime amenities, anchored by the Experience Center. There are also plans for organic gardens complemented by a labyrinth, mushroom hut, cooking school, food market and teens' club. Another outdoor pool, ice cream parlour, overwater restaurant, dive centre and Cinema Paradiso will complete the mix. http://lei.sr/s2m1Q





The resort will be on Preá Beach

#### Anantara Preá Ceará Resort

#### Ceará, Brazil

Opening: 2026

Anantara Preá Ceará Resort, located on Preá Beach in the municipality of Cruz and close to the well-known tourist destination of Jericoacoara, will offer 60 guest rooms and villas and 25 branded residential bungalows. To be built within the high-end Vila Carnaúba real estate development, Anantara Preá will include an Anantara Spa which will offer an extensive range of spa treatments and wellness programmes.

The ecoresort will extend over an area in excess of 52,000 sq m. The project's design and decor are being created by Miguel Pinto Guimarães, a Brazilian architect well known for his contemporary creations in harmony with the natural environment, with landscaping by Embyá Paisagens & Ecossistemas. The hotel's construction will focus on natural and regional materials. http://lei.sr/Y8J8d\_B



#### Six Senses Papagayo

#### Guanacaste, Costa Rica

#### Opening: unconfirmed

Six Senses Hotels Resorts Spas has teamed up with The Canyon Group – whose portfolio includes the Amangiri resort in Utah and Amangani resort in Wyoming – for the development of Six Senses Papagayo in Costa Rica. London-based architect John Heah, known for his sense of theatre and the ability to artfully harmonise design with nature in the style of Carlo Scarpa, Ed Tuttle and Frank Lloyd Wright, will design the resort, which will include 41 secluded pool villas and 31 residences. Heah's portfolio includes Four Seasons Resort Bali at Sayan and Amanera in the Dominican Republic.

The highlight of the resort will be Six Senses wellness programming

along with a spa and fitness centre and myriad of activities.

There will be an organic farm located in the heart of the property including fruit, vegetable and herb gardens inspiring the chef's menus and signature spa treatments. There is also an emphasis on community and celebration, whether that means a knees-up during a celebration on the beach or a lazy day spent with loved ones. http://lei.sr/r7R9e\_B

#### Anantara Mamucabo Bahia Resort

#### Baixio, Brazil

#### Opening: 2025

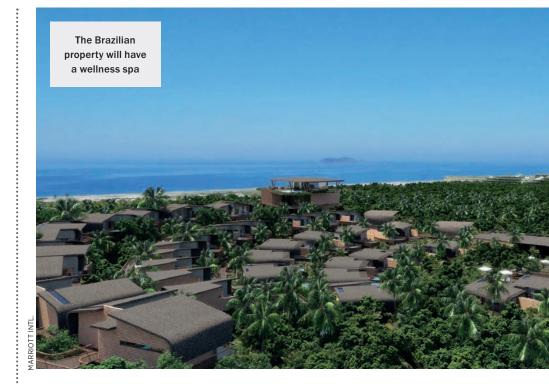
With a design that draws inspiration from its coastal location, the 116-bedroom Anantara Mamucabo will feature a signature Anantara Spa focused on both physical and mental health. The spa will feature integrated and isolated environments to offer guests a choice of both communal and individual wellness journeys. Visitors will have access to a swimming pool, massage rooms, a sauna and a hydrotherapy circuit.

Additional wellness facilities at the resort will include a substantial sports area, including both a tennis court and a paddle tennis court, a fitness centre, a yoga terrace and a relaxation area. The resort's architecture and interior decoration are being designed by Sidney Quintela Architecture + Urban Planning, with landscaping by Alex Hanazaki.

http://lei.sr/h7M9E\_B



The spa will offer wellness journeys



#### Ritz-Carlton Reserve MARAEY

#### Marica, Rio de Janeiro, Brazil

Opening: unconfirmed

Marriott International will bring its Ritz-Carlton Reserve to South America with the development of the Ritz-Carlton Reserve Maraey in Brazil. The property will join a collection of only five Ritz-Carlton Reserve properties globally, including Thailand, Japan, Indonesia, Puerto Rico and Mexico. Designed to deliver unexpected adventures and transformative travel experiences, Ritz-Carlton Reserves feature highly personalised service centred around human connection, and with designs that are reflective of the history, heritage and natural environment of the destination, allowing for a culturally immersive stay.

The Ritz-Carlton Reserve Maraey will feature 58 fully sustainable villas that are elevated from the ground, as well as 80 residences, a wellness spa, pools, a dedicated leisure and sports area, and an Environmental Reference Center and native-regeneration nursery. The Maraey development will also be home to a JW Marriott all-inclusive resort and the first Rock In Rio-branded Autograph Collection. http://lei.sr/D9i8T



#### Waldorf Astoria Guanacaste

#### Guanacaste, Costa Rica

#### Opening: 2025

Hilton Hotels' high-end Waldorf Astoria brand will debut in Costa Rica in 2025 with a barefoot luxury property and wellness retreat. The new-build resort, which will include 190 guest rooms and 25 branded residences, will open in the tropical province of Guanacaste, known for its lush forests and pristine beaches.

Wellness will form a core part of the resort's leisure facilities. The property will feature a holistic spa and wellness centre with a gym, a movement studio, outdoor yoga facilities and lap and thermal pools. Inspired by sacred Mayan healing wells called cenotes, Waldorf Astoria Guanacaste's spa will be home to eight treatment rooms – plus three outdoor treatment rooms emulating a tree house – along with a variety of the brand's signature spa treatments.

The property will focus on sustainable luxury with an emphasis on architecture that blends into the surroundings, native flora and fauna and offerings that connect guests with the natural environment. All resort vehicles operated on the property will be electric. http://lei.sr/H6v9X\_B



> The property will focus on sustainability

# **EUROPE**

#### Mandarin Oriental Porto Cervo

#### Sardinia, Italy

#### Opening: 2026

Mandarin Oriental will open a luxury 83-key resort in Sardinia, located in the north-east of the island in Costa Smeralda. Mandarin Oriental Porto Cervo will mark MOHG's fourth venture in Italy. It's being developed in partnership with Gruppo Statuto – an Italian real estate group that previously partnered with MOHG to realise Mandarin Oriental, Milan.

Perched on a forest-covered hillside overlooking the Gulf of Pevero, Mandarin Oriental, Porto Cervo will be crowned with a signature spa. Additional facilities will include a fitness centre, large indoor and outdoor pools nestled amidst lush gardens, a beach club and five restaurants and bars. http://lei.sr/b3u4K\_B



TERME BJELOVAR



#### Terme Bjelovar

#### Bjelovar, Croatia

Opening: 2025

Terme Bjelovar, a multi-million-euro geothermal spa and leisure centre, has already been six years in the making and is projected to cost €38 million (US\$41.2 million, £32.6 million) to complete. The facility, which it is hoped will revitalise the town of Bjelovar, will be home to a range of spa and wellness facilities, seven pools – including indoor and outdoor leisure pools and an Olympic-size pool – a fitness area, restaurants, playgrounds, recreational spaces and relaxation areas.

The destination will be realised using sustainable green construction methods and rely on renewable energy sources including a geothermal spring 1,500 metres below and rooftop solar power plants. The Croatian Government and Ministry



The property will feature seven pools

of Tourism have approved €17 million (US\$18.4 million, £14.6 million) of funding so far for the project – which will cover a large part of the investment needed.

The project is being spearheaded by the city-owned company Terme Bjelovar. It is part of a broader  $\leq 4.4$  million (US\$ 4.7 million, £3.8 million) initiative by the city of Bjelovar to harness the area's abundant geothermal energy resources and achieve energy independence within a decade.

http://lei.sr/u6d4t\_B

#### Kamari Beach Hotel

#### Santorini, Greece

#### Opening: 2025

European health spa hotel operator Ensana will open a flagship destination in Greece in 2025. Ensana manages 27 hotels in Europe, many of which are located in historic spa towns known for their restorative properties. The brand is anchored by an integrative approach to health, combining natural healing resources with high-end medical expertise and modern diagnostic testing.

Located at Kamari Beach, the 120-bedroom Santorini destination – called Kamari Beach Hotel – is being developed by TKC Koleksion and will be managed by Ensana. The property's spa offering will be founded on the beliefs championed by two of ancient Greece's most famous physicians – Hippocrates and Gale; both believed that exercise and a balanced diet lead to better health and longevity. Santorini's local natural resources – including seawater, seaweed and mud – will also be used in the resort's programming. http://lei.sr/B7V7W\_B



Santorini mud will be used in treatments

#### **Blue Mind Barge**

#### London, UK

#### Opening: 2025

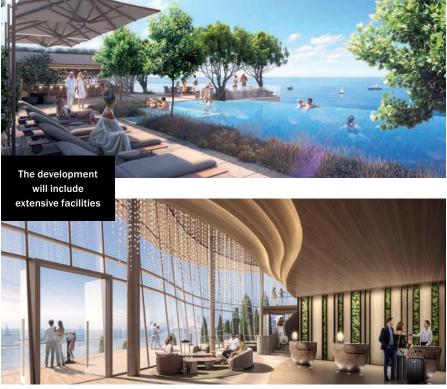
The brainchild of bodywork therapist Nico Thoemmes, Blue Mind Barge will be a 60m floating wellness barge on the River Thames in London, to include a two-floor 750sq m bathing destination capable of accommodating up to 110 people. Designed to offer an urban hydrotherapy retreat for city dwellers, Blue Mind Barge will include a 25m outdoor natural pool, a panoramic glass sauna supplied by Heartwood, a cold plunge pool and hot bathing experiences, in addition to five treatment rooms, an alcohol-free lounge and a 50m floating garden.

The £3million (US\$3.6million, €3.5million) project is being funded by angel investors, crowdfunding, sponsorship and debt finance. The concept is inspired by sauna culture, blue health, wild swimming, reconnecting with nature, the power of touch and a 'spark of idealism'.

http://lei.sr/t3M4a\_B



The barge will be on the River Thames



#### Marina Cavtat

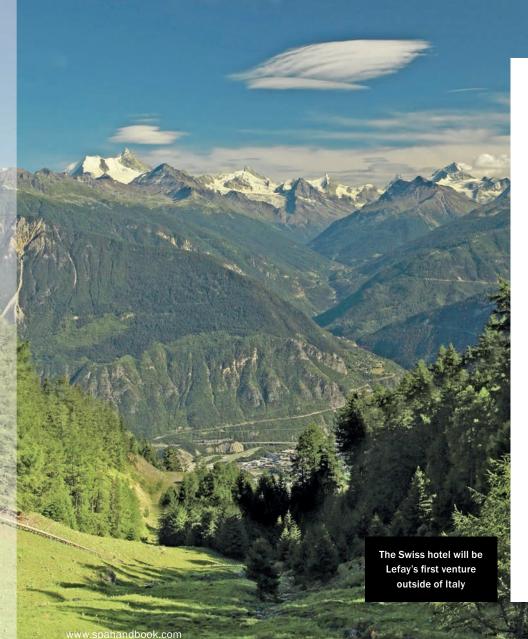
#### Dubrovnik, Croatia

#### Opening: 2025

Marina Cavtat will be a 5-star luxury hotel and residences in the coastal town of Cavtat, in southernmost Croatia, including a yacht club, marina and extensive wellness facilities.

Inspired by the healing traditions of the region bordering the Adriatic Sea, Marina Cavtat's wellness facilities will include extensive thalassotherapy and hydrotherapy offerings, including a circuit with contrast bathing, experience showers and a snow room. One of the world's cleanest seas, the Adriatic is rich in trace minerals, offering relaxation and healing properties. Programming and amenities will aim to bridge ancient healing traditions of the region with cutting-edge technology and luxury amenities, creating a meaningful, unique wellness experience. Consultants Under a Tree are working on high-level concept development, business strategy, area programming and design development services for the spa.

www.spabusiness.com



#### Lefay Aminona Resort

#### **Crans-Montana, Switzerland**

#### Opening: unconfirmed

Lefay Resorts & Residences has been appointed by the developer Aminona Luxury Resort and Village SA to manage its new luxury spa resort in Crans-Montana, Switzerland – the first Lefay resort outside of Italy. The new Lefay Resort will offer 106 suites and 12 serviced, branded, private chalets.

The Lefay Spa will cover an area of more than 4.000sq m, featuring multiple indoor and outdoor swimming pools, wet zones, an adults-only area and 21 treatment cabins. The wellness area is themed along the original energy concept of Lefay Spa Method, combining Classical Chinese Medicine and Western scientific research to regenerate body, mind, and spirit.

Nestled in a tranquil alpine forest, the site overlooks Mount Rosa, Matterhorn and Mont Blanc and is connected to ski lifts that will provide direct access to the slopes.

Callison RTKL and IB+ are working on the design of the hotel, with interiors by MKV focusing on natural materials including rough stone, textured wood and bronze. http://lei.sr/7k2c8\_B



#### **Therme Manchester**

#### Manchester, UK

Opening: 2025

Global developer and wellbeing destination operator Therme Group will open a flagship thermal wellbeing and leisure resort development in Manchester, UK – a project projected to cost upwards of £250million (US\$287.6million, €299million). Set to become the UK's first city-based wellbeing resort, the 28-acre resort will include an all-season urban beach, expansive thermal pools, a wellbeing spa with health club services, immersive



digital art, an onsite urban farm, botanical gardens and a waterpark with the world's first living waterslides. A snow room, multi-sensory showers and oxygen rooms will also be on offer, as well as a visitor and education centre for events on sustainability, food and nature.

http://lei.sr/n5N3y\_B

THERME GROUP

is set to be the UK's first city-based



#### Terme di Comano

#### Trentino, Italy

#### Opening: 2025

Italian spa and wellness design firm Studio Apostoli is renovating Terme di Comano, a nature-centric spa complex in Trentino, Italy. Known since the mid-19th century for its healing mineral water, Terme di Comano is located between the Brenta Dolomites and Lake Garda. The local water is high in calcium-magnesium bicarbonate and is claimed to help treat skin and respiratory issues. Designed as a retreat in nature, the existing destination sits within a 14-hectare park and is home to an expansive day spa and hotel, Grand Hotel Terme di Comano.

Studio Apostoli's vision is to create a seven-floor building dedicated to personal

wellbeing, with 12 themed areas all anchored by the central theme of water.

Designed to cater to both families and individuals, planned therapies include thermal bathing, phototherapy, sensory stimulation and nebulisation. A water experience area will be flanked by a medical spa, wellness pathways, an outdoor pool, whirlpools, a panoramic sauna and a classically-inspired Thermae Romanae.

A fitness area will also be on offer and accommodate rehabilitation and recovery treatments, thanks to the use of innovative technologies – including virtual reality – while a beauty and nutrition-focused area will be juxtaposed with rooms dedicated to spiritual care, mindfulness and meditation – both indoor and outdoor. The complex will also be home to a preventive and diagnostic medicine section.

http://lei.sr/X9X9H\_B



The hotel was built in 1880

#### **Rosewood Hotel Bauer**

#### Venice, Italy

#### Opening: 2025

Rosewood Hotels & Resorts will open its first Venetian property at the Hotel Bauer in Venice, a property originally built in 1880 that's situated in the city's historic San Marco district. Owned by real estate developer SIGNA Prime Selection, Hotel Bauer is undergoing a multi-year renovation led by Venicebased architect Alberto Torsello and interior design group BAR Studio.

The sensitive restoration of the existing building will preserve the hotel's historic framework, which will be repaired and integrated into the new design, including the original façade, grand winding staircase and many interior elements.

As part of the project, the hotel will receive a new wellness facility, on which Roberto Cemin of Wellness and Spa Solutions is acting as consultant. Rosewood Hotel Bauer will comprise approximately 110 rooms, including several signature suites and a presidential suite.

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# **DEVELOPMENT PIPELINE: MIDDLE EAST**

# MIDDLE EAST





#### **Omani Mountain Destination**

#### Jabal al Akhdar, Oman

#### Opening: unconfirmed

Oman's Ministry of Housing and Urban Planning (MoHUP) has revealed plans for an ambitious high-altitude, mixedused development project called Omani Mountain Destination (OMD) on Jabal al Akhdar. Situated 95 miles from Oman's capital of Muscat, the US\$4.2 billion (€3.9 billion, £3.3 billion) project will contribute to the nation's projected pipeline of planned projects, worth more than US\$33 billion (€31 billion, £26 billion).

Masterplanned by AtkinsRéalis and designed in consultation with local communities, OMD has been designed as

a high-altitude haven comprising 2,527 residences, 2,000 hotel rooms and a health and wellness enclave dubbed The Vessel. Central to OMD's ethos is its commitment to social and environmental sustainability, featuring a biodiversity hub for local and international research, wellness zones, a high-altitude sports hub, amphitheatres, a museum and sprawling green spaces. http://lei.sr/T2t9s\_B







# DEVELOPMENT PIPELINE: MIDDLE EAST



Trojena is a mountainside tourism location



#### **Ritz-Carlton Reserve Trojena**

#### Trojena, Saudi Arabia

Opening: 2027

Marriott International will open a Ritz-Carlton Reserve property as part of Trojena, a brand new year-round mountain adventure destination in Saudi Arabia. Trojena is a mountainside tourism location within the vast US\$500 billion (€462.7 billion, £396 billion) Neom giga-project in Tabuk province, which will be nearly the same size as Belgium once complete.

The Ritz-Carlton Reserve portfolio currently features a collection of just six properties in destinations including Thailand, Indonesia, Japan, China, Puerto Rico and Mexico. The Trojena Reserve is expected to feature 60 expansive villas and a range of amenities including a luxury spa, swimming pools and multiple culinary venues. http://lei.sr/S9m8D\_B SHA WELLNESS CLINIC

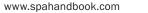
### SHA Emirates Island at AlJurf

#### AlJurf, UAE

#### Opening: 2026

Spanish wellness brand SHA Wellness Clinic will bolster its wellness portfolio with a hyper-exclusive island wellness enclave in AlJurf, UAE. SHA Emirates Island at AlJurf – created by Abu Dhabi-based development partner IMKAN – will bring together a SHA Wellness Clinic, a health resort, 137 beachfront residences and multiple pavilions dedicated to health and wellbeing.

The destination is being created following an investment of AED600 million (US\$163.4 million, €146.8 million, £124.5 million) and will include 110 treatment rooms, 120 suites and a large real estate component with 150 residences. The 12.5-hectare site will be set amid hundreds of thousands of





planted trees that form a verdant forest

SHA says the destination will offer an

entirely new residential model for the region

wholly centred on wellness, while ensuring

in the middle of the desert, so guests

that every resident enjoys the highest

standard of wellbeing and tranquillity.

will always be immersed in nature.

SHA Emirates will be a hyper-exclusive island

The low-density UAE development will be home to a range of onsite amenities, including an on-site spa for relaxation and rejuvenation as well as high-end medical treatments; a holistic pavilion focused on mental and spiritual wellbeing with yoga and meditation and a Wellness Kids Club. http://lei.sr/T2U8V\_B



#### Aman Dubai

#### Dubai, UAE

#### Opening: 2026

Luxury hospitality group Aman Resorts and Hotels will debut in the UAE with an all-suite hotel and spa in Dubai. Designed by Kerry Hill Architects, Aman Dubai will have a prime coastal position directly on Jumeirah Beach with panoramic views of the azure water and Dubai's skyline. It will feature a limited number of Aman-branded residences, an extensive Aman Spa covering more than 2,000sq m, several choices of restaurants and an Aman Club.

The project is owned by Bright Start, a real estate investment company with a portfolio of assets including high-end hospitality projects, residential developments and commercial venues. Bright Start has appointed H&H Development – a UAE-based real estate developer – to deliver the project. With nine acres of gardens, Aman Dubai will showcase the brand's typical minimal and contemporary design aesthetic, making use of natural materials and clean lines to frame the cityscape and waterfront views. Design plans feature local stone in a palette of desert tones and subterranean spaces and courtyards intertwined with extensive gardens that lead to the beach and private living spaces. http://lei.sr/9W6K8\_B



#### Santani Jabal Shams

#### Jabal Shams, Oman

#### Opening: unconfirmed

Sri Lankan retreat brand Santani Wellness Resorts has joined forces with the Oman Tourism Development Company to develop and operate two new locations in Oman, marking its international debut outside of Sri Lanka. The resorts, located in the Jabal Shams in Ad Dakhiliyah and Dhofar Governorates, will encompass a total of 182 accommodations and adhere to high-level sustainability standards.

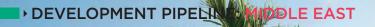
Santani, which derives its name from the Sanskrit term signifying 'in harmony with,' was established in 2016 and draws inspiration from Sri Lankan Ayurveda traditions. With three existing retreats in Sri Lanka and ambitious plans for eight additional properties (including the Omani outposts), Santani's rollout is intended to provide authentic and consistent wellness experiences. At the core of Santani's philosophy lies a holistic approach to wellness, blending pampering experiences designed to revitalise the body with educational initiatives aimed at fostering long-term habits to benefit mental, spiritual and physical wellbeing.

Santani says its upcoming destinations in Oman are being designed to blend harmoniously with their natural rugged environment, offering a sanctuary for transformative wellness experiences while adhering to the highest standards of sustainability. Focused on stress management, detoxification, yoga and weight management, programming will be tailored to individual needs and designed to promote holistic wellbeing. http://lei.sr/j3w4Q\_B



Santani will develop two Omani resorts







#### Four Seasons Resort and **Residences Amaala**

#### **Triple Bay, Saudi Arabia**

#### Opening: 2025

An organic spa

garden will be a focal

point of the resort

Four Seasons, in collaboration with Amaala's developer Red Sea Global (RSG). is set to co-develop a luxury wellness resort and private residences within Triple Bay - one of Amaala's three high-profile developments. Positioned as the premier global integrated family wellness destination, Amaala is taking shape along Saudi Arabia's northwestern coastline, promising transformative experiences inspired by art, wellness and the allure of the Red Sea.

Designed by architects U+A, Four Seasons Resort and Residences Amaala will feature 220 keys alongside 26 branded residential villas and a luxury spa. Aligned with Amaala's commitment to sustainability and wellbeing, wellness will be a central pillar at the Four Seasons resort, which will include a luxury spa nestled within its Garden of Tranquility and Inspiration. Four Seasons also revealed plans for an organic spa garden, which it says will be a focal point, offering therapeutic remedies including halotherapy, cryotherapy and advanced skin therapies.

The property will offer a bespoke collaboration with fitness trainer Harley Pasternak to merge high-performance training with Triple Bay's 300 hectares of untouched hills, wadis and beaches. Guests will also be able to take part in canyoning, an array of guided hikes, mountain biking and horse-riding, or visit a 27-hole oceanfront golf course. After a day of new experiences, a Four Seasons Sleep Concierge will offer à la carte turndown menus. http://lei.sr/q2r9w\_B



### DEVELOPMENT PIPELINE: MIDDLE EAST



#### **Raffles Trojena**

#### Saudi Arabia

#### Opening: 2027

Accor's high-end brand Raffles Hotels & Resorts is set to land in north-western Saudi Arabia in 2027 as part of Trojena, a brand new year-round adventure sports destination. Launching in 2026, Trojena will be a mountainside tourism location within the vast US\$500 billion (€462.7 billion, £396 billion) Neom giga-project, which will be nearly the same size as Belgium once complete.

Trojena is being designed to redefine luxury mountain tourism and will feature a range of hotels, apartments, chalets, retail, dining and entertainment areas. Based in a large mountainous valley, the destination will be anchored by a 2.8km man-made lake and feature the Gulf's first outdoor ski resort.

Located among an imposing mountainscape, the 105-key Raffles resort will feature a striking ring-shaped design, offering scenic views of the valley's undulating landscape and lake. Guestrooms will be arranged around the perimeter of the ring, offering guests high levels of privacy as well as unobstructed vistas. Circular zones and landscaped gardens on the ground level will encourage exploration and discovery, while the roof, comprising various circular apertures, will allow for ample natural light.

http://lei.sr/6n7k3\_B



Siro is designed to offer guests a holistic fitness and recovery experience

#### Siro Olaya Riyadh

#### Riyadh, Saudi Arabia

Opening: 2028

Located in the business and residential district of Olaya, the 200-key Siro Olaya Riyadh is parent company Kerzner's first foray into Saudi Arabia and is being developed by 80 Real Estate Company.

Designed to offer guests a holistic fitness and recovery experience, Siro's destination hotels support guests to unlock their mental and physical potential through five key pillars: fitness, nutrition, sleep, recovery and mindfulness.

Health and wellbeing are a part of every step of the customer journey including access to extensive fitness and recovery facilities, nutritious food and beverage options and sanctuary-like guestrooms designed to promote recovery. http://lei.sr/D3v9e\_B

# **NORTH AMERICA**

#### GeoLagoon

Quebec City, Canada

#### Opening: 2027

Plans for a net-zero geothermal bathing lagoon and chalet village near Québec City, Canada include a relaxing naturecentric eco-village and a man-made 120,000sq ft lagoon – one of the largest of its kind in the world. Underneath the lagoon, a vast patent-pending thermal reservoir will be heated to 70°C by a combination of geothermal, solar and biomass energy, which will keep the lagoon at a toasty 38°C throughout the year and also heat the accommodation.

Owned by Louis Massicotte, who took inspiration from Iceland's Blue Lagoon, GeoLagoon will feature 300 prefab chalets clad in solar and thermal panels, which will power the water heaters in the reservoir. Massicotte estimates that



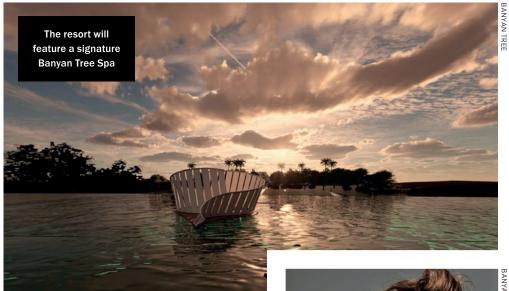
As many as 2,000 people will be able to enjoy the lagoon at one time



the GeoLagoon will cost from CAD\$325 million (US\$244.8 million, €235.4 million, £207 million) up to CAD\$500 million (US\$376.5 million, €362.3 million, £318.6 million) to realise.

As many as 2,000 people will be able to enjoy the lagoon's warm waters at any one time, with mountain views by day and stars in the evenings. The team is also looking to collaborate with a third-party operator to open a world-class spa at the property, which is planned to be around 500sq m with 25 treatment rooms.

http://lei.sr/h5G7j\_B



#### Banyan Tree Veya Bacalar

#### Quintana Roo, Mexico

Opening: 2025

Banyan Tree Group will expand its Mexican portfolio in 2025 with the opening of a new tropical wellness retreat in the country's Bacalar Lagoon region, located in the southern part of Quintana Roo.

The US\$28 million (€26.8 million, £23.2 million) Banyan Tree Veya Bacalar resort will house 40 rooms and be branded under the hospitality group's new wellness resort concept, Veya. Veya was created in direct response to the pandemic in order to address a world with an urgent need for reconnecting mind and body. Based on Banyan Tree's eight proprietary pillars of wellbeing, the resorts offer personalised retreats to ensure all visitors enjoy a bespoke



Veya focuses on connecting mind and body

holistic wellness experience. Banyan Tree Veya Bacalar will also provide traditional spa services at a signature Banyan Tree Spa designed to resemble a cenote in honour of the region's underground water caves. http://lei.sr/D6Z5D\_B

#### **One&Only Moonlight Basin**

#### Montana, US

#### Opening: 2025

Lone Mountain Land Company and Kerzner International will launch the first One&Only resort and residential community in the US, One&Only Moonlight Basin in Montana.

The brand's first alpine resort, One&Only Moonlight Basin will include 73 rooms in the main lodge, 19 villas throughout the resort, a separate ski lodge and a 28,000sq ft (2,600sq m) One&Only Spa.

Owners and guests will be able to indulge in a tranquil hammam-style experience, complete with a rejuvenating sauna, steam room and cold plunge.

Seven treatment suites, including a dedicated couple's suite, will be available, as well as an indoor lap pool, outdoor spa pools, a fitness centre and yoga studio and a full-service salon.

Designed by architects Olson Kundig, spaces will be crafted from materials that are respectful of the natural surroundings.

http://lei.sr/w2q7y\_B



This will be the first One&Only in the US

#### **Zion Canyon Hot Springs**

#### Utah, US

#### Opening: 2025

A brand new desert hot springs oasis, Zion Canyon Hot Springs will be situated 30 minutes from the majestic Zion National Park. The US\$60 million (€55.9 million, £47.9 million) destination is located in the scenic landscapes of La Verkin, and will be home to 53 bodies of water split between an adults-only area and a family-friendly section, alongside an array of amenities.

The offering will include 32 natural hot spring pools, three barrel saunas, three plunge pools, a large freshwater pool and whirlpool and six WorldSprings pools inspired by renowned hot springs from around the world. The property will become the second in the WorldSprings group, which already includes Iron Mountain Hot Springs in Glenwood Springs, CO. http://lei.sr/7W4T9\_B

The resort will feature 32 hot springs pools



#### Velvære

#### Utah, US

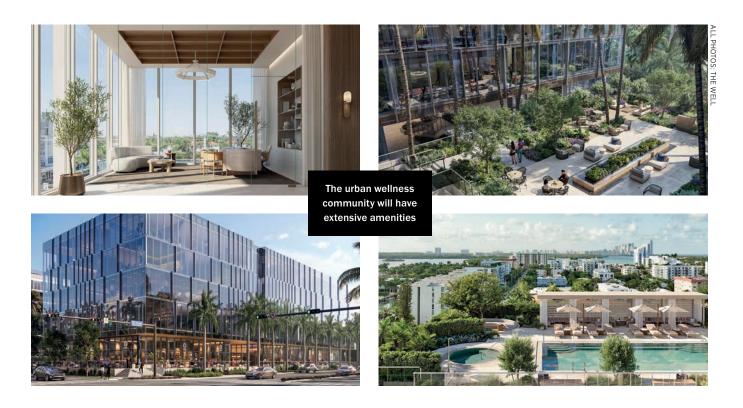
#### Opening: 2024-2029

Velvære, a new 60-acre wellness community in Utah, adjacent to Park City's Deer Valley ski resort, will feature three wellness components; a familycentric Adventure Centre, a tranquil adults-only Wellness Centre and personal in-home, private sanctuary spaces.

The 115-home community is being developed by Magleby Development and will embrace nature and intentional living and be dedicated to providing residents and club members with a sense of holistic wellbeing and an adventurecentric lifestyle. Magleby has worked with wellness consultancy Under a Tree, which provided its concept development, design and financial projection services.

A 20,000sq ft wellness centre will be home to 13 multipurpose treatment rooms and provide residents and members with access to various wellness modalities. The line-up includes designated areas for functional medicine, physical therapy, exercise physiology, nutrition consultations, functional fitness, movement therapies and various complimentary services. Residents and members will also have access to lymphatic drainage treatments, IV therapy, thermal and contrast bathing, fitness training, yoga, meditation, sound baths, integrative medicine, cognitive health and more. Facilities will include cryotherapy services, a hyperbaric chamber, LightStem LED technology and a floatation pool. A range of wellness and educational/experiential workshops and classes designed for all ages will top the bill. Activities will include those focusing on movement, recovery, mindfulness, restoration and more.

http://lei.sr/h9D8M\_B



#### The Well Bay Harbor Islands

#### Miami, US

Opening: Q2 2025

Modern wellness brand The Well has teamed up with Miami-based real estate developer Terra to launch its first urban wellness community. The Well Bay Harbor Islands is an eight-story luxury condominium with 66 residences and more than 22,000 square feet of amenities, including a state-ofthe-art fitness and wellness centre and a restaurant that will offer sustainable, organic options. The project also includes an office building totaling 102,000 sq ft. The Well Bay Harbor Islands' wellness and fitness centre will offer a range of thermal experiences, including Miami's first caldarium, a saunarium and a halotherapy steam room. Treatments based on Eastern healing and cutting-edge science will also be offered, such as IV Vitamin Therapy, bodywork services, acupuncture, vibrational energy healing, facials and more. The Fitness Space and Mindful Movement Studio will host a robust calendar of classes ranging from intensive workouts to meditative sessions.

The building will feature diffused lighting, water filtration and HEPA air filtration systems, low VOC paints and UV light-protectant windows. It will also house energetically charged crystals in the foundation and offer all owners and tenants the opportunity to have their area's energy cleansed.

Inside the residences, bedrooms will have individualised temperature zones for optimised sleep and aromatherapy diffusers with calming scents. A self-care space will be integrated into the units through zen meditation nooks with yoga mats and meditation zafus, as well as an optional roll-out connected device closet containing a Mirror fitness screen and Peloton. The wellness experience will continue into the spa-like primary bathroom with a whirlpool tub and Dornbracht lymph spa waterfall shower. http://lei.sr/D7w5Z\_B

The resort will revive the natural mineral springs on property

#### Six Senses Napa Valley

#### California, US

Opening: 2026

Six Senses is taking its wellness and sustainability formula to a sanctuary in California's Napa County, an agricultural haven producing some of the world's most sought-after wine. Named after the natural thermal Aetna Springs discovered in the 1870s, the original resort thrived until the 1970s as a natural spa destination, with Aetna Mineral Water also sold throughout the American West. The existing structures will be sensitively preserved and the landscape regenerated to bring back the beauty and functionality of the natural mineral springs, with a focus on native planting. Architecture firm Olson Kundig will work alongside Californiabased Architectural Resources Group and developer Weller Development Partners to ensure the structures are preserved and adapted to suit the next chapter in its story.

There will be a choice of 95 rooms and suites, including 10 tent-style structures, with interiors designed by 1508 London. There will also be 16 branded residences, which will be serviced by Six Senses and, alongside all the resort amenities, enjoy access to a dedicated lounge.

Programming will include yoga, meditation, mindfulness, visiting practitioners and various treatments and therapies, all inspired by nature. Personalised longevity programmes will work on the mind-gut-skin connection, fusing scientific advances in neuroscience with ancient wisdom. In addition, the mineral springs will be revived with indoor and outdoor thermal experiences and wild swimming activities. Layered onto this will be indoor bathing facilities incorporating local herbs and essential oils into hot and cold therapies.



#### **Canyon Ranch Austin**

#### Texas, US

#### Opening: 2025

US wellness lifestyle brand Canyon Ranch will strengthen its portfolio with a brandnew destination resort in Texas. The company has partnered with real estate investment trust VICI Properties to secure up to US\$200 million (€204.6 million, £178.7 million) in capital to develop an Austin-based wellness resort in the Texas Hill Country. The new Austin resort will join the brand's properties in Tucson, Arizona; Lenox, Massachusetts; and Woodside, California. Canyon Ranch resort guests begin their journey before their stay by consulting with a dedicated Wellness Guide and discussing their personal wellness intentions. Based on this, the Wellness Guide selects world-class experts, across a broad range of disciplines, who then become the guest's personal team of advisors throughout their stay. During their visit, guests follow a plan of services and experiences to learn and practise new behaviours while enjoying all the benefits of a premier retreat and spa. http://lei.sr/K3g4P\_B



This will be the fourth Canyon Ranch in the US ▶

#### Siro Palmilla

#### Los Cabos, Mexico

#### Opening: 2027

Kerzner International will operate a new Siro recovery hotel in Mexico following the launch of the inaugural Siro property in Dubai. Designed to offer guests a holistic fitness and recovery experience, Siro's destination hotels support guests to unlock their mental and physical potential through five key pillars: fitness, nutrition, sleep, recovery and mindfulness.

Health and wellbeing are a part of every step of the customer journey including access to extensive fitness and recovery facilities, nutritious F&B options and sanctuary-like guestrooms designed to promote recovery.

Developed by Fortem Capital, Siro Palmilla will be located on the southern tip of Mexico's Baja California Peninsula. Comprising 120 keys and a cluster of Siro branded residences – 14 of which will be standalone villas – the site is part of a new masterplan development called Palmilla Reserve, located near One&Only Palmilla, a flagship property of the One&Only portfolio – also run and operated by Kerzner.

http://lei.sr/D3v9e\_B



Siro offers holistic fitness and recovery



#### Blue Zones Center

#### Miami, US

Opening: 2025

The first Blue Zones Center in Miami, Florida, will showcase the next generation of longevity medicine. The facility is underpinned by Blue Zones' research which has identified evidence-based ways to help people live longer and stay well. The company's work is rooted in explorations and research done by *National Geographic* fellow Dan Buettner, who identified the 'Blue Zones regions' around the world where people live extraordinarily long and happy lives.

The upcoming 13-storey Miami facility will combine medical care, predictive diagnostics and preventive medicine to optimise disease management outcomes and inspire advanced patient wellbeing and longevity. Home to a high-tech surgical centre and a diagnostic testing centre, the 220,000sq ft facility will be located in the upcoming Legacy Hotel & Residences – a 50-storey mixed-use tower set to combine lifestyle, hospitality and longevity.

Legacy forms part of the wider Miami Worldcenter megaproject and will feature 219 hotel rooms and 310 residences – all with Blue Zones' Health Zone principles integrated into their design. As part of this, guests will be able to stay in exclusive Well-Being Rooms and Blue Zone Rooms designed for better patient care and outcomes. The property will be complete with a high-end spa, an infinity-edge pool cantilevered 500ft above ground, Sleep Restore Rooms and Post-Surgical Rooms created to help optimise mental and physical wellness. ● http://lei.sr/D7c5k\_B

# Spa business

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# **INDUSTRY PREDICTIONS**

What's to come in the year ahead? We ask industry experts how they think this year will pan out and what will be the hottest trends...

Jane Kitchen, editor, Spa Business Handbook

# "Employees are difficult to attract and retain, so we need to make their wellness a priority"

Lynn Curry, ISHC, principal, Curry Spa Consulting

n this industry, we strive to design wellness facilities and journeys that are holistic and innovative from start to finish. We're used to prioritising guests and catering to their experiences and needs, sometimes at a stressful cost to employees. But before we can think about the guest experience, we must first think about the employee experience. Today, wellness is paramount, and employees are difficult to attract and retain, so we need to make their wellness a priority.

Spa employees may work in the wellness sphere, but are often not invited to experience the benefits

for themselves. According to the American Hotel and Lodging Association, 82 per cent of surveyed hotels are experiencing staff shortages, so retaining staff is imperative and contingent upon providing them with resources to feel fulfilled, supported and trusted. A survey conducted by the Institute for the Study of Business in

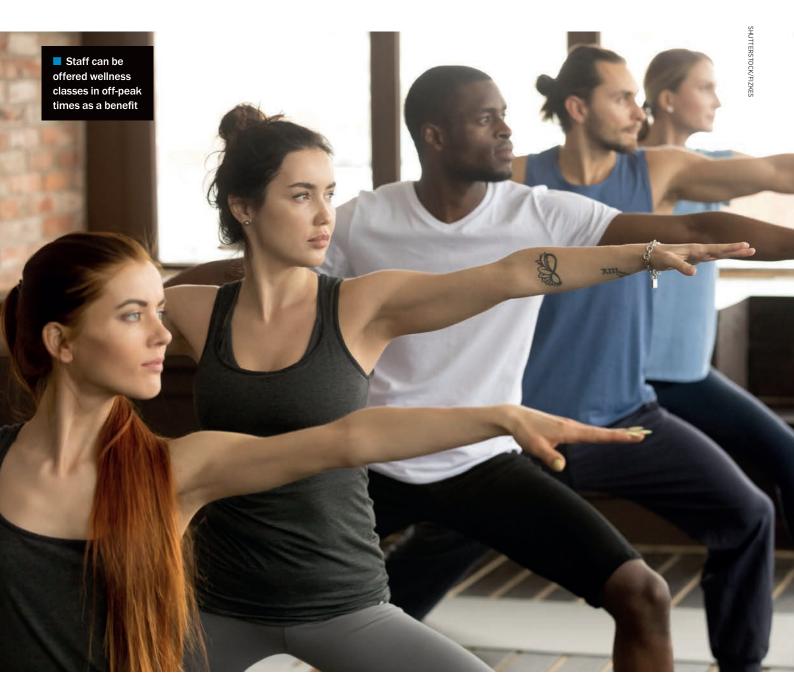


Global Society found that feeling trusted in the workplace resulted in 106 per cent more energy at work, 76 per cent more engagement, and 29 per cent more satisfaction within employees' lives. We need to give more, as financial motivation is not always the employee goal nor the employer ability.

Improvements can be made without increasing the footprint of a new build or renovation. Staff can be offered participation in wellness programming during off-peak hours (i.e. fitness use and classes). Additionally, giving employees access to visiting lecturers as a component of staff meetings, providing healthier meals, allowing

for flexible schedules and even shared management positions are huge benefits. Our industry can help our teams feel closer to the spa experience, which will help them support guests, feel rewarded, and reap the wellness benefits of their workplace – ultimately leading to tremendous loyalty and retention.

# INDUSTRY INSIGHTS PREDICTIONS



#### INDUSTRY INSIGHTS PREDICTIONS



# "It's important to have a dedicated space where guests can focus on slowing down and where they can truly rest"

Leesa Jones, spa director, The Tryall Club, Jamaica

ccording to multiple trend reports, the number one reason guests will travel in 2024 will be to rest and recharge. Sleep health is increasingly important for travellers during getaways, and perhaps one of the most important aspects of true recovery. When creating The Spa at Tryall, the new wellness retreat at The Tryall Club in Montego Bay, Jamaica, I made sure to incorporate very holistic treatments and practices to meet travellers' demands. Often on vacation, especially at The Tryall Club, we find that travellers make the most of every moment, whether it's picking up a game of tennis, swimming in the ocean or pool, or strolling through the property. After much activity, it's important to have a dedicated space to retreat to where guests can focus on slowing down and entering a space of relaxation where they can truly rest – even more so, to have a space where their wellness needs can be targeted.

We offer a "B Silent" Bamford spa journey, a sustainable and restorative treatment using both modern and ancient techniques, to specifically address sleep health. It's important for spa therapists to discuss guests' target areas and prescribe the treatment bespoke to their needs, something we specifically provide to our guests.



# INDUSTRY INSIGHTS PREDICTIONS

Spas are adding salt therapy to cleanse the respiratory system

# "We are seeing more spas implementing systems for monitoring and improving air quality"

Leo Tonkin, founder & CEO, SALT Chamber

s chair of the Global Wellness Institute's Respiratory Wellness Initiative, our focus is bringing attention to the quality of the air we breathe. Increasingly dangerous indoor air quality and of course, COVID-19, have brought respiratory wellness to the forefront of the spa industry. There is a concerted effort on the part of many in spa design and operations to improve inside air quality.

People don't realise the dangers of indoor air quality — there are two to five times more pollutants indoors versus outdoors. You probably wouldn't drink a dirty glass of water, but the air we breathe is invisible. We breathe 2,000



gallons of air a day and consume at most a couple of gallons of water. An unhealthy indoor environment contributes to infections, lung cancer, and chronic lung diseases such as asthma.

The hospitality industry's focus on pure air to improve their guests' sleep quality is promising, and we are seeing more spas implementing systems for monitoring and improving air quality. The holy grail of inside air purification is a good ventilation system combined with localised filtration. Spas are also adding salt therapy to cleanse the respiratory system and support respiratory conditions such as COPD, asthma and long-term COVID.

# "Urban bathhouses are growing at a rapid rate"

# Karen Golden, founder & CEO, DWell Concepts

n Australia, the 55+ lifestyle communities are now understanding the value of investing in wellness within retirement living. Attracting new residents with longevity at the forefront of the offering is something new for Australia and still in its early stages, but we are seeing some stunning new wellness club offerings that include thermal spaces, spa, and mind-body experiences. At the same time, traditional health & leisure clubs and community leisure centres are also actively looking to broaden their offerings with integrated spaces to provide wellness experiences to their community at affordable rates, while



special features such as fire pits or beautiful tea ceremonies that help create a sense of nurturing and wellbeing around the breathwork experience.

Finally, integration of first peoples' ancient healing, storytelling and education – done with authenticity – is a strongly desirable experience, and can create an opportunity for guests to leave with more knowledge and connection to the history of people and place than when they arrived. Wai Ariki Hot Springs & Spa is an incredible example of a cultural wellness experience that shifts both the mind and the body.

also seeking to attract new markets into community venues.

At the other end of the scale are high-end private wellness clubs such as Saint Haven in Melbourne, which has had such an incredible level of interest that its memberships have sold out and it's operating with a waitlist. These urban membership-based clubs have food & beverage offerings, thermal & wellness spaces and a private club experience – and this is something new to the market.

Urban bathhouses are also growing at a rapid rate within Australia, with spaces opening regularly and many more in development. Linking urban bathhouse experiences with destinations further afield helps create a continuity of wellness experiences from weekdays to weekend escapes, and partnerships and cross-referrals are a win-win situation for all parties involved. Bathing trails and hot springs as destination tourism experiences are being marketed collaboratively, with operators hoping to grow the market and develop new reasons for guests to travel into regional and outback regions of Australia.

We're also seeing an increase in demand for breathwork experiences, with the inclusion of ice bathing and indoor and outdoor spaces designed specifically for this. While most of the locations are pop-up style at the moment, more permanent locations are in development. These will include ice baths and dedicated breathwork spaces for group use, along with some



Hot springs can inspire guests to travel more remotely

Ser al



"Biohacking will become even more mainstream as technology becomes more commonplace and running costs are reduced" Derek Barton, managing director, MEA, Barr + Wray

here is now a push from consumers for performance results, and programmes designed to enhance both our mental and physical conditions – such as meditation, sports recovery or nutrition – are gaining in popularity. Biohacking will become even more mainstream as technology becomes more commonplace and running costs are reduced.

Thermal suites no longer incorporate only saunas and steam; we are now being commissioned to design and install higher technology spa facilities. Infra-red cabins with red light therapy, salt cabins for inhalation halotherapy, cryotherapy for muscle healing and assisting pain relief, and hyperbaric chambers – once reserved for the science-fiction movies – are now used by spa guests to strengthen the body's immune system. This is something that is happening globally, and is no longer reserved for elite clinics or high-end member clubs; we are seeing hotel chains incorporating these facilities.

These non-invasive treatments or therapies provide results. A massage coupled with a session in the sauna is nice, and while good for the mind and soul, if the time can be spent using a facility which can then provide recovery, then this must be a win-win. The additional equipment may be located in spaces that were previously reserved for treatment rooms, so this doesn't necessarily mean that the facilities we're designing are larger. And whereas wet areas are generally provided as part of the experience, these additional treatments are revenuegenerating, and are sold as packages or sessions. Touchless wellness since COVID-19 is proving to be popular and I think we're in for more of the same in the short-term. Tech installations can also ease pressure on staff as they require less hands-on work and allow for lower resources with a higher revenue.



# "Wellness is the future of fitness"

# Dr Rick Richey, owner, Independent Training Spot

Wellness coaches can help guests with behaviour change

he many components of wellness tend to be siloed into sections; however, they're more connected than most people think. Fitness, for example, is a significant section of the wellness wheel, and the professionals in that sector historically focused on calories burned, weights lifted, and body fat composition. However, in recent years these professionals have been introduced to the benefits of physical activity beyond their historic aesthetic roots.

Studies repeatedly show increased mental, emotional and physical benefits of regular movement, activity and exercise. Clients also have a better understanding of the benefits of



physical activity beyond looks and appearances. As physical activity expands the lens of benefits, many fitness leaders believe that wellness is the future of fitness. Soon we will see the rise of a mainstream professional that can connect the wellness components for the consumer – a wellness coach. Studies show wellness coaching participants tend to be more successful at improving self-efficacy toward behaviour change, changing behaviours, and accomplishing their goals. When it comes to professional growth, fitness and spa professionals may want to consider wellness coaching to expand their skill set, allowing gyms and spas to expand their client offerings.

BURGENSTOCK RESORT

At Bürgenstock, a hydrothermal specialist helps guests navigate the thermal areas

"We should not overlook the fundamentals – the established wellness experiences with proven track records"



Maggie Derblay, area director of spa, wellness & recreation, Bürgenstock Resorts

ow more than ever it is essential to further develop wellness teams to cater for increasingly knowledgeable guests, to innovate and, most importantly, to attract and retain talented individuals.

This could lead to the emergence of new wellness specialities such as a wellness digital specialist, able to guide and support guests on how to efficiently use wearables/mobile wellness apps, and much more.

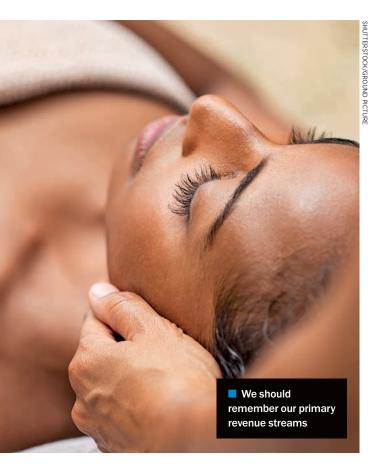
Existing competencies within teams should not be ignored. An example of this was initiated by us when we identified and empowered our newly created in-house hydrothermal specialist. We realised our guests were spending two to four hours in the pool and hydrothermal areas often with no clear objectives or guidance, so we set out to leverage this time and with our new specialist, launched a series of self-guided hydrothermal journeys. These allow guests to own their wellness experience and discover various restorative wellness modalities.

While pursuing wellness trends and the quest for innovation matters, we should not overlook the fundamentals – the established wellness experiences with proven track records. Let's refresh, reinforce, and simplify those offers and protocols with new research and flawless execution.



# "Quality must never be compromised in pursuit of novelty"

Emma Darby, chief operating officer, Resense



n the ever-evolving business landscape driven by new trends and technology, it's imperative not to overlook the fundamental principles that underpin our operations. Embracing the essence of going 'back to basics', we must remember the core elements propelling our business forward: our primary revenue streams and the excellence of our offerings. Despite the allure of innovative technologies and emerging market trends, our primary focus should remain steadfast on delivering outstanding quality and nurturing our key sources of income.

A guiding principle in our developments is 'if we can't do it well, then don't do it.' Quality, the cornerstone of customer satisfaction and loyalty, must never be compromised in pursuit of novelty. The calibre of our people, products and services builds our reputation, encourages repeat business, and fosters positive word-of-mouth.

Similarly, understanding and optimising our main revenue streams is crucial for sustained growth and stability. These fundamental aspects of our business model ensure efficient resource allocation, purposeful innovation and alignment with our customers' evolving needs. While prioritising fundamentals, we shouldn't overlook opportunities presented by new trends.

Thoughtfully integrating emerging trends can enhance our offerings, attract new customers and diversify revenue streams. However, we must consider the long-term implications and the ROI of our investments – both time and capital. Notably, our services and offerings should target our desired guest demographic, recognising that adapting to evolving markets is a gradual process.

By striking a balance between our commitment to quality, core revenue sources and a strategic approach to innovation, we lay a solid foundation to explore new opportunities confidently and achieve long-term success.



# "A new frontier is coming"

# **Cary Collier,** principal, Blu Spas



hether called active living, wellness, or intentional communities, for families, couples, or individuals abandoning solo living, awareness is rising to improve "connections and community" to avoid or remedy loneliness and isolation. The ideal model is a clean eco-development that checks the boxes for the land, the water, the built environment, the food, the people, and the offerings for a "wonderful life" to be achievable. Equally important, where we call home is changing, as the cost of living and real estate continues to increase beyond the reach of the young and old. The question is - will the definition of "community" adapt? I believe it will, and that our thought leaders and influencers in wellness will lead the way.

Nature and wellness go together well, but the increase in extreme weather patterns – especially extreme heat – means that we must now collaborate on solutions for rethinking outdoor spaces to protect against direct sunlight and heat. This means reimagining indoor and outdoor spaces for wellness, spa, hospitality and mixed-use residential/community spaces. Design fixes to enclose select outdoor spaces, shade and cooling alternatives for pool design and accessories, and creating interiorscaping concepts to bring nature inside are all up for consideration. For many, if not all, motivation is high to nurture nature for any reason.

The merging of med-spa, longevity clinics, diagnostics, bio harmonising, slow beauty and fitness with wellness spas is not a new topic, but a new frontier is coming. The wealthy will be served, but serving the rest of us is the quest. Results-focused and driven activities, therapies, programmes, guidelines, tracking, and gathering will garnish an abundance of solutions for what ails you and for living a life well-lived. Add 'sensory living' by design, with crafted programmes or happenings that add emotional value, such as joy and happiness. This is what we must plan for: the power of emotion. A collective observation of our world today is, "People just want to feel something." >

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# "How can we elevate spa and wellness experiences to really stand out?"

 Lindsay Madden-Nadeau, senior director
 wellness strategy and development portfolio strategy, Red Sea Global

ow can wellness evolve? When we think of the most compelling and interesting spa or wellness concepts, new treatments and products or independent health and fitness offers, what is it that makes them so great? What role does innovation play to drive experiences and products from average to exceptional?

Over the years we have seen spa and fitness as individual players, eventually merging to offer a more comprehensive programme. In 2015 we witnessed the spa industry grow at a rate of 12 per cent annually, a time when the 'wellness' narrative began to show serious momentum. In big cities we saw the birth of exciting new independent fitness concepts coming on the scene; group fitness began to dominate the market and technology, design, innovation, and user experience became the key drivers to the success of the industry. Sustainability became an overriding principle and consumers demanded that businesses were accountable for their global footprint on the planet, layering in the importance of fairtrade, sustainable and local sourcing and packaging.

The skincare product market boomed before 2019 and more accessible brands came on board focusing on holistic treatments, ancient wisdom philosophies and organic, non-chemical ingredients. Spa treatments went through a constant evolution of curated therapies, while medical and diagnostics began to turn towards one another rather than competing, and treatments like infrared, red light therapy and beauty aesthetics were a consumer demand that continued to grow as an expectation. Technology inevitably plays a role in innovation, but how else can we elevate spa and wellness experiences to really stand out? A few ideas:

• Business intelligence – understand your market intelligence, data and insights, consumer values, age demographic and competitive set. What do people want?

• Use of partnerships or unique brand collaborations - combine different sets of expertise to build unique programmes and leverage visibility and credibility with partners to showcase expertise

 Design touchpoints or design development
 Smart synergies – get creative and think outside the box – don't be ordinary

• Practitioners and experts – with a demographic of youth who live and breathe wellness, find a set of expertise that offers differentiation – bring together a collective of people that complement one another

• Technology – evaluate whether technology has a place in your business and if so, think about how you can use technology as a facilitator to innovate.





Clients must be comfortable with staff and trust them

"Potential revenue is walking out of the door because receptionists and therapists are not connecting with their clients at a personal level"

# **Neil Orvay,** managing director and founder, Evolution-U

he global soft-skills training market size reached US\$26.5 billion (€24.5 billion, £20.8 billion) in 2022 and is predicted to reach US\$53.1 billion (€49.1, £41.7 billion) by 2028. Soft skills cover areas including communication, sales, negotiation and customer relationship management – all critical skills in running a spa.

Whether you are the spa owner, manager, receptionist or therapist, it's critical to have soft-skills training. I estimate that 20 per cent of a spa's potential revenue is walking out of the door



without being realised because receptionists and therapists are not connecting with their clients.

It's Sales 101 that to be able to ask the questions that will allow you to understand a client's needs, the client first needs to trust you. All that training on human anatomy, treatment protocols and product ingredients isn't being fully converted into dollars and cents if our teams aren't connecting with their clients at a relationship-building level. It's time for the spa industry to become a small slice of that US\$26.5 billion and growing soft-skills training market!

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bringing together owners and operators from top health, fitness, and leisure clubs with suppliers innovating the industry.

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# SAUDI LUXURY

Saudi Arabia is poised to become a leader in wellness in the coming years. Alex Hawkins of The Future Laboratory outlines a shift in KSA consumers, who are increasingly recognising the connection between luxury and wellness

Ithough still nascent, a notable shift toward health and wellbeing is quietly altering the concept of luxury in The Kingdom of Saudi Arabia (KSA). KSA's commitment to fostering a health renaissance aligns with global trends that prioritise wellbeing, with high-end retreats and holistic beauty brands all on the rise. Thanks to increased connectivity, inspirational marketing campaigns and simplified visa processes, Saudi Arabia's wellness tourism industry is blossoming.

FuturePoll reveals that as many as 60 per cent of KSA nationals believe that wellness is a form of luxury and an essential aspect of a high-quality lifestyle, while just 2 per cent believe that wellness and luxury are unrelated concepts. Moving forward, brands, hotels and spas will be key in spearheading this convergence.

## **A-Beauty ascending**

In KSA, the concept of beauty is in flux, fuelled by a generation of home-grown brands and the dawn of A-Beauty (Arab Beauty). Seen as more than mere physical appearance, beauty and grooming are intertwined with overall wellbeing and selfcare sentiments. It therefore makes sense that, when considering a luxury purchase, 89 per cent of KSA nationals say they give at least a moderate amount of emphasis to products or services that promote health benefits or overall wellbeing, according to FuturePoll. This is giving rise to new brands with a more holistic and cultural focus.

Consumers are also pushing back against European beauty ideals, with one in two (49 per cent) of young individuals in the Middle East and North Africa (MENA) using beauty and grooming products to celebrate their heritage, according to data from Vice



# Consumers are pushing back against European beauty ideals

Media. In tandem with this empowered sense of self, Saudis are seeking brands that align with their values – such as halal beauty – as well as sustainable, clean and cruelty-free products. This extends to products rooted in traditional practices and ingredients, albeit updated for modern needs, including those suited to the climate. Local pioneers like Asteri Beauty



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KSA has announced it will spend 2.5 per cent of the country's GDP, or US\$16 billion, in 2040 on R&D primarily focusing on ageing and chronic diseases



Part of NEOM, The Line will stretch 170 km across Saudi Arabia

are taking the lead by formulating 'desertproof' products designed to withstand the environmental conditions of the region. MZN Bodycare, another Saudi brand, focuses on natural bodycare products to address common skin issues. Notably, the products are heavily inspired by the plants of Saudi Arabia, including date seed oil, prickly pear oil and pomegranate extract.

As Saudi Arabia incubates its own beauty brands in greater numbers, the A-Beauty trend hints at a promising future. The fusion of relevance, performance and wellness will position local brands as innovators with a global appeal, carving a distinct niche in the competitive international landscape of luxury beauty.

### **Eco-luxury oases**

Saudi Arabia's move away from an oil-dependent economy is cultivating regenerative infrastructure and slowly sowing the seeds of eco-luxury through more sustainable values. Although this is new, residents of the Kingdom are gradually joining the dots between these ideas.

Embracing the outdoors is part of this trend, with 88 per cent of Saudis saying it is important to engage in outdoor activities for their health and wellbeing, according to the FuturePoll survey, which also reveals that 87 per cent of respondents consider it important to engage with luxury brands that prioritise sustainability and ethical practices. Saudi Arabia's ambitious plans include the construction of the Oxagon

Sec.

60% of affluent KSA nationals believe that wellness is a form of luxury and an essential aspect of high-quality lifestyle Source: FuturePoll

FuturePoll is The Future Laboratory's quantitative division, which offers a blend of consumer database insights, bespoke ethnographic and polling research, trend and market sizing services and much more. For this report, primary research was conducted online from 1–18 September 2023 among 500 adults aged 18+ in Saudi Arabia with a household income of SAR500,000 (US\$133,333) or more. Floating City in Neom, which will partly float on the Red Sea – a colossal endeavour 33 times larger than New York. Beyond being a tourist destination, it aspires to be a centre for clean energy, vertical farming, robotics and smart technology, standing as a testament to the country's commitment to move away from fossil fuels.

Beyond city limits, the emergence of eco-luxury can be found in the Azulik AlUla Resort, which seamlessly blends with AlUla's Nabatean Horizon District. Developed by the Royal Commission for AlUla (RCU), the resort integrates ancient rock art inscriptions, utilises natural waterways for irrigation and prioritises eco-friendly mobility, creating a luxury experience that is in harmony with its natural surroundings.

The Red Sea destination is another jewel in Saudi Arabia's crown – one that will redefine luxury eco-tourism. As a desirable destination for nature enthusiasts and adventure-seekers, it is



 spread across an archipelago of islands, miles of sweeping desert and dramatic volcanic landscapes. With every aspect of the guest journey and activity supported by teams of environmentalists, this premier coastal haven will soon transform luxury experiences in the Kingdom, while preserving and spotlighting natural beauty.

## **Optimisation destinations**

Embracing the emerging paradigm of 'health as the new wealth'. Saudi Arabia is the next top destination for wellness tourism. The rising tide of holistic hospitality is a savvy strategy - one the Saudi private sector is leveraging through its competitive

advantage in hospitality, infrastructure and technology. From government health initiatives to new hotels, fitness-first luxury concepts, health optimisation and cutting-edge longevity research are all bringing something new to the region.

In the GCC, the robust expansion of the health and wellness market - which IMARC Group forecasts will reach US\$94.7 billion by 2028 (€87.1 billion, £74.2 billion), up from \$63.4 billion (€58.3 billion, £49.7 billion) in 2022 – is being fuelled by a wider health awakening and the consequent dawn of a new age of self- improvement.

KSA has announced it will spend 2.5 per cent of the country's GDP, or US\$16

billion (€14.7 billion, £12.5 billion), in 2040 on R&D primarily focusing on ageing and chronic diseases. It has also launched the Hevolution Foundation, a US\$20 billion (€18.3 billion, £15.7 billion) initiative to extend human life.

The opportunity for wellness tourism is clear. With international wellness tourists spending, on average, 35 per cent more than traditional leisure tourists, the global sector will reach a value of US\$1.3 trillion (€1.2 trillion, £1 trillion) by 2025, according to the Global Wellness Institute. But there is also an opportunity here for domestic tourism.

In collaboration with Red Sea Global, Swiss spa clinic Clinique La Prairie is



# Embracing the emerging paradigm of 'health is wealth,' Saudi Arabia is the next top destination for wellness tourism

creating a high-end resort focused on health and longevity. The concept includes a Longevity Plaza and emphasises medical care, nutrition, movement and wellbeing, offering a range of services and antiaging treatments, from cryo-chambers and hyperbaric suites to IV infusions.

Equinox Resort Amaala, designed by Foster + Partners, is another project focusing on high-performance living. Boasting an exceptional wellbeing offering inspired by the Red Sea, it provides a holistic experience that spans wellness, art, adventure, sport, yachting and lifestyle – all aligned with the DNA of the Equinox brand. This venture caters for individuals seeking an immersive and active lifestyle, including programming and amenities around movement, nutrition and regeneration.

In the next decade, the integration of health optimisation and longevity services into the fabric of hospitality will not only enhance the Kingdom's appeal for luxury travellers, but also establish the country as a leader in the global wellness economy. This article is excerpted from 'New Codes of Luxury in Saudi Arabia', a wider report from The Future Laboratory commissioned by Together Group. The report documents via quantitative and qualitative data who the Saudi luxury consumer of the future is, and can be viewed in its entirety at: http://lei.sr/b0c2t

About the author: Alex Hawkins is strategic foresight editor at The Future Laboratory, a futures consultancy that offers a blend of trend forecasting, consumer insight, foresight and brand strategy.



# ON TREND

The Global Wellness Summit's annual trend forecast shows the wellness landscape defined by two different mindsets. Beth McGroarty outlines the trends and the way the industry is changing

n the 20-plus years the trends team has been analysing the wellness space, there have been more shake ups in 2023 than in the last decade. There certainly is momentum: the global market will grow from US\$5.6 trillion (€5.1trillion, £4.4 trillion) today to US\$8.5 trillion (€7.8 trillion, £6.7 trillion) by 2027 – with countless surveys revealing that wellness has never been such a priority for people as now. But what kind of wellness matters – and for whom – is undergoing serious transformation.

Generational, income and gender gaps are widening, and they're creating a wellness landscape defined by very different – even contradictory – markets and mindsets. At the GWS, we call these polarised wellness markets hardcare and softcare. Hardcare describes the new hyper-medical, high-tech, more expensive wellness market. Softcare captures the desire for a low-pressure, simpler, less expensive, less self-optimising wellness, where emotional and social wellbeing matter most. A few themes have arisen:

### HARDCARE

From longevity clinics to weight-loss drugs, medicine is muscling in. The speed at which medicine is invading the wellness market is astounding.

One trend explores how the quest for longevity will continue to dominate the health/wellness space, with highlymedical, high-cost longevity clinics becoming the new business genre, offering everything from advanced diagnostics to stem-cell treatments.

Equally astounding is how fast new weight-loss drugs have upended behaviourchange-focused wellness businesses, whether dieting platforms or resorts.

Our trend analyses these drugs' impact, how wellness businesses quickly pivoted to prescribe Big Pharma's magic pricks, and how the future is the wellness market delivering a healthier, more comprehensive weight-loss approach.

## SOFTCARE

We'll see more low-fi, ancient, social, emotional, deeply human wellness. The

Wellness will focus on men's social and emotional wellbeing

A CONTRACTOR OF THE PARTY

media has been covering how younger generations (especially women) are pushing back against the last decade of high-pressure, ubercommodified wellness, and recasting true wellness as a messier, more joyful, simpler and cheaper affair.

New desires for a simpler, more profound wellness drive one of our top travel trends of the year: how a record number of revitalised pilgrimage trails worldwide are luring new generations to the most ancient, slow, communal and spiritual form of travel.

And if wellness has been complicit in clichéd views of masculinity (only





focused on the physical), another trend explores how wellness will finally take a more human approach to men, with a wave of retreats, small groups, and apps focused on men's social and emotional wellbeing on the rise.

## WELLNESS WILL TACKLE SERIOUS CRISES

With temperatures breaking records each year, one trend explores a new climate-adaptive wellness – a surge in solutions that can cool our homes, cities and bodies in an ever more heat-stressed planet. And since solving for grossly-ignored women's health issues is now a heartbeat of wellness, another trend explores how desperately needed innovation in postpartum care for new moms (and dads) is – from post-birth retreats to new mental health apps.

## NEW TECH, NEW WELLNESS CATEGORIES

Several trends illustrate how wellness technology innovation is going into overdrive.

One explores how our homes are becoming high-tech health hubs, with everything from medical-grade diagnostic systems, to smart furnishings that make wellbeing adjustments in real-time.

Technologies such as generative Al are also fueling a new era of wellness art. If experiencing art has always been a passive affair, a new wave of experiences at museums, resorts and public spaces is turning it into a multisensory, immersive experience, designed to boost your mental wellbeing.

There is no longer one wellness narrative or unifying trend. The future is both harder and softer care, and that polarity will only widen.



# THE GWS WELLNESS TRENDS FOR 2024

1 *Climate-adaptive wellness* With an increasingly heat-crushed planet, we'll see a new "climate-adaptive wellness": a wave of innovations that can cool our bodies, homes and cities. We foresee this as having a widereaching impact across architecture and design, spa, fashion, wearables, beauty and even wellness travel.

# **7** The power of the pilgrimage

A record number of new and revitalised pilgrimage trails worldwide are luring new generations to experience the most ancient, slow and spiritual form of travel. Savvy resorts are now offering wellness programmes that incorporate journeys between sacred sites, participation in religious services, such as meditating with monks or almsgiving, and providing access to ceremonies once attainable only after years of experience on the path to enlightenment.

# **3** From manning up to opening up

Wellness has long provided a space for women to open up, explore their emotions and build community, but the same can't be said for men. We see a cultural shift is finally underway: a rise in social and emotional wellness offerings for men to Countless surveys reveal that wellness has never been such a priority for people as now

help them connect with themselves and each other – from dedicated retreats to apps. In this trend, we look at how these softer forms of wellness will serve as a much-needed catalyst for male connection. Looking further ahead, we anticipate that social and emotional wellness offerings for men will become more nuanced, more evenly distributed across all stages of life – and more global.

# **4** The rise of postpartum wellness

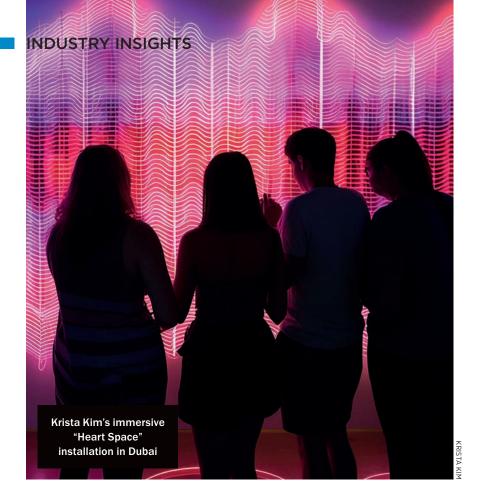
Following childbirth (which can bring significant physical and mental issues), new parents typically find themselves

in a care desert. Luckily, a new era of more comprehensive postpartum care is here. With postpartum depression rates rising globally, governments and corporations are taking action, while new apps are addressing the mental health of new parents. The wellness consumer goods market has also exploded with options, from postpartum skincare to supplements, while brands are also destigmatising sexual wellness post-birth.

**5** Longevity has longevity The speed at which longevity has seized the biotech, health and wellness spaces this last year is astounding. Branded as a new industry pillar, the obsession with longevity and healthspan will continue to impact everything – from travel to tech to fitness. For example, more high-end gyms are becoming full-blown longevity clinics, offering work-ups (preventative

To download the full 100+ page report, which includes in-depth details on each of the trends plus a bonus 10th 'Under the Radar' trend from GWS chair Susie Ellis, please visit: **spabusiness.com/ globalwellnesstrends** 





 diagnostic testing, scans, etc.) along with their workouts. If wellness resorts have been more about soul than scans and stem cells, now a growing number are becoming highly medical longevity destinations.

# **6** A wellness check for weight loss drugs

The wellness industry was shaken up with the arrival of Big Pharma's new, extremely effective GLP-1-inhibiting weight-loss drugs, the Ozempics and Mounjaros. They upended traditional behaviour-change approaches to weight loss, recasting weight loss as a matter of biology rather than psychology and willpower. Going ahead, we predict the wellness world will provide more integrative, whole-health weight-loss approaches while creating wellness companion programmes for drug-takers. The future: evidencebased methods that could help get people off these drugs and that specifically improve their health while on them.

# **7** Sports finds its footing in hospitality

After decades of fitness meaning lonely solo sessions at the gym, more people are embracing social, empowering sports – and more also want to train like near-elite athletes. Elite athletes also want hospitality destinations that completely support their wellbeing and training. Hospitality destinations are finally answering the "sports" call with everything from pro trainers to pro-level facilities.

# 8 The home as high-tech health-hub

Wellness-focused homes have been a megatrend for years, with a big focus on amenities like meditation rooms and cold plunge pools. Now homes – and even cities – are becoming high-tech, multifaceted health hubs. The shift is unprecedented, involving everything from the rise of medical-grade home health-monitoring systems to smart furnishings that adjust in real time to individual wellbeing needs. In a post-pandemic era marked by increased time spent at home, health at home is taking bold new directions.

## **9** A new multisensory, immersive art for wellness

If experiencing art has always been a passive experience, a new wave of experiences at museums, resorts and public spaces – powered by tech like generative Al and spatial sound – are turning art into a deeply multisensory, immersive experience, expressly designed to boost your mental wellbeing. Museums, hotels and spas are incorporating more and more multisensory art experiences into their offerings and, in doing so, are prioritising wellness as an integrated offering. ●

About the author: Beth McGroarty is VP, research and forecasting for the Global Wellness Summit.



# PREFECT RELAXATION

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# **RECIPE** for success

Spas are complex, challenging businesses, yet many still turn a profit. Jeremy McCarthy explains what these thriving facilities all have in common

ou've probably heard the joke... Q: What's the easiest way to make a million dollars in the spa industry? A: Start with 2 million! It's not easy to be successful in our sector for two reasons. Firstly, these are complex businesses that require a lot of knowledge in diverse areas, including leadership, customer service, wellness therapies, products and retail, finance, sales and marketing, software systems and more. Secondly, they are low-margin operations that require large numbers of highly paid and well-trained employees. Most spas simply don't make enough money to pay for the calibre of talent necessary.

This relationship between complexity and profitability is the greatest challenge spa owners and operators face. However, many have still found ways to create successful businesses. So how do they do it? Here are some strategies they use: Many successful spas can be found within hotel premises, where they can offload some of the complexity – relying on the property's expertise and support in areas such as housekeeping, maintenance, marketing and food and beverage. In this synergistic relationship, the hotel also benefits from offering a great experience that builds loyalty and goodwill.

2 A larger spa with more treatment rooms has greater revenue-generating potential, leading to higher margins and supporting more experienced leaders. This can create an upward spiral resulting in increased success. Unfortunately, because spa margins are not high, there's often pressure from investors to reduce size, and smaller facilities struggle to make enough money to offset the fixed costs and turn a profit. B Having multiple locations can allow a spa business to draw enough income from across its operations to fund an experienced central leadership team who can share their support and expertise in each business unit.

Spas can reduce complexity by streamlining their offering down to a few key services and building a reputation for doing those services very well. Many spas try too hard to keep up with all of the latest wellness trends and continually expand their menu to offer so much that it confuses customers and costs more in terms of stock and training.

**5** Much of the success of the spa industry is fuelled by the passion of our people – people who have foregone other potentially more lucrative career opportunities in favour of working in a



# The best spa is not necessarily the one with the most products or treatments; it's the one that has a compelling story

more meaningful industry that gives them a deep sense of purpose. The spa industry would simply not be what it is today without these hard-working individuals who have a passion for wellness and for helping people feel at their best. One of the best ways for a spa operator to be successful is to create a working environment that attracts the best people and enables them to do their best work.

6 Give your guests a great experience that they'll want to have again

and again and will want to tell all their friends about. The winning spas are those that really know their guests and give them exactly what they need.

T Give your guests a story to tell. The best spa is not necessarily the one with the most products or treatments; it's the one that has a compelling story. And stories are easier to tell and remember.

Essentially, most strategies for successful spa operations work by virtue of their ability to reduce or offset the complexity of the operation. The key to success is the focus on quality, caring and – above all – simplicity. ●

About the author: Jeremy McCarthy has worked in the spa industry for 34 years. As group director of spa and wellness for Mandarin Oriental, he oversees spa, wellness and leisure operation



wellness and leisure operations at 35 luxury hotels globally. Contact him with your views on Twitter @jeremymcc

# SOCIETAL SHIFT

Emlyn Brown provides insights into the transformative trends set to define the hospitality sector in the coming years

n the global hospitality industry, it is widely acknowledged that a fundamental societal shift has taken place over the past few years. What was once called the 'wellness trend' has taken root as consumers and travellers worldwide are making long-term commitments toward their health and wellbeing, prioritising self-care and making the necessary investments of time, energy, and money in strengthening and safeguarding their physical and mental wellness.

In this era of heightened wellbeing consciousness, travellers are seeking more than just a comfortable stay - they yearn for experiences that nurture their physical, mental and emotional health.

## Social wellbeing takes centre stage

In 2024, the hospitality industry will see a significant shift towards social wellbeing. Travellers are seeking more activities that foster connections and promote collective wellness. The concept of 'we over me' is at the forefront. Younger demographics, especially, are seeking out opportunities for communal bathing experiences and water-based therapies. Hotels are embracing this trend to offer guests a sense of community and shared wellness.

## Active nutrition

Hotels are also prioritising and focusing more on providing outstanding nutritional cuisine. This shift is driven by growing awareness among guests of the importance of food sensitivities and maintaining balanced blood sugar levels in a mindful manner. The worldwide market for healthy food and drink is projected to hit US\$586 billion (€539 billion, £459 billion) by 2030.

Nutrition is the cornerstone of wellness, and diet-diverse menus are good for both our guests and for the planet.



Emlyn Brown, global SVP wellbeing





Travellers yearn for experiences that nurture their physical, mental and emotional health

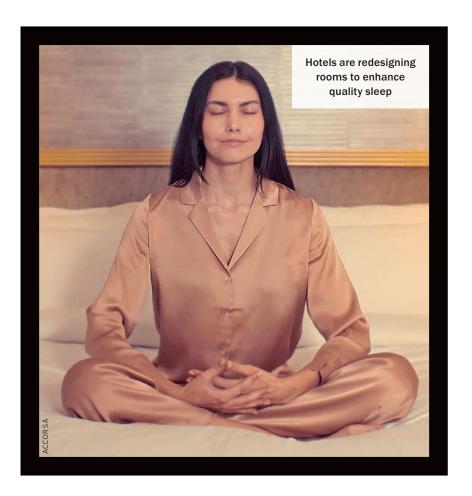
> The hotel environment is ideal for supporting mental wellbeing

### Optimising sleep for wellbeing

Quality sleep is the cornerstone of wellness, and hotels are redesigning rooms to enhance guests' ability to rest. The worldwide sleep tech market is projected to reach US\$36 billion (€33 billion, £28 billion) by 2027. Guest rooms are evolving to address common sleep disruptors such as electromagnetic waves, inconducive bedding and noise, creating environments optimised for rest and rejuvenation. Sleep is the biggest opportunity for us as a hotel company. At Accor, we want to own sleep and be the best at creating sleep environments – from the iconic Sofitel MyBed to Raffles Rituals, it's all about creating an entire wellbeing experience that will contribute to a solid night's rest.

### Ageing well

With the global market for wellness tourism expected to reach US1.2 trillion ( $\leq 1.1$ 





trillion, £940 billion) by 2027, hotels are increasingly playing a role in helping guests age gracefully by fusing technology with traditional wellness practices. Services such as infrared saunas, IV therapy and technologically advanced treatments for face and body care are expected to become mainstream, along with nonsurgical aesthetic procedures, such as micro needling, lasers and oxygen jets.

The interface of technology and spa is very exciting, creating more effective, personalised results that truly move the dial on people's health and wellness. The advances in medi-tech are incredible. I truly believe wellness technology will help people live better for longer – a wonderful goal to work towards.

### Athlete-inspired wellness

Hotels and spa facilities are responding to the growing demand for comprehensive sports recovery experiences. Today's guests are no longer content with merely indulging in traditional spa treatments; they seek to emulate the regimens of professional athletes by incorporating cutting-edge practices such as cupping, cryotherapy, sports massage and more into their wellness routines.

This trend represents a fusion of sports science and holistic wellness,

Guests want to train, nourish, hydrate, recover and rest

allowing guests to not only elevate their physical performance but also optimise their recovery processes. In line with this evolving landscape, the global cryotherapy market is currently valued at US\$7.45 billion (€6.8 billion, £5.8 billion), with a revenue forecast of US\$12 billion (€11 billion, £9.4 billion) by 2030.

It's quite common for luxury guests to arrive equipped like professional athletes, with sophisticated gear and loaded with their own health data on wearable tech devices. They want to train, eat, nourish, hydrate, recover and rest. We are exploring innovative ways to sync and connect with these guests to create bespoke wellness experiences that integrate spa, nutrition, fitness and sleep experiences. Our rest, recovery and rejuvenation treatments must be on par with our guests' highest levels of performance.

### Mindfulness enhanced by technology

The global market for mindfulness meditation apps is expected to reach US\$4.2 billion ( $\in$ 3.9 billion, £3.3 billion) by 2027. If we can teach our guests to breathe well, we're going to make a significant impact in their lives. The power of breath is a concept that our hotels are eager to explore. According to research from Booking.com, meditation and mindfulness trips are popular among 44 per cent of global travellers, while 42 per cent "are keen to go on a health hiatus that focuses on mental health, transformative health or that helps with life milestones such as menopause or pregnancy." We expect this trend to continue, as the hotel environment is ideal for supporting mental wellbeing – providing relaxation and time to oneself. ●

About the author: Emlyn Brown is global SVP of wellbeing for Accor, a leading hospitality group consisting of 5,300 properties throughout 110 countries.



# **RE-TREAT** YOURSELF

Retreats are everywhere these days, but how can hotels and resorts get in on the game? Laura Montesanti dives in

he retreat market is exploding. According to IBIS World, the health retreat industry in the US alone was worth US\$28.7 billion (€26.4 billion, £22.5 billion) in 2023 and will expand exponentially going forward. Hospitality giants such as Accor, Hilton, Hyatt and Westin are reporting a tidal wave of demand for wellness and wellbeing, which is becoming ever more sophisticated. With around 6,000 hotels across 40 brands, Accor reports that four out of five of their guests are prioritising wellbeing. These guests have deep pockets: wellness travellers spend on average 40 per cent more than standard travellers.

Evidence garnered from the last two years of Synergy - The Retreat Show – a trade show dedicated to the retreat industry and wellness travel – supports this. While much of the industry revolves around dedicated retreat venues, the sector is mushrooming as hotels, spas and resorts realise that hosting retreats can be of huge benefit in terms of revenue, marketing, social exposure and





brand focus. We're seeing an increasing awareness from venues of how retreats can boost their offering, while retreat leaders are recognising that the right property can ease the logistics of their retreat and give added value and a more satisfyingly immersive experience to their guests.

### Who retreats?

The retreat demographic is broad, but two key groups are in the ascendant. "2024 will be the year of the solo traveller," says *Forbes*. There has been a constant year-on-year rise in solo travellers, which

# The retreat market offers significant opportunities for the hospitality sector

reached 16 per cent in 2023, according to the Association of British Travel Agents. Booking.com predicts that 59 per cent of travellers will venture out on their own in the next 12 months, with the aim of bonding with like-minded people and 'rediscovering' themselves. The retreat environment is an obvious lure for solo travellers seeking an element of connection in their trips. Corporate retreats are also evolving into a major player. With the growth in hybrid/ home/nomad working, corporate retreats offer an opportunity for bonding and brainstorming, connection and creativity. According to TravelPerk, 34 per cent of employees have their most creative ideas on retreat, while *Forbes* reports that 81 per cent of millennial employees feel they work



more effectively when they have face-time with their coworkers, and Indeed notes that 73 per cent of remote employees miss socialising with their teams. Corporate retreats fill the gap. According to the Global Business Travel Association, the vast majority of workers (between 79-96 per cent, depending on global region) say corporate retreat travel impacts their job satisfaction in a positive way.

### What retreats are out there?

The concept of going away 'on retreat' dates back centuries and was, initially, a purely spiritual endeavour held in monasteries, ashrams and other religious settings. Many modern retreats still retain a spiritual element; others are totally secular.

The market is divided into two main categories. First, there are dedicated retreat centres where guests 'go on retreat'. Second, there are themed programmes led by 'retreat leaders' – key players who already have large followings and are masters at their own disciplines. They will either offer residencies at venues or move around a variety of properties. Some properties offer both; wellness resorts such as Euphoria Retreat in Greece and Kamalaya in Thailand run specialist group retreats alongside individual wellness visits.

The range is huge. Health and wellness retreats continue to dominate the market with nutrition, detox, yoga and fitness retreats. Many medical doctors are now hosting retreats, particularly in the longevity sphere, and there is a growing desire for advanced diagnostics and personalised health plans. Specialised health retreats focusing on topics like menopause, metabolic health or prediabetes are increasing too. Silent and digital detox retreats are in the ascendancy as people seek to switch off and support their mental wellbeing. Artistic retreats provide a creative outlet in a supportive and inspiring setting. Adventure retreats often combine wellness practices with everything from wilderness survival skills to surfing.

# Interesting retreats and retreat leaders can sprinkle stardust on your marketing and PR





### This year

### Synergy – The Retreat Show (theretreatshow.com) runs from 1-4 October 2024 in Bali.

Synergy creates a dedicated platform for the retreat industry, helping businesses evolve and make partnerships. It offers exclusive access to a handpicked selection of property directors, retreat specialists, wellness focused travel advisors, and media. Apply now to join the conversation. www.theretreatshow. com/the-show/#register; info@theretreatshow.com horseback riding or free movement in nature. Transformational retreats facilitate personal growth and self-discovery: some focus on relationships or releasing trauma. Spiritual retreats provide the opportunity for spiritual exploration, meditation and connection with higher consciousness or religious teachings. Psychedelic and plant medicine retreats are a growing sector (in countries where they are legal) and are set to explode as legalisation shifts.

### Why the demand for retreats?

In our experience, this surge in interest in retreats is fuelled by an increased awareness of a proactive/preventative approach to health and wellbeing and a greater focus on mental and emotional health. The COVID-19 pandemic focused minds and fuelled the search for wellbeing and deeper meaning. There's also a growing awareness among the vital Gen X, Millennial and even Gen Z generations that retreats can help personal and career development, putting them on a good life path.

A group retreat plays to the increasing desire for connection and community. It's a chance to connect, to discover like-minded people, and to bring a sense of community and belonging – something that rarely happens within the traditional spa sector, but which has been highlighted by the Blue Zones research as vital for health and longevity.



### Why you should host retreats

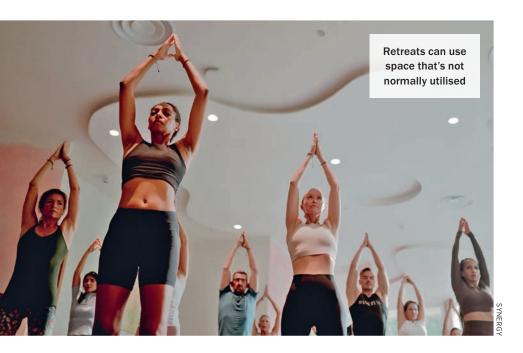
The retreat market offers significant opportunities for the hospitality sector. Retreats bring in new guests, often those who might not have considered your property, and who may become regular guests following the retreat. Retreats can help build business in shoulder and offseasons with the benefits of group bookings in quieter periods. Retreats are usually fully catered, offering additional revenue – and spa services (either as part of the retreat or booked independently) feature highly. Affiliations with retreat leaders inevitably widen your reach. Many retreat leaders have impressive followings. Earlier this year, Synergy attendee RAKxa Integrative Wellness in Bangkok hosted a five-night Deepak Chopra Life and Soul Retreat with the bestselling author at a cost of £17,000 per person. Palmaïa - The House of AïA in Mexico (which hosted Synergy last year) offers a broad roster of retreats by visiting practitioners with a wide social reach, such as Rebirth of the Pink Moon created by Altha, the LA wellness collective fronted by healer Letizia Silvestri. Six Senses hosts retreats across its properties with experts such as Mark Hyman, Marisa Peer, Catie Miller and Anja Akaya Amelung – demand is high and many of these expert-run retreats sell out within hours of being posted.

Even relatively low-key retreat leaders often have a loyal following at a local level and can introduce your property to guests from regions in which you'd like to expand awareness.

Interesting retreats and retreat leaders can sprinkle stardust on your marketing



# The vast majority of workers say corporate retreat travel impacts their job satisfaction in a positive way



# INDUSTRY INSIGHTS

and PR, attracting press and social media coverage. And, on a purely practical note, retreats may utilise space and places not always used by standard guests.

### How to create a bestselling retreat

A successful retreat requires thought, research and planning. Attending a well-aligned trade show is a sensible start. Synergy – The Retreat Show brings together wellness-focused travel advisors, wellness properties, retreat centres and spas, retreat leaders and practitioners. The interactive and immersive format of the show offers the space for organic conversations, and many collaborations blossom following the show.

Think about what kind of retreat would chime with your guests or the potential guests you want to attract. What facilities do you have? Look at the unique aspects of your property and your brand; then identify the retreat leaders who could design the perfect experience for your property.

Make sure you leave enough time to get out the message and sell the retreat - strong marketing is key. We also advise a before, during and after "through line" that helps you connect with your guests to ensure positive word-of-mouth and repeat business. Ticked all those boxes? The retreat world is your oyster. ●

About the author: Laura Montesanti is the founder and managing director of Synergy - The Retreat Show, a global trade show dedicated to the wellness travel industry. Her



commitment is to support travel, hospitality and wellness on a path to collaboration and evolution; to inspire healing and regeneration across the industry and beyond.

Floatation therapy is an increasingly popular service

# TOUCH(LESS) AND GO

Erin Lee and Alina Hernandez outline the many benefits of touchless wellness experiences in an evolving spa marketplace

#### INDUSTRY INSIGHTS

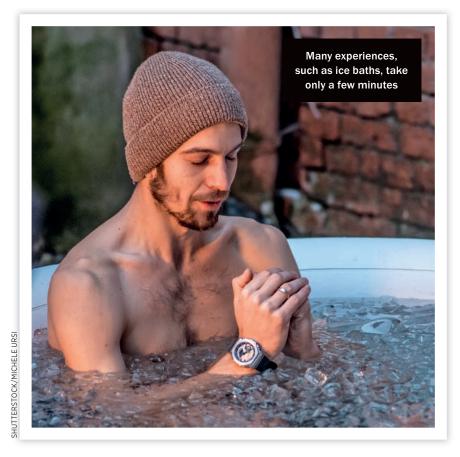
## G Touchless wellness experiences are being reinvented and innovated

ouchless wellness refers to any treatment, therapy or experience that delivers a selection of physical, mental and spiritual benefits using a product or service with the intention to benefit the health and wellbeing of an individual – without the need for direct physical touch or a therapist to deliver the experience. Touchless wellness experiences can be curated as stand-alone or as part of a full integration with other treatments or therapies, and as part of a guest journey experience.

Although touchless wellness practices have been around for millennia (think meditation, gong baths, sound healing and energy healing), they are now being reinvented and innovated with the use of technology.

#### **Evolving wellness landscape**

We are evolving our idea of what is included in the spa offering and how these have been historically delivered. In today's digital and technologically advanced environment, the wellness space is one that harnesses the power of technology and uses it in tandem with touch therapies such as massage, body scrubs and facials. This not only enriches the service offerings, it elevates the experience.



#### Examples of popular session timings

0-15 MINUTES	RYOTHERAPY/ICE BATH/BREATHWORK/ IALOTHERAPY/LIGHT THERAPY		
15-45 MINUTES		D/RED LIGHT/MASSAGE CHAIR/COMPRESSION PEMF/EMS/HALOTHERAPY/WELLNESS LOUNGERS	
45-60 MINUTES		HBOT/OXYGEN THERAPY/FLOATATION/ HALOTHERAPY/MEDITATION/SOUND THERAPIES	

#### **INDUSTRY INSIGHTS**

#### BENEFITS OF TOUCHLESS WELLNESS EXPERIENCES

**Diversified services:** Introducing touchless wellness expands the range of services a business can provide, attracting a broader clientele.

Adaptability to preferences: Touchless options cater to individuals who prefer or require treatments without direct physical contact, accommodating a wider spectrum of customer preferences.

Market differentiation: Including touchless wellness sets a business apart in a competitive market.

Increased accessibility: Touchless options make wellness more accessible, breaking down barriers related to location and time constraints.

**Cost-efficiency:** Offering touchless treatments can be cost-effective in terms of staffing and resource allocation.

Innovation and modernisation: Integrating touchless wellness aligns a business with the latest advancements in the wellness industry.

Appealing to new audiences: Touchless wellness can attract people who may be hesitant or unable to participate in traditional hands-on treatments.

Enhanced customer experience: The convenience and customisation offered by touchless wellness contributes to an improved overall customer experience.



## Touchless wellness has the power to democratise wellbeing

But with treatments and experiences such as mind/body technologies, salt rooms, contrast therapies, gong baths, music, infrared treatments and therapies and other practices, touch becomes less important. In the context of social wellness and other trends, touchless wellness is at the heart of a rapidly evolving wellness landscape.

#### Wellness for all

In a world where wellness has often been perceived as a luxury accessible only to a privileged few, touchless wellness emerges as a game-changer, with the power to democratise wellbeing for everyone.

The beauty of touchless wellness lies in its accessibility, breaking down barriers that have hindered people from embracing a healthier lifestyle – perhaps most importantly, affordability. New touchless solutions reduce the demand for additional labour, often making holistic wellbeing more economically feasible for a broader demographic. Families also stand to benefit as touchless wellness becomes an inclusive experience that can be enjoyed together, fostering a shared commitment to health and harmony, whereas many spas still have a 'no children' policy.

Carving out dedicated hours for self-care can also be challenging for many people, but touchless alternatives provide flexibility, accommodating even the busiest individuals. It's a revolutionary shift that acknowledges the importance of wellbeing without demanding a significant time investment. Additionally, the ability to stack or layer the therapies offers the ultimate value for the wellness spend – and better wellness gains.

#### Mental wellness

The past three years have also seen a global mental health crisis, with one in eight people worldwide living with a mental illness. Conditions such as anxiety and PTSD can make it incredibly difficult for people to embrace treatments such as massage. Touchless wellness offers a user-friendly way for people to access treatment for these conditions while easing them into touch therapies.

Many touchless wellness therapies are beneficial for children

The benefits of touchless therapies include decreasing stress in chronic sufferers. Studies have shown that sensory deprivation and floatation tanks can decrease stress, depression, anxiety and pain, and can increase sleep quality and feelings of optimism.

#### **Efficiency and simplicity**

SHUTTERSTOCK/EDVARD NALBANTJAN

Touchless wellness marks a revolutionary shift in the approach to some treatments, offering the advantage of being able to be experienced while fully clothed. These innovative concepts prioritise efficiency and simplicity, eliminating the need for additional logistics and other operational implications and further operating costs since de-robing is unnecessary. Touchless wellness can offer a wide variety of services while maintaining high-quality experiences, limiting human error and reducing the unpredictability of business models that are heavily based on service providers. Most experiences only require someone to start the equipment initially and do a final check-in at the end of a session. This easier operating model takes stress off of owner/operators while delivering healthy ROIs. ●

Excerpted from the new white paper, 'The Landscape of Touchless Wellness'. The full report is available to download in the membership area of the Touchless Wellness Association website. Membership is free. About the author: Erin Lee is Founder of the Touchless Wellness Association. With more than 25 years of experience in construction and wellness,



Erin is a global designer specialising in heat experiences and halotherapy rooms.

About the author: Alina Hernandez is a wellness concept creator, advisory board member, award-winning wellness programme designer, Mayo Clinic certified health & wellness coach, author, and industry innovator.



INDUSTRY INSIGHTS

# Navigating environmenta sustainability

Andrew Jacka of the Asia Pacific Spa & Wellness Coalition

outlines simple solutions for a more sustainable spa



n the realm of environmental sustainability, it is crucial to move beyond mere hype and truly comprehend the implications and viability of our actions. While innovative solutions such as solar panels, in-house composters, and atmospheric water generators should be considered for new builds, their implementation can be financially prohibitive for existing operations, regardless of how well intentioned. An element of practicality is essential.

#### The sustainability journey

Initiating sustainable practices is a necessary first step, regardless of the specific actions taken. To begin, selfeducation plays a pivotal role. Exploring current and future possibilities while consulting existing voluntary industry standards can serve as a starting point for industry operators to achieve desirable outcomes. Although the ideal scenario is a business with zero environmental impact, this aspiration remains distant for most.

Consequently, the adage "think globally, act locally" becomes very relevant.

Assessing local products, skills and supportive businesses can significantly benefit the environmental impact of your operations. Identifying companies willing to customise products or services and favouring local staff recruitment over external sourcing are examples of such practices.

#### **Revamping product offerings**

One of the simplest measures to explore is scrutinising the products you feature in your service menu.

#### INDUSTRY INSIGHTS



One of the simplest measures to explore is scrutinising the products you feature in your service menu

Prioritising locally produced items minimises transportation requirements and reduces carbon emissions in your supply chain. Emphasising reusable or recyclable packaging contributes to fewer items ending up in landfills.

In-house production can present opportunities for cost savings and enhanced marketing prospects; although this approach demands training and qualitycontrol measures to ensure consistency, it also fosters creativity. Cultivating herbs, fruits and flowers in your own gardens allows for the inclusion of these elements in your offerings. Even the smallest business can grow pots of herbs in their windows, which can be utilised in herbal teas or to enhance salt or sugar scrubs.

#### **Transparent communication**

It is crucial to convey sustainability initiatives to both current and potential customers; however, it is equally important to maintain realism in one's claims. Promising things that you cannot deliver on can lead to negative outcomes, particularly in today's social media dominated environment. By fulfilling the commitments you make, you can reinforce your credibility and cultivate trust with stakeholders.

#### **INDUSTRY INSIGHTS**

Herbs can be used in teas or to enhance scrubs

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#### > Enhanced environmental standards

The Asia-Pacific Spa and Wellness Coalition (APSWC) has taken the initiative to engage in discussions with the ASEAN Secretariat to prioritise the review of the ASEAN Spa Services Standard. Notably, the environmental section of this standard now requires substantial expansion. In the original 2014/2015 draft of the standard, environmental clauses were excluded due to a focus on services; however, evolving perspectives now recognise the indispensability of environmental standards within the review process.

Navigating environmental sustainability in business requires an understanding of the implications and practicality of sustainable practices. By embracing self-education, local resources and responsible communication, businesses can make progress toward minimising their environmental impact. Advocating for robust environmental guidance within industry standards will ensure a collective commitment to sustainability.

■ About the author: Andrew Jacka is chair of the Asia Pacific Spa & Wellness Coalition. This article is part of a larger white



paper put together by the association at their annual round table held in Bangkok. The full paper can be downloaded at www.apswc.org.

# Spa business

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The global wellness economy has exceeded US\$5.6 trillion. Katherine Johnston and Ophelia Yeung outline areas of growth and regional differences from the 2023

Global Wellness Economy Monitor report

RESEARCH

Annual, global per capita spending on wellness is on par with consumer

out-of-pocket spending on healthcare

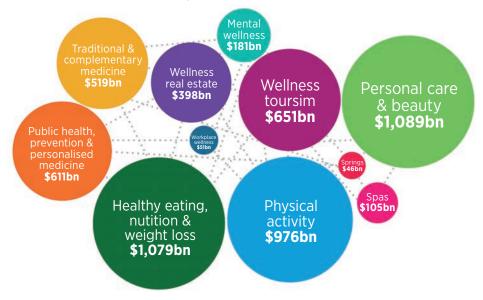
The global wellness economy will reach \$8.5 trillion by 2027

RESEARCH



Yeung (left) and Johnston (right) with Susie Ellis and Tonia Callender

#### Global wellness economy – US\$5.6 trillion in 2022\*



\*Note: Numbers don't add to total due to overlap in sectors \*Source: Global Wellness Economy Monitor 2023

or the first time, the global wellness economy has exceeded US\$5.6 trillion ( $\in$ 5.2 trillion, £4.4 trillion), and we're predicting it will reach US\$8.5 trillion ( $\in$ 7.9 trillion, £6.7 trillion) by 2027. These figures represent a major turnaround after COVID-19, which saw the market shrink from US\$4.9 trillion ( $\in$ 4.5 trillion, £3.9 trillion) to US\$4.5 trillion ( $\in$ 4.2 trillion, £3.5 trillion) – or 9.5 per cent – between 2019 and 2020.

It's since grown by 26 per cent to reach its new peak of US\$5.6 trillion ( $\notin$ 5.2 trillion,  $\pounds$ 4.4 trillion) in 2022, and seven of the 11 wellness sectors exceeded their 2019, pre-pandemic values as of the end of 2022.

#### **SPA-RELATED SECTORS**

The traditional and complementary medicine sector increased by 15 per

cent from 2020-2022 and is now worth US\$518.6 billion (€483 billion, £408 billion). The global spa market is valued at US\$104.5 billion (€97 billion, £82 billion) and thermal/mineral springs at US\$46.3 billion (€43 billion, £36.4 billion).

While these sectors increased by 50 per cent and 16 per cent respectively from 2020 to 2022, they're still behind their 2019 values.

Yet we predict that a full recovery for spas and thermal/mineral springs will be swift, increasing by 8.3 per cent and 14.3 per cent a year respectively in the next few years, given pent-up demand.

By 2027, we estimate that the spa industry will be worth US\$156.1 billion ( $\pounds$ 145.1 billion,  $\pounds$ 122.6 billion) and thermal/ mineral springs will generate US\$90.5 billion ( $\pounds$ 84.1 billion,  $\pounds$ 71.1 billion).



#### **COUNTRY RANKINGS**

In a companion report, '*The Global Wellness Economy: Country Rankings*', we've also ranked 145 countries by their wellness market size.

The five largest wellness markets are the US at US\$1.8 trillion (€1.7 trillion, £1.4 trillion), China at US\$790 billion (€734 billion, £621 billion), Germany at US\$269 billion (€250 billion, £211 billion), Japan at US\$241 billion (€224 billion, £189 billion) and the UK at US\$224 billion (€208 billion, £176 billion). Just these Top 5 countries account for a staggering 59 per cent of the global wellness economy, while the top 10 largest markets represent 70 per cent of the global wellness economy, and the top 25 represent 86 per cent.

The countries in the Top 25 tend to be very rich countries – like Switzerland

In 2022, North America surpassed Asia-Pacific as the largest regional wellness economy

#### Economy growth projections for key spa-related sectors\*

	Market size (US\$ billions)		Projected market size (US\$ billions)					Projected average annual growth
	2019	2022	2023	2024	2025	2026	2027	2022-27
Wellness tourism	\$720.4	\$650.7	\$867.9	\$1,029.5	\$1,152.6	\$1,275.1	\$1,399.6	16.6%
Traditional & complementary medicine	\$486.6	\$518.6	\$569.5	\$615.1	\$662.1	\$713.1	\$768.2	8.2%
Wellness real estate	\$225.2	\$397.7	\$472.7	\$566.6	\$667.0	\$770.1	\$887.5	17.4%
Spas	\$113.8	\$104.5	\$122.0	\$133.3	\$141.3	\$148.8	\$156.1	8.4%
Thermal/ mineral springs	\$65.7	\$46.3	\$57.9	\$66.6	\$74.5	\$82.4	\$90.5	14.3%

\*Source: Global Wellness Economy Monitor 2023

and Sweden – or very large countries by population – like China, Indonesia and Brazil. Some – like the US, Germany and Japan – are both large and rich.

The vast majority of the 25 largest wellness markets have seen robust recent growth; comparing market sizes in 2019 vs. 2022, 22 of 25 countries (except Thailand, Japan and Brazil) are now larger than they were pre-pandemic, when measured in US dollars. For some countries, like Japan and Brazil, currency depreciation has affected the measurements of their markets, and the performance of their wellness economies is stronger when measured in their local currencies.

#### **CONTINENTAL SHIFT**

The global wellness industry is heavily concentrated in North America, which is

The United States remains the undisputed goliath in wellness spending

Unsurprisingly, spending on wellness is higher in wealthy countries

> valued at US\$1.9 trillion (€1.8 trillion, £1.5 trillion), Asia-Pacific, valued at US\$1.7 trillion (€1.6 trillion, £1.3 trillion), and Europe, valued at US\$1.5 trillion (€1.4 trillion, £1.2 trillion), which together account for 90 per cent of the entire global wellness economy.

In 2022, North America surpassed Asia-Pacific to become the largest regional wellness economy, a shift due to slower growth and recovery in some major Asian markets, as well as prolonged restrictions and travel bans.

#### **POST-PANDEMIC RECOVERY**

Almost all the Top-25 wellness markets have seen strong growth since the pandemic, with the UK, the Netherlands, the US, Mexico, Canada and Australia as standouts, surpassing their pre-pandemic market sizes by 120 per cent or more.

Globally, the wellness economy drives 5.6 per cent of total GDP – so, roughly 1 in every 20 "dollars" spent by consumers worldwide is on wellness. To put all this wellness spending in context, our research finds that annual, global per capita spending on wellness (US\$706,  $€657, \pounds 555$ ) is on par with consumer out-of-pocket spending on healthcare (US\$711,  $€661, \pounds 559$ ). At the regional level, per-capita wellness spending is higher than consumer out-of-pocket spending on healthcare across every region except North America. And wellness spending per capita is higher than spending on clothing/shoes (US\$289,  $€269, \pounds 227$ ) and hotels/restaurants (US\$475,  $€442, \pounds 373$ ) all across the world (based on Euromonitor data).

#### WELLNESS SPENDING PER CAPITA

Spending on wellness is (no surprise) highest in wealthy countries that also rank in the Top 25 for GDP per capita, including Switzerland, lceland, the US, Austria and Australia. And those countries have seen significant recent growth in per capita wellness spending: in the US, that spend has risen to \$5,321  $(\notin 4,949, \pounds 4,181)$ — and in Switzerland to \$5,737 ( $\notin 5,337, \pounds 4508$ ) — in 2022.

STOCK/BGSTOCK72

While it may be surprising to see small countries like the Seychelles and Aruba so high on this list (the Maldives and the Bahamas also rank in the Top-25), it's because these islands are major high-end wellness tourism destinations. with a huge portion (50-90 per cent) of their wellness spending coming from inbound wellness tourists rather than locals. The impact of the wellness market (heavily dominated by inbound wellness tourism) on these countries' economies is staggering: in the Seychelles the wellness market accounts for 42.1 per cent of the total economy, while in the Maldives that number is 22.6 per cent.

#### WELLNESS AND GDP

Looking at regional data, the ratio of how much the wellness economy contributes to GDP is highest in North America (6.9 per cent) and Europe (5.8 per cent) — and lowest in the Middle East-North Africa region, at 3.3 per cent.

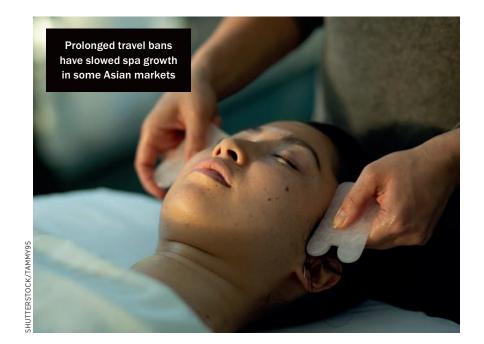
The wellness markets in North America, Europe, Asia-Pacific, and Latin America-Caribbean have all been growing faster than the overall economy from 2020-2022. Among the Top 25 wellness markets, some of the countries where wellness markets up a bigger percentage of GDP are the Philippines (10.1 per cent), Austria (9 per cent), the UK (7.3 per cent), the US (7 per cent) and South Korea (6.8 per cent).

#### THE UNITED STATES OF WELLNESS

The US remains the undisputed goliath in wellness spending, with an annual market worth \$1.8 trillion (€1.7 trillion, £1.4 trillion), and ranking first in nine of the 11 wellness sectors. It completely dwarfed the second largest market – China – by one trillion dollars, so you can say Americans really "hog" wellness products and services,

#### Wellness spending per capita: TOP 12 COUNTRIES

1.	Seychelles	\$8,097
2.	Switzerland	\$5,737
3.	Iceland	\$5,523
4.	Aruba	\$5,361
5.	<b>United States</b>	\$5,321
6.	Austria	\$4,683
7.	Australia	\$4,218
8.	Norway	\$4,197
9.	Denmark	\$3,846
10.	New Zealand	\$3,689
11.	UK	\$3,342
12.	Canada	\$3,287



considering that they take up about one-third of the global wellness market.

After taking a dip in 2020, the US wellness industry has grown rapidly in subsequent years, and now it is significantly bigger than before the pandemic. On a per capita level, Americans are spending more than \$5,000 (€4,651, £3,950) a year on wellness. This spending now represents 7 per cent of the economy.

The US wellness industry is not only big but very diverse; in fact, the US has one of most diversified wellness economies in the world. It has many wellness sectors that are large and important – six of them valued at more than a hundred billion US dollars – but none of them dominate the wellness industry in the way that some small island nations are dominated by wellness tourism.

#### **FINAL WORDS**

As a companion to GWI's well-known 'Global Wellness Economy Monitor', the 'Global Wellness Economy: Country Rankings' report provides detailed data on the size of the wellness economy for 145 countries from 2019 to 2022 and ranks them by their wellness market size.

For countries interested in growing their wellness economy, it's crucial to know where they stand in this massive global industry. It's also important to see how different countries' wellness markets have responded to the impacts of the pandemic. ●

CREDITS: Global Wellness Institute, *The Global Wellness Economy: Country Rankings* (2019-2022), January 2024. Global Wellness Institute, *Global Wellness Economy Monitor* 2023, November 2023.

# **WELL** TRAVELLED

According to the Wellness Tourism Association's latest consumer survey, there is consistency in what consumers are telling us they want from their wellness-focused travels. Anne Dimon reports

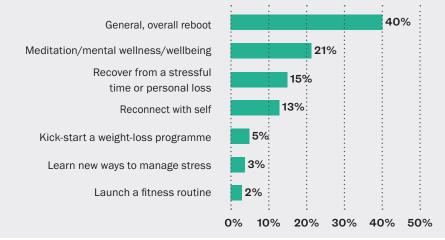


nce again, consumers are telling us that a "general, overall reboot" appears to be the primary motivation and nature/outdoor activities are the top must-have for wellness travel.

With the prime objective of bringing information to all hospitality and tourism industry stakeholders – including spa, hotel and tour operators – looking to attract and serve a wellness-minded traveller, the Wellness Tourism Association (WTA) revealed the results of its 2023 'Wellness Travel Consumer Survey' at its annual International Wellness Tourism Conference.

As defined by the WTA, Wellness Travel is "Travel that allows the

## If you are planning to take a wellness vacation in 2023 or 2024 what would be the ONE MAIN GOAL?



76%

say accessible nature and outdoor activities are a must-have

90% incorporate wellness activities when they travel

traveller to maintain, enhance or kickstart a healthy lifestyle, and support or increase one's sense of wellbeing."

Conducted online over a period of four-months (June to September 2023), this is the fifth edition of the 'Wellness Travel Consumer Survey'. The report is based on the responses of just under 700 respondents from 46 countries and territories, with 59 per cent of respondents indicating they were based in the US.

Once again, close to 90 per cent of respondents reported they currently incorporate wellness activities when they travel, and close to 70 per cent of respondents reported they have already been on a wellness vacation – that's up 5 per cent from the 2022 survey. When it comes to the wants. needs and demands of those planning wellness holidays, here are the WTA's top five takeaways:

## Nature ties with healthy food options for top must-have

Nature as a top must-have has been dominating WTA consumer surveys since 2018. In this 2023 survey, 76 per cent of respondents chose "accessible nature

 and outdoor activities" as a must-have. It was tied with "a variety of healthy food options" as the top must-have.

Minus the natural geographic benefit of lakes, thermal springs, mountains or forest trails, a quiet indoor or outdoor garden space has become an alternate and welcome addition to a wellness package.

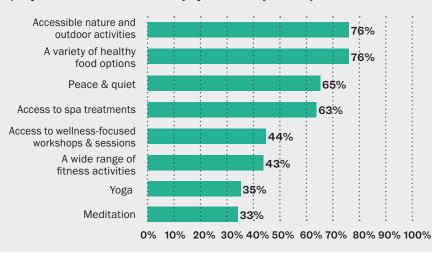
#### Length of stay and price point

When respondents were asked what would be the perfect length of stay for a wellness holiday and how much they were willing to pay, more than half of respondents indicated a three-to-five-night stay, and the same number said they were looking to pay no more than US\$2,500 (€2,300, £1,900) for their holiday.

Just over 40 per cent indicated a willingness to pay between US\$2,500 and US\$5,000 (€4,600, £3,900). Of those willing to spend US\$5,000-plus (€4,600,



#### What are the must-haves for your wellness vacation? (Respondents could select as many options as they wanted)



£3,900), the average age was 57, and over 80 per cent of this group told us they were currently planning a wellness vacation. With regard to preferred length of stay and price, there was no significant shift from 2022.

#### Spas still have a place

Again in 2023 "access to spa treatments" rated number four on the list of musthaves, just behind "peace & quiet." The percentage of respondents who indicated that spa treatments are a must-have was up 4 per cent from the 2022 survey. The greatest number of respondents interested in spa treatments were in the 60 to 70 age group, with just under 80 per cent selecting "access to spa treatments" as a must-have. Of the 11 per cent of men who participated in the survey, 40 per cent indicated an interest in "access to spa treatments."

What type of wellness vacation do you / would you prefer

Close to 70 per cent of respondents reported they have already been on a wellness vacation

#### Self-guided programmes

When we asked the question: "What type of wellness vacation do you/would you prefer?" the response was very much consistent with the 2022 response to that same question. Seventy-five percent of respondents selected the "self-guided programme with an opportunity to pick and choose from a menu of options represented" option.

Just 24 per cent selected the option of "a structured programme guided by

11% of survey respondents were men 40% SHUTTERSTOCK/KRAKENIMAGES of men indicated an interest in spa treatments

hosts and experts." Many of our WTA members are continuing to respond to this preference with packages and programmes that can be customised and personalised according to specific goals and interests.

#### Top motivations and goals

'A general, overall reboot', which also scored highest in 2022, continued to be the top motivation for 40 per cent of survey respondents. The second and third motivations/goals selected were "meditation/mental wellness/ wellbeing" and to "recover from a stressful time or personal loss."

Respondents also rated a list of various offerings as 'very important'. "Opportunities to help support a destination's local economy through its hotels, restaurants, small businesses and tourist attractions" was selected as very important by just over 40 per cent.

#### **ABOUT THE SURVEY**

The 2023 Wellness Travel Consumer Survey collected responses from close to 700 consumers representing 46 countries and territories.

**Demographics of respondents** 

- 59 per cent of consumers were from the USA
- 88 per cent of respondents identified as female
- 75 per cent indicated they had a college or university degree
- 87 per cent were either
- Gen X or Baby Boomers
- 52 per cent were married
- · 36 per cent preferred to travel solo

Conducted online over a period of four months (June to September, 2023), the survey was administered by the WTA in collaboration with its research associate Danny Kessler, assistant professor and director of the Workplace Wellness Research Lab at Dongseo University, International College in South Korea. There were a total of 47 questions to respond to.

 Coming in a close second was "local offerings" (such as Indigenous/ authentic experiences and locally-made guest room amenities) followed by "spaces/classes/activities to meet and engage with like-minded people."

Overall, the data collected from the 2023 consumer survey was very much consistent with the data collected in 2022, underscoring the



In order to attract and satisfy the wellness traveller of today, having some flexibility with offerings is key

fact that personal wellness continues to be top-of-mind for travellers who are becoming very specific with regard to their needs and preferences.

Spa operators, retreat programmers, tour leaders and others in the wellness space need to accept that in order to attract and satisfy the wellness traveller of today, having some flexibility with offerings is key. ● About the author: Anne Dimon is president/ CEO of the Wellness Tourism Association. Now in its sixth year of operation, the WTA is a global association,



which represents DMOs, suppliers, travel advisors, retreat leaders and other solo professionals in the sector who meet specific criteria for each individual category.



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Gen Z and millennials are purchasing more wellness products

# THE FUTURE OF WELLNESS

McKinsey's latest 'Future of Wellness' survey finds that consumers are taking greater control over their health — and expect companies to provide effective, science-backed solutions. Anna Pione shares the highlights

www.spahandbook.com

## More than 80 per cent of consumers in China, the UK, and the US consider gut health to be important

rom cold plunges to collagen to celery juice, the US\$1.8 trillion (€1.7 trillion, £1.4 trillion) global consumer wellness market is no stranger to fads, which can sometimes surface with limited clinical research or credibility. Today, consumers are no longer simply trying out these wellness trends and hoping for the best, but rather asking, "What does the science say?"

McKinsey's latest 'Future of Wellness' research — which surveyed more than 5,000 consumers across China, the UK and the US — examines the trends shaping the consumer wellness landscape. In this article, we look at seven wellness subsets that our research suggests are especially ripe areas for innovation and investment activity.

#### The science- and databacked future of wellness

In the US alone, we estimate that the wellness market has reached US\$480 billion (€441 billion, £375 billion), growing at 5 to 10 per cent per year. Eighty-two per cent of US consumers now consider wellness a top or important priority in their everyday lives, which is similar to what consumers in the UK and China report (73 per cent and 87 per cent, respectively). This is especially true among Gen Z and millennial consumers, who are now purchasing more wellness products and services than older generations, across the same dimensions we outlined in our previous research: health, sleep, nutrition, fitness, appearance, and mindfulness (Exhibit 1).

Across the globe, responses to our survey questions revealed a common theme about consumer expectations: consumers want effective, data-driven, science-backed health and wellness solutions (Exhibit 2).

## Seven areas of growth in the wellness space

Building upon last year's research, several pockets of growth in the wellness space are emerging. Increasing consumer interest, technological breakthroughs, product innovation, and an increase in chronic illnesses have catalysed growth in these areas.

#### Women's health

Historically, women's health has been underserved and underfunded. Today, purchases of women's health products are on the rise across a range of care needs. While the highest percentage of respondents said they purchased menstrual-care and sexual-health products, consumers said they spent the most on menopause and pregnancyrelated products in the past year.

Despite recent growth in the women's health space, there is still unmet demand for products and services. Menopause has been a particularly overlooked segment of the market: only 5 per cent of FemTech start-ups address menopause needs.

#### Healthy ageing

Demand for products and services that support healthy ageing and longevity is on the rise, propelled by a shift toward preventive medicine, the growth of health technology (such as telemedicine and digital-health monitoring), and advances in research on anti-ageing products.

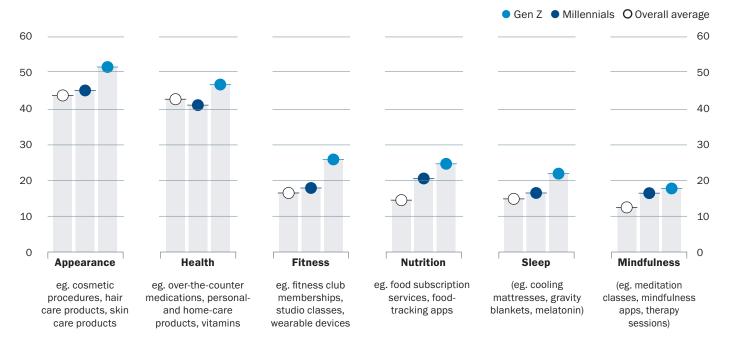
More than 60 per cent of consumers surveyed considered it "very" or "extremely" important to purchase products or services that help with healthy ageing and longevity. Roughly 70 per cent of consumers in the UK and the US and 85 per cent in China indicated that they have purchased more in this category in the past year than in prior years. These results were similar across age groups, suggesting that the push toward healthy ageing is spurred both by younger generations seeking preventive solutions and older generations seeking to improve their longevity. As populations across developed economies continue to age, we expect there to be an even greater focus globally on healthy ageing.

To succeed in this market, companies can take a holistic approach to healthyageing solutions, which includes considerations about mental health and social factors. Bringing products and services to market that anticipate the needs of ageing consumers — instead

#### EXHIBIT 1

#### Millennial and Gen Z consumers are spending more on health and wellness than older consumers..

US health and wellness purchases, by product/service type and generation,<sup>1</sup> % of respondents (n = 2,007)



<sup>1</sup>Average across all products in each category. Percentage of respondents who purchased at least once in the past 12 months. Source: McKinsey Future of Wellness Survey, Aug 2023

 ageing process to sell these products – will be particularly important. For example, a service that addresses ageing in older adults might focus on one aspect of longevity, such as fitness or nutrition, rather than the process of ageing itself.

#### Weight management

Weight management is top of mind for consumers in the US, where nearly one in three adults struggles with obesity; 60 per cent of US consumers in our survey said they are currently trying to lose weight. While exercise is by far the most reported weight management intervention in our survey, more than 50 per cent of US consumers considered prescription medication, including glucagon-like peptide-1 (GLP-1) drugs, to be a "very effective" intervention. Prescription medication is perceived differently elsewhere: less than 30 per cent of UK and China consumers considered weight-loss drugs to be very effective. Given the recency of the GLP-1 weight-loss trend, it is too early to understand how it will affect the broader consumer health and wellness market. Companies should continue to monitor the space as further data emerges on adoption rates and impact across categories.

#### In-person fitness

Fitness has shifted from a casual interest to a priority for many consumers: around 50 per cent of US gym-goers said that fitness is a core part of their identity. This trend is even stronger among younger



consumers — 56 per cent of US Gen Z consumers surveyed considered fitness a "very high priority" (compared with 40 per cent of overall US consumers).

The challenge for fitness businesses will be to retain consumers among an ever-increasing suite of choices. Offering best-in-class facilities, convenient locations and hours, and loyalty and referral programmes are table stakes. Building strong communities and offering experiences such as retreats, as well as services such as nutritional coaching and personalised workout plans (potentially enabled by generative AI), can help top players evolve their value proposition and manage customer acquisition costs.

#### Gut health

More than 80 per cent of consumers in China, the UK and the US consider gut health to be important, and over 50 per cent anticipate making it a higher priority in the next two to three years.

While probiotic supplements are the most frequently used gut-health products

in China and the US, UK consumers opt for probiotic-rich foods such as kimchi, kombucha, or yogurt, as well as over-thecounter medications. About one-third of US consumers, one-third of UK consumers, and half of Chinese consumers said they wish there were more products in the market to support their gut health.

#### Sexual health

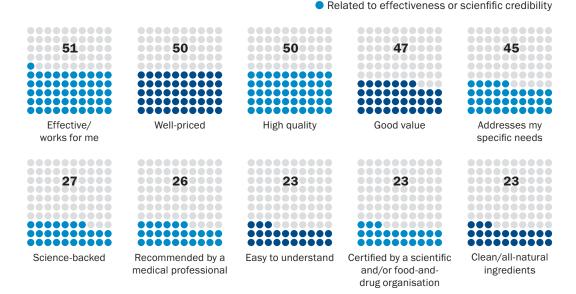
The expanded cultural conversation about sexuality, improvements in sexual education, and growing support

#### EXHIBIT 2

Efficacy and scientific credibility are two of the most important factors to consumers when selecting wellness products.

Top 10 factors for US consumers when purchasing wellness-related products,  $^{\rm 1}$ 

% of respondents (n = 2,007)



<sup>1</sup>Question: When purchasing wellness-related products, which of the following factors are most important to you? Out of 20 factors. Source: McKinsey Future of Wellness Survey, Aug 2023

Sleep is the area where consumers said they have the most unmet needs  for female sexual-health challenges (such as low libido, vaginal dryness, and pain during intercourse) have all contributed to the growth in demand for sexual-health products.

Eighty-seven per cent of US consumers reported having spent the same or more on sexual-health products in the past year than in the year prior. While more businesses began to sell sexual-health products online during the height of the COVID-19 pandemic, a range of retailers — from traditional pharmacies to beauty retailers to department stores – are now adding more sexual-health brands and items to their store shelves. This creates marketing and distribution opportunities for disruptor brands.

#### Sleep

Despite consistently ranking as the secondhighest health and wellness priority for consumers, sleep is also the area where consumers said they have the most unmet needs. In our previous report, 37 per cent of US consumers expressed a desire for



additional sleep and mindfulness products and services, such as those that address cognitive functioning, stress and anxiety management. In the year since, little has changed. One of the major challenges in improving sleep is the sheer number of factors that can affect a good night's sleep, including diet, exercise, caffeination, screen time, stress and other lifestyle factors. As a result, few, if any, tech players and emerging brands in the sleep space have been able to create a compelling ecosystem to improve consumer sleep holistically. Leveraging consumer data to address specific pain points — including inducing sleep, minimising interruptions, easing wakefulness, and improving sleep quality — presents an opportunity for companies.

As consumers take more control over their health outcomes, they're looking for data-backed, accessible products and services that empower them to do so. Companies that can help them make sense of this data and deliver solutions that are personalised, relevant, and rooted in science will be positioned to succeed. This article is excerpted from McKinsey's 'Future of Wellness' research.

View full report at: spabusiness.com/FutureofWellness

About the author: Anna Pione is a partner in McKinsey's New York office.



# State of play

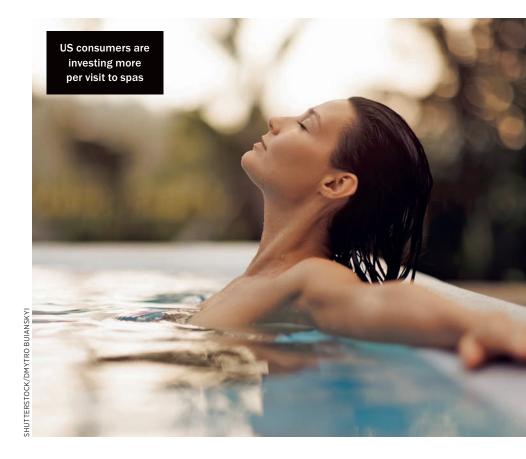
Spa revenue is at an all-time high in the US for the second year running, but does this momentum have a threshold? Megan Whitby digs into the findings of two fresh ISPA studies

he US spa industry reached US\$21.3 billion (€19.9 billion, £17 billion) in revenues in 2023, surpassing the previous industry high of US\$20.1 billion (€18.7 billion, £16 billion) in 2022, according to a sneak peek of Big Five statistics from the International Spa Association (ISPA).

The other core metrics from the 2024 ISPA Spa Industry Study, based on 2,400 operators and conducted in partnership with PricewaterhouseCoopers (PWC), were positive too, yet some KPIs experienced stronger growth than others (see Table 1).

Average revenue per visit in 2023 climbed more than 5 per cent from US\$111.5 ( $\notin$ 104, £89) to US\$117.2 ( $\notin$ 109, £93) and the total number of employees now sits at 370,100 – a 2.6 per cent rise since 2022. Less uptick was observed in the number of spa visits, which equalled 182 million (+0.6 per cent), and the number of locations, which came in at 21,840 (+0.2 per cent).

So what meaning can we attribute to these benchmarks? We take a closer look at the figures and also delve into the 2024 edition of *ISPA*'s *Consumer Snapshot* survey to gain more insights.





ECHO STARMAKER PHOTOGRAPHY

#### Is growth slowing?

Every year, ISPA reveals its Big Five statistics ahead of its full research in July/ August, and the organisation first teased its 2024 findings with delegates at the ISPA Conference in Phoenix, Arizona this April. ISPA president Lynne McNees says overall these latest numbers give out a positive message. "Revenue drives growth for spas," she says. "Increasing overall revenue and dollars spent per visit allows spas to hire more employees and open new locations. This year's good news will enable the spa community to reinvest in growth."

However, Colin McIlheney, ISPA research advisor – who presented the Big Five on stage in Arizona – flags that the metrics required further attention.

He notes that with overall revenues steadily climbing while visitor numbers remain stagnant, the driving force behind this growth lies with consumers who are investing more per visit to spas. "In light of the current cost-of-living crisis, it's crucial to ask: Are these upward trends sustainable?" he says. While a portion of the revenue increase can be attributed to adjusted pricing structures, it's essential to recognise that customers may have their spending thresholds, he adds. >

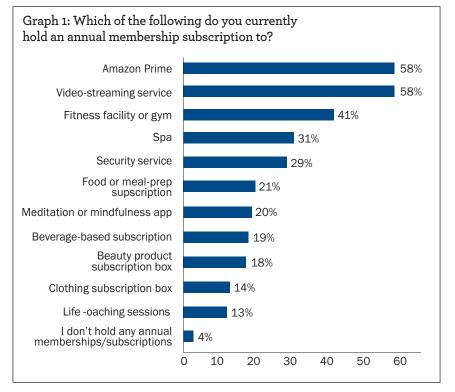


The US spa industry reached US\$21.3 billion in revenues in 2023

#### Table 1: 2024 ISPA US Spa Industry Study Big Five Statistics

	2022 (YEAR END)	2023 (YEAR END)	% CHANGE
REVENUE	\$20.1 billion	\$21.3 billion	5.7%
SPA VISITS	181 million	182 million	0.6%
LOCATIONS	21,790	21,840	0.2%
REVENUE PER VISIT	\$111.50	\$117.20	5.1%
	<b>2023</b> (JAN)	<b>2024</b> (JAN)	
TOTAL EMPLOYEES	360,700	370,100	2.6%

Note: All percentage calculations are based on un-rounded figures; therefore, totals may differ due to rounding.



Source: ISPA 2024 Consumer Snapshot Survey

#### Best customers

Released in March, the 2024 edition of ISPA's Consumer Snapshot survey suggests that customers who visit spas more frequently could be the key to future success.

The survey was based on the responses of 1,002 spa-goers in December 2023. ISPA defines a spa-goer as someone who's been to a spa in the last 12 months, and the survey found that 70 per cent of participants had visited at least twice in the previous year – making them a 'regular spa-goer'. Subsequently, it found that these regular spa-goers will likely spend the most – US\$200 (€186, £159) and over – in the year.



**Colin McIlheney** 



"Regular spa-goers are significantly more likely to spend more money while in the spa on treatments and spend money on other wellness-related facilities, such as gyms and beauty salons," according to the report. "They're also more inclined to adopt healthy lifestyles and see going to the spa as a long-term commitment to their health and wellbeing. They have higher incomes than irregular spa-goers, which gives them more flexibility to spend their money on discretionary activities and add them into their regular routines."

#### Enticing regulars

A further breakdown of regular spagoers shows that 45 per cent of them are millennials (aged 27-42), mostly employed (82 per cent) and that 58 per cent have a household income between



31 per cent of spa-goers have a spa membership and 67 per cent are interested in one

"

#### US\$50,000-US\$149,000 (€46,613-€138,906, £39,882-£118,848).

To encourage more regular customers, spa operators might want to consider introducing membership packages, as the rise in popularity of Netflix and Amazon has opened consumer mindsets to subscriptions. Almost all spa-goers (96 per cent) have purchased some form of annual subscription/ membership that has year-round access/ benefits (see Graph 1). Specifically, 31 per cent are already spa members and 41 per cent have signed up to gyms. Furthermore, 67 per cent of participants agreed with the statement 'Spa memberships that extend a set number of treatments per month are of great interest to me'.

However, across all spa-goers, there was a sentiment that spas are expensive and that having deals or offers could entice them to visit more frequently.

#### **Mental health focus**

A shift in perspective emerged among frequent spa attendees, who increasingly view treatments as indispensable investments in stress reduction and mental wellbeing. While spas were once regarded as luxuries, today's patrons prioritise their visits not only for indulgence, but also for mental health and overall wellness, the survey shows. In fact, even though indulgence came out as the key motivator behind spa visits, reducing stress and taking a step towards leading a healthier lifestyle were significant contributing factors.

Around 80 per cent of respondents agree that looking after mental wellbeing and eating healthily is an important part of their daily routine. Moreover, 96 per cent of spa-goers state they've taken steps to look after their mental wellbeing in the past 12 months, with sleep and health being the key focuses. It's interesting to note how spa consumer behaviours, habits, attitudes and expectations are changing, and the two ISPA studies not only illustrate the current state of play in the US industry, but also highlight where the opportunities lie for the future.

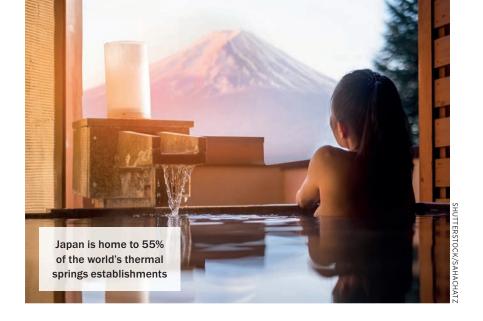
About the author: Megan Whitby is assistant editor at Spa Business magazine.



# SPRINGING BACK

The Global Wellness Institute has been compiling data on the thermal/mineral springs sector since 2013. Katherine Johnston and Ophelia Yeung outline what they've learned in the last 10 years – and what lies ahead

There is rising consumer demand for hot springs experiences THE SPRINGS RESORT, PAGOSA SPRINGS, CC



billion). At the end of 2022, springs businesses across most of the world were at 75-90 per cent of their pre-pandemic level, except for China and Japan (48-60 per cent of their pre-pandemic level).

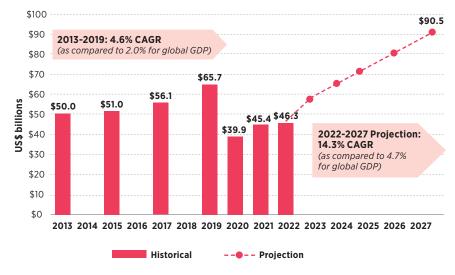
GWI's future projection for thermal/ mineral springs market growth accounts for a few years of post-pandemic recovery, underpinned by ongoing strong growth trends driven by rising consumer demand for these kind of experiences. With a projected annual growth rate of 14.3 per cent from 2022 to 2027, we expect that the springs sector will fully recover and exceed its pre-pandemic level by the end of 2024.

The strong future for the springs sector is evident in the high level of investment and development

he thermal/mineral springs sector was hit hard by the pandemic, but its longer-term growth trajectory is robust. We estimate there were 31,290 thermal/mineral springs establishments operating in 130 countries in 2022. Prior to the pandemic, thermal/mineral springs revenues were growing at a robust rate of 4.6 per cent annually (2013-2019), which is more than double the rate of global GDP growth during this time period.

Because springs are largely tourismdependent businesses, the sector took a strong hit from the border closures, travel bans, business shutdowns and capacity restrictions during the pandemic. The market fell by 39 per cent globally in 2020, and business revenues have slowly come back in 2021 and 2022 (but are still well below their pre-pandemic peak of US\$65.7

#### Thermal/mineral springs market: 2013-2022



\*Source: Global Wellness Institute



#### 2022 was a recordbreaking year for Australian hot springs

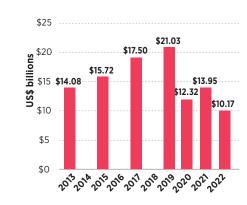
Japan is home to 55% of all thermal/mineral springs establishments in the world

# )

#### UNBUNDLING GROWTH TRENDS AT THE REGIONAL LEVEL

The thermal/mineral springs sector is heavily concentrated in Asia-Pacific and Europe, reflecting the centuriesold history of water-based healing and relaxation in these two regions. Together, Asia-Pacific and Europe account for 94 per cent of revenues and 93 per cent of establishments in this sector (2022 data). Because these regions are so large, the global growth rate is dominated by them, masking interesting developments in other smaller country markets. Here, we unbundle the market data across China, Japan, Europe and the rest of the world, to explore the pandemic impacts and growth trends across these diverse regions.

#### Thermal/mineral springs revenues by country/region: 2013-2022



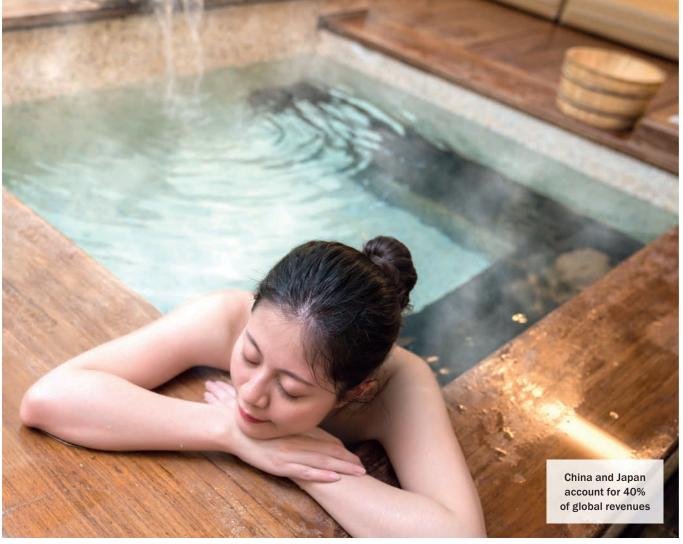
**CHINA** 

\*Source: Global Wellness Institute



JAPAN

\*Source: Global Wellness Institute



#### **CHINA AND JAPAN:**

China and Japan together account for 40 per cent of global revenues and 68 per cent of all establishments (2022 data), although their share of the global market has declined quite a bit with the prolonged downturn of the sector in both countries throughout 2021 and 2022. Japan alone, with its estimated 17,257 onsen, is home to 55 per cent of all thermal/mineral springs establishments in the world. In China, the prolonged pandemic, alongside weakening economic conditions, meant that thermal springs revenues continued to plummet through 2022, even as businesses across the rest of the world were recovering.

Japan's large hot springs sector has seen the closure of about 3,500 onsen (primarily day-visit establishments) in recent years, although this trend has been driven by many factors beyond just the pandemic, and industry revenues have continued to grow in Yen terms over the last two years (currency depreciation reduced the sector's size in 2022 when expressed in US dollar terms).

#### EUROPE:

Central, Southern and Eastern Europe have a massive industry of historic thermal/ mineral springs-based health resorts and sanatoria. Europe accounted for 49 per cent of all global revenues in this sector in

#### HOW THE DATA IS COLLECTED

Since 2013. GWI's research team has compiled a massive database containing listings for 6,500 thermal/mineral springs establishments, located in 130 countries all over the world. While we can never be sure that our database is 100 per cent exhaustive (every year we learn about a few smaller springs properties that we had previously missed!), we are confident that the thoroughness of our database provides a strong basis for making accurate estimates of the industry's size in each country. There are about 16 countries (including China, Japan, Germany and many other European countries) where we have alternative data sources. or where the thermal/mineral springs industry is too large for us to count properties. In these cases, we rely upon government and industry association datasets in order to compile our estimates. For more than a decade, our research effort has also benefited immensely from the deep global experience and insights of members of GWI's very active Hot Springs Initiative. Initiative members have supported our work in many ways, including conducting industry surveys, helping us to access foreign language government datasets for hot springs, and even sharing revenue information for their own businesses.



#### Thermal/mineral springs revenues by country/region - 2013-2022

\$22.55

\$18.61

\$14.97

**EUROPE** 

\$21.76

\$19.74

\$25

\$10

\$5

\$0

· 2014

\*Source: Global Wellness Institute

2013

\$21.46

\$20 \$ \$ \$ \$ \$

\$25.15

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\*Source: Global Wellness Institute



2022. In the early stages of the pandemic, businesses across many countries lost a substantial portion of their customer base when Russian tourism stopped after the invasion of Ukraine. Many European hot springs businesses have also been struggling in recent years due to high energy prices and post-pandemic staffing shortages.

Despite these challenges, the sector's revenues have been rapidly recovering in 2021 and 2022, with 23 per cent average annual growth from 2020 to 2022. Europe's springs sector is likely to recover to its pre-pandemic level as of 2023. One important note about the time-series data for Europe is that currency depreciation against the US dollar in both 2015 and 2022 has dampened the region's size and Thermal/mineral springs bathing experiences appeal to an expanding segment of consumers

growth rate in those years when measured in US dollars; the growth rates in both years would be higher if expressed in euros.

#### **REST OF THE WORLD:**

The post-pandemic picture for the springs sector has been far less gloomy in the rest of the world. Across North America, the rest of Asia-Pacific and Latin-America, the hot springs sector has grown at a robust 21.2 per cent annually since 2020, and business has nearly returned to pre-pandemic levels.

In some markets where the COVID-19 outbreak was less severe (e.g. Taiwan) and in regions where lockdown measures were less strict, some establishments saw only minor downturns in customer visits, and some have even experienced strong growth throughout the pandemic. For example, in parts of the western US, Australia, and New Zealand, some establishments have reported growth of 10-20 per cent or more in recent years, as customers flocked to bathing as a COVID-safe outdoor activity. In Australia, New Zealand and the US, hot springs businesses had a recordsetting year in 2022, with revenues far exceeding their pre-pandemic levels.

#### THE FUTURE OF THE THERMAL/MINERAL SPRINGS MARKET IS STRONG.

Prior to the pandemic, thermal/mineral springs was one of the fastest-growing sectors in the wellness economy. GWI predicts ongoing steady and strong growth in the coming years, building on the rapidly growing consumer, business and government interest in hot springs and water-based experiences of all types.

Thermal/mineral springs bathing experiences appeal to an expanding segment of consumers who are seeking to connect with nature, experience cultural traditions, and pursue alternative modalities for healing, rehabilitation and prevention. Many consumers from places that do not have the tradition of water treatments or public bathing are discovering the therapeutic benefits of thermal waters, saunas, and cold plunges when they visit spas and springs, or when they travel.

The strong future for the springs sector is evident in the high level of investment and development sustained throughout the pandemic and in the future pipeline. We estimate that at least 150 new thermal/mineral springs establishments opened from 2020 to 2022, across every region of the world, and more than 250 projects are in the pipeline for future new openings/development. ●

About the authors:

Katherine Johnston and Ophelia Yeung are both senior research fellows at the Global Wellness Institute.



# BRIT BOX

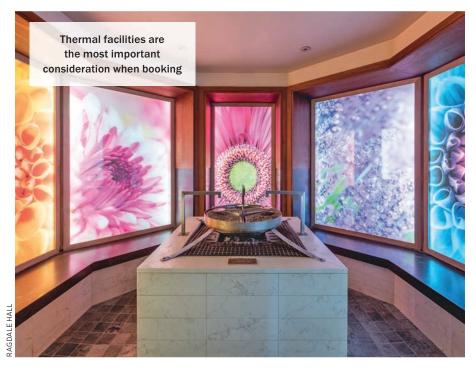
The Good Spa Guide interviewed 8,827 UK spa-goers to find out how their attitudes and behaviours are changing. Megan Whitby reports the highlights

he Good Spa Guide (GSG), a publication and website that reviews and rates spas and treatments in the UK, has revealed the findings from its latest consumer survey, the 'State of Spa Report 2023'. Based on feedback from 8,827 respondents across the country (almost 90 per cent of whom were female), the survey highlights the behaviour and opinions of spa-goers.

#### What matters most?

So what attracts people in the UK to spas in the first place? When booking a spa, thermal rooms are deemed the most important factor (58 per cent), followed by the right treatment selection (13 per cent), relaxation rooms (10 per cent), outdoor spa space (10 per cent) and a pool (6 per cent). Forty-five per cent of people say they prefer to arrive at a time that suits them rather than have the spa dictate one, while 53 per cent say they're happy for the spa to allocate it.





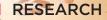
Attitudes towards wellness and sustainability were the most surprising

Only 5 per cent of people 'wouldn't consider booking a spa unless it had great eco-credentials' Graph 1: Do wellness options matter when you book spa time?\*

- A GREAT DEAL I wouldn't book a spa unless there are wellness options: 4.15%
- A LOT it matters but wouldn't stop me from booking if the spa looked amazing: 13.95%
- A MODERATE AMOUNT it's one of the things I look for: 18.57%
- A LITTLE it's nice to have but I don't actively look for wellness options: 48.01%

NOT AT ALL - it isn't relevant to me: 15.33%

\*Source: State of Spa Report, Good Spa Guide, 2023



Rudding Park Spa was one of this year's GSG Award win<u>ners</u>

#### Wellness and sustainability

Across all age groups, the majority of consumers (47 per cent) indicated that wellness options – such as holistic treatments and mindfulness classes – aren't a main priority when booking spa trips (see Graph 1). Only 4 per cent of respondents say they "wouldn't book a spa unless there are wellness options".

GSG asked people how much sustainability matters to them when booking time at a spa. Surprisingly, only 42 per cent say that it matters "a little – it's nice to have



#### RESEARCH



but I don't actively look at sustainability". A mere 5 per cent say it matters so much they "wouldn't consider booking a spa unless it had great eco-credentials".

#### **Consumer confidence**

Thirty per cent of respondents say they still consider COVID-19 safety measures when visiting a spa. Encouragingly, more than two-thirds of people (70 per cent) are confident a spa will treat them well in any situation. However, 18 per cent are worried about going to a spa because they don't feel body-confident. A further 9 per cent are concerned because of other reasons such as pregnancy, disabilities, cancer and major illness, as well as gender and sexuality.

#### At what cost?

Respondents were asked whether they would spend less, more, or about the same when booking a spa day in the current economic climate than previously (see Graph 2). Sixty-eight per cent say they'd spend the same and 26 per cent say they'd spend less. Meanwhile, only 4 per cent say they're not going to spas at the moment and the remaining 2 per cent say they would spend more.

GSG asked respondents the same question about a spa break and found a similar response. Nearly two-thirds (63 per cent) would spend the same on a spa break, 29 per cent say they'd spend less, 4 per cent say they'd spend more and 5 per cent say they're not going to spas right now. ●

■ About the author: Megan Whitby is assistant editor at Spa Business.



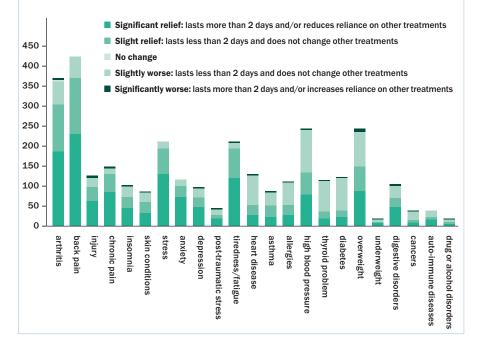
# THE Great **escape**

Dr Marc Cohen explores the demographics, motivations and experiences of retreat guests around the world

ince ancient times, the allure of transformative experiences has motivated travellers to escape from the routines of daily life and take time to retreat to remote destinations, where they can experience mountain air or sun-drenched beaches, bathe in the sea or geothermal waters, and seek out esoteric knowledge, alternative therapies and spiritual enlightenment.

Health and wellness retreats are now a growing segment of the US\$563 billion (€518 billion, £442 billion) wellness tourism market, and range from traditional sanitariums where people go to 'take the cure' to Ayurvedic Panchakarma detox retreats, yoga retreats, silent Vipassana meditation retreats, fat farms, fitness bootcamps, detox retreats offering fasting, juicing, colonics and other complementary therapies, and exclusive 5-star resorts that combine ancient healing traditions with modern medical technologies and luxury accommodation in exotic locations.

Health and wellness retreats represent the most immersive and premium end of **Effect of retreat stays on different medical conditions** (From vacation or therapy? Demographics, motivations, and experiences of wellness retreat guests around the world)



#### RESEARCH

SHUTTERSTOCK/GOODLUZ There is research suggesting health retreat stays can help with chronic disease

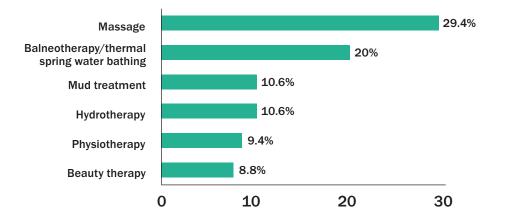
Retreat stays can be a catalyst for powerful therapeutic responses and positive change the spa and wellness market and often include a range of medical treatments and practitioner consultations, yet when my PhD student Dhevaksha Naidoo and I reviewed the evidence for the impact of health retreats, we found only limited scientific research exploring their impact.

While we did find some research suggesting health retreat stays assist with chronic diseases such as obesity, heart disease, high blood pressure, multiple sclerosis, cancer, HIV/AIDS, cognitive decline, stress, anxiety and mental health issues, and positively impact metabolic and neurological pathways, telomerase activity and neural functioning, we found virtually no research exploring the type of people who seek out retreat experiences, their main reasons for doing so, or the range of experiences offered at retreats.

We therefore set out to explore the demographics, motivations and experiences of retreat guests in different locations around the world, and with assistance from the Global Wellness Institute and support from key retreat

#### RESEARCH

#### Chart 2: treatments received during a retreat



Health and wellness retreats represent the most immersive and premium end of the spa and wellness market

partners, we conducted a global survey of retreat guests in nine languages (English, Portuguese, Chinese, Japanese, German, Russian, Hungarian, Slovak and Czech). The survey attracted more than 3,000 responses, and the results were published in the *International Journal of Spa and Wellness* in November 2023.

#### Why retreat?

The most important factors for attending a retreat were relaxation and holiday (29.5%), to improve general health and learn coping mechanisms (18.1%), and to reduce stress and improve mental health (17.9%). Respondents were either recommended to attend the retreat by a friend, family member or colleague (49.7%) or found the

retreat online via Google search (36.6%). The majority of respondents attended a retreat less than five hours away (63.8%) and the longest travel time was 45 hours. Most used a car (61.6%) as their primary mode of transport, with about a third (28.7%) travelling by plane. More than half of respondents attended the retreat with a spouse or partner (53.4%) and 22.3% attended alone.

Retreat experiences varied greatly between respondents. Length of stay ranged from 1-50 days, with 7 days being the most common (17.4%), followed by 5 days (15.2%), 4 days (14.0%) and 3 days (12.4%).

#### **Retreat activities**

Retreat activities commonly include recreational activities such as swimming,

saunas, steam rooms, hot springs/hot pool, gym and nature walks, along with classes on fitness, nutrition, yoga, cooking, meditation, dance/movement, Nordic walking, pilates, personal development, tai chi and group physiotherapy.

Some retreat guests reported seeing health practitioners during their retreat stay, including doctors (21.3%), nutritionists (11.8%), traditional Chinese medicine practitioners/acupuncturists (5.8%), rehabilitation specialists (5.6%), or naturopaths (4.5%).

#### A catalyst for positive change

While health retreats may employ conventional practitioners and include mainstream therapies, retreat experiences do not

Fitness classes are often an important part of wellness retreats



readily fit into the conventional medical model. Modern medicine is driven by the pharmaceutical and healthcare industries that aim to treat specific diseases with evidence-based treatments that have been validated in controlled clinical trials. Controlled trials, however, are difficult to perform in retreat settings due to the unique features of each retreat, the personalised nature of retreat programmes and the difficulty in having a legitimate or blinded control group. Retreats are therefore commonly seen merely as an extravagance or luxurious holiday available to those with sufficient time and money to indulge themselves, rather than a serious medical intervention.

Despite limited scientific research, there is no doubt that retreat stays can be a catalyst for powerful positive change. The few scientific studies that have been done suggest that in addition to the impact of specific therapies and programmes undertaken at retreats, retreat stays can lead to lasting benefits with the adoption of positive lifestyle practices and general health improvements. Retreat stays have also been shown to produce a 'vacation effect' by providing a break from routine stresses of work and daily life and to provide an opportunity to contemplate what is truly important. Retreats also induce the placebo effect, whereby people feel



• better because they are doing something they perceive as positive for their health.

Regardless of the mechanisms of action, it is clear that retreat guests can gain considerable relief from serious conditions such as chronic pain, high blood pressure, heart disease, stress and insomnia. Yet, despite bestowing real medical benefits, the vast majority of retreat stays occur outside the established mainstream healthcare system. Thus, very few people are referred to a retreat by their health practitioner or therapist and few retreats provide follow up programmes that engage with their guests' regular health practitioners. Furthermore, while retreat guests from some countries - such as Germany, Austria, Hungary, Poland, Spain and Russia - do receive health insurance funding or government subsidies for their stay, most retreats are undertaken

Retreat stays can lead to lasting benefits with the adoption of positive lifestyle practices

at the guests' expense without support from tax incentives, health insurance schemes or third-party payers. It therefore seems that retreat experiences require people to take responsibility for their own health and navigate their own path through the maze of offerings – guided by recommendations from friends, influencers, or the results of online searches – and are driven by consumer demand without referral from, or interaction with, the conventional healthcare system.

Health and wellness retreats encompass a variety of different philosophies, activities and treatment modalities, yet most have the aim of exposing people to the experience of being well. Such experiences have the potential to reduce the global burden of lifestyle-related disease by providing relief from chronic conditions and promoting lifestyle practices that lead to lasting improvements in health and wellbeing.

About the author: Marc Cohen is an integrative medical doctor, university professor, and medical director at Peninsula Hot Springs in Australia.



# Spa business

## SPA CONSULTANCIES AND FRANCHISES

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#### We Think | We Set Up | We Design | We Manage > YOUR SPA

A long-standing expertise and a tailored approach drive and shape the design, efficiency and profitability of each Wellness&SPA project to which we commit.

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Email: info@bbspagroup.com LinkedIn: www.linkedin.com/company/bbspagroup

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pdsbab.



Régis Boudon-Doris, co-founder and CEO; Ghislain Waeyaert, partner and head of international development and Kirsty MacCormick, partner and head of international operations.

#### Background

In an increasingly competitive landscape where clients expectations continue to rise, the task of crafting a successful wellness and spa project has become progressively more intricate and complex.

With the following principles as our foundation, we have dedicated 30 years to cultivating an international network of professionals who excel in evaluating, conceptualising, creating, designing, planning and managing wellness and spa projects worldwide.

#### Main products and services

bbspa distinguishes itself through its distinctive approach to assisting clients in achieving success and sustainability in their businesses. We offer personalised support to revamp every service according to the specific needs and goals of each project. With our core services, we ensure customised assistance at every phase of the spa project.

• We think: we rethink or design the essential features of a successful spa from inception, creating an innovative and market led spa concept which is both sustainable and a profitable business model.

• We setup: we develop a spa concept to be fully functional, manageable, and sustainable through analysis of space, function along with technological and management requirements. • We design: we support the client's design team, engineers and suppliers, in an effort to define and develop executive projects, and in every stage of construction through to quality control at completion.

• We manage: we help investors and managers define and implement a management model with measurable results and KPI's.

Our aim is to create not just a spa, but a space that represents the values and identity of our clients. We pay attention to art and design, local culture, current styles and trends, and incorporate these aspects into our projects to enhance their unique identity, without neglecting the profitability of our clients' investment.

#### Where in the world?

bbspa is internationally active directly through its offices: bbspa\_Italy, bbspa\_France, bbspa\_ Asia and most recently, bbspa\_UK. In order to be even more accessible for our clients we plan to open additional locations, where we currently have projects in the pipeline, in the coming year.

With more than 43 projects in 10 countries and more than 65,000 sqm of spa area developed, our activity is carried out in Italy, as well as in France, the United Kingdom, Belgium, Saudi Arabia, UAE, and Switzerland.

We are proud to collaborate with corporate groups such as Accor, Terme Italia, Star

hotels Italia, Biologique Recherche, Pandox Sweden, Costes hotel Paris, Boutique group, Hilton and Hesco Saudi. We work on many innovative projects with the most recent being the construction of the first large spa (4,000 m<sup>2</sup>) in a football stadium.

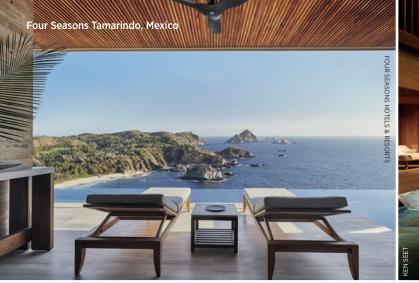
#### **Future plans**

While offering a 360-degree consulting service, we are committed to researching solutions and technologies to meet the demands of both the end customer and, above all, the wellness providers (facilities, therapists, spa managers) to facilitate and improve services. A few examples include: SPACUBES, AQUAMOTUS.

Our goal is to grow into a more global enterprise, focusing on project development across Europe and all overseas markets where our expertise holds value. To achieve this, we're committed to further investing in and broadening our R&D endeavors ensuring the delivery of even more cutting-edge technologies to our clientele.

#### Who's who?

The three key partners and strength behind BBSPA are Régis Boudon-Doris, founder and beating heart of bbspa, Ghislain Waeyaert partner and head of international development and Kirsty MacCormick partner and head of international operations.



Four Seasons Kyoto, Japan

www.bluspasinc.com

RESORTS WORLD

Resorts World, Awana Spa, Las Vegas

## Blu Spas, Inc.

PO Box 4874, Whitefish, Montana 59937 USA

Tel: +1 406 862 2200 Email: info@bluspasinc.com LinkedIn: Blu Spas Inc. Instagram: @bluspas

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Cary Collier and Doug Chambers, principals & co-founders

#### Background

Since the 1998 launch of spa & wellness design and planning company Blu Spas, Cary Collier, Doug Chambers and their international team have provided solutions for a wide variety of projects, including hotels, resorts, clubs, mixed-use and hot springs properties.

#### Main products and services

Blu is a full-service firm offering project feasibility, planning and design as well as operational planning for new builds and renovations. Blu has extensive experience in wellness and spa, aqua-thermal bathing models, biohacking/self-care/recovery and fitness – including project master planning, programming and business modeling. Since 1998, our mantra has been to create 'sensory sanctuaries' honouring culture, heritage and sustainable practices for our international and domestic projects.

#### **USPs**

Blu Spas' long-standing commitment is to create extraordinary experiences and adventures for people of all ages. How 'living well' is created and delivered is at the core of what Blu does. Blu has been recognised for its innovative



Blu Spas creates 'sensory sanctuaries' that celebrate a sense of place

concepts; for capturing authentic and marketable qualities from local cultures; for delivering memorable facilities and guest experiences; for its market-based approach to planning; for its detailed technical services and for its pre-and post-opening business advisory services.

Features that today's spa-goers consider de riguer – spa suites with private gardens, pools, baths, and/or showers; and incorporating indigenous healing traditions and local culture – were all pioneered by Blu Spas' visionary, creative team.

#### **Top clients**

Four Seasons; Belmond; Marriott | Ritz-Carlton Reserve, Luxury and Autograph Collection, St. Regis, W Hotels, Bulgari, Le Meridien; Hilton | Waldorf-Astoria; Hyatt; Kimpton; Accor; Nikki Beach; Nobu; Hard Rock.

#### Where in the world?

Blu Spas is an international firm and has worked on over 450 projects, including hotels, resorts, clubs, mixed-use and residential projects, in more than 45 countries.

#### **Future plans**

Continued advancement of our Blu Galaxy soaking retreats, new thinking and partnering for wellness development, alliances, proprietary concepts and technological innovations.

#### Who's who?

Cary Collier & Doug Chambers, principals and co-founders; Lisa Jacobs, senior consultant; Brian Lombardi, design and technical services; Maggy Dunphy, senior consultant; and Kim Collier, educator and experience planner. Blu Spas collaborates with extraordinary talent around the world.

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PROJECTS

7-7-3

Private Spa, New Delhi Cashel Palace, Ireland Al Sharaan Resort, Saudi Arabia Therme Bath Spa, Bath Sky Pool at Embassy Gardens, London

## **Devin Consulting**

3-4th Floor, 105 Howard Street, North Shields, Newcastle Upon Tyne, NE30 1NA, UK

Tel: +44 (0)191 258 1653 Email: info@devin-consulting.com Twitter: @devinconltd LinkedIn: www.linkedin.com/company/devin-consulting-ltd www.devin-consulting.com





Tom Devin, founder and director



Colin Dougall, managing director

#### Background

Devin Consulting, an international pool & spa engineering consultancy, founded by Tom Devin in 2000.

#### Main products and services

Devin Consulting are experts in the design, engineering and specification of environments that use water for wellness, leisure and sport.

We focus on the design of pool water treatment systems and pool tanks, water features and heat experiences. Working alongside the spa concept consultant and the interior designer, we engineer the systems that work.

Our exacting integrated specifications are the most comprehensive in the industry. They are written to provide the right design solution and to protect the client's best interests. This serves to level the playing field for competitive tendering of the pools, treatment and features so the right solution is achieved at the best price.

#### **USPs**

We are unique spa specialist engineering consultants who are independent from trade contractors. We are focused on the best result possible for the client and the users alike.



Devin Consulting are specialists in the design and engineering of pools and spas

#### Top clients

Waldorf Astoria, Four Seasons, Soho House, Qatari Diar, R&F Properties, Canary Wharf Contractors, Center Parcs, Raffles.

#### Where in the world?

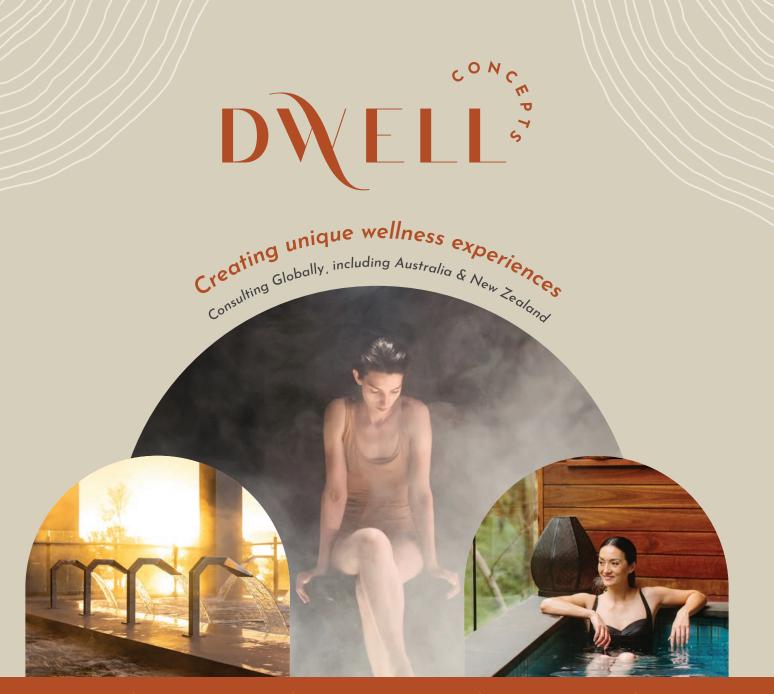
Pool & spa developments in the UK, Ireland, the Middle East, China and South America.

#### Future plans

Sustainable design of poosl and spas, to Passive House and PWTAG criteria for exclusive hotel complexes in London, Doha and Saudi Arabia, luxury residential spa projects in Kuwait, Dubai and the UK.

#### What the clients say

"Devin's independent expert advice enabled informed progress for the team. Devin added value by getting the right design at the best cost, resulting in savings of 25 per cent. Devin's comprehensive quality control approach to design, installation and commissioning reduced risk." *Phil Clayton, project manager Prime Development for Bvlgari Hotel* 



Wellness Concepts / Bathhouse Developments / Spa Development & Operation / Nordic Spa Development / Thermal Spaces Hot & Mineral Springs / Retreats & Boutique Accommodation / Wellness Tourism Business Strategies & Feasibility

dwellconcepts.com.au / karen@dwellconcepts.com.au

## **DWell Concepts**

Level 4 102 Albert Rd, South Melbourne, Victoria, 3205, Australia

Tel: +61 4194 24324 Email: karen@dwellconcepts.com.au Twitter: DWell Concepts LinkedIn: DWell Concepts Facebook: DWell Concepts Blog: DWell Concepts

www.dwellconcepts.com.au





Karen Golden, CEO

#### Background

DWell Concepts was created to offer unique specialist wellness, spa and tourism experiences globally. Karen Golden, founder and CEO, has extensive experience in hot springs, thermal and spa spaces as well as luxury boutique accommodation.

#### Main products and services

DWell Concepts offers concept, design, feasibility, pre-opening and operations consultation for hot springs and spa & wellness projects, including all aspects of new, extended or refurbished wellness properties. We work closely with architects and designers to ensure aesthetics meet operational efficiencies – and that exceptional guest experience is at the forefront of each property.

#### **USPs**

The experienced team at DWell Concepts ensures every project is approached individually to highlight the unique setting, natural attributes, and cultural connections that make each location special. At the same time, we ensure we maximise future revenue and contain building costs, all while delivering exceptional experiences. We also have extensive experience in thermal springs and Nordic spa projects.



The Wai Ariki Hot Springs & Spa emphasises Te ao Maori culture - the harmony of nature and people

#### Top clients

Karen Golden has worked on Wai Ariki Hot Springs & Spa in New Zealand, which she was involved with from concept through to opening; Hepburn Bathhouse & Spa, Victoria, Australia; EQ Wellbeing, Melbourne's first preventative wellbeing retreat; Dinner Plain Onsen, Australia; Mt Hotham and Vail Resorts, Australia.

#### Where in the world?

While Australia and New Zealand are our areas of expertise, DWell Concepts also works globally. Hot springs, thermal spaces and unique projects are our specialty and our passion, and we bring creative thinking supported by strong operational experience to every project.

#### **Future plans**

We have many projects in the pipeline, including wellness lifestyle community projects, luxury spas, Nordic spaces, hot springs, urban bathhouse concepts and retreat concepts. We plan to expand globally, and have a particular interest in working with hot springs and other unique properties.

#### Who's who?

Karen Golden, CEO & founder Amanda Wilson, spa & wellness operations director

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### **Global Project & Spa Advisory**

88 rue de Courcelles, Paris, 75008, France

Tel: +33 (0) 1 82 09 45 77 Email: psaussay@globalspaadvisory.com Skype: patsaus1 Twitter: @SPATRICK233 LinkedIn: fr.linkedin.com/in/psaussay

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Patrick Saussay, CEO

#### **Background briefing**

The company was launched in 2012 by CEO Patrick Saussay and Christopher Ryan.

#### **Main services**

The wellness market is moving from an exclusive leisure activity to a global lifestyle concern, generating business opportunities, concept enhancements and profitability challenges. To support our partners on this path, GPSA services are:

- Business strategy and planning
- Brand and concept development
- Spa consulting
- Project management
- Spa management support

During the spa projects, we focus on the consistency with the hotel identity as much as we do on differentiation, customer experience and health prevention.

From strategy and concept definition to go-live support, we deliver project services, including business plans, treatment menus and protocols, product brand selection and team training.

#### Additional services

GPSA also provides international development support, defining the roll-out strategy, assessing project opportunities and preserving the core brand identity. We audit the quality and profitability of existing spas and support their transition from classic offers to up-to-date global wellness services.

#### USPs

Advising on international spa projects has equipped the company with a wide knowledge of what wellness means in different cultures. Saussay has 25 years' experience – mainly with the 'big-five consulting firms' – and was involved in the change process of organisations such as hospitals and public services, before transferring this expertise to wellness.

GSPA's Christine Masson has 28 years' experience in the industry, while the company's international network enables us to advise on strategy, economics, wellness and development to reach sustainable solutions.

#### Where in the World?

With 25 projects completed and four in process, GPSA works in Europe, Africa, Asia and the Middle East.

#### Top clients

The company supports evianSPA developments worldwide, and prestigious clients like the iconic Negresco Hotel or Belmond Hotels.

#### Who's who?

Patrick Saussay, CEO; Christine Masson, international spa consultant

#### What the clients say

"Since his decisive support in creating the evianSPA concept, strategy and business model, Patrick continuously demonstrates his expertise and dedication to our success."

– Laurent Sacchi, executive VP, general secretary, Danone - chairman, Evian.

"I chose to call on Patrick's expertise to assist us in the creation of the spa at the Negresco Hotel in Nice. His strong knowledge of the world of wellness, his experience in the luxury hotel industry and his ability to cover both strategic and operational issues allow him to accompany us serenely throughout the project."

– Lionel Servant, general manager Hotel Le Negresco, Nice, France

"Patrick is a gifted negotiator and creative solution developer." – Zeki Dikmen, co-founder and managing partner at Spa Soul, Turkey



## **Robert D. Henry Architects**

111 John Street, Suite 200, New York, NY 10038

Tel: +1 212 533 4145 Email: info@rdh-architects.com Instagram: rdharchitects LinkedIn: Robert D Henry Architects

www.rdh-architects.com





Robert Henry, founder

#### Background

Robert D Henry Architects (RDH-Architects) was founded in 1990 in New York City with a branch office in Belize. Bob Henry has over 30 years experience in wellness and spa design. He is known as the "sensuous architect of serenity."

#### Main products and services

- Feasibility and planning
- Concept and brand identity
- Design development
- Architecture
- Interior design
- Hydrotherapy design
- Medical wellness

We strive to design sustainable environments that prioritise the well-being of our clients, promoting personal health and longevity.

#### **USPs**

Through architecture and interior design, our goal is to enhance health and well-being by utilising building systems with advanced technology that elevate health and comfort.

By marrying evidence-based practices with heightened experiential design, we seek to integrate the senses: sound, touch, taste, smell and sight which are orchestrated into a comprehensive and memorable guest experience.



RDH-Architects received Hospitality Design's Lifetime Achievement Award for Wellness Innovation

Our personal health and longevity philosophy includes physical, psychological, emotional, and social wellbeing design. These strategies inform our design, creating spaces for living, working, relaxing, and healing that positively improve the guest's health and wellbeing.

#### **Top clients**

Our list of international clients includes Mohonk Mountain House, Skytop Lodge, Blue Mountain Resort (Canada), Mandarin Oriental Hotel Group, QC Terme, Canyon Ranch, Hilton Hotels & Resorts, MGM Resorts, Hyatt-International, The Setai, Wynn Resorts, Orient Retreat, and the Royal Family, KSA.

#### Where in the world?

We work globally: North & South America, Europe, Middle East and Asia-Pacific.

#### **Future plans**

New destination resort projects and legacy wellness retreats located within pristine natural enviroments in USA, Canada, Central America and the Middle East; QCNY – a 10,000 sq m wellness destination collaboration with QC Terme on Governors Island, NY; "Wellness Tower" at 40 Broad Street, NY.

#### Who's who?

Robert Henry, founder; Michael Lim, principal.



### **Spa Bureau**

Lv\_1009, Matisa Iela 79, Riga, Latvia

Tel: +371 20 102 827 Email: office@spabureau.com Linkedin: www.linkedin.com/in/innasidorova

www.spabureau.com





Inna Sidorova, CEO



#### Irina Pakhol, partner

#### Background

We are the team of multidisciplinary professionals in wellness architecture, engineering and design. The company Spa Bureau was established in 2009 by Inna Sidorova. The team has over 15 years' experience in spa and wellness.

#### Main products and services

United by a common philosophy, vision. and values, we provide practical business solutions for the spa and wellness industries. **Our core competencies include:** 

- strategic concept planning
- design development
- interior detailed planning
- M&E concept planning

#### **USPs**

We create unique spas as profit centres and unique, memorable destination places for end-users. We believe that the real alchemy results from achieving a balance between creativity and practicality: of outstanding design, efficient operational management, and financial acumen.

We share the view that strategy, in a nutshell, is all about design: the ability of a company to purposefully and creatively blend multidisciplinary competencies into a unique value proposition for its numerous stakeholders.



#### Our core values:

- Deliver 'wow' through competence and service
- Be open-minded and creative
- Build long-lasting relationships via
- a "win-win" approach to business
- Do more with less

Leave a positive footprint wherever we go and a positive handprint on whatever we do.

#### Top clients

We have created projects for international hotel operators such as Mandarin Oriental, BVLGARI, Hilton, Hyatt, Radisson and Swiss.

#### Where in the world?

Western and Eastern Europe, Armenia, Kazakhstan, Ukraine, Russia, Kyrgyzstan, Uszbekistan and the Middle East.

#### Future plans

We are working on a Family wellness resort, Delizhan, (Armenia) and a Baltic wellness resort, (Lithuania).

#### Who's who?

Inna Sidorova, founder and CEO; Irina Pakhol, partner and design director.



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Tracy Lee, president & founder; Michael Lahm, vice president & chief operating officer

#### Background

TLEE Spas + Wellness is a globally acclaimed spa design and consulting firm created in 2010 by Tracy Lee. Having designed and managed some of the most renowned spas in the world, Tracy has carved out a reputation of steady leadership and innovation recognised throughout the industry. Soon thereafter, she joined forces with fellow veteran Michael Lahm, who applies his refined sensibility, analytical thinking and radical efficiency to all facets of the business.

#### Main products and services

Concept & identity, planning & design development, programming & menu design, retail & product development, pre-opening & implementation, operational development & mentorship and marketing reinforcement.

#### USPs

TLEE Spas + Wellness brings an unparalleled level of passion, professionalism and adaptability to the creation of exceptional spas and wellness experiences. We approach each project with fresh eyes, looking for ways to raise the bar and set it apart. Our track record of success is evidenced in our collection of award-winning projects, discerning clients and leading brands.

#### Top clients

Auberge Resorts: Halehouse Spa at Stanly

Ranch, Spa Solage, The Spa at Chileno Bay, The Spa at Esperanza, etc; Equinox Hotel at Hudson Yards, New York City; Ritz-Carlton Reserve: Spa Alkemia at Zadún and Spa Botánico at Dorado Beach; Waldorf Astoria Spas: Grand Wailea and Miami; EDITION Spas: Tampa, West Hollywood, Miami Beach, New York, Abu Dhabi, Bodrum (Turkey) and Sanya (China); The Little Nell: Aspen, Colorado and New York City; Hard Rock Hotels: Las Vegas and Athens (Greece); Proper Hotels: Lake Tahoe and Dallas.

#### Where in the world?

North America, Europe, Middle East and Asia.

#### **Future plans**

KAIA, Outdoor Citizen: new model of elevated hospitality and active adventure that places nature front and center in Canyon Country, Utah; Mauna Kea Beach Resort: new spa and wellness compound for fabled luxury resort on Hawaii; Tahoe Proper: integrated wellness hub for hotel and private club; The Knox: Auberge Resorts' first urban property within a mixed-use development in Dallas; Waldorf Astoria Hotel & Residences Miami: nine cubed tower is soon-to-be the tallest building south of New York City; Sixth & Blanco: urban bathhouse in collaboration with Herzog & de Meuron and MML Hospitality; El Cósmico: open-air bathhouse for the reimagined resort and lifestyle community in Marfa Texas; The Little Nell New York: translating the brand's iconic form of hospitality and spa experience into its first urban outpost; Salt Grass at Recess: a distinctly spontaneous and social wellness offering for a new lifestyle brand premiering in Savannah; Hard Rock Hotels: fully reimagined spa experiences that tap into the brand's core DNA in Las Vegas and Athens (Greece); Coco Palms: a fabled property in Kauai that will weave its timeless essence and lure into a modern wellness destination.

#### Who's who?

Tracy Lee, president & founder; Michael Lahm, vice president & COO; Jeanie Klueter, senior architect & wellness designer; Caline Assilian, wellness director & analyst; Brooke Azumi, wellness designer; Catherine Stenberg, marketing & project coordinator.

#### What the clients say

"Great spa design can transform and that's what Spa Botánico does. Spa performance is what allows us to continue to improve and invest. Tracy understands both, and she constantly challenges our team to deliver on both fronts at the Ritz Reserve." - Kenny Blatt, principal at Dorado Beach Resort & Club.

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# SIRO, ONE ZABEE

#### Background

Founded in 2007, headquartered in Dubai and based in Hong Kong and Singapore, The Wellness is an international wellness specialist with over 30 years of combined experience and continuous involvement in various luxury hospitality, leisure and residential projects worldwide. Through boundless insights, we specialise in innovation and sustainability of design, engineering, construction and after-sales services of spa, pools, fitness, leisure and other spaces for the hospitality and wellness industries.

#### Main products and services

The Wellness provides comprehensive services, from concept and design, to construction and after-sales services of spa, pools, fitness, leisure and other wellness-oriented spaces. Providing all in-house services give us an opportunity to get involved in the whole project life cycle.

#### **USPs**

The Wellness is a specialist within the leisure, hospitality and wellness industries that has demonstrated its expertise and progressiveness over the past decade. Our success has been shaped by hard work, innovative solutions, a



ICD Siro, Recovery Lab Dubai, design and built by The Wellness

design-driven mindset and the ability to overcome challenges, serving as a catalyst for our continuous growth.

#### Top clients

Six Senses, Boutique collection, Four Seasons, NEOM, KEF Holdings, LUX Grand Bay, Address Hotels, Mandarin Oriental, Hotel Indigo, Ciel SPA, SLS, Hyatt, Emaar, Armani, St. Regis, Deyar, Dewan, Jumeirah, One & Only, Sands, DAR, Raffles.

#### Where in the world?

We work all over the world, with projects in Asia-Pacific, Europe, The Middle East, and Africa.

#### Who's who?

Mohammed Ibrahim, CEO; Noha Khalil, partner and director; Mostafa Abozeid, partner and director.

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Lisa Starr, principal

#### Background

Wynne Business, founded in 1998, specialises in creating, growing and fine-tuning spas, salons, wellness centres, hotel spas, fitness centres, and other beauty and health-related businesses.

#### How we work

We engage with clients on targeted issues such as creative compensation plans, growing sales through menu engineering and sales & retail training, onboarding management personnel, or evaluating the feasibility of a business plan, as well as overall performance evaluations. We work with clients of all shapes and sizes, from small owner-operated day spas to multi-unit global brands. We are pragmatic, seasoned professionals who are passionate about integrating world-class customer experience with optimal revenue generation.

#### Main products and services

Business performance consulting and auditing Whether you're a spa, salon, wellness centre, medical practice, restaurant or independent retailer, we can help build better sales, profitability, customer loyalty, and employee engagement. Specialties include:

Mystery shopping and sales flow

analysis which gives you powerful insights into the strengths and weaknesses of your customer journey and identify costly gaps in your sales flow.

 Performance optimisation programme: a customised, on-site, two-day rapid results programme which includes both assessment and staff training components to kick start business performance.
 Leadership development: weekly or monthly coaching calls, our live spa directors management intensive, as well as our variety of self-paced online programmes, can help your front line and management teams develop their leadership skills.
 Education: spa management and staff training

 Spa Directors Management Intensive live: Our acclaimed live, three-day programme provides attendees with a clear understanding of the requirements for business success.
 Spa Directors' Management Intensive online: This twelve module, on-demand online course addresses and expands on the content of our live seminar, with regularly updated and topical material. Active students also participate in a facilitated monthly coaching call.
 Wynne Business also presents classes, trainings and seminars on a wide array of current spa management and spa development topics, which can be customised. Brand coaching and advising: Whether your sales team needs a better understanding of the challenges of their target clients, or you'd like a fresh perspective for a client sales or training meeting, we can help and we will customise content to your needs with both live and online events.

#### Where in the world?

Wherever we're needed!

#### What the clients say

As a result of Lisa's training and development, our team was better prepared to greet our guests and found the information provided extraordinarily useful. Lisa was inspirational and motivational, and as a result, the team morale was high at the onset and they were excited to be a part of a great new adventure. The technicians understood their role in building rapport with guests while keeping their eyes on sales results. The front desk learned the importance of their role as the first and last touchpoint for the guest experience. All in all, Lisa's training gave my team the self-confidence to do their jobs with the utmost assurance. Alison Abbott, Vi La Vita SPA, Vintners Inn

#### SPA CONSULTANCIES

# **Contract Management**

Contact details for companies around the world which offer spa and wellness contract management services to run facilities on a third-party basis

1Life Tel: +44 1480 484 260 Email: businessdevelopmentgroup@1life.co.uk www.1life.co.uk

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Aspen Spa Management Tel: +1 805 259 5732 www.aspenspamanagement.com

bbspa\_Group Tel: +39 0543 094610 Email: info@bbspagroup.com www.bbspagroup.com

Belgravia Leisure Tel: +61 3 8727 7777 Email: info@belgravialeisure.com.au www.belgravialeisure.com.au

Credo International Co Email: info@cred-in.com www.cred-in.com

Deep Nature Tel: +33 450 58 01 19 www.deepnature.fr Duniye Spas Tel: +960 664 0438 Email: duniyespasdirector@meeru.com www.duniyespas.com

Dwell Concepts Tel: +61 419 424 324 Email: karen@dwellconcepts.com.au www.dwellconcepts.com.au

ESPA Email: enquiries@espainternational.co.uk www.espa-consulting.com

ExclusivelySpa Tel: +357 25 245 840 Email: info@exclusivelyspa.com www.exclusivelyspa.com

General Hotel Management (GHM) Tel: +65 6223 3755 Email: info@gmhotels.com www.ghmhotels.com

GOCO Hospitality Tel: +66 2 252 6288 Email: info@gocohospitality.com www.gocohospitality.com

Groupe Nordik Tel: +1 819 484 1112 Email: info@groupenordik.com www.groupenordik.com

Highgate Email: info@highgate.com www.highgate.com International Leisure Consultants (ILC) Tel: +852 2537 4202 Email: ilc@ilc-world.com www.ilc-world.com

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LIVUnLtd Tel: +1 212-784-2390 Email: info@livunltd.com

Mosaic Group Tel: +44 1603 812 727 Email: dave.courteen@mosaicgroup.co.uk www.mosaicgroup.co.uk

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Spa Balance Consulting Tel: +34 91 563 7740 www.spa-balance.com Spa Concepts spa-concepts.de

Spa Origins Co Tel: +66 2665 7180 Email: info@spaorigins.com www.spaorigins.com

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Spa Success Consultants Tel: +1 561 866 9601 www.spasuccess.com

Star Wellness Tel: +33 4 97 06 51 07 www.starwellness.com

Thalgo Spa Management Tel: +33 4 94 19 91 40 www.thalgospamanagement.com

Trilogy Spa Holdings Tel: +1 602 759 6260 www.trilogyspaholdings.com

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Cent Degres www.centdegres.com

Chappell Wellness Consulting Email: tracey@chappellwellness.com www.chappellwellness.com

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Commercial Spa Strategies Tel: +44 7398 250058 Email: liz.spa@icloud.com

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#### Companies to help design and develop your spa

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Dwell Concepts Tel: +61 419 424 324 Email: karen@dwellconcepts.com.au www.dwellconcepts.com.au

E77 Tel: +370 698 74878 Email: egle@e77.lt www.e77.lt

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Tel: +33 1 82 09 45 77 Email: psaussay@globalspaadvisory.com www.globalspaadvisory.com

#### **GOCO Hospitality**

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Groupe Nordik Tel: +1 819 484 1112 Email: info@groupenordik.com www.groupenordik.com

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Tel: +1 954 942 0049 Email: hfd@hfdspa.com www.hfdspa.com

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Intelligent Spas Email: julie@intelligentspas.com www.intelligentspas.com

International Leisure Consultants (ILC) Tel: +852 2537 4202 Email: ilc@ilc-world.com www.ilc-world.com

Itanda Tel: +44 7791 969 699 Email: enquiries@itanda.co.uk www.itanda.co.uk

Jacqueline Ross Tel: +44 795 766 8850 Email: jacqueline@jrspaconsultancy.co.uk

Jean Oliver Spa Consultancy Tel: +44 7711 258393 Email: jeo.consult@btopenworld.com www.jeanoliver.com

JGA Spa Consultancy Tel: +44 1795 890 952 www.jgspadevelopment.com

Judith Ertler Consulting Tel: +43 67 76 2018 799 Email: judith@ertlerexecutiveresearch.com www.jeh-consulting.com

Karma Spa Tel: +62 361 764 082 Email: karmaspa@karmaresorts.com www.karmagroup.com

Kurland Tel: +49 8654/4887 22 Email: info@kurland.de www.kurland.de

Leonor Stanton Hospitality and Spa Consulting Worldwide Tel: +598 95 59 88 54 Email: ildrstanton@btinternet.com Lexi Design Tel: +1 888 331 4752 www.lexidesign.com

LifExcellence Tel: +39 0532 191 59 71 www.lifexcellence.it

Lifestyles International

Tel: +603 6205 3488 Email: gupindar.mahal@lifestylesint.com www.lifestylesint.com

Linser Hospitality Tel: +43 512 279 090 Email: office@linserhospitality.com www.linserhospitality.com

The Litt Group www.littgrp.com

LIVUnLtd Tel: +1 212 784 2390 Email: info@livunltd.com

Mackman|ES Tel: +1 928 284 8503 Email: mia@mackmanes.com www.mackmanes.com

McCall & Wilson Tel: +1 843 525 1317 Email: anne@mccallwilson.com

Medwellness & SPA Tel: +39 327 309 23 27 Email: info@medwellness-spa.com www.medwellness-spa.com

Meraki Email: hello@meraki-bws.com www.meraki-bws.com

Mestre & Mestre Spa Consulting Tel: +52 555 149 2983 Email: info@mestre-spa-mestre.com www.mestrewellness.com Michael Wallace Consulting Tel: +36 302 746181 Email: mikewallace@outlook.hu www.mikewallace.eu

Milk Leisure Tel: +44 1625 415 071

Email: robert@milkleisure.co.uk

Mocinno www.mocinno.com

Moontide Consulting www.moontideconsulting.com

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MSpa International Tel: +66 (0)2 3657500 www.mspa-international.com

Nicki Kurran Spa Consultancy Tel: +44 7957 262 145 Email: nickikurran@spaconsultant.co.uk www.spaconsultant.co.uk

Nika Consulting Tel: +1 866 833 6452 Email: info@nikaconsulting.ca www.nikaconsulting.ca

OneSpaWorld Tel: +1 305 284 1400 Email: info@onespaworld.com www.onespaworld.com

Paula Perkins Spa Consultancy Tel: +44 782 460 2690 Email: paula.perkins@ppspaconsultancy.com www.ppspaconsultancy.com

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Phoenix Spa Solutions Email: phoenixspasolutions@gmail.com

Portfolio Wellness Solutions Tel: +852 9022 2875 Email: info@portfoliowellness.com www.portfoliowellness.com

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Sacred Currents Tel: +1 212 410 1832 www.sacredcurrents.com

Saga Spa Consulting & Management Tel: +1 954 474 9475 www.sagafitness.com

Salamander Lifestyle Tel: +65 9781 4248 Email: farida@salamanderspa.net www.salamanderspa.net

Sanitas Spa & Wellness Tel: +90 212 326 4646 - 8040 Email: info@thesanitas.com www.thesanitas.com

Satteva Tel: +52 1 777 103 5399 Email: bonnie@satteva.com www.satteva.com

Savvy Spas Consulting www.savvyspas.com

Schienbein + Pier Tel: +49 711 603716 Email: mail@sp-id.de www.sp-id.de

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Serena Spa Tel: +960 3313866 Email: maldives@serenaspa.com www.serenaspa.com

Shelley Hepburn Consultancy Tel: +44 7886 181126 Email: shelley@shelleyhepburnconsultancy.com www.shelleyhepburnconsultancy.com

Shenkha Tel: +971 52 849 0686 Email: mseferian@me.com www.shenkha.com

Sian Parry Jones Tel: +44 207 371 5883 Email: sian@sianpj.com www.sianparryjones.com

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#### SPA CONSULTANCIES

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Spa Concepts spa-concepts.de

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SP&CO Tel: +44 20 7351 3332 Email: info@spandco.co.uk www.spandco.co.uk

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Spa Project Tel: +49 2156 109400 Email: info@spa-project.eu www.spa-project.eu

Spa Sessions Tel: +61 4 2358 8001 Email: naomi@spasessions.com www.spasessions.com

The Spa Set Tel: +44 7956 578 608 Email: lisa@thespaset.com www.thespaset.com

Spa Solutions Tel: +44 759 516 3615 Email: alison.white@spa-solutions.co.uk

Spa Solutions Training & Management Consultancy Tel: +86 21 346 12353 Email: johnny.chang@spatm.net www.spatm.net

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#### SPAd

Tel: +1 928 204 2338 Email: sylvia@sylviaspa.com www.sylviaplanninganddesign.com

#### **Spabulous**

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SpaLution Tel: +971 50 443 8812 Email: info@spalution.com www.spalution.com

#### Sparcstudio

Tel: +44 203 637 5997 Email: beverley@sparcstudio.co.uk www.sparcstudio.co.uk

Spa Wellness Consulting Tel: +61 407 333 980 Email: consulting@spawellness.com www.spawellness.com

Spa Wellness Project Management Tel: +971 551969131 www.spawellnessunited.com

Star Wellness Tel: +33 4 97 06 51 07 www.starwellness.com

Stephanie Crosby Holistic Spa Consultancy Tel: +44 7855 474967 Email: steph.crosby@me.com

#### Companies to help design and develop your spa

Stevens & Associates Tel: +44 1792 229 090 Email: enquiries@stevensassoc.co.uk

www.stevensassoc.co.uk

Studio Dinamico Tel: +971 56 278 6123 Email: info@studiodinamico.com www.studiodinamico.com

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The Spa People Tel: +27 11 784 3796 Email: sheila@thespapeople.co.za www.thespapeople.co.za

Tip Touch International Tel: +32 26 44 27 44 Email: jean-guy@tiptouch.com www.tiptouch.com

TLee Spas + Wellness Email: info@tleespas.com www.tleespas.com

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Vios Spa Group Tel: +1 541 840 9474 Email: lotz.shelley@gmail.com

VK Organisation Tel: +33 1 4240 9077 Email: contact@vk-organisation.com www.vk-organisation.com

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The Wellness Tel: +971 4362 9625 Email: office@thewellness.ae www.thewellness.ae

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Wheway Lifestyle International Tel: +44 1494 758 058 Email: info@whewaylifestyle.com

www.whewaylifestyle.com Wonders of Wellbeing Consulting

Tel: +1 404 445 2265 Email: margaret@wondersofwellbeingconsulting.com www.wondersofwellbeingconsulting.com

Wonder Flower Spa & Wellness Tel: +1 305 733 7713 Email: vivianne@wonder-flower.com

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## **Spa Franchises**

Franchising is fast becoming a popular business model in the global spa industry. Here's our overview of some of the spa and beauty brands that are growing nationally and internationally

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#### **Buddha Spa**

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**Camelot Spa & Consultancy** Tel: +27 11 880 3850 ext 2017 Email: info@camelotspa.co.za www.camelotspa.co.za

#### **Cing Mondes**

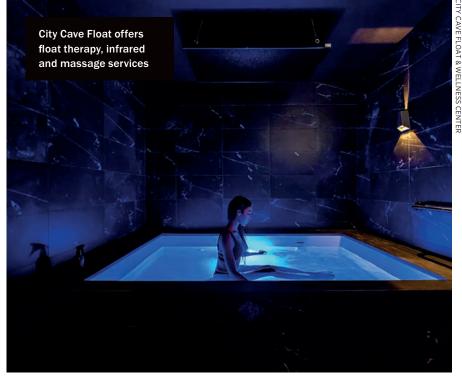
Tel: +33 1 42 66 00 60 Email: contact@cingmondes.com www.cingmondes.com

**City Cave** www.citycave.com/franchise

**The Covery Wellness Spa** Tel: +1 866 992 9958 www.thecoveryfranchise.com

**CSpa Wellness** Tel: +27 11 880 3850 Email: carmenitap@camelotspa.co.za

**Elements Massage** Tel: +1 877 663 0880 www.elementsfranchise.com



Endota Spa Tel: +61 3 5971 8700 Email: info@endota.com.au www.endotaspa.com.au/about-us /partner-with-us

**Exhale Spa** www.exhalespa.com/franchise

Hand & Stone Massage and Facial Spa Tel: +1 855 368 0158 www.handandstonefranchise.com

HerbaLine Global Wellness Group Tel: +60 3 5121 5055 Email: help@herbaline.com.my www.herbaline.com.my

#### SPA FRANCHISES

LivNordic
 Tel: +46 8 756 00 56
 Email: info@rdespas.com
 raisondetrespas.com/liv-nordic

The Massage Company Tel: +44 7706 001522 Email: franchise@massagecompany.co.uk massagecompanyfranchise.co.uk

Massage Envy Tel: +1 480 568 4938 www.massageenvy.com/about-us /own-a-franchise

Massage Green Spa Tel: +1 247 549 9600 Email: support@massagegreenspa.com massagegreenspa.com

#### **Massage Heights**

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NStyle International Tel: +971 4 431 8935 Ext 135 Email: info@nstyleintl.com www.nstyleintl.com

I'Orange Bleue Tel: +33 6 42 57 13 52 Email: contact@lorangebleue.fr entreprendre.lorangebleue.fr

Oxigen Spa Tel: +91 484 299 6386 Email: info@oxigenspa.in www.oxigenspa.in/franchise Perspire Sauna Studio www.perspiresaunastudio.com

Planet Beach Tel: +1 888 290 8266 www.planetbeach.com/franchising

Restore franchise.restore.com

Siam Wellness Group Tel: +66 2 641 6619 20 Email: info@siamwellnessgroup.com www.siamwellnessgroup.com

Spa by L'Occitane Email: spa.info@loccitane.com www.spa.loccitane.com Spa Creators Ltd

Tel: +44 1189 471 857 Email: enquiry@spacreators.co.uk www.spacreators.co.uk

Spavia spaviafranchise.com

Waxing the City www.waxingthecity.com/franchise

#### Woodhouse Day Spa

Tel: +1 877 570 7772 Email: derrick@woodhousespas.com www.ownawoodhouse.com



## Spa business

## **PRODUCTS & SERVICES**

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## The future of spa and wellness is here.



Meet Aescape: the first commercially available, fully autonomous AI massage experience. Boost business revenue. Meet growing demand. Enhance efficiency.

## aescape

Interested in a partnership? Reach out at partnerships@aescape.com

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## Aescape

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www.aescape.com

#### Background

Founded in 2017 by serial entrepreneur Eric Litman. Aescape is the world's first commercially available, fully automated Al massage experience. Born out of a literal pain in the neck (a bulging disc, to be precise), Aescape provides customisable, consistent pressure, setting a new standard in personalised care.

#### Main products and services

Aescape modernises spa operations by providing a solution to the current 29,000 massage therapist labour shortage (according to research from ISPA).Our technology offers 24/7 access to personalised massage services, extending service hours and expanding audience reach to ensure that wellness and recovery options remain available even outside traditional therapist availability. This summer, we are expanding our portfolio to include 20 distinct massage options, further enhancing the diversity and appeal of our offerings. By integrating Aescape's services, business operators can boost revenue and operate more efficiently, all while supporting their staff by reducing physical strain and extending the range of treatments available.

offering a uniquely tailored experience that redefines personal well-being on your terms.

#### Top clients

We officially launched in 10 locations with global fitness leader Equinox, and plan to expand internationally with global leaders across a wide range of industries.

#### Where in the world?

We operate in New York City with partners like Equinox and PRESS Modern Massage, and plan to expand across North America throughout the year.

#### **Future plans**

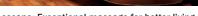
Aescape is set to have a banner year with soon-to-be-announced partners including major hospitality enterprises, wellness clubs, corporate offices, and spa providers.

#### Who's who?

Eric Litman, CEO and founder; Dan Burns, VP, partnerships.

#### What the clients say

"I think you may save our industry with your technology, and I am thrilled that we get to watch the story unfold from a front-row seat." - Catherine Warren, VP strategic partnerships, Arch Amenities Group.



#### **USPs**

Aescape stands out as the only fully automated, Al-driven massage table on the market, designed in collaboration with licensed massage therapists. Our technology mimics professional techniques, using precision-crafted surfaces on our Aerpoints to replicate the touch of hands. knuckles, thumbs, and elbows at various pressure depths. Users can personalise their experience by adjusting pressure, target areas, and even the accompanying music. This customisation makes our messages accessible for everyone, from elite athletes to first-time massage-goers,





VP. partnerships



aescape

## Imagine...

...if you could optimise revenue and profits with forecasting logic that enhances **Dynamic Availability and Dynamic Pricing** ensuring your spa books *the right guest for the right service at the right time and at the right price*—all while Al-based algorithms constantly minimise booking gaps that cost you time, resources and money.

Imagine no more... now you can.

## Spa powered by guestsense.ai<sup>™</sup>



#### **Dynamic Pricing**

The AI model constantly adapts & adjusts prices based on availability & arrival







Snap to get started!

## Agilysys

3655 Brookside Pkwy, Suite 300, Alpharetta GA 30005, USA

Tel: +44 1753 972265 Email: EMEAsales@agilysys.com LinkedIn: https://www.linkedin.com/company/agilysys/ Facebook: https://www.facebook.com/agilysys Instagram: https://www.instagram.com/agilysys\_inc/

www.agilysys.com





Matthew Prosser

#### Background

Agilysys, Inc. (Nasdaq: AGYS), is a leading global provider of hospitality software solutions that help properties achieve High Return Hospitality<sup>™</sup>. The company delivers modular and integrated software solutions and expertise to properties seeking to maximise Return on Experience (ROE) through hospitality encounters that are both personal and profitable.

#### Main products and services

Agilysys Spa, Agilysys' industryleading spa solution has recently been enhanced with Al technology for revenue optimisation. The Al capability, guestsense. ai, offers automated analysis and decision-making capabilities tailored for hospitality-oriented businesses seeking to optimise their offerings.

These new Al-powered features include: • Minimum Gap Restrictions: This feature allows spas to set a minimum gap between reservations, ensuring they do not lose revenue due to unsold gaps in the schedule.

• Revenue Management: Enhances dynamic pricing and availability strategies to ensure spas are booking the right guest, the right service, at the right time, and at the right price.

Conversational Reservations: An

Al spa concierge that provides a full, end-to-end live booking experience 24 hours a day, decreasing lost sale opportunities and maximising revenue.

#### USPs

Agilysys works with its partners to create end-to-end personalised and profitable experiences for guests and staff that create champions at every touchpoint from booking to re-engagement and referral. These solutions are modular in the ways they operate yet unified in their design. Properties – regardless of size or type – can easily implement the solutions they need to provide an end-to-end memorable guest journey.

Agilysys develops next-era solutions that deliver: extensible experiences (the same code engine is used to form multiple workflows so that solutions can be repurposed), staff-to-guest efficiency (a dual-purpose design that can easily move from staff-facing to guest-facing), and future-forward fluidity (using microservices to accommodate change without a heavy IT impact allowing properties to easily make changes as needed).

#### Top clients

Barons Eden Hotel and Spa, Champneys, Foxhills, Dubai Marine Beach Resort & Spa, Whittlebury Park Hotel & Spa.

#### Where in the world?

North America, Europe, the Middle East, Asia-Pacific and India.

#### **Future plans**

Agilysys continues to invest in R&D to ensure customers have access to cuttingedge, end-to-end hospitality solutions.

#### Who's who?

Matthew Prosser, senior sales director; Frank Pitsikalis, vice president, product strategy, hotels.

#### What the clients say

"With a modern, tightly integrated suite of products, Agilysys understood our vision and offered a comprehensive flexible solution suite that others could not. Agilysys will help us to improve guest management and continue to deliver a 5-star experience." Jenn Clements, general manager of guests and recreation, Three Fork Ranch

"Agilysys is a partner who, like us, understands the importance of the guest experience and is capable of evolving with our future ambitions." Mohamad Arnaout, general manager, Mount Falcon Estate

## Well-being through water

## aquaform



### Aquaform

Via Matteotti, 311, Gardone Val Trompia, Brescia, 25063, Italy

Tel: +39 030 8913122 Email: info@aquaformsrl.com LinkedIn: www.linkedin.com/company/aquaform-af Facebook: www.facebook.com/aquaform.af/ Blog: www.instagram.com/aquaform\_af

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#### aquaform



Stefano Moretti, CEO and Alberto Moretti, general manager

#### Background

With thirty years of experience, Aquaform presents a diverse array of water wellness experiences. Through unwavering passion and a commitment to high standards, our products stand out as some of the most coveted in both domestic and international markets, owing to innovation and meticulous attention to detail.

#### Main products and services

Aquaform designs and manufactures a diverse range of spa wet area products, including Vichy showers, wall-mounted (Zenit), or ceiling-mounted (Aquamotus, Af-Fusion, and Nadir) experience and reaction showers, available in various dimensions, finishes, and functionalities. Also popular are tunnel experiences featuring aromatherapy and sound effects, as well as Kneipp walks utilising nebulisers rather than tubs. Aquaform has spearheaded sequential program stations and control systems for managing water jets, temperature, chromotherapy, aromatherapy and music. Our expert team provides consultancy services to spa specialists, assisting in project design and wet area development. We offer innovative solutions, tailoring water management controls to meet project requirements, installation needs and the final customers' expectations, ensuring both functionality and aesthetic appeal.



Aquamotus horizontal shower

#### USPs

Our firm's strengths lie in our continual investment in R&D to innovate new products, our exploration of advanced solutions to meet market demands and our dynamic approach coupled with flexibility in delivering bespoke products. Aquaform's product range is purposefully crafted for the wellness sector, catering to both professional and private spa environments. Our diverse array of water control systems empowers Aquaform to consistently provide adaptable solutions, finely tuned to suit each specific project. Moreover, our ability to offer customised solutions stands as another notable strength. Aquaform shower systems can be personalised to meet individual customer requirements, including size, finish, functionality and management system preferences, as well as optional features

such as chromotherapy, aromatherapy, and integrated music capabilities.

#### **Top clients**

Mandarin Oriental, Costa Navarino; Six Senses Crans-Montana; Dior SPA Hôtel du Cap-Eden-Roc; The Store Oxford – Oxford; Address Beach Resort and Spa – Dubai; WinStar World Casino Hotel – USA.

#### Where in the world?

Aquaform systems are available worldwide.

#### **Future plans**

Launching a line of products dedicated to outdoor wellness projects as well as an innovative wellbeing system.

#### Who's who?

Stefano Moretti, CEO; Alberto Moretti, general manager.

#### What the clients say

"We have worked with Aquaform since 2019 and have found them to be an excellent collaborator! On time deliveries, high standards and prefabrication are some of the advantages we enjoy." George Patsianis, founding partner, Mechanical Engineer Contractus SA



www.artofcryo.com

## Art of Cryo

#### A division of L&R Kältetechnik GmbH & Co.KG

Hachener Straße 90a-c, Sundern - Hachen, 59846, Germany

Tel: +49 2935 9652 0 Email: contact@artofcryo.com Instagram: www.instagram.com/artofcryo/ LinkedIn: www.linkedin.com/company/artofcryo Facebook: www.facebook.com/artofcryo

www.artofcryo.com





Rainer Bolsinger, CSO & CMO



Andreas Blum, director of sales, hotel & spa APAC

#### Background

Art of Cryo is a division of a renowned family business with 30 years' experience in ultra-low-temperature equipment, L&R Kältetechnik GmbH & Co KG. A 28-year legacy of building the best quality solutions for whole-body cryotherapy is the foundation to offer our high-performance cryo chambers – The Art of Cryo Vaultz<sup>®</sup>.

#### Main products and services

Art of Cryo offers three product categories, innovative high-tech wellbeing solutions for professional and private users, known as Tec-Spa Module. MCS (Multi Cryo-hacking System) is multi-sensory wellbeing technology, ideal pre-Vaultz treatment to offer the most developed contrast therapy. MCS combines far infrared, light therapy, ionized air, neuro beats and aromatherapy, to stimulate healing, beauty glow, mental and physical relaxation. ■ Single Vaultz<sup>®</sup> V1 and V1 lux – individual high-performance whole-body cryotherapy chambers. Elegant design, easy control, enough comfortable space inside, effective and pleasant treatments. Vario Vaultz<sup>®</sup> V2 and V3 with a spacious treatment room to work out and stretch

comfortably for one or up to six guests with

real -110°C temperature. Hemlock wood or

stainless-steel interior design, extra-large windows, light-guided breathwork, and music playback to bring joy to the experience. Unical Vaultz® are for the innovators. With unical Vaultz, we create extraordinary projects, like solutions for super yachts, equestrian or the largest whole-body cryotherapy chamber in the world. Vaultz make people feel and look young, healthy and joyful!

Ultra luxurious, with full carbon body and a state-of-the-art Flow System (FS) that rejuvenates tissues, optimises the overall flow in the body and stimulates metabolism. Flow System promotes longevity, helping people live better, for longer.

#### **USPs**

Art of Cryo products are all made by our engineers in Germany, meet the highest quality standards and are only powered by electricity. Every product is extremely efficient and eco-friendly. Our technical knowledge has been honed over 30 years.

The Tec-Spa-Module creates a unique experience that is time-saving for staff and guests, space-saving, touchless, systemic, effective, and measurable. It makes an ideal profit centre or module for fitness, spa, corporate health, private wellness areas and as a stand-alone solution.

#### **Top clients**

We work worldwide with top-class sports clubs, luxury hotels, clinics and cryo centres. Flagship centers are CoolZoone in Zurich, Cologne, Klagenfurt and Madeira, as well as the Art of Cryo Lab at our headquarters. Other locations include Alpenresort Schwarz in Austria, Andreus Resort & Spa in Italy, Discovery Club in India, Eden Concept in France, Core Spa in KSA, Siro Hotel in UAE, doctorfrost in Germany, and Vidavii clinic in the UK.

#### Where in the world?

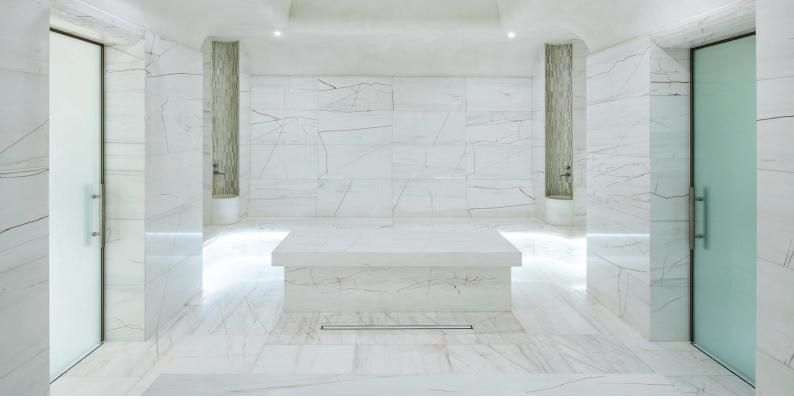
Worldwide.

#### **Future plans**

To develop the Art of Cryo's brand Vaultz<sup>®</sup> as synonym for "whole-body cryotherapy". To spread Tec-Spa Module all around the world, and to create partnerships with complementary products, measurement devices and offers.

#### Who's who?

Rainer Bolsinger, CSO & CMO; Andreas Blum, director of sales, hotel & spa APAC; Iulia Plotnikova, sales MEA & special key-account; Isabell Sophie McElroy, key account USA.



## BARR + WRAY

#### CREATORS OF WELLBEING AND RELAXATION

Interior Design | Engineering Design | Pool + Thermal Installation | Maintenance







Middle East + Asia Barr + Wray Dubai T: + 971 4320 6440 E: sales@barrandwray.com UK + Europe Barr + Wray T: + 44 141 882 9991 E: sales@barrandwray.com

#### www.barrandwray.com

## Barr + Wray Ltd

1 Buccleuch Avenue, Hillington Park, Glasgow, G52 4NR, UK

Tel: +44 (0)141 882 9991 Email: sales@barrandwray.com

www.barrandwray.com

## BARR+WRAY

#### Background

Founded in 1959, Barr + Wray is recognised as a world-leading provider of spa design, engineering and pool & spa equipment.

#### Main products and services

Our worldwide services include the following: Engineering consultancy: for wet area items such as pool water filtration systems and bespoke thermal experiences – saunas, steamrooms, ice fountains, hammams, heated loungers and snow cabins. Interior design: a highly innovative design team offering a fully coordinated and integrated spa interior design solution. Supply & install: Installation of all wet area equipment by our own in-house team of fitters.

Aftersales: offering a quality aftersales and maintenance service for all projects.

#### **Additional products**

Pools: vitality/hydrotherapy, lap/exercise, cold plunge, onsen and mineral. Thermal cabins: saunas, steamrooms, hammams, snow cabins, rasuls; experience showers, ice machines, and heated loungers/ benches. FF&E: massage tables.

#### USPs

Being able to create award-winning

spas, offering a full interior design package and a technical ability to supply spa wet area solutions, offering flexible and cost-effective services unrestricted by geography or size.

#### How many spas do you supply? More than 350 spas worldwide.

#### **Top clients**

Four Seasons, Le Meridien, ESPA Ro Jumeirah Group, Mandarin Oriental, Ritz Carlton, IHG, Fairmont Raffles, Shangri-La, One & Only, St Regis, Grand Hyatt and Leela.

#### Where in the world?

Headquartered in the UK with a subsidiary office in Dubai.

#### **Future plans**

To continue to remain a key driver in the design and engineering aspects of spa resorts worldwide, supplying both new and existing customers. Barr + Wray hopes to increase its presence across new



Ian Montgomerie, Group CEO



ESPA Rock Sauna at Resorts World™ Sentosa, Singapore

international territories and markets, helping to expand our client-based portfolio.

#### Trade shows

Spatec Europe, Global Wellness Summit, W3 Spa EMEA, ME Hotel Show / Index.

#### Who's who?

Ian Montgomerie, group CEO; Lorne Kennedy, operations director; Derek Barton, MD, Dubai; Graeme Banks, design director, Dubai; Cheryl Hanna, spa sales manager, UK & Europe.



## THE ART OF DESIGNING LUXURY

Sustainable & Responsible Luxury Linens

www.bcsoftwear.co.uk

enquiries@bcsoftwear.co.uk | 🞯 @bcsoftwear

Courtesy of Raffles OWO

## **BC SoftWear Ltd**

Unit 2a St Peter's Road, Maidenhead, Berkshire, SL6 7QU, UK

Tel: +44 (0)845 210 4000 email: enquiries@bcsoftwear.co.uk LinkedIn: bc-softwear-Itd Instagram: @bcsoftwear Facebook: @BcSoftwear

www.bcsoftwear.co.uk





Barbara Cooke, founder and managing director

#### Background

BC SoftWear stands as the leading textile supplier for luxury hotels and spas worldwide. Our offerings, crafted for the most discerning of clients, epitomise excellence in quality and performance. Established in 2002 by Barbara Cooke, BC SoftWear provides unmatched expertise in the crafting of the finest bespoke spa linen, bathrobes, and accessories to over 50 countries worldwide.

Our reputation for producing textiles that consistently retain their softness and extend their longevity, wash after wash, stands unparalleled in the industry. Clients are assured exceptional customer service and reliable supply, with a vast array of products readily available from our warehouses in the UK, Ireland, the Netherlands, and Turkey.

#### Main products and services

We offer a variety of Spa Linen, including our Pure Linen Deluxe range. This includes superior 300 thread count, 100 per cent cotton sheets, duvets, duvet covers and pillows, ensuring an unparalleled level of relaxation and luxury.

The eco-conscious SmartSoft® range includes jumbo sheets, XL treatment towels for larger spa beds, and fitted couch covers, ensuring a perfect fit for any setup.

Our bathrobes, catering to sizes from

two years to 4XL, address every client's need, while our spa and hotel footwear boasts a unique anti-slip sole for safety and style. The collection also features bespoke couch covers, lounge chair covers, fleecy blankets, spa carrier bags, and an extensive array of spa accessories.

We believe that an exceptional treatment starts with the touch of the bathrobe and the smooth feel of spa linen against the skin, marking the beginning of a luxury experience.

#### USPs

At BC SoftWear, sustainability is at our core. We've pioneered exceptionally large spa towels to diminish usage per treatment, thereby enhancing service, decreasing drying times, and reducing laundry costs. Our SmartSoft® range, encompassing Bathrobes, Towels, and Spa Linen, is crafted to save energy, requiring less water, and reducing drying times. Designed to absorb minimal oil, repel odours, and stay fresher for extended periods, these innovations align with our environmental ethos. Our eco-friendly commitment is also showcased by projects such as our flip flop recycling initiative and adopting solar panels at our head office. Moreover, our commitment to Turkish manufacturing sets the benchmark for quality, embodying luxury in every product.

#### Where in the world?

BC SoftWear has grown from UK roots to a global presence. Our new Netherlands logistics hub marks a strategic expansion within the EU, elevating our efficiency and delivery speed. With firm footprints in Ireland, France, the Middle East, and China, we continue to upscale our luxury textile services, strengthening our worldwide network.

#### **Top clients**

Spa brands: Bamford, Gatineau, Germaine de Capuccini, Clinique La Prairie, Guinot, Oskia Skincare, La Mer, L'Occitane and Voya. Spas and Hotels: Raffles, St Regis, Ritz Carlton, Marriott international, The Corinthia London, Fairmont, Exclusive Collection, Iconic hotels, Champneys, Relais Châteaux, and many more.

#### **Future plans**

BC SoftWear's future is steadfast in sustainability, driving innovations that redefine luxury and advocate environmental stewardship. We're strategically expanding to uphold our leadership through quality, sustainability, and unmatched excellence.

#### Who's who?

Barbara Cooke, MD; Sam Cooke, sales director.



## A Beautiful Secret

An Italian skincare brand that supports skin experts to provide outstanding customer experience and results above expectations thanks to safe and effective products and customizable face and body treatments with a unique working method, the Bioline Jato® System.

Developed from a school for professionals.

Since 1979.





bioline-jato.com

### **Bioline Jatò**

Viale Bolognini, 78 - 38122 Trento, Italy

Tel: + 39 0461 933209 Email: bioline@bioline-jato.com Facebook: www.facebook.com/BiolineJato Instagram: @biolinejatoofficial LinkedIn: linkedin.com/company/bioline-jato/

www.bioline-jato.com



## BIOLINE JATÒ



Tommaso Corradini, general manager

#### Background

Bioline Jatò is a family Italian company operating in the professional skincare industry since 1979. Founded from a school for skin experts, it evolved into an international brand thanks to tested results, certified educational programmes, innovative protocols and product formulations and outstanding customer experience, designed with beauty professionals development in mind.

The long-lasting relationships with all its clients and distributors is the proof of the given support and professional satisfaction.

Since the beginning, the company has also always paid attention to **social and environmental sustainability** and guaranteeing maximum safety and effectiveness.

Bioline Jatò is also a certified B Corp.

#### Main products and services

Our made-in-Italy professional and retail products allow us to develop **customisable and effective skin solutions** for all skin types, both for face and body, following our Beauty Projects and according to our exclusive working method – the Bioline Jatò® System – used in more than 40 countries by skin specialists, dermatologists and spa operators.

#### USPs

Certified, safe and effective formulas, based on the use of natural ingredients, biotechnology and unique complexes, are combined with precious textures and scents: these are the results of the Bioline Jatò laboratories' advanced research and of almost 45 years of innovation. Moreover, the company boasts the Bioline Jatò<sup>®</sup> System, an exclusive working method that ensures the best performances and **long-lasting results** thanks to innovative products and protocols and a physiologically balanced sequence of manual skills and offering a satisfying working tool for skin therapists and experts.

Our Beauty Projects are structured in seasonally customised treatments that stimulate the face and body skin functionality all year round, considering **different climates and skin types**, according to the seasonal biorhythms. This ensures long-lasting customer satisfaction, while maximising results and minimizing treatment sessions.

Bioline Jatò remains dedicated to supporting skin therapists in their development by offering cutting-edge skincare solutions and constant digital and physical training and education.

Growing attention is given also to the packaging: since 2013 it has launched the Lifegate Zero Impact project, that allowed to make zero impact packaging through offsetting CO<sub>2</sub> emissions, while since 2019 it has achieved the Zero Deforestation goal thanks to the use of recycled or FSC certified paper in product packaging and communication materials and since 2022, 93% of the packaging is recyclable.

#### **Top clients**

Day spas, medi spas, spas and spa chains that need to maintain high standards for their consumers, offering visible results and memorable wellbeing experiences.

#### Where in the world?

Our products are distributed throughout the best spas in more than 40 countries worldwide.

#### **Future plans**

Bioline Jatò is constantly improving its environmental, social and economic sustainability commitments, according to the B Corp certification requirements. We are currently innovating to develop a new high-end facial skincare collection.

#### Who's who?

Tommaso Corradini, general manager; Clara Corradini, founder; Roberta Fiorentini, export manager.



## THE QUINTESSENCE OF PERSONALIZED SKIN CARE

A clinical approach of beauty treatment An in-depth dermo-cosmetic diagnosis, Cosmetic preparations adapted to your Skin Instant<sup>®</sup>

For immediate & long-lasting results



www.biologique-recherche.com

## **Biologique Recherche**

32 Avenue des Champs-Elysées, Paris, 75008, France

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Jean-Guillaume Trottier and Dr Philippe Allouche

#### Background

Biologique Recherche was founded by a French family of passionate skincare experts. Owned by Rupert Schmid, Pierre-Louis Delapalme and Dr Philippe Allouche, son of the founders, they remain loyal to the brand's founding principles, ensuring the transmission of its unique methodology and results driven personalised approach. Since 2024, Jean-Guillaume Trottier joined Biologique Recherche as CEO.

#### Main products and services

Led by Dr. Allouche, the R&D department has created a unique serum with an avant-garde formula that defies the limits of senescence thanks to science. Called Progeskin, it offers dual action thanks to 2 powerful vectors: - **Progescence**<sup>®</sup>, which reduces the accumulation of senescent cells over time - **Pro-KL**<sup>®</sup>, which delays skin senescence by restarting the internal regeneration process every day, skin quality is preserved, leaving it firmer, more toned and plumper. Facial features are smoothed, wrinkles and fine lines visibly reduced. Skin looks younger and more rested.

#### USPs

Biologique Recherche's best asset is its personalised methodology, which combines powerful products and effective treatment procedures which respect the skin's structure and physiology in order to ensure the best results. It took 45 years to build this rigorous, complex methodology, and it can only be passed on through intensive training. The company's highly customised solutions target a client's individual needs, making Biologique Recherche the choice of brand for the most discerning clientele. The unique manufacturing process is one of the main reasons for the effectiveness of the formulations: there is no mass production and every batch receives great attention. Biologique Recherche's products contain a high concentration of botanical, marine and biological active ingredients - over 20 percent in most products. The company chooses the highest quality active ingredients available and cold-processed formulations to preserve their structure. Finally, to preserve the integrity of our products and decrease the chance of allergic reactions, fragrances are not used.

#### Top clients

Our clients include Ambassade Biologique Recherche, Paris and worldwide. Four Seasons; Barrière Group; Grand Hyatt; Mandarin Oriental; Peninsula; Ritz Carlton; Shangri-La; St. Regis; One & Only and Sofitel.

#### Where in the world?

Our products are available in 3,000 locations in more than 85 countries.

#### What the clients say

"Our skilled therapists have received in-depth training thanks to the Biologique Recherche's brand experts, which has enabled them to bring the skin of our guests to its optimal state." *Robert Chinman, director of public relations, Four Seasons Hotel Abu Dhabi at Al Maryah Island* 

"Our partnership with Biologique Recherche enables us to provide guests with a customised facial and body treatment that is luxurious, yet still clinical and results-oriented. The affinity between our aestheticians and Biologique Recherche's techniques and products showcases a spa experience that has proven extremely popular with spa guests." Jonathan Crook, GM, The Peninsula New York

"The perfect blend of our specialised spa counsellors and Biologique Recherche's methodology have elevated our spa to an essential wellbeing retreat for our guests. We knew it was a perfect match from a company who shares the same values as ours." Charles de Foucault, general manager, One&Only Le Saint Géran, Mauritius

## book4time

Book4Time is the leading cloud-based spa and ancillary revenue management software for the world's top hotels and resorts, used by more **Forbes Five-Star** resorts than any other vendor.

- > 100+ Countries
- 15 Languages
- 80+ Interfaces
- > 24/7 Live Support
- HIPAA
- GDPR & PCI Compliant
- > 99.9% Uptime
- Live Product Training

any other vendor.

These brands trust Book4Time to manage their end to end guest experience











SPA BUSINESS HANDBOOK 2024 203

#### **COMPANY PROFILES**

## **Book4Time Inc.**

306 Town Centre Boulevard, , Suite 400, Markham, Ontario, L3R 0Y6, Canada

Tel: +1 905 752 2588 Email: info@book4time.com LinkedIn: www.linkedin.com/company/book4time/ Twitter: https://twitter.com/Book4Time Facebook: www.facebook.com/book4time/

www.Book4Time.com

#### Background

Founded in 2004, Book4Time is a global leader in spa, wellness and leisure activity management solutions for the hospitality market. As the only enterprise SaaS technology in the hospitality wellness industry, Book4Time manages the end-to-end guest experience for international hotels, resorts, casinos, golf and private member clubs.

#### Main products and services

Spa software with all the features needed to efficiently manage and grow your spa business: Yield Management & Dynamic Pricing: Adjust prices based on market demand, practitioner & facility utilisation rate, and so much more! Online Booking: A centralised, fully integrated booking system that makes it easy for guests to book appointments online, and helps you keep track of bookings in real-time. Marketing & Retention: From loyalty points and referral incentives to gift cards and spa packages, they have what you need to improve guest experience and drive revenue. Revenue Management: Their comprehensive POS system seamlessly integrates with your preferred payment processor; or you can streamline your business using their fully compliant Book4Time Payments. Guest Experience: Manage guest profiles, purchases and customer activity across

all your locations to personalise each visit. **Reporting:** With over 280+ sales and financial reports, it's easy to forecast revenues, discover trends, track KPIs and more.

Book4Time analytics dashboard

#### USPs

Book4Time is the first cloud-based software for the wellness industry to provide a centralised multi-location platform. It has over 80 integration partners for a seamless customer and business management experience.

Book4Time publishes new updates every 4-8 weeks, has the industry's highest uptime at 99.99%, supports 15 languages in over 100 countries worldwide, and has LIVE 24/7 phone and email support through strategically located global customer support centres. It also helps businesses maintain compliance by assisting with local tax laws, data and privacy regulations.





Roger Sholanki, founder and CEO

#### **Top clients**

Leading day spa chains such as Clarins and Cowshed. Top global hotel brands including Fairmont, Marriott, Four Seasons, Accor, Hyatt, Hilton, Equinox and Shangri-La.

#### Where in the world?

In over 100 countries – major markets include North America, Europe, Middle East, Asia-Pacific, India, Latin America and the Caribbean.

#### **Future plans**

We recently unveiled day pass and metered entry functionality catering to the needs of the hot spring and nordic markets.

#### Who's who?

Roger Sholanki, founder and CEO; Sean Anderson, chief revenue officer; Sal Capizzi, VP, marketing.

#### What the clients say

"Book4Time has been a god send! It has made everything easier – scheduling appointments, inventory, and adding services and products. It simplified everything that we did and put it into one single location." Sarah Garland, senior manager of planning, Equinox Details matter.

110

So does your software.



## **Booker by Mindbody**

651 Tank Farm Road, San Luis Obispo, California 93401, USA

Tel: +1 877 755 4279 Email: sales@mindbodyonline.com Twitter: @mindbody Blog: www.mindbodyonline.com/business/education https://www.mindbodyonline.com/business

## booker by O mindbody



Fritz Lanman, CEO

#### Background

Booker by Mindbody is the industry's leading cloud-based spa and salon management platform. Our cutting-edge software is designed to meet the needs of today's beauty and wellness businesses owners, offering them everything they need to run and grow their businesses safely and efficiently. With the addition of ClassPass – the leading global wellness membership system – consumers and wellness businesses are connected to a rich community.

#### Main products and services

You can get decent booking software anywhere-if that were all your business needed. To keep you thriving, we offer a true all-in-one solution, empowering you with everything you need to promote your business and keep clients coming back. Booker creates software designed for the modern salon or spa:

■ Al-powered messaging to free up staff and boost bookings

■ Fill empty appointments, optimize revenue and gain the awareness of millions of consumers around the world through ClassPass

 Integrated suite of automated marketing tools
 Online appointment booking from your website and everywhere that clients book beauty and wellness

Sarah Smith	~
Lip, Lough, Love Service Provide: Alexandra	\$20.00
Moleturioer - 6 ed	\$30.00
Add to order	•
Subtonal Tip Brown on Statute Tones > Order total	550.00 10142 510.00 10146 15.00 545.00
Paying with	
Balance to be applied to credit card	\$45.00
Diarga nos	\$45.00

Booker software - designed for the modern spa

- Staff scheduling, payroll and reminders
- Comprehensive CRM and

inventory management

- Integrated point of sale and
- powerful reporting
- Ability to sell memberships and gift cards.

#### USPs

Our cloud-based platform gives owners and managers back-office access from anywhere.

The system enables businesses to offer a modern, intuitive experience to book clients, market their brand, and track performance with a sleek interface. With our business app, your team can manage schedules, update client info, and run transactions on the go.

Joining Team Booker also plugs you into Mindbody's exclusive consumer network, putting your business in front of millions of people booking and buying services just like yours.

We're also proud to offer the industry's best support and training to help get new customers up and running ASAP. And if you're tech-savvy, you'll love our robust APIs that enable custom integrations with third party apps, as well as our PMS integrations.

#### **Top clients**

Blo Blow Dry Bar, The Ten Spot, Paint Nail Bar, and Urban Waxx.

#### Who's who?

Fritz Lanman, CEO David Whitby, managing director – EMEA Chloe Ross, SVP International – UK.

#### What the clients say

"I love that Booker is so accessible. For us as a franchise system, it gives us visibility into what's happening at location level." *Vanessa Yakobson, CEO, Blo Blow Dry Bar* "Booker is the most robust software I've ever used." *Simone Smith, owner, JBe Beauty* 



ariitti

www.cariitti.com



## Cariitti Oy

Niittyrinne 2B, Espoo, 02270, Finland

Tel: +358 9 2219 040 Email: sales@cariitti.com Blog: www.cariitti.fi/en/catogory/blog-en Linkedin: https://fi.linkedin.com/company/cariitti Facebook: www.facebook.com/Cariitti/ Instagram: www.instagram.com/cariitti/

www.cariitti.com





Peter Ruokonen, CEO and owner

#### Background

Cariitti is a Finnish family business founded by Kari Ruokonen in 1998 and owned now by his son Peter Ruokonen. The name and story of Cariitti originate from its founder's first name and the three Graces of Greek mythology, the Charites, who brought glory, joy and prosperity to people.

#### Main products and services

As the name implies, Cariitti wants to bring light and comfort to spa premises. The selection includes versatile lighting solutions for wellness facilities including sauna, hammam, bathroom, spa and pool areas. The company manufactures luminaires, and also a line of sauna benches and dressing room furniture at the company's own factory in Finland. In 2022 the sauna collection was complemented by TAIVE sauna cabins. The goal is to offer high-quality products that will last long thanks to both their premium quality and timeless design.

The product range includes light spots, indirect linear lighting and lighting sets made with fibre optic and LED technology: optical glass fibres for sauna ceiling lighting, LED lighting for sauna benches; optical plastic fibres and LED lighting for spas, hammams, bathrooms and pools. The standard lighting sets can be accessorized with decorative light fittings, and customers can have lighting solutions modified or completely custom-made to fit their individual needs.

Our principle has always been that lighting is not just about the amount of light, but also about creating an atmosphere. We help our customers to build a comfortable and harmonious space where both the eye and the mind rest.

The company's values include Finnishness by having its own manufacturing unit in Finland, continuity of the family business and environmental friendliness by choosing high-quality, long-lasting materials. In-house product development and in-production quality control guarantee high-quality and smooth customer service.

#### **Top clients**

Cariitti lighting has been used in many public venues, such as the Finnish National Gallery Ateneum, Helsinki, and British Library, London; in hotels and spas, such as Hotel Kämp, Helsinki, Hotel Cheval Blanc, Paris, Beacon Hill Clubhouse, Hongkong, Limassol DelMar, Cyprus; and in luxury cruise liners built in Finland and Germany.

#### Where in the world?

Cariitti operates in Finland and exports to more than 40 countries worldwide. The

company's biggest market continues to be Europe, but its newest markets are the US and Canada, where Cariitti offers UL and CSA approved products, and Japan, where the products are modified for the local requirements.

#### **Future plans**

Cariitti will develop new lighting products, launch new sauna cabin models; develop its cooperation with the existing partners and find new ones.

#### Who's who?

Peter Ruokonen, CEO and owner; Jaana Partanen, export manager.

#### What the clients say

"We have used Cariitti lighting for many years, and one of the most important features of Cariitti is quality. In 2020 we implemented a section with an indoor swimming pool, a sauna and steam room at Limassol DelMar. We used Taive interior in the sauna, Cariitti lighting in the sauna and steam room, and the outcome was fantastic. The quality and the service level of Cariitti made this project a success. We definitely recommend and continue using Cariitti products." - Marios Pamboris, owner/ director, Pamenea Trading LTD

#### CLINIQUE LA PRAIRIE

SWITZERLAND

### LONGEVITY IS A JOURNEY THAT STARTS HERE

Experience a profound change in your health and wellbeing with Clinique La Prairie.

Our pioneering programmes offer a unique fusion of longevity science and holistic wellness to bolster your vitality and renew your body and mind.

Our legendary programme – **Revitalisation** – combines cutting-edge longevity science and treatments to promote vitality, enhance the immune system, and slow down the ageing process. **Master Detox** – our bespoke cleansing programme – harnesses the power of genetics, cellular and nutritional science, and the latest technology to deliver the ultimate detox experience.

Embark on your transformative journey: cliniquelaprairie.com



Book your longevity stay in Clarens-Montreux, Switzerland reservation@cliniquelaprairie.com or call +41 21 989 34 07

www.cliniquelaprairie.com

## **Clinique La Prairie**

Rue du Lac 142, 1815 Clarens, Switzerland

Tel: +41 21 989 33 11 Email: reservation@cliniquelaprairie.com LinkedIn: Clinique La Prairie Instagram: cliniquelaprairie

www.cliniquelaprairie.com/en



SWITZERLAND



Simone Gibertoni, CEO, Clinique La Prairie

#### Background

Founded in 1931 by Professor Niehans, a pioneer in the development of cell therapy, Clinique La Prairie has established an international reputation as a worldrenowned medical clinic and wellness destination. Thanks to ongoing scientific research, Clinique La Prairie is regarded as a leading light in preventative medicine.

Our flagship programme, Revitalisation, is designed to promote vitality, enhance the immune system and slow down the ageing process. The Master Detox delivers the ultimate bespoke cleansing programme. Other programmes include Brain Potential and Healthy Weight.

Echoing the four pillars of Clinique La Prairie's holistic approach to health and wellbeing, all programmes last between 5 and 14 days, during which guests can expect to receive a complete evaluation from medical experts, tailor-made nutrition and exercise plans, as well as resultsoriented wellness and aesthetic treatments.

#### Main products and services

Clinique La Prairie programmes are planned and created by our specialists, with preventative medicine at their core. Based on the clinic's holistic approach to healthcare, each programme combines medical



**Clinique La Prairie** 

consultations with nutrition plans, wellbeing and relaxation treatments. All stays are full board and begin with a medical check-up.

A medical team of approximately 50 leading specialists ensures exceptional diagnostic precision and follow-up. Equipped with the latest medical and wellness technologies, Clinique La Prairie offers the most advanced holistic approach to healthcare and wellbeing in a tranquil and sophisticated environment.

Celebrating over 90 years of leading longevity science, Clinique La Prairie has also launched a pioneering collection of Swiss-made longevity supplements -Holistic Health – which includes Age-Defy, Balance, Energy and Purity ranges.

#### USPs

The medical spa at Clinique La Prairie in Montreux-Switzerland is a peaceful

oasis in an often-hectic world. It's a space dedicated to beauty and wellbeing.

#### Where in the world?

Clinique La Prairie, founded and based in Switzerland, is on a journey of international expansion. These last few years, Longevity Hubs have opened in cities around the world – Madrid, Bangkok, Doha, Taipei and Dubai – allowing international clients to continue their journey closer to home. This year, the Swiss brand has also opened its very first Health Resort – offering the full Clinique La Prairie experience – in Anji, China, in a secluded haven of peaceful waters and stunning mountains, reminiscent of Montreux.

#### **Future plans**

Looking to the future and committed to bringing its Longevity Method to even more clients throughout the world, Clinique La Prairie will be launching several Health Resorts and Longevity Hubs in the next few years, all in exclusive locations. For instance, Clinique La Prairie has announced a partnership with Red Sea Global to develop a high-end 36,115 sqm Health Resort in Amaala, located on Saudi Arabia's northwestern coastline. The exclusive resort will offer 13 villas, house 52 rooms and suites, and is expected to welcome its first guests in 2025.



## LUMINANT SERUM BEST TREATMENT FOR PIGMENTATION



[comfort zone] LUMINANT SERUM

dark spot correcting serum kinum correcteur de taches siero correttore macchie 3-BRIGHT TECHNOLOG<sup>779</sup>

	LUMINANT CREAM
illum crèm crèm	inating correcting creat e illuminante correctrico na illuminante correttivo
1-8	SIGHT TECHNOLOGY*

### **Comfort Zone**

Via Don Angelo Calzolari 55/A 43126 Parma, Italy

Tel: +39 0521 965611 Email: contactcz@comfortzone.it IG: comfortzoneskin\_official

www.comfortzoneskin.com



conscious skin science











Davide Bollati, founder and chairman

#### Background

Made in Italy since 1996, Comfort Zone is a high-performance regenerative skin care, offering vegan, clean, results driven formulas and professional treatments. The advanced research of the in-house R&D laboratories is guided by Dr Davide Bollati, pharmacist and founder of the brand, and is supported by a multi-disciplinary scientific committee.

#### Main products and services

Comfort Zone's comprehensive face and body professional and retail range allows clients to experience memorable facials and rituals enhanced by signature massage techniques. **Sublime Skin** Antiaging natural filler solutions with a potent botanical extract from regenerative agriculture.

• Hydramemory Intensive, skin adaptive hydration with Prickly Pear and Hyaluronic acid.



FACE SPAce Active Lifting

■ Renight Nighttime anti-oxidant repair with Vitaminic Organic Gojii Berry oil. ■/skin regimen/ With the exclusive, organic Longevity Complex<sup>™</sup>, clinically proven to contrast premature aging caused by modern living.

■ Tranquility<sup>™</sup> Aromatherapy Luminant, UK Marie Claire Award winner for dark spot correction.

#### **USPs**

- Certified B Corporation since 2016
- 25-years heritage in the spa industry
- Online and traditional education programs
- Signature facials and rituals
- Conscious formulas and packaging
- Up to 99% natural-origin ingredients
- Botanical extracts from regenerative agriculture
- Vegan, free from silicones and parabens
- Internal R&D
- Open-air lab Scientific Garden
- Made in Italy
- Carbon neutral packaging
- Refillable solutions
- FSC recycled paper and packaging materials
- Plastic Net-zero certified by Plastic Bank

#### How many spas do you supply?

More than 5,000 across every continent.



Comfort Zone Scientific Garden

#### **Future plans**

Sustain regenerative agriculture through the partnership with Rodale Institute for the sourcing of natural ingredients and to support CO<sup>2</sup> sequestration.

#### Who's who?

Davide Bollati, founder and president; Arnaud Goullin, global brand director; Luisa Poisa, marketing director; Barbara Gavazzoli, communication and education director; Eve Merinville, R&D director; Paolo Diamante, export sales director.

#### What the clients say

"Our professional treatments use Italy's finest natural spa products: Comfort Zone, selected for their sustainable and ethical approach to beauty." *Cipriani Hotel, spa manager* 

#### FIVE ELEMENTS FOR PERFECT BALANCE

Inspired by Traditional Chinese Medicine and the Five Element Theory, Elemental Herbology fuses together ancient wisdom with modern skincare technology to create unique products, treatments and experiences that are highly bespoke and unforgettable.



elemental herbology

## elemental herbology

discover your element at elementalherbology.com

## **Elemental Herbology**

1 Lyric Square, London, W6 ONB, UK

 Tel: + 44 (0)7971 054179
 Email: marketing@elementalherbology.com

 LinkedIn: www.linkedin.com/company/elemental-herbology/

 mycompany/?viewAsMember=true

 Blog: www.elementalherbology.com/blogs/

 elemental-herbology-blog

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## elemental herbology



Antonia David, head of education

#### Background

Founded in 2008 by a Traditional Chinese Medicine Practitioner, Elemental Herbology is a spa, retail, and lifestyle brand. Since launching, we have won countless industry awards, been voted the best natural spa brand, and can be found in luxury spas and hotels worldwide.

#### Main products and services

Each Elemental Herbology treatment begins with our unique Five Element Face & Body Profile which allows therapists to offer truly bespoke treatments by understanding clients' emotional and physical needs. Our consultation card asks the client to complete a series of questions before their treatment to determine their element (Wood, Fire, Earth, Metal or Water) and find their perfect product recommendations. Every element has a unique facial and body treatment and a corresponding product range which brings together luxurious natural ingredients to balance the elements and help guests achieve their healthiest, happiest skin. Our skin and bodies are constantly in a state of change and at Elemental Herbology we want to ensure our treatments are tailored to provide highly personalised, unforgettable experiences.



Innovative, natural products, delivering ultimate skin nutrition

#### **USPs**

Fusing together ancient Chinese wisdom and modern skin technology, Elemental Herbology is the ultimate holistic wellbeing brand. The Five Element Theory inspires everything we do, from creating innovative products, to bespoke spa experiences and giving lifestyle and wellness recommendations. Furthermore, we believe in clean beauty, as great products shouldn't cost the earth. That's why every one of our products is carefully formulated and made here in the UK using the highest quality, ethically sourced natural ingredients including essential oils, key vitamins, minerals, and probiotics to nourish and enrich the skin, no matter what your skin goals are. We make a promise that every product is cruelty-free and free from mineral oils, SLS and parabens and we have an ever-growing range of vegan and pregnancy-friendly products.

#### **Top clients**

Some of our partners include Four Seasons, Ockenden Manor, Nobu Hotels and Goodwood Hotel in the UK, as well as global partners including Mandarin Oriental, Atmosphere, Andaz, Anantara Resorts and Elegant Hotels.

#### Where in the world?

Elemental Herbology is based in the UK and is on the map worldwide, distributing widely in Asia, the USA, Europe and the UAE.

#### **Future plans**

We are constantly focused on innovation and our skin experts have been working hard in the lab to formulate three new products which will launch this year as both retail and professional products.

#### Who's who?

Antonia David, head of education; Carolyne Beck, managing director; Colette Kelly, head of UK spa. Cryo Contour Facial at ESPA Life at Corinthia, London



## Global Wellness Partner, Creating Spas of Distinction

Our turnkey, flexible spa services and support:

- Product and treatment development & supply
  - Spa design and development
  - Spa management and business solutions
    - Training and Education

Supporting wellbeing every day, since 1992

Mind • Body • Spirit



### ESPA

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www.espaskincare.com

## ESPA



Daniel Golby, managing director

#### Background

Founded in 1992 by Susan Harmsworth, ESPA combines the conceptualisation, development and management of five-star spas with expertly crafted and effective natural products and treatments. Guided by 30 years' experience we create deeply sensorial and personalised wellness experiences to nurture and nourish the holistic wellbeing, bringing harmony and balance to the mind, body and spirit.

#### Main products and services

ESPA prides itself on offering turnkey spa services and support including product and treatment development & supply, spa design and development, management and business solutions and industry recognized training and education. Our partners can choose a selection or all services from our spa modules to suit their individual business needs. Aromatherapy, natural actives, and sensorial experiences are at the core of ESPA. Our expansive product ranges are expertly crafted from the finest natural ingredients, combining aromatherapy and biochemistry to create our innovative skincare. Each formulation is designed to nourish and delight the senses, whilst revitalising the skin to deliver clinically

proven and independently tested results you can see and feel. Bringing together the most effective techniques from around the world, our treatments combine our natural effective skincare with the latest technology, advanced ancient and modern therapies. From results driven facials to signature body rituals, each treatment has been specially created to enable the therapist to personalise according to the individual client's changing needs, creating a holistic experience and ensuring only the very best results.

#### **USPs**

By offering real flexibility with our premium spa services, we provide an unprecedented opportunity to grow your spa business through ESPA. We can design, develop and launch your spa and help you run it efficiently and profitably. As a flexible spa partner, ESPA has a proven track record of implementation, execution and commercial success in the worldwide spa and wellness market to establish your spa at the forefront of world-renowned spas. Our global team of professionals hold vast experience in the luxury spa industry and a collective expertise that is unrivalled. The global nature of our business and having designed, pre-opened and operated luxury spas all over the world,

has afforded us a profound understanding of varying international requirements and considerations across the cultural spectrum.

#### Top clients

ESPA Life at Corinthia London, ESPA Life Waldorf Astoria Lusail Doha, 59 Ritz Carlton partners globally, Nizuc Spa by ESPA Mexico, One & Only Reethi Rah Maldives among others.

#### Where in the world?

We have a wide reaching portfolio operating and distributing to 55 countries, this continues to grow and evolve.

#### **Future plans**

Our vision for the brand is to establish ESPA as the global leader in the wellness space. Strategically we are focused on continuing to expand into new markets and exciting partnerships in the year ahead.

#### Who's who?

Daniel Golby, managing director; Jackie O'hare, global commercial director; Catherine Wong (Asia), Amanda Bearsall (UK), Hayley Warman (EU & ROW), William Arango (US) – spa operations directors; Lucy Mitchell, global brand director; Joanne Browne, training director.

## GHARIENIGROUP

## THE BRANDS FOR YOUR SUCCESS



### **Gharieni Group**

Gutenbergstr. 40, 47443 Moers, Germany

Tel: + 49 2841 88300-50 Fax: +49 2841 88300-999 Email: info@gharieni.com Instagram: www.instagram.com/gharienigroup Facebook: www.facebook.com/gharienigroup

www.gharieni.com



# GROUP



Sammy Gharieni, founder and CEO

#### Background

30 + years of innovation and German engineering are the cornerstones of the Gharieni Group's premium global brands - Metawell, known for its Mind/Body Wellness Technologies - and Gharieni, the highest quality spa, wellness and medical equipment. Our Bentlon division specialises in serving a new generation of small, niche spa and salon operators.

Today, the group is positioned as one of the most innovative players in the wellness industry – creating unparalleled guest experiences for the most discerning wellness seeker. Present in more than 120 countries worldwide, we count as our clients some of the most prestigious names in the luxury hospitality, medical wellness, resorts, residential and other wellbeing environments.

Our sustained, dynamic, and exponential growth continues to fuel our expansion internationally. We are proud of the many awards, and prizes, we have won – and look forward to the continuing development of our business into the experience and transformation economies.

#### Main products and services

Taking wellness to the next level,

Gharieni Group creates a unique and distinctive guest journey by fully integrating innovation and design while supporting the wellness practitioner to deliver an elevated experience – and a reflection of each client's brand identity.

#### USPs

Innovation is our passion. We complement and facilitate the transformation of the wellness space with functionality, attention to detail, and design aesthetic.

Metawell provides a collection of Mind/Body Wellness technology beds, each with its own discreet features and evidence-based wellness benefits.

These beds are paving the way for the future of wellness offerings, with the use of technology for hands-on and touchless experiences to enhance chronic disease prevention, mental fitness and provide wellbeing optimisation.

#### **Top clients**

**Europe:** Cheval Blanc, Paris, France; Guerlain, Champs-Élysées, Paris, France; Palazzo Fiuggi, Italy; Fairmont Windsor Park, UK; Six Senses Porto Elounda Golf & Spa Resort, Greece; Spa at Resort Bad Ragaz, Switzerland; Galgorm Resort, Northern Ireland.



Made in Germany design and engineering

North/South America: The Spa at Séc-he Palm Springs, USA; Cartesiano Urban Wellness Center, Mexico; Trellis Spa at The Houstonian Hotel, Club & Spa, USA; Carillon Miami Wellness Resort, USA; Dr. Barbara Sturm L.A Boutique & Spa, USA.

Middle East: Katara Towers, Raffles & Fairmont, Doha Qatar; Longevity Hub by Clinique La Prairie One Za'abeel, Dubai; W Hotel, Abu Dhabi; Palazzo Versace, Dubai.

Asia: Mandarin Oriental, Beijing; The Londoner, Macau; Orocor Retreat, Taiwan.

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## **G-Labs**

The Consulting Rooms, 10 Harley Street, London, W1G 9PF, UK

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www.g-labs.co.uk

#### Background

G-Labs was founded with a revolutionary vision to integrate emotional & mental wellbeing protocols in advanced aesthetics and beauty treatments for true wellness, so it is accessible and standard for all. We specialise in advanced diagnostics, for over 33,000 disorders for exceptional head-to-toe transformations.

#### Main products and services

Our five core areas are Testing, Products, Treatments, Technology, and Training to cover a wide range from allergies to DNA and epigenetics, using technology to provide customised facials & body treatments. We also offer high-performing, multi-functional products for professional use allowing customised formulations for clients with transdermal infusions. As 1 in 4 adults in the UK have intense fears around needles and injectables.

Our signature treatments are designed to detox, destress, and rejuvenate 360°. We use innovative technology for multi-award-winning facials and multi-dimensional equipment for body contouring and tightening to meet the demand for weight & wellness solutions, as approximately 25.9% of the UK population are overweight.



360° Infrared + LED 7 Treatment Colour Modes

Training & Technology: We equip therapists with the most tried-and-tested techniques after three decades of experience, which ensures clinical efficacy with high profitability. We also offer specialised training techniques in advanced facial & body contouring methods to provide excellence in client service delivery.





Lea Lawrence, director

#### USPs

Partnership with The Princess Trust: As a service delivery training provider for med-spa beauty, aesthetics and wellness, ensures we develop the next generation of beauty therapists to support economic mobility and social inclusion.

#### **Future plans**

We aim to offer our specialist protocols for treatments to as many professionals in the beauty, aesthetics and wellness sectors as possible.

#### What the clients say

"Lea's partnership with our spa brought professionalism and a significant boost in customer satisfaction and revenue through high-end treatments." Dominik Strobel, general manager, Andaz Capital Gate, Abu Dhabi.

"Lea's comprehensive approach to treatments addressed my emotional eating and transformed my lifestyle, resulting in substantial weight loss and improved lifestyle and wellbeing". *Rosie Kaur, banker at HSBC UK.* 



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# S COLLIN®

## **G.M. COLLIN**

Laboratoires Dermo-Cosmetik, 68 Stinson Street, Montreal, Quebec, H4N 2E7, Canada

Tel: +1 800 341 1531

Email: export@gmcollin.com LinkedIn: www.linkedin.com/company/laboratoires-dermo-cosmetik Facebook: www.facebook.com/G.M.Collin Blog: https://world.gmcollin.com/blogs/news

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# 



Marc Sayer and George Sayer

#### Background

G.M. COLLIN's journey began in 1957, when Dr. Lapinet, a renowned Parisian dermatologist, pioneered the use of collagen pellicles on burn victims to help heal and regain the healthy look of their skin. Since 1991, all G.M. COLLIN products are developed at the company headquarters and laboratories, in Montreal, Canada, from concept to creation, and a family-run business to this day.

#### Main products and services

G.M. COLLIN develops superior skin care products, from preventive care to combating the first signs of aging and for mature skin, achieving unmatched results for all skin types and conditions, thanks to its recognised expertise and innovative ingredients. G.M. COLLIN's unique clinical treatments line uses the highest quality of ingredients and formulations to achieve instant, noticeable, and lasting effects while also providing a relaxing and peaceful experience.

#### **USPs**

G.M. COLLIN, an undisputed leader in dermo-corrective skincare solutions, develops all products with the continuous goal of providing state-of-the-art product formulations. Our teams of scientists,



G.M. COLLIN, an undisputed leader in dermo-corrective skincare solutions

comprised of chemists, dermatologists and biologists, conduct hundreds of studies aimed at developing products. Each formula is the culmination of years of research and development conducted to obtain the most effective skincare solutions on the market, while minimising the risk of irritation and promoting allergen-free fragrances. The efficacy and safety of each product is confirmed by rigorous clinical studies conducted from a pool of thousands of volunteers. Every detail is carefully studied to ensure unparalleled results.

#### **Top clients**

The Spa at Séc-he, Palm Springs, US; Pechanga Resort Casino, Temecula, US; MGM Grand, Las Vegas, US; Waldorf Astoria Las Vegas, US; Windjammer Landing Villa; Hyatt Ziva Cap Cana, Dominican Republic; Westin Grand Cayman Seven Mile Beach Resort, Cayman Islands.

#### Where in the world?

Canada, USA and 24 more countries worldwide.

#### **Future plans**

Continuous improvement is at the heart of G.M. COLLIN's philosophy. Our laboratory and product development team are constantly working to develop new skin care innovations. Our brand is also expanding internationally, and we are looking for distributors to grow worldwide.

#### Who's who?

Marc Sayer, president; George Sayer, vice president, administration and sales; Myriam Sayer, vice president, marketing and operations.

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# Hydrafacial®



Marla Beck, CEO

#### Background

Hydrafacial, flagship brand of The Beauty Health Company, is a hydradermabrasion pioneer with a rich legacy of science and innovation dating back to its founding in 1997. Since then, Hydrafacial has grown to become one of the world's leading skin health brands.

#### Main products and services

Backed by clinical studies and the endorsement of more than 40,000 estheticians performing the treatment every day, Hydrafacial is a rising global phenomenon beloved by consumers and professionals alike. Millions of people around the world receive a Hydrafacial treatment every year.

Hydrafacial is a one-of-a-kind treatment for all ages, genders, skin tones and skin types that delivers immediate results with no down time. Every Hydrafacial treatment starts with three simple steps – cleanse, extract and hydrate – resulting in healthy, glowing skin and a boost of confidence.

#### **USPs**

Each Hydrafacial treatment is personalised to a client's skin needs through a portfolio of boosters that offer concentrated formulas to treat signs of ageing, dry or oily skin types, tone or texture concerns, or body. Boosters



are developed by Hydrafacial's leading R&D team or in partnership with other skin care experts including Dr. Murad, Alastin, Omorovicza, Dior and JLO Beauty, delivering partners' proven formulas like never before.

What's more, the brand's latest delivery system, Hydrafacial Syndeo, is revolutionising the treatment room by combining the unmatched results of Hydrafacial's patented vortex fusion technology with a digital experience. Through a connected interface, professionals can seamlessly log each treatment, personalise it to a client's skin needs and preferences, and access onscreen protocol guidance – all through touchless gesture control features that make for a more hygienic environment.

While incredible on its own, Hydrafacial

enhances the results of a wide variety of other popular aesthetic services, making it easy for providers to bundle services, upsell clients and improve their bottom line.

#### **Top clients**

Consumers can find a Hydrafacial treatment wherever they seek skin health treatments, including a range of luxury spas like The Ritz Carlton, Four Seasons, Mandarin Oriental, Raffles and Kempinski.

#### Where in the world?

Hydrafacial treatments are available globally across 90 countries.

#### **Future plans**

Hydrafacial Syndeo launched in the U.S. in early 2022 and extended internationally to EMEA and APAC in 2023. We will continue to expand availability of the next generation device and offer more ways to personalise treatments with our unmatched portfolio of boosters and unparalleled partnerships with the world's leading skincare experts.

#### Who's who?

Marla Beck, CEO; Jon Arnold, president, EMEA; Erin White, VP sales performance, EMEA; Mingo Ku, president, APAC.



# IMMUNOCOLOGIE®



### Immunocologie® Skincare

7 Portwalk Pl, Unit 1306, Portsmouth, NH, 03801, USA

Tel: +1 (203) 610-3387 Email: kballou@immunocologie.com LinkedIn: /immunocologie/ Facebook: /Immunocologie

www.immunocologie.com



SKINCARE



Karen Ballou, founder

#### Background

"As a cancer survivor, I became increasingly passionate about skin immunity. 13 years ago I started Immunocologie to promote skin health, and to do that, I made sure every ingredient in our formulas does something vital to support skin – and nothing to harm it. We use natural, mineral and plant-based ingredients that are coldpressed to maintain their nutritional integrity. And we choose only the best, safest ingredients." - Karen Ballou, founder/CEO.

#### Main products and services

Immunocologie offers multiple different facial protocols, including our famous Crystal Energy Facial, Maternity Facial,



Immunocologie uses natural, mineral and plant-based ingredients.

Reverse Gravity Massage Facial and the Oncology Skin Health Facial. All spas/ retailers that carry Immunocologie are trained on these specific facials.

#### USPs

Vital Oligo Science. It is the science of the minerals that are vital to our body and how effective they are for the skin. Our patented delivery system works on the premise of the ionic exchange through which clay ions and minerals interact with an environment, optimising how our formulas are absorbed and utilised by the skin. The mineral content supports the skin barrier too, helping it maintain a healthy microbiome that defends against inflammatory stressors that causes the skin to be unhealthy.

#### **Top clients**

Immunocologie works for all ages, genders, and skin types!

#### Where in the world?

Immunocologie is based in New York City and is sold globally in retailers, spas, and online.

#### Future plans

We plan to launch four new innovative products this year that will change the skincare and wellness community forever.



Karen Ballou, founder of Immunocologie Skincare and master aesthetician

#### Who's who?

Karen Ballou, founder/CEO.

#### What the clients say

"The Vital Clay Mask has been a personal favorite of mine for years! Absolutely nothing compares! I apply it before I shower and by the time I'm done my face is smoother and brighter already. As a college student, this mask has been a great way to improve my self care, help me bond with friends over spa nights, and I love that it is an all natural way to help my skin! I recommend it to everyone I know and words really can't describe how much I value this product! I'll never try another mask!" - Amanda Martin, customer review.



SEE WHAT ISPA CAN DO FOR YOUR SPA.

Join forces with an association powered by passionate spa professionals just like you, where the business acumen is second to none and the opportunities for growth are endless. The International SPA Association is here to support you on your path to world-changing spa success and innovation by providing top-notch research and education at every turn.

Take the first step and become an ISPA member today at **experienceispa.com**.



### **ISPA** (International SPA Association)

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https://experienceispa.com/





Lynne McNees, president

#### Background

Since 1991, the International Spa Association has been recognised worldwide as the professional organisation and voice of the spa industry. As a non-profit trade organisation, ISPA members are the heart of the association and encompass the entire arena of the spa world from day, club, destination, medical and resort/hotel spas to service providers, educators and resource partners. Through their volunteer contributions, the association works in unison to address the opportunities, challenges and advance the future of the global spa industry.

#### Main products and services

ISPA advances the spa industry by providing invaluable educational, research and networking opportunities, promoting the value of the spa experience and speaking as the authoritative voice to foster professionalism and growth among its membership. Through offering practical resources, cutting-edge industry research reports, inspiring networking events and more, ISPA seeks to assist its members in surpassing their operational goals and capitalising on every opportunity to maximise revenue, sharing the benefits of spa and making a difference in their communities. From topical Snapshot Survey research reports to the annual ISPA Conference, members are invited to take advantage of the collective knowledge and strength of the spa community in a way that equips them with the necessary tools to rise above challenges and provide the best possible experience in the lives of guests and clients.

#### USPs

ISPA is the leading global network of spa industry professionals and the chief source of practical resources that sustain spa professionals through prosperity and hardship alike.

The sense of belonging, togetherness, co-operation and collaboration ISPA has cultivated throughout the past few years demonstrates the strength and impact of ISPA's collective spirit; the association was called the "mothership of the spa industry" in the height of the pandemic due to its resiliency in the face of staggering uncertainty.

ISPA is also the only non-profit international association featuring professional education that applies specifically to the spa industry.

Additionally, ISPA's *Pulse* magazine is constantly kept fresh with articles on pressing industry subjects, along with insights and updates from a deeply knowledgeable membership base.

#### Where in the world?

ISPA is fortunate to have members all around the globe. The ISPA Headquarters team is based in Lexington, Kentucky, US.

#### **Future plans**

At the top of ISPA's growing list of things to look forward to in 2025 is the association's 35th anniversary, with a memorable celebration taking place at the annual ISPA Conference that will be held March 11-13, 2025, at the Broadmoor in Colorado Springs, US. Preparations are underway to honour the long line of exceptional spa industry icons who have contributed to the health and longevity of ISPA since its inception in 1995.

ISPA will also soon be unveiling exciting new research studies, educational resources and opportunities for members to engage with industry-leading business tools. ISPA will also continue to focus on its work with partners, legislators, educational institutions and career fairs to promote and educate students and employee prospects about the many benefits of a career in spa.

#### Who's who?

Lynne McNees, president; Crystal Ducker, vice president; Scot T. Gillies, *Puls*e executive editor.



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Shogoro Uemura, founder

#### Background

In Japan, there are centuries-old traditional detox cures called Suna Ryoho, which can mainly be found in the hot springs of Ibusuki.

Following a family trip to Japan in 2004, Shogoro Uemura, the founder, created the lyashi Dôme to give access to deep detox treatments to a wider public.

#### Main products and services

We offer 3 (with Oteire) infratherapy treatment devices – the Iyashi Dôme and the Iyashi Dôme RenaiSens, as well as accessories such as the air device, enriched with oxygen and essential oils, Oshiboris and Osojis, tailor-made linen.

We also provide a training programme for each professional partner, with a follow-up and re-training, if needed, during the first year. This is in order to give our partners maximum support in the development of their communication and social networks. We now offer both face-to-face and remote training for our clients. A follow-up and a comprehension test allow us to provide additional training and support our clients in the comprehensive use of the lyashi Dôme and ensure their full mastery of the Japanese sauna.

#### USPs

As pioneer for more than 20 years, lyashi Dôme does not and has never responded to a fashion phenomenon but has always innovated by creating The Japanese Sauna.

A real Japanese sauna, the Iyashi Dôme acts in-depth to support detox, slimming and anti-ageing, as well as muscle preparation and recovery. It also improves sleep.

lyashi Dôme devices have been the subject of clinical studies. They have been measured and assessed in relation to the benefits of 30-minute sessions in areas such as detox, slimming and anti-ageing effects.

Thanks to the lyashi Dôme patented catalyst, the lyashi Dôme infratherapy device has been proven to eliminate toxins in real-time during treatments.

#### Top clients

Dior Spa Eden Roc, Dior Spa Dubaï, The Celebrity Apex Cruise Ship, The Four Seasons Resort Dubai, The Spa-Hotel Vichy-Célestin in France, The Radisson Blu Collection in Russia, The Kisawa Sanctuary in Mozambique.

#### Where in the world?

In France or abroad, discover the wellness world of the lyashi Dôme and live a unique experience all over the world!

#### **Future plans**

Our future plans include international expansion, particularly in the USA and Vietnam,

as well as ongoing development of our device.

The latest addition to the lyashi Dôme brand is the ID Oteire (pictured left), a device that redefines the codes of the in-cabin experience.

The ID Oteire was specially designed for Dior combined treatments, with a table that rises and falls, a reclining backrest and a removable headrest, and is now available to all wellness, beauty and health professionals.

#### Who's who?

Shogoro Uemura, founder; Virginie Giron, communications and event manager; Florent Cornelis, training and key account manager.

#### What the clients say

"We chose the lyashi Dome because it is the most complete treatment we have found on the market. It combines wellbeing and health and is adapted to all profiles, whatever the age, the state of fitness, etc.

The lyashi Dome is not only a precious ally for our slimming support, but it is also a holistic treatment for anyone interested in improving their wellbeing or maintaining it over time. It is therefore a treatment device that we have chosen with our eyes closed and that we can recommend to everyone." *lyashi Dôme partner "Studio la Chaponnière", Switzerland.* 

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# **JK Group UK and Ireland**

17-18 Mead Park, River Way, Harlow, CM20 2SE, UK & Ireland

Tel: + 44 (0) 20 8498 7277 Email: spa@jkgroup-uk.com Facebook: @jkwellnessuki Instagram: @jkwellnessuki

www.wellsystem.com

# wellsystem



Gary Lipman, managing director

#### Background

A wholly owned UK and Ireland subsidiary of JK Group in Germany with an established heritage of 30+ years at the forefront of an exceptional range of spa and leisure focussed products. Parent company, JK Group GmbH, is the global market leader for commercial light technologies manufactured to 'Made in Germany' high-quality standards.

#### Main products and services

Wellsystem Wave: the original dry hydrotherapy massage technology. The epitome of massage and relaxation with a minimum space requirement of just 2m x 3m. This distinctive and effective touchless full-body massage experience invites clients to a realm of rejuvenation and tranquility. Warm massage jets relieve tension in the neck/shoulder area, strengthen the back and revive tired, heavy legs. Easy touch-screen operation with a range of massage options. No therapist time required, maximising revenue potential whilst enhancing the guest experience.

REVIVE Pro: New! The first full-body LED advanced red light and infrared light technology treatment, creating a revitalising, rejuvenating and regenerating experience. Benefits include improved skin tone, increased full-body cellular turnover, boosting collagen production and elastin synthesis as well as skin metabolism, aiding anti-ageing for the whole body.

ScentLinq: Advanced scent diffusion technologies and professional scent solutions to create an emotional connection with your guests.

#### USPs

We offer a haven of exceptional, resultsdriven 'touchless' products. A collection of effective solutions enhances your guests' spa experience, generates auxiliary revenue and simply makes the life of the spa operator that little bit easier!

We focus on products and support solutions that generate revenue and require no upskilling for staff. Importantly, they are proven to attract new guest footfall and enhance the spa experience for all guests.

All products are made in Germany. Our established heritage puts us at the forefront of R&D, production and our Customer Care Programme delivers on product information, sales & finance options (including leasing), installation, maintenance, after-sales and marketing support.

#### Top clients

Our spa and wellness customers represent single site spas through to global spa,

hotel and wellness groups. In the UK these include Dormy House, Lifehouse Spa & Hotel, Pennyhill Park, Ragdale Hall Spa and Old Thorns Hotel and Resort.

#### Where in the world?

We operate globally, with over 50 partners worldwide and subsidiaries in the US, the Netherlands, the UK and Ireland.

#### **Future plans**

During 2024 we have increased our team and product portfolio to enhance our penetration across all market sectors. The new REVIVE Pro is the latest addition to our results-driven portfolio.

#### Who's who?

Gary Lipman, managing director, Keith Fisher, key account director, Glenn Hazlett, national sales director, Lisa Cameron, operations and finance director.

#### What the clients say

"We have received tremendous feedback from our guests. Wellsystem Wave is an exceptional addition to our range of luxury treatments." -Sarah Tester, finance & operations director, Lifehouse Spa & Hotel

# Sustainability Innovation Satisfaction Quality



Fragrances for steam baths, saunas, whirlpool, hot tubs and experience showers



Sauna, spa and wellness technology: Technology for experience showers, saunas, hammam, steam baths and rhassoul, dosage systems, inhalation systems, light technology



Cleaner/conditioner for sauna, spa and wellness facilities. Disinfectant and cleaner for whirlpools and Jacuzzis

Kemitron is a manufacturer of high-quality products for the spa, sauna and wellness markets (technology, fragrances, cleaners, cosmetic). The company's focus is on best quality and workmanship. All items are "made in Germany". Kemitron's products are sold on the international spa and wellness market and can be purchased via our webshop on our homepage. **www.kemitron.com** 

E-Mail: info@kemitron.com Telefon: + 49 (0) 70 24/9 50 60 www.kemitron.com



## **Kemitron GmbH**

An den Kiesgruben 14, Wendlingen am Neckar, Baden-Württemberg, D-73240, Germany

Tel: +49 (0)7024 95060 Fax: +49 (0)7024 950630 Email: info@kemitron.de LinkedIn: https://de.linkedin.com/in/stephan-mayer-klenk-8452947a/de Blog: https://www.kemitron.com/kemitron-blog/

www.kemitron.com





Stephan Mayer-Klenk, managing director

#### Background

Kemitron is a German family-owned company specialising in the development and manufacture of high-quality products for the sauna, spa and wellness industry. Our portfolio is divided into four product areas.

#### Main products and services

#### Technico – technology

Our innovative technology developed and manufactured in-house includes dosing systems (for steam baths, saunas, whirlpools), steam bath controller, salt inhalation systems, room fragrancing, experience showers, hammam soap systems, light effects, sound systems and foot baths.

Developed, designed and produced at Kemitron in Germany.

#### Aromee – fragrances

Our high-quality fragrances are designed for use in steam baths, saunas, whirlpools, hot-tubs, and experience showers.

Created, produced and bottled at Kemitron in Germany.

#### Pure - disinfectant and cleaners

We professionally and effectively fulfill the different cleaning and disinfecting requirements of swimming pools, saunas, steam baths, whirlpools and tubs.

Developed, produced and filled at Kemitron in Germany.

#### Skincare

After a sauna, steam bath, hammam or rhassoul, the skin is extremely receptive. Our products include creams, massaging soaps and peelings, which work on balancing stressed or irritated skin. Created, produced and filled at Kemitron in Germany.

#### USPs

### **1.** In-house development with professional support

All Kemitron products are designed, developed and produced in our company in Wendlingen, Germany.

We train and educate our employees ourselves, meaning that they are familiar with the products down to the smallest detail and can provide our customers with the best possible support.

#### 2. Flexibility

Our technical equipment can be adapted to almost any room, so we can respond flexibly to characteristics of the building, culture and climate when constructing or redesigning sauna, wellness and spa facilities.

Designers and architects can plan freely in accordance with their project requirements. Our fragrance recipes can be adapted to special customer wishes. Custom creations are easily possible.

#### 3. Claim for quality and sustainability

We only use first-class materials and raw materials for our products, which are thoroughly tested before they leave our premises. We believe good quality pays off and in the long-term, it saves both your money and our environment.

#### 4. Customer proximity

The majority of our customers are personally known to us, so we are able to react quickly to market trends.

This enables us to respond to user needs and has led us to our greatest innovations, which are now standard in many sauna, wellness and spa facilities: Automatic sauna infusion system

- Adventure / feature shower
- Fragrance dosing pumps for
- steam baths, adventure showers,
- whirlpools and relaxation rooms
- Salt inhalation system
- Rhassoul system
- Hammam soap system

#### Where in the world?

Kemitron operates internationally!

#### Who's who?

Stephan Mayer-Klenk, MD and marketing director; Ingeborg Mayer-Klenk, MD; Susanne Keilich, sales manager.

# DEFINING SPA. SINCE 1928.



KOKON Corporate Campus, Liechtenstein



Hotel, Miami Beach. Photographer Nik Koenig, USA

As a global manufacturer of premium saunas and spa solutions, we know what it takes to become a talking point: outstanding comfort and uncompromising quality. To bring each customer's unique vision to life we select only the finest materials and craft them with passion and painstaking care. Let us inspire you and help you offer your guests a one-of-a-kind spa experience.

# **KLAFS GmbH**

Erich-Klafs-Str. 1-3, Schwäbisch Hall, 74523, Germany

Tel: +49 (0)791 501 0 Fax: +49 (0)791 501 248 Email: info@klafs.com

www.klafs.com

#### Background

Founded in 1928, KLAFS is an awardwinning, world-leading trendsetter in wellness and spa. The company is recognised as offering innovative, one-stop solutions for unique spa design and custom-made products. With a focus on sustainability, KLAFS is a reliable partner for residential and commercial clients globally.

#### Main products and services

KLAFS' scope of work includes the following: **Spa design and consultancy** 

With an experienced international in-house team of architects and designers, KLAFS offers innovative, bespoke spa design and technical consultancy to turn every spa vision into a unique reality.

■ Custom-made products "Made in Germany" KLAFS' product range includes custommade and prefabricated thermal spa equipment offering wellbeing products from -15 °C to +100 °C, such as saunas, infrared cabins, steamrooms, hamams, ice and snow rooms and solutions for relaxation and treatment areas.

#### Supply and installation

With well-trained and experienced in-house project and assembly teams, KLAFS guarantees to implement even the most exclusive and ambitious spa globally.



S11 sauna. Design by Studio F. A. Porsche offers a multisensory sauna experience comprising heat, light and sound.

#### **Additional services**

KLAFS offers worldwide after-sales service and maintenance following project completion, with on-site service provided by members of the company's global sales and service partner network who are trained in KLAFS' in-house academy.

With its own in-house R&D department, KLAFS can fulfil even the most extraordinary customer request, ranging from a single cabin to a complete turnkey project.

#### USPs

KLAFS keeps a close eye on the global spa and wellness market to spot and set trends.





Thorsten Bichler

Working with renowned designers, architects and health institutes worldwide, KLAFS develops innovative and beautiful products and concepts. Examples include the S1 Sauna, which extends at the touch of a button, and the S11 sauna. Design by Studio F. A. Porsche.

This commitment to innovation is proven by the numerous awards won by the company, such as the iF Design Award, the Red Dot Design Award and the Archiproducts Design Award.

#### **Top clients**

Mandarin Oriental, Greece; ESPA at Mondrian Hotel, Qatar; Faena Hotel, USA; Rosewood Hotel, Germany; The Dolder Grand, Switzerland; Cruise ship Disney Wish.

#### Where in the world?

Headquartered in Germany, KLAFS has subsidiaries in Austria, Switzerland, Hong Kong, UK, Spain, Mexico and the Netherlands, as well as 60 sales and service partners to serve the industry worldwide.

#### Who's who?

Phillip Rock, CEO; Jens Friedrich, CFO; Thorsten Bichler, group director of International Sales; Andreas Erke, head of Interior Design.



### MILANO LINE

2021

2020

2019

2022

WINNE

THE SPA BEDS THAT REDEFINE LUXURY. A SPA EXPERIENCE WHERE TECHNOLOGICAL INNOVATION MEETS THE ELEGANCE OF ITALIAN DESIGN. MILANO & MILANO EVO, NOT JUST WORK TOOLS BUT TRUE WORKS OF ART REFLECTING ITALIAN CRAFTSMANSHIP, WHILE THE MEMORY FOAM MATTRESS PROVIDES UNPARALLELED COMFORT. DESIGNED FOR THOSE WHO SEEK ONLY THE BEST.

FAVORITE HYDROTHERAPY EQUIPMENT MANUFACTURER

2023

2021

FAVORITE TREATMENT

2018





 $0 \times 0$ 

## Lemi Group

Via Mara Maretti Soldi, 13, Casalbuttano, Cremona, 26011, Italy

Tel: +39 0374 363069 Email: info@lemigroup.it Facebook: https://www.facebook.com/LemiByBrusaferri Twitter: https://twitter.com/LemiGroup Linkedin: https://www.linkedin.com/company/lemi-group Blog: https://www.lemispa.com/blog/

www.lemispa.com

# ITALIAN WELLNESS EQUIPMENT



Matteo Brusaferri, general manager

#### Background

The company was founded under the name of Brusaferri & C by Emilio Brusaferri and Silvio Genelli, cousins and close friends, who share the same passion for a great challenge. Brusaferri has been manufacturing under the Lemi brand since 1989.

#### Main products and services

The company designs and produces treatment tables, chairs and multi-functional furniture and equipment for the beauty, spa, podiatry and medical sectors.

Thanks to its intensive research and development programme, as well as its continuous pursuit of innovation, Lemi has come to be recognised as one of the major players in the spa and wellness industry.

As well as being a leader in equipment design, research and technology, the company – with its unmistakable Italian style – is renowned for its exceptional quality, functionality, and meticulous finishes.

These fundamental principles have resulted in the development of numerous products bearing the Lemi brand name.

The company manufactures products to exceed customers' expectations by ensuring maximum precision and continuous improvement, even with well-established products.

#### USPs

As an exclusive guarantee of its products' authenticity, Lemi obtained the prestigious "100% Made in Italy" certificate in 2010. This certification requires the company to subject itself to a series of thorough inspections in order to certify that its production cycle is entirely performed in Italy. This complete autonomy also allows Lemi to guarantee customisation and to give a lifetime assistance on all its products. From conception to packaging, Lemi manages the entire product lifecycle internally, with each part subjected to strict inspection. The company's value lies in its excellent craftsmanship, attention to detail, exceptional quality, and comprehensive service.

#### Top clients

Atlantis The Royal - Dubai, UAE; Fairmont Century Plaza - Los Angeles; St. Regis Downtown - Dubai; Lefay Resort & Spa Dolomiti - Italy; Biologique Recherche Ambassade - Rome; Mandarin Oriental Hyde Park - London; Bvlgari Hotel - Paris; Conrad Tulum Riviera Maya - Tulum, Mexico;

#### Where in the world?

Lemi is present in over 100 countries around the world.



ThermoSoft-V: heated blankets and vibro-acoustic technology for a unique experience

#### Future plans

Our R&D department is always searching for innovative solutions and unique experiences involving all the senses, anticipating trends and offering high-tech equipment.

#### Who's who?

Matteo Brusaferri, general manager; Simona Carrara, export manager; Elena Bazzocchi, global hospitality manager.

#### What the clients say

"I didn't think twice when choosing Lemi for the spa at The Fairmont Century Plaza. We are extremely happy with our choices, the great service we received and the equipment also looks beautiful in our spa!" Magdaleena Nikolov, director of spa & wellness, The Fairmont Century Plaza, Los Angeles, CA





CENTURY CITY™ MULTI-PURPOSE · MASSAGE & BODY BAJA<sup>™</sup> ADA COMPLIANT MULTI-PURPOSE · MASSAGE & BODY

#### INSIGNIA WATERFALL<sup>®</sup> MULTI-PURPOSE • MASSAGE & BODY

2023



+1 760-597-2155 · info@livingearthcrafts.com

# **Living Earth Crafts**

990 Joshua Way, Vista CA 92081, USA

Tel: + 1760-597-2155 Email: info@livingearthcrafts.com Twitter: @LECSpaEquipment LinkedIn: www.linkedin.com/company/living-earth-crafts Facebook: www.facebook.com/livingearthcrafts Instagram: www.instagram.com/livingearthcrafts

www.livingearthcrafts.com





Jim Chenevey and Erica Coble

#### Background

For over 50 years, LEC has been manufacturing award-winning spa equipment for the world's finest spas and resorts, providing product and service in more than 120 countries. The company has won numerous awards including Favorite Treatment Table Manufacturer by *American Spa Magazine* readers, which it has won 13 times.

#### Main products and services

LEC offers a broad array of built-to-order spa and wellness furnishings including treatment beds, relaxation furniture, and salon equipment. Groundbreaking new products are being introduced this year in the areas of red light therapy, grounding and EMF protection, stress reduction, and acoustic resonance. LEC's award-winning flagship treatment table, the Century City™, will be enhanced with the industry's most luxurious, Strata Cloudfill™ II Mattress, which will now feature a more plush formulation, dual-zone warming, EMF protection and an innovative grounding feature to enhance comfort and healing. LEC will also launch the Insignia<sup>™</sup> 2.0 Collection, which will feature two elegant new base designs along with the Cloudfill™ II Mattress, and a newer, smoother, and more quiet

electric lift system. Both lines offer the patent-pending Conforma Lux<sup>™</sup> chest comfort system available only from LEC. LEC also offers an array of relaxation loungers and furnishings incorporating electronic adjustment, LED lighting, heat, massage, and the company's bio-hacking Mind-Sync<sup>™</sup> technology for stress reduction and sleep, as well as pedicure and nailcare designs.

#### USPs

Unsurpassed comfort: LEC's proprietary comfort features include the 14 cm Strata Cloudfill™ Replaceable Mattress with EMF protection and grounding, Conforma Lux™ Adaptive Chest Comfort System, Thermasoft™ Dual-Zone Embedded Table Warmer, Caress™ Self-Adjusting Facecradle. Practical, convenient features: Ergonomic low height range designs, wireless hand and foot controls, easy-to-reach integrated warming drawers, handy trolleys and comfortable rolling stools. Commercial grade, built-to-order craftsmanship: Products are customised for each property with the finest materials, are

built to last for years of intense commercial use, and backed by a world-wide warranty and service network. Multi-language service app with a global service network and parts distribution centers on three continents.

#### **Top clients**

Accor, Auberge, Canyon Ranch, Como, Four Seasons, Hyatt, Hilton, JW Marriott, Kempinski, Mandarin Oriental, Miraval, Montage, Peninsula, Ritz Carlton, Rosewood, Sandals, Secrets, Shangri-La, Waldorf Astoria, and W Hotels.

#### Where in the world?

Worldwide network of local dealers. Factories in the US and Asia. Distribution centres in Europe, the US, Japan and China.

#### **Future plans**

Red-light therapy. EMF protection and grounding technology. vibro-acoustic stress reduction. ADA compliant table solutions. Conforma Lux™ Adaptive Chest Comfort System.

#### Who's who?

Jim Chenevey, president and CEO Erica Coble, vice president of sales.

#### What the clients say

"LEC has always been at the forefront of pushing design and technology forward to meet the goals for guest and user. They provide consistently reliable equipment and excellent support to their clients." Andrew Gibson, former VP of Wellbeing, Accor.

# Spa L'OCCITANE

# WE CULTIVATE THE ART of WELL-BEING

A brand presence and support functions in nearly 90 countries.

Treatment protocols inspired by nature, tested and with proven results.

A Spa offer *integrated* into the hotel customer journey and *dedicated support*.

The mission to create value with our exclusive partners, in exceptional destinations.



# L'OCCITANE en Provence - Spa L'OCCITANE

L'OCCITANE International, Chemin du Prè-Fleuri, 5 Plan Les Ouates, 1228, Switzerland

Email: spa.info@loccitane.com LinkedIn: l-occitane-group

www.loccitane.com

www.spa.loccitane.com

L'OCCITANE EN PROVENCE





Hélène Goetzelmann, client experience VP

#### Background

Founded in 1976, L'OCCITANE en Provence has been developing for almost 50 years products that are ever more respectful of the environment and people, inspired by the Provencal Art de Vivre: warm, authentic and comforting. Our creations of treatment protocols and rituals are the extension of the naturalness of our formulations and are carefully designed by our team of experts and with the support of our R&D laboratories to offer proven holistic benefits.

#### Main products and services

Through its spas, L'OCCITANE en Provence cultivates the art of wellbeing through two distinct offerings: signature treatments, crafted around holistic pillars (beauty, regeneration, balance and detox), showcasing the brand's expertise with iconic products and scientifically proven efficacy. The treatment repertoire includes the Immortelle Divine Secret Facial, carrying the emblematic Divine products range or the award-winning Sleep & Reset Massage, recognised for its effectiveness on improving sleep quality. Additionally, Made-to-Measure Treatments cater to individual needs, allowing clients to personalise their experience. This cohesive approach integrates seamlessly into wellness ecosystems, adding value to

the overall client experience and ensuring a holistic approach to wellbeing throughout their stay. Our comprehensive and 360° service also includes on-site training by our in-house team as well as cross-marketing initiatives for increased visibility.

#### USPs

L'OCCITANE en Provence's philosophy is to promote wellbeing intertwined with self, others, and nature, integrating rigorous scientific testing into its holistic approach. Spa L'OCCITANE engages all senses for a complete immersive experience, fostering inner harmony and reconnection with oneself and nature. Pioneering R&D tests on our spa treatments demonstrate their efficacy on wellbeing and sleep quality, earning recognition in the industry. In 2023, it was honoured as the Best Spa Brand by the World Spa Awards.

#### **Top clients**

Le Couvent des Minimes, Hotel & Spa L'OCCITANE (France) - Le Pashmina (France) - Sofitel The Obelisk (Dubaï) -Intercontinental Estoril (Portugal) Palazo Tirso MGallery (Italy) - Royal Park Hotel Tokyo (Japan) - Sofitel Reforma (Mexico) - Nirvana Hotels (Turkey) – Bela Vista Hotel (Portugal) – The Bath Priory (UK).



Le Couvent des Minimes, Hotel & Spa L'OCCITANE (France)

#### Where in the world?

L'OCCITANE en Provence distributes its products and services globally, reaching over 90 countries with a network of more than 100 spas across 28 countries.

#### **Future plans**

The "Power Nap Massage" relaunch, tested with the European Sleep Center. Proven more effective than a regular nap for recovery, perceived wellbeing, vitality, and dynamism.

## MATRIX Strong • Smart • Beautiful

# AN ENLIGHTENED EXPERIENCE

Outstanding performance. Stunning design. Immersive entertainment. Simplified management. High return on investment. Delighted guests.

No matter how you measure satisfaction, Matrix delivers.

It takes experience and expertise to create an exceptional fitness facility that captivates your guests. Fortunately, you don't have to figure it out on your own. You just have to find the right partner.

Preferred by some of the world's finest hotels and resorts. Matrix offers a comprehensive portfolio of premier cardio, strength and integrated technology solutions. We can enrich the exercise experiences for your guests and we can simplify the ownership experience for you.







ASCOTT



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matrixfitness.co.uk

### Matrix

Trent House, 234 Victoria Road, Fenton, Stoke on Trent, Staffordshire, ST4 2LW, UK

Tel: +44 (0) 800 389 6078 Fax: +44 (0) 1782 644 365 Email: info@matrixfitness.co.uk Twitter: @MatrixFitnessUK Facebook: www.facebook.com/MatrixFitnessUK

www.matrixfitness.co.uk

# MATRIX



Nigel Tapping, Director of UK hospitality & residential sectors

#### Background

Matrix Fitness, one of the world's leading commercial fitness brands, is a division of Johnson Health Tech, founded in 1975. Preferred by some of the world's finest hotels and resorts, Matrix offers an array of premium cardio, strength and integrated solutions, enabling customers to create an inspiration fitness experience for their guests with minimal effort. With nearly 50 years' experience and an extensive understanding of user behaviour, Matrix knows what guests expect form their workouts and the company's goal is to help the customer exceed those expectations.

#### Main products and services

Matrix strives to offer innovative and aspirational equipment which is easy to maintain, facilitates wellness programming and delivers the best return on investment. ■ CARDIO: Its three-tiered cardio offering is compatible with five reimagined consoles of performance and technology to meet the demands of any space, budget and members. ■ TECHNOLOGY: There has been a new digital update, the Community and Engage 360 app, which creates a vibrant and virtual fitness community that connects to members wherever they exercise. ■ STRENGTH: Matrix Fitness also has its latest Go Series Strength units which are ideal for facilities looking to appeal to members new to strength training and circuit programmes. PROGRAMMING: Matrix Fitness has launched its new Sprint 8 GX programming as a result of over a decade of research into the effects of sprint intensity cardio. It combines sprint-cardio, a unique strength training component and a mobility module blended into an instructor-led exercise experience.

#### **USPs**

The Matrix ethos spurs innovation and values creative problem solving. The company has set the standards which others strive to meet, and its drive for excellence ensures the needs of customers are always met.

#### **Top clients**

Hyatt, Four Seasons Hotels & Resorts, Marriott Hotels, Accor, Carlson Rezidor Hotel Group, InterContinental Hotels Group, Wyndham Hotels & Resorts, Starwood Hotels & Resorts, Club Med.

#### Where in the world?

40 wholly-owned subsidiaries, and a distributor and service network in 60+ countries.

#### **Future plans**

Matrix Fitness has complemented its cardio offering with the Performance Plus Treadmill and the Virtual Training Cycle: an immersive training experience which delivers exclusive training programmes, streaming as well as instructor-led content. The Go Series strength units are compact and designed to accommodate virtually any fitness facilities budget, space and members. In 2024, Matrix will also launch its Ultra Converging Chest Press with Intelligent Training Console and Onyx, its luxury line of products.

#### Who's who?

Matthew Pengelly, UK managing director; Nigel Tapping, Director of UK hospitality & residential sectors.

#### What the clients say

"We are delighted to be working with a supplier for whom innovating is a key business driver. The original solutions offered by Matrix help us deliver exceptional guest experiences, and, coupled with its exceptional customer service, make Matrix an ideal preferred supplier for Marriott Hotels." *Alison Ainsworth, senior director of Golf, Leisure* & Spa Operations Europe, Marriott Hotels

# myBlend

**DEFY THE FUTURE OF YOUR SKIN** 

## myBlend

12 avenue de la porte des Ternes, Paris, 75107, France

Tel: + 33 6 30 64 80 41 Email: morgan.lefrancois@clarins.com Email: catherine.wilkinson@clarins.com LinkedIn: Groupe Clarins Facebook: @myblend Twitter: my Blend (groupe Clarins) Blog: my Blend (groupe Clarins)

www.my-blend.com

myBlend

POWER OF SYNERGIES NUTRI + DERMA + TECH



Morgan Lefrancois, head of global sales and retail



Catherine Wilkinson area manager, UK

#### Background

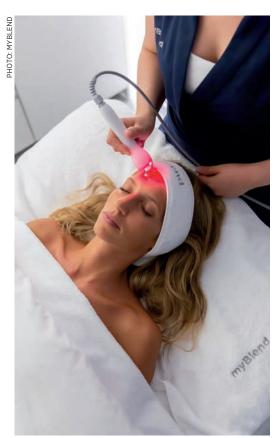
Founded by Dr Olivier Courtin, myBlend launched in 2022 featuring NUTRI – water soluble daily supplements, DERMA – a comprehensive skincare line to strengthen and protect the skin and target specifi c concerns and TECH – a powerful LED mask. myBlend's spa offering is characterised by a harmonious blend of relaxation, expert procedures, superconcentrated formulas and cutting-edge technology delivering results you can see.

#### Main products and services

Operating our own Maison myBlend spa in Paris, we understand the needs of our partners and are looking forward to building long-term partnerships, sharing in-depth training both onsite and online. We also offer comprehensive marketing & PR support as well as day-to-day operations support.

#### **USPs**

With an ultra-personalised approach, an innovative and comprehensive product and treatment offering, extremely high CSR standards and partnerships with renowned hotel brands, myBlend is opening the path for the future of beauty.



At Maison myBlend in Paris, an Al-powered skin diagnostic opens a personalised facial experience.

#### **Top clients**

Four Seasons, Mauritius; Four Seasons Seychelles; Royal Monceau - Raffles, Paris, France; Ritz Carlton, Toronto, Canada; St Regis, Firenze, Italy; Hotel le Strato, Courchevel, France; Le Royal Champagne, Champillon, France.

#### **Future plans**

Launch the brand in Portugal, Germany and the Middle East.

#### Where in the world?

France, UK, Ireland, Switzerland, Belgium, Luxembourg, Italy, Canada, Mauritius, the Seychelles.

#### Who's who?

Morgan Lefrancois, head of global sales and retail; Catherine Wilkinson, area manager, UK.

#### What the clients say

"With myBlend, our guests enjoy a unique experience that provides a thoughtful and dedicated approach to their health and wellness. Our spa experience is unique and our collaboration with myBlend takes our guests on a true wellness journey." - Maggee Byrd, director of spa, The Ritz-Carlton, Toronto

# Myndstream Paint your spa with music and make a lasting impression.

Sign up for a 14 day trial at myndstream.com

@myndstream

### **Myndstream**

9100 Wilshire Blvd Suite, Los Angeles, CA, 90212, USA

Email: hello@myndstream.com LinkedIn: www.linkedin.com/company/myndstream Facebook: www.facebook.com/myndstream

www.myndstream.com

# Myndstream

Paint your spa with music and leave a lasting impression



Freddie Moross, founder of Myndstream

#### Background

Music is both powerful and mysterious; hit play and it can shape a room, shift a state of mind and even change our physiology. Science is starting to show the powerful impact it can have on us both physically and mentally, with research evidencing music's ability to reduce cortisol levels, decrease heart rate and bring down blood pressure, yet it is often underutilised as a therapeutic tool in the spa setting. We are on a mission to change that, by releasing the power of music for health and wellbeing outcomes. Sitting at the intersection between art and science, we work with a dedicated roster of award-winning musicians, scientists and wellness practitioners that delve deep into the effect of music on the human body, so that the music we create has the maximum impact on the listener.

#### Main products and services

• The Stream, the world's first music streaming service dedicated to spas, is home to over 60 soundscapes from awardwinning, wellbeing artists. All soundscapes are categorised by mood and duration, enabling therapists to develop immersive, multi-sensory treatments and keep track of appointment time. It is cost-effective and fully licensed for business use globally.

• We also offer a bespoke music service, where we craft and program music specifically for brands, products, and experience, giving them their own unique and unforgettable sound.

#### USPs

- Quality curated: Our team of experts have curated 60+ soundscapes from awardwinning artists, allowing you to elevate the mood of the room at the touch of a button.
- Outcome-driven soundscapes: Music that can be used as a therapeutic tool in helping you achieve your clients' health and wellbeing goals.
- Personalised experiences: With The Stream Unlimited you can tailor the music to each client, zone, and location, whilst our bespoke services offers a fully personalised music experience to meet your brief.
- Easy to use: The user-friendly platform is straightforward and intuitive to use.
- Innovative: A company at the cutting-edge of wellness music and science, partnering with artists like Timbaland always helping you stay one step ahead of the curve.
- Cost-effective: Fully licensed for business use globally, potentially saving you thousands in licensing fees every year.

 Developed within Cutting Edge Group: Whose experience of creating impactful music moments across top Hollywood films like Whiplash and epic TV shows like Stranger Things and Bridgerton is translated into developing immersive in-person experiences.

#### **Top clients**

We service a wide range of clients, from day spas to large hotel brands. We're also the audio partner to industry giants like Universal Companies, Kohler Company, Oakworks, and SALT Chamber.

#### Where in the world?

Fully licensed globally.

#### **Future plans**

We leverage cutting-edge science to continuously define what "best-in-class" functional music sounds like and the impact it should have. Our exciting product road-map includes further development of existing services and expansion into new territories, bringing the transformative power of music to a wider global audience.

#### Who's who?

Freddie Moross, founder; Darren Blumenthal, CEO.



# THE WELLNESS REVOLUTION

Myrtha Wellness creates, engineers and manufactures sustainable products that delight the clientele. Myrtha modular panels technology are the epitome of 'Made in Italy' thermal bathing wellness products - including saunas, steam rooms, vitality pools, plunge pools, ice fountains & experience showers and swimming pools. The exceptional technical team of experts at Myrtha Wellness works globally in concert with architects, designers and engineers throughout the project lifecycle to create memorable experiences, leading the latest technological trends in the hospitality sector.

# **Myrtha Wellness**

via Solferino 27, Castiglione delle Stiviere, MN, 46043, Italy

Tel: +39 0376 94261 Email: info@myrthawellness.com LinkedIn: www.linkedin.com/company/myrthapools/ Instagram: www.instagram.com/myrtha\_pools/ Facebook: www.facebook.com/myrthapools

www.myrthawellness.com

**USPs** 

#### Background

Founded in Italy, in 1961 by visionary Giorgio Colletto, Myrtha has become a pioneer in the aquatic industry, creating a global brand and supplying the Olympic Games since 1996. Committed to R&D, the company has transferred its unique and exclusive technologies to the world of wellness and thermal bathing.

#### Main products and services

Myrtha Wellness offers a comprehensive range of cutting edge and sustainable solutions, made in Italy. Its technology has inspired a complete line of innovative spa products including swimming pools, vitality pools, plunge pools, flotation pools, Kneipp baths, Finnish saunas, steamrooms, hammams, Roman baths, herb saunas, soft/bio-Saunas, salt saunas, tepidariums, caldariums, frigidariums, snow igloos, salt rooms, ice fountains and experience showers.

Myrtha Wellness collaborates with architects, interior designers and consultants during the design process and the team proudly shares the latest developments. The eco-friendly products contribute to the efficiency and sustainability of buildings for LEED, BREEAM, and Green Star certification. These include integrative processes, water efficiency, energy optimisation and CO2 emissions, lower environmental impact material resources, indoor environmental quality and innovation. Myrtha's revolutionary use of modular, laminated stainless-steel panels in the design of thermal bathing facilities gives the products the best warranties in the industry for structure, equipment and waterproofing. The products are engineered, designed and manufactured using environmentally sustainable processes and contribute up to six of the nine LEED certification categories. This results in the most environmentally progressive products available in the industry. The 3D-design system (compliant with BIM standards) streamlines the approval process.

#### Top clients

Many global hotel and resort chains are Myrtha clients, including Mandarin Oriental, Six Senses, Four Seasons, Baccarat, Marriott, Accor, Jumeirah and Rosewood.

#### **Future plans**

Myrtha looks forward to bringing a new generation of cutting-edge, environmentally sustainable products to market.

Relevant projects: Mandarin Oriental LA Beverly Hills (USA), Wai Ariki Hot Springs & Spa (New Zealand), Six Senses Southern Dunes (Saudi Arabia), Marriott Edition, Baccarat.



**Roberto Colletto and Stefano Cattaneo** 

#### Where in the world?

Myrtha operates seven direct offices and a global network of dealers and installation companies in 5 continents and more than 70 countries.

#### Who's who?

Myrtha Wellness

WATER VISION CREATION

Roberto Colletto, CEO of Myrtha Pools and Myrtha Wellness; Stefano Cattaneo, Myrtha Wellness director and Italian delegate to the European Committee (CEN) for standardisation spas and thermal bathing facilities.

#### What the clients say

"Myrtha Wellness is unique on the international scene – its unmatched production capacity, innovative modular system and BIM design process offers a winning combination. The increasing demand for sustainability and an Italian vision of product performance is a challenge that Myrtha can easily meet." *Alberto Apostoli, Architect and spa designer* 

"Myrtha Wellness sets itself apart with its ability to integrate scenery, lights, colours and sounds, as well as the use of natural and sustainable products." Sergio Bizzarro, Architect and spa designer Masters' Collection Britta

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### Oakworks

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www.oakworks.com

# **OAKWORKS**



Oakworks was founded by Jeff and Linda Riach with a focus on creating quality products that are built to last and offer superior client comfort and therapist ergonomics. Oakworks is a US-based, family owned manufacturer of spa, massage, and medical equipment. With over 45 years' design and manufacturing experience in a state-of-the-art facility in Pennsylvania, Oakworks is known for design innovation, sophisticated engineering and dedication to offsetting our carbon footprint.

#### Main services and products

Oakworks offers world class medical, wellness and spa solutions. Masters' Collection: Allows the customer to choose from thousands of finish combinations. We offer features such as the patented Adjustable Breast Comfort System (ABC System), warming drawers, storage and heated tops USA-made low-height tables, ADA compliant, cater to cruise ships, now serve the rising trend of Global Wellness Travel Signature Collection: A variety of wood finishes are available using water-based lacquers and stains. From manual to fully electric, we offer tables for the most luxurious or the most cost-conscious facilities.

#### USPs

Comfort – our tables and associated accessories are designed to be the most comfortable on the market Design – largest array of innovative and modern finishes in the market with the award-winning Masters' Collection Ease – designed with the most innovative configuration tools ■ Warranty – most comprehensive and best warranty in the market Peace of mind – new plug-and-play service approach and full table UL/ETL Standard Manufactured to order in the USA Oakworks takes a step-by-step approach to ensure a high level of protection for human and environmental health.

#### Where in the world?

Americas, EMEA, Australia, Asia, Mexico, Caribbean.

#### **Top clients**

Four Seasons, Atelier de Hoteles, Sensei, Aman, Ritz Carlton, Marriot, Clarins, Hilton, ESPA, Intercontinental, Mayo Clinic, Peninsula, Canyon Ranch, 1 Hotels, Massage Envy, The Beverly Hills Hotel, Banyan Tree, Fairmont, Melia, Grupo Posadas, Hand and Stone, Equinox, private spas in aircrafts, private airlines, estates and palaces.



Jessica Wadley, vice president, Integrative Health & Wellness

#### **Future plans**

The SoVi Vibroacoustic System is designed to deliver all the latest forms of healing modalities. You can have just healing vibrations or add soothing auditory through the built in speakers or high quality sound through headphones for advanced therapeutic modalities.

#### Who's who?

Jeff Riach, founder; Jessica Wadley, vice president of business development integrative health & wellness.

#### What the clients say

"We have always valued our partnership with Oakworks, and truly appreciate their adaptability and innovation during this time of evolution for the spa industry. By including specific medical grade Protective features on their new Performalift table, while still thinking through what is important to the luxury spa guest experience, Oakworks continues to lead spa manufacturing and support the needs of the Hilton guest." Jessica Shea, senior director, Spa & Fitness Ops, Americas - Hilton



# DISTRIBUTION OF LEADING CLEAN BEAUTY AND WELLNESS BRANDS EXCLUSIVELY IN THE GCC AND BRITISH INDIAN OCEAN

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## SPA BUSINESS HANDBOOK 2024 253

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## Pearl Tree

1806 Fortune Tower, Cluster C, Jumeirah Lake Towers, Dubai, UAE

Tel: +971(0) 43 685 447 Email: info@pearltree.ae Instagram: @pearltree\_uae LinkedIn: https://www.linkedin.com/company/pearl-tree

www.pearltree.ae

## Background

Pearl Tree was established by Soraya and Sarry Jouzy with a mission to champion personal wellbeing and authentic self-care. Since 2014 it has since grown to a be a leading beauty and wellness distributor.

Pearl Tree is a subsidiary of H.C.I., a company with a 50+ year trackrecord in furnishing luxury hotels, palaces, malls and restaurants.

## Main products and services

Luxury skincare, suncare, haircare, perfume and scenting, wellness and lifestyle brands. We work with every major spa operator across the Middle East and Indian Ocean to understand what products, treatments and services best compliment each property.

We work in partnership and help drive spa success through a combination of account management, quality training, support, responsiveness and fast deliveries.

We're continuing to expand our portfolio of brands and categories whilst maintaining our commitment to only distribute brands we feel passionately about and which are aligned to our values. We combine this passion with a core focus on education to help connect customers to our brands and elevate their positioning and awareness. USPs Our rol

Our relationships: we hold strong relationships at a spa, hotel and corporate head-office level, in part thanks to our parent company H.C.I. We've been trading in the Middle East for 50+ years and have mature solutions and long-standing relationships to manage challenges associated with this market.

Our portfolio of luxury brands: our portfolio is large enough for clients to be able to simplify their operations by dealing with a single distributor, whilst at the same time effectively curated to ensure each brand has its correct positioning.

Our capability: the number of countries and channels we cover is unique, providing an effective and coherent distribution across a fragmented region. We're one of a few distributors with this capability and the leading one when it comes to distributing and curating challenger brands.

## Top clients

We supply 100+ luxury 5\* spas in the region including 14 out of the top 18 top places to stay in Dubai according to Conde Nast and Forbes 5\* listed (20 February 2024).

## Where in the world?

Exclusive distribution for the whole GCC

and British Indian Ocean: UAE, Saudi Arabia, Kuwait, Bahrain, Qatar, Oman, Seychelles, Maldives, Mauritius.

## Future plans

PEARL TREE

DISTRIBUTION • WELLNESS • NATURE

We're launching a new e-com platform with its own independent identity. This will compliment our retail distribution and give our brands an additional channel to communicate their brand stories and connect with customers.

## Who's who?

Soraya Jouzy, founder & business development director.

## What the clients say

"I have personally worked with Pearl Tree during my time at Four Seasons in Abu Dhabi and Dubai properties. During those 7 years of collaboration, I always had a personalised approach to my requests.

This family-run company offers great support for the whole team.

I recommend working with them should you look for effective brands to add to your portfolio, always with sustainability in mind and a customer-centric team committed to the highest spa and wellness standards." --Christelle Besnier, senior spa director at Four Seasons Dubai

# Soraya Jouzy, founder & business dev. director



## **COMPANY PROFILES**





# **RECOVER REVIVE RENEW**

Power Plate vibration technology delivers the most exclusive and effective health, fitness and relaxation experiences in-room, in-gym and in-spa.

In turn this flexible wellness solution equals an enhanced guest stay, differentiated experiences and the opportunity to deliver returns.



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## **Power Plate**

Performance Health Systems Ltd, FORA, 20 Eastbourne Terrace, London, Greater London, W2 6LG

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www.powerplate.com





Steve Wright, vice president UK & EMEA

## Background

Power Plate is owned, manufactured and distributed by Northbrook, III.based Performance Health Systems LLC, a global company delivering advanced technology solutions through health and wellness equipment.

## Main products and services

Power Plate vibration technology delivers the most exclusive and effective health, fitness, wellness, and relaxation experience.

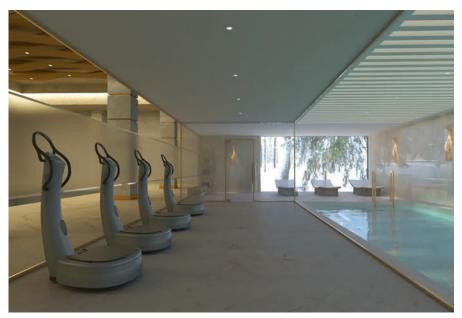
Through whole body, self-powered and targeted vibration, guests will enjoy mindful movement for faster fitness results, improved wellbeing, accelerated recovery and a lasting feeling of rejuvenation.

## USPs

Power Plate's whole body, self-powered and targeted vibration therapy helps users feel better by stimulating natural reflexes, increasing muscle activation, and improving circulation. Power Plate delivers accelerated health, fitness and wellness results.

## **Top clients**

Aman Resorts, Village Hotels, Bannatyne, Robinsons, Canyon Ranch, Six Senses Resorts & Spas, Marriott, Holmes Place, Runnymeade Hotel & Spa.



Enhance wellbeing with mindful movement

## Where in the world?

With headquarters in Northbrook, Illinois Power Plate has offices in London, UK and distribution partners across EME and Asia Pacific.

## Who's who?

Steve Wright, vice president UK & EMEA.

## **Future plans**

Within the hotel and spa industry, Power Plate has developed some exciting concepts around in-room, in-gym and in-spa experiences - helping guests to feel revived and rejuvenated after their stay.





Renew

Relax

Recover

Whole-Body Red Light Therapy For An Elevated Wellness Experience

www.prismlightpod.com

# **Prism Light Pod**

13303 E. Adams Aircraft Circle, Suite #65, Englewood, Colorado, 80112, USA Alcores de Calahonda, Bajo 106, Mijas Costa, Málaga, Spain

Tel (USA): +1 720 664 4929 Tel (Spain): +34 602 29 15 08 Email: info@prismlightpod.com Facebook: https://www.facebook.com/prismlightpod/ Blog: https://prismlightpod.com/blog/ LinkedIn: https://www.linkedin.com/ company/prismlightpod/mycompany/

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Karl Chen, founder and CEO; Sharon Cassius, vice president spa and wellness

## Background

Prism Light Pod launched its first whole-body red light bed in 2016. We expanded with the Prism Light Pads in 2022. Our red-light therapy solutions have been awarded the Lux-Life Global Excellence Award four years running.

## Main products and services

Prism Light Pod red-light therapy products allow spas to expand with "touchless wellness" services.

The Prism Light Pod provides a simplified 15-minute wellness treatment with six optimised settings for enhancing rejuvenation and recovery, weight loss, anti-ageing, reducing chronic pain and inflammation. It consumes four times less electricity than other red light beds in the industry. The bed can be placed in any private room of 7.5 square metres and used for pre or post spa treatments.

Prism Light Pad is a full-body pad that's durable and portable, with a simple one-button operation that automatically times out after a 30-minute session and may be combined with facials, massages or located within relaxation rooms.

## USPs

Prism Light Pod has a longstanding reputation in the industry for providing



Prism Light Pod offers portable red-light therapy

the highest quality products that translate into a seamless luxury experience. As a company we focus on client efficacy and science-based results. We participate in clinical studies and are part of the Global Wellness Institute and advisory board member of the Touchless Wellness Association. We design our products with environmental sustainability with zero EMF and recyclable parts.

## **Top clients**

Carillon Miami Wellness Resort, FL USA; Wynn Palace Resort in Macau, China; Hilton Sandestin Beach Golf Resort & Spa, FL USA; Westin Kierland, Scottsdale AZ USA.

## Where in the world?

Prism Light Pod's global headquarters is in Denver, Colorado, USA. Our European

headquarters is in Spain, and we sell and service our products worldwide.

## **Future plans**

Prism Light Pod is committed to innovating energy wellness solutions that meet the needs of the global spa industry and to designing and delivering state-of-the-art wellness solutions.

## Who's who?

Karl Chen, founder and CEO; Sharon Cassius, VP spa and wellness.

## What the clients say

"The Prism Red Light Pad is a game-changer for the spa industry! Having a portable red-light therapy option has given our spa the ability to add wellness to any service. Guests can enjoy a 30-minute session as an add on to their massage, facial, or body treatment. We've even encouraged our guests to enhance their overall spa experience with a red-light therapy pad while using our zero-gravity lounge chairs. Our team at Serenity, specifically the massage therapists, continue to rave about how great their hands feel after a red-light pad has been used during a treatment." - Shanelle Lucas, director of spa operations at the Hilton Sandestin Beach Golf Resort & Spa.









# **RKF Luxury Linen**

Techn'Hom 2, 5 rue Jacqueline Auriol, 90000, Belfort, France

Tel: +33 (0)3 39 03 41 20 Fax: +33 (0)3 84 90 08 29 Email: rkf@rkf.fr LinkedIn: www.linkedin.com/company/rkf-luxury-linen Facebook: www.facebook.com/RKFluxurylinen Instagram: www.instagram.com/rkfluxurylinen

www.rkf.fr





**Riadh Bouaziz, CEO** 

## Background

RKF Luxury Linen creates and manufactures bespoke linen for luxury hotels and spas. In a world where refinement and expertise make excellence, RKF Luxury Linen, as a symbol of luxury, influences the art of Linen and spa.

RKF Luxury Linen fosters a culture of singularity and technological performance. The brand's all-encompassing textile expertise provides partners with cost effective, ecofriendly operational solutions by developing patented and sustainable textile materials.

RKF is a visionary company that deals with the global contemporary challenges through continuous innovation, including the eco-friendly development of its patented, organic textiles, which has cut energy use by 50 per cent. The company is on target to operate on a net-zero carbon basis by 2026.

## Main products and services

A full range of protective items, massage table covers, oshiboris, gloves, relaxing eye masks, waterproof pillows, bathrobes, towels, bath sheets, slippers, duvets and duvet covers The RKF Luxury Linen is varied and personalised to best meet your expectations and make your clients have an unforgettable experience. Our company values are proximity, responsiveness, and flexibility. RKF Luxury Linen brings its expertise and answers each client's request in the development of bespoke projects thanks to our in-house design team and a large range of fabrics. Among this range, the three key fabrics developed and patented are DreamSoft<sup>®</sup>, Timeless<sup>®</sup> and Microfeel<sup>®</sup>.

## USPs

Throughout its investment in Research & Development, RKF Luxury Linen, has registered 15 trademarks and patents and has won 22 international awards Quality is of paramount importance. The French company develops a full process, from the yams to the final products through design & creation. Its innovation philosophy enables the company to provide each client with a unique and customised line that combines originality, comfort, quality and elegance.

## Where in the world?

RKF Luxury Linen is present in 45,000 establishments in more than 85 countries.

## Top clients

Guerlain, Dior, Clarins, Lancôme, Shiseido, Biologique Recherche, Bulgari, Cinq Mondes, Elemis, Givenchy, Sothys, Versace, Spa Hotel Le Negresco, Accor Group, The Ritz Carlton, the Peninsula Hotels, Four Seasons, Le Majestic Barrière, The Carlton Jumeirah Group, Jumeirah Group, Sofitel, Mandarin Oriental.

## **Future plans**

RKF Luxury Linen plans to continue its international growth and will launch "RKF Home", a new B2C online e shop that will offer its linen collections to individuals. RKF has also introduced the "DresSoft<sup>®</sup>, a fashionable three-piece bathrobe made from eco friendly DreamSoft<sup>®</sup> fabric, which includes comfortable pants, one fitted T-shirt and one fitted jacket. This new glamour garment can be worn indoors or outdoors. RKF has also designed a range of modern, fashion uniforms. Through the entity RKF Wellness & Care, the company will also look to enhance the development of the medical and wellness segment.

## Who's who?

Riadh Bouaziz, CEO; Hanane Fares, production director & head of technical innovations; Jacqueline Contin, marketing & PR.

## What the clients say

"I chose RKF because my products are the best and I believe in the best quality. We can't have anything less than the best quality linen of RKF. In the treatments that my clients receive, RKF linen improves their experience." Deborah Mitchell, CEO, Heaven

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# **Robosculptor GmbH**

Holzmindener Str.7, Hoexter, 37671, Germany

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https://robo-sculptor.com/

# robusculptor



Jens Schramm, CEO

## Background

RoboSculptor is a German/UAE partnership founded by medical aesthetic professionals Dennis Ledenkoff and Jens Schramm. The idea was born in 2019 with a vision to deliver Vibrocompression by Spheres autonomously. It is a special lymph drainage protocol that was previously delivered by experienced specialists only with the Beautylizer aesthetic device.

## Main products and services

The RoboSculptor is developed by aesthetic industry experts and is powered by Al. It ideally fits the longevity concept and delivers precise, safe, and comfortable autonomous aesthetic treatments. It offers a solution for body treatments where the number of therapists is limited. RoboSculptor employs Vibrocompression by Spheres, a highly efficient full-body therapy method for volume reduction, lymphatic drainage, and anticellulite treatments. The RoboSculptor tracks the body in real-time and adjusts treatment protocols, which is a complex challenge that requires a cutting-edge solution. By utilising 3D cameras, the system tracks the patient's body in real-time, enabling it to track changes in the patient's pose during treatments and make immediate adjustments following the precise treatment protocol.



RoboSculptor: the premier wellness and spa solution

## **USPs**

Traditionally, body treatments have been taught and recorded manually, leading to variations in technique. By using accelerometers and pressure sensors, we are developing standardised treatment protocols for different body types. The AI will analyse this data to establish a meta protocol based on top practitioners' expertise. Benefits of robotic treatments include 24/7 availability, consistent quality, precise protocols that eliminate human variation, gender-neutrality, no consumables, easy operation, and enhanced safety measures. Moreover, automation permits trained specialists to focus on more complex tasks rather than routine activities. Utilising RoboSculptor could triple treatment sessions, increasing from an average of 80 conducted

by specialists monthly to 240 facilitated through robotic intervention. Robotic technology enables novel and innovative massage techniques not achievable through traditional manual methods.

## **Top clients**

This year, RoboSculptor is transitioning from the MVP stage to Early Access, with strategic partners in the cruising industry, airport relaxation facilities, and wellness & spa hotels.

## Where in the world?

Europe, North America, UAE.

## **Future plans**

The RoboSculptor is designed as a versatile platform. Progressively, the system will be equipped with additional handpieces to cater to various therapies.

## Who's who?

Jens Schramm, CEO; Matthias Winsauer, sales manager.

## What the clients say

"We have decided to install the RoboSculptor in our hotel because it will enable us to offer a wider range of wellness massages to our guests." Henning Reichel, CEO, Hotel Erika, Austria.

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# SALT Chamber

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www.saltchamber.info/sbh





Leo Tonkin, founder and CEO

## Background

Since 2012, SALT Chamber has completed over 3,600+ projects and is considered the leading authority on designing, building, and developing salt therapy concepts and experiences for day spas, med spas, hospitality, fitness/wellness centers, and amenity spaces. SALT Chamber has become experts in how to layer and stack other modalities such as saunas, steam rooms, cold plunges, cryotherapy and snow rooms, red light, sound therapy and others to create immersive wellness experiences.

## Main products and services

SALT Chamber has become the go-to source for the most effective salt therapy solutions on the market today. SALT Chamber has the most trusted and reliable SALT FX halogenerators that are manufactured by a medical device company and are all UL listed with a 10-year warranty. The Wellness Suite<sup>™</sup> is a stand-alone, 'plug-and-play' cabin that can be layered with other modalities such as sounds and vibration, IV therapy, meditation, yoga & stretch, red light therapy. PEMF and compression therapy. Renowned for an innovative approach to the salt décor design process, SALT Chamber manufacture Himalayan salt panels and has developed a unique method for constructing

stunning Himalayan salt walls for relaxation rooms, saunas and décor features.

## USPs

A passion for wellness is at the core of everything done at SALT Chamber, making them the world leader and foremost salt therapy solutions provider. With an understanding that every spa is unique, customised, and bespoke, solutions are offered through their turnkey programme that tailors projects to the specific needs of each individual client. No other company can match the depth and breadth of their resources in design, MEP/HVAC, building and installing, technical requirements and operational expertise and experience.

## Top clients

Arizona Biltmore – A Waldorf Astoria; Hyatt Regency Scottsdale Resort & Spa; Carillon Wellness Resort in Miami Beach; JW Marriott Miami Turnberry Resort & Spa; The Woodhouse Day Spa; The Ritz-Carlton, Charlotte, North Carolina; Waldorf Astoria, Washington, DC; Virgin Hotels – Exhale Spa NYC.

## Where in the world?

The US, Canada, Mexico, Caribbean, UK, South America, Central America,

Denmark, Korea, India, Malaysia, Maldives, Norway, Puerto Rico, Romania, Spain, Thailand, China, Dominican Republic, Trinidad & Tobago and Costa Rica.

## Future plans

An unwavering mission to revolutionise the respiratory wellness industry by offering exceptional salt therapy concepts and experiences for the spa, wellness, hospitality and self-care sectors.

## Who's who?

Leo Tonkin, founder and CEO; Shimon Benedek, COO.

## What the clients say

"This has been a great addition to our facility, not only for our customers, but for our staff. When any staff member has a little cough or congestion, they experience the salt room and see results the same day. This is an amazing add-on treatment that our customers are really enjoying. From the décor to the music and the breathwork, our customers are extremely pleased with their experiences. SALT Chamber has been a great partner through this process, especially training our team" *Liz Runyon, spa manager, Tierra Luna Spa, Arizona Biltmore.* 







# Green Molecular Science



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## **Seed To Skin**

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Tel: +39 055 232 1583 Email: moira.dagostini@seedtoskin.com Instagram: @seedtoskintuscany Facebook: facebook@seedtoskintuscany

www.seedtoskin.com





Jeanette Thottrup, founder



Moira D'Agostini, general manager

## Background

Founded by Jeanette Thottrup in 2018, Seed To Skin Tuscany is an award-winning skincare line that goes beyond the trend of purely organic, by combining the power of nature's curative properties with the resultsdriven efficiency of innovative science. Home to a wealth of natural benefits, healing has been in the brand's DNA for a thousand years, with its curative roots dating back to 1129, when Borgo Santo Pietro – its headquarters in Tuscany – was used as a sanctuary for medieval pilgrims.

## Main products and services

Seed to Skin Tuscany offers a full range of face and body care products for all skin types, catering to all ages. With restorative and remedial principles at its core, Seed to Skin Tuscany has a range of retail and professional amenities and lifestyle-driven products. The support is best-in-class, with a team of experts in both the spa and the retail side that offer training, marketing and PR assistance at every level.

## USPs

Seed to Skin Tuscany is an unwaveringly conscious vertical skincare brand renowned for its bio-autonomy. We control our supply chain completely, overseeing everything from soil health and ingredient selection to formulation and production. Our meticulous testing of all raw ingredients in our in-house lab ensures the high quality and potency of our products. Our commitment to bio autonomy allows us to choose partners who share our values, supporting numerous small growers worldwide for the ingredients we do choose to source externally. This approach enables Seed to Skin Tuscany to seamlessly blend ancient herbal knowledge with cutting-edge science, resulting in a multiaward-winning skincare line of the highest quality and efficacy. Our clinical testing results, which consistently demonstrate unparalleled effectiveness, further solidify our commitment to delivering exceptional results.

## Top clients

Spas: Six Senses, Four Seasons, Canyon Ranch, Sensei Spas, Castle Hot Springs, Southall Farm, The Little Nell, Acqualina Resort & Spa, Kohler Waters Spas, Mandarin Oriental, The Carlton Tower Jumeirah, Les Airelles. Retailers: Liberty London, Ka De We, Le Bon Marche, Beyorg.

## Where in the world?

We distribute to Europe: Austria, Belgium, France, Germany, Greece, Italy, the Netherlands, Norway, Portugal, Spain, Switzerland and the UK. North America: Canada and the US. Asia: Hong Kong and the Maldives. Middle East: Qatar.

## Future plans

We are working on several new projects in line with our larger goals of sustainable and vertically integrated production process.

## Who's who?

Jeanette Thottrup, founder; Moira D'Agostini, general manager; Lalage Loepp, business development manager; Federica Cesari, global educator; Victoria Knight, global educator; Elyse Blakey, USA accounts & training manager.

## What the clients say

"We started this beautiful partnership because of our shared vision and values. At Six Senses, we respect seasonality, our territory and all things made with love and passion, values that Seed To Skin Tuscany embodies. Seed to Skin Tuscany has given us quality support and the initiatives we create together bring amazing results, with the constant training helping us to achieve a high-performance level. We are on the same wave: healthy, glowing, fresh and pampered." *Elisabetta Trezzi – spa & wellness manager, Six Senses, Rome.* 







00.00

SKYY, drawing on 20 years of market experience, represents the blend of exceptional quality standards, advanced bio-technologies and attention to bio-compatibility.

WE WANT TO TAKE YOU HIGHER

## SKYY

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www.skyyspa.com

SIMPLE SMART SPA



Laurent Malbert and Angelica Maran

#### Background

At SKYY, we're proud to introduce a new and captivating brand of massage beds that embodies the essence of intelligent comfort, elegant style and eco-consciousness. As a part of AKT Group, SKYY builds upon the rich legacy of our flagship brand, C.O.D.E., with its remarkable 20-year history and global reputation for high-end references and iconic spa furniture designs.

#### Main products and services

SKYY produces treatment beds for the spa and beauty sectors, aiming to combine the time-tested excellence of C.O.D.E.'s massage bed designs with optimised functional features, offering an unparalleled experience at a competitive price point. Our commitment to providing top-notch quality, comfort and aesthetics ensures that our customers can enjoy a memorable wellbeing journey.

## USPs

**SIMPLE:** SKYY massage beds represent elegant simplicity with a deep commitment to environmental standards, being compliant with the Green Key eco-label. Designed for ease of use and low maintenance, they are perfectly suited to meet the practical demands of daily use in professional wellness settings. SMART: SKYY massage beds are designed for future integration, allowing them to seamlessly incorporate the latest wellness bio-technologies from our Life WellTech division as they are or when they become available. This scalable functionality ensures that the bed remains at the cutting edge, continuously enhancing customer experience with ongoing upgrades and improvements. SPA: Born after two decades of experience within the spa and wellness industry, each SKYY bed reflects the artistry of C.O.D.E.; excellence in wellness design, combined with deep knowledge and expertise around contemporary wellbeing. SKYY beds are created with clients in mind to enhance satisfaction and engagement.

#### Top clients

With AKT Group and C.O.D.E. Luxury Spa Furniture, we're partnered with:

- Chedi Hegra Hotel, Saudi Arabia
- Mandrian Llâtel des Osrasse Der
- Mondrian Hôtel des Carmes, Bordeaux
- Blue Lagoon, Iceland
- Grande Bretagne Marriott Hotel, Athens
- Terme san Giovanni, Italy
- Kimpton Hotel, Paris
- Grand Hotel la Florida, Barcelona
- Romeo Hotel, Rome
- Chelsea Hotel, New York



S\_01R model, natural oak finish, white "Cloud" mattress

#### Where in the world?

Global Reach, Local Touch:

SKYY belongs to AKT Group, whose presence reaches more than 50 countries worldwide, making our spa furniture accessible to a diverse range of spas and wellness centres. With a global reach, we remain committed to providing personalised support, ensuring that each customer receives the attention and care they deserve.

And yet, amid our global reputation, we remain firmly rooted in our Italian origins. Each SKYY massage bed is meticulously crafted in Italy, ensuring unmatched quality and attention to detail in every aspect.

#### Who's who?

Laurent Malbert, founder and CEO, C.O.D.E. and co-founder, SKYY; Angelica Maran, co-founder, SKYY.



## Lounger One Plus

www.sommerhuber.com

## **Sommerhuber GmbH**

Resthofstr. 69, 4400 Steyr, Austria

Tel: +43 7252 893 0 Fax: +43 7252 893 210 Email: keramik@sommerhuber.com

www.sommerhuber.com





Fiona Sommerhuber, head of spa division and Christian Sommerhuber, owner & CEO

## Background

Owned by the Sommerhuber family, Sommerhuber Ceramic Manufactory combines the advantages of traditional ceramic tile manufacturing with modern living. Following research and intensive technological developments, the company has been establishing a range of ceramics for spas since 2006.

## Main services

Sommerhuber specialises in the manufacturing of heat-storing ceramics for spas. The product range includes seats and benches for wet and dry rooms, heated loungers, hammam tables, ceramic foot basins, healing clay spas and wall ceramics.

## **USPs**

Sommerhuber's heat-storing ceramics transmit health-promoting, long-wave infrared ceramic warmth to the body. Ceramic warmth acts in a comforting way on the vegetative nervous system, promotes blood circulation, relieves muscular tension and thus positively influences relaxation and vitality. Large area ceramics ensure maximum hygiene, as there are only a few joints, and the surface follows the contours of the body. The velvety-soft surface is pleasant to touch and thereby further promotes relaxation.



The Lounger One Plus takes relaxation to another level

## New products

The new ceramic heated Lounger One Plus is characterised by an organic aesthetic, delicate contours and an ideal lying comfort. An infinitely variable temperature controller allows for a recommended surface temperature of 34°C. The velvety-soft, ceramic surface only has two transverse joints to allow for easy cleaning. This heated lounger is maintenance-free and can be easily cleaned using a soft cloth. Optional features allow the heated lounger to be ideally matched to its environment. The corpus body and the headrest can be colorcoordinated with the glaze and the electrically heated ceramic surface is available in 15 different glazes. A USB port allows the charging of work and reading devices.

## **Top clients**

Atlantis The Royal, Dubai; Norwegian Cruise Lines Prima, Mandara Spa; Mandarin Oriental Hyde Park London, UK & Palace Luzern, Switzerland & Wanfujing, China; Rosewood Hôtel de Crillon, Paris, France & Guangzhou, China; Hotel Paso del Norte, El Paso, USA; JW Marriott Venice Resort & Spa, Italy; W Hotel - The Palm, Dubai; Carolus Thermen, Aaachen, Germany; MGM Bellagio Shanghai, China; Fairmont Windsor Park, UK

## Where in the world?

Europe, Asia, UAE and USA.

## Who's who?

Fiona Sommerhuber, head of spa division; Christian Sommerhuber, owner & CEO.

# **SOTHYS**

## PARIS

WWW.SOTHYS.COM

EXCLUSIVELY IN BEAUTY INSTITUTES & SPAS

Additional products

## **COMPANY PROFILES**

## **Sothys Paris**

12-14, rue de l'Hôtel de Ville, BP 548 - 19107 Brive Cedex, France

Tel: +33 (0) 5 55 17 45 00 Email: sothysspa@sothys.net Facebook: www.facebook.com/Sothysparis

Founded in 1946, Sothys is owned by the

oversees the company internationally.

by combining wellbeing and efficiency.

As the world's leading skincare solution

to every skin problem, using methods

for the customer, and in harmony with

of professionals who have made many

cosmetic breakthroughs. As a result, the

company has become the market leader and

class high performance homecare products.

Sothys' formulations stand the test of time

production teamed with sensorial pleasures.

by employing stringent pharmaceutical

The brand uses an exclusive method

technique specially developed to heighten

the effectiveness of treatments and the

- Digi-Esthétique - which is an original

industry innovator in producing synergistic

beauty treatments, techniques and world-

nature. Sothys employs a dedicated team

which are effective, yet pleasurable

specialists, Sothys aims to provide solutions

Main products and services

Mas family. Chief executive. Christian Mas.

For more than 70 years, the brand has

remained passionate about sharing global

beauty concepts with both women and men

www.sothys.com

Background

assimilation of active ingredients. By combining Eastern and Western acupressure methods and massage procedures, Sothys is able to achieve the absolute highest level of wellbeing for the customer. As well as our cosmeceutical formulas, we've focused on body and wellbeing with three new signature treatments and personalised massages – leading Sothys to become a complete service provider, offering facials, body treatments, beauty and products and treatments for men.

## **USPs**

The brand complies with the strictest international regulations and adheres to the highest standards of production to create formulas with minimum preservatives, and maximum tolerance and safety. As well as creating packaging that uses eco-design as far as possible, Sothys is committed to an initiative to fight plastic pollution and poverty. Sothys invests 1% of its revenue into protecting nature through Jardins Sothys® and by sustainably managing its 4-hectare site within a 26-hectare protected forest reserve.

## How many spas do you supply?

Sothys supplies over 15,000 spa and beauty locations worldwide.

## **Top clients**

Hotel Hershey; Le Burgundy Paris; Club Med Guadeloupe; St Regis Bora-Bora; Palais Ronsard Marrakech; Sofitel Legend Hanoï; St Regis Osaka; Chuan Spa at Cordis, Auckland.

## Where in the world?

Sothys is distributed worldwide and is currently available in 115 countries.

## Who's who?

Christian Mas, chief executive.

## What the clients say

"At Le Spa du Metropole in Hanoi, Vietnam, we share the same objectives in terms of quality and branding. Therefore, our partnership with Sothys has helped transform our spa into an unforgettable sensorial experience for our guests." *Ms Bac Ha, spa manager* 

"We have been working in partnership with sothys for 2 years now. Our guests really enjoy the choice of fragrances and textures for the Sothys' massages. They love the Secret Range, the fragrance and the proprieties are so unique! Women and men's perfumes are also very appreciated and easy to sell. Sothys is a very professional brand and well organized for training and follow up during the year. *Aurélie Chiaffi - spa director of St Regis Bora Bora* 



Christian Mas.

chief executive



# & SpaSoft

# Spa & Activity Management System



Explore the powerful features SpaSoft has to offer Now offered in the cloud or on-premise

www.spasoft.com

# SpaSoft

8133 Warden Ave, Suite 501 Markham ON L6G 1B3, Canada

Tel: +1 (0) 905 752 1800 LinkedIn: https://www.linkedin.com/company/spasoft/ Blog: https://blog.spasoft.com/

https://spasoft.com/

# SpaSoft



Erica Mullery, SpaSoft president

## Background

SpaSoft has been a leader in spa technology for over 20 years. SpaSoft is a part of the Jonas Hospitality; a family of brands used in over 60,000 hotels, resorts, and spas, innovating the hospitality industry with cutting-edge technology solutions to meet business needs.

## Main products and services

SpaSoft's cloud and on-premise solutions streamline resource management, activity scheduling, group bookings, financial reporting, and more. SpaSoft empowers spas to manage their business through a user-friendly system backed by the industry's best technology and operational knowledge. SpaSoft's software is built on a highly secure PA-DSS-validation platform.

In collaboration with the rest of the Jonas Hospitality Brands, SpaSoft is a key component of the Jonas Hospitality Unified Platform that unifies the guest journey by connecting your data. The Jonas Hospitality Unified Platform aims to solve the industry's data problem by unifying guest data across marketing, operations, payments, contracts, and more. SpaSoft offers a central location for a guest's profile to sync across your tech stack bringing consistency and accuracy to your spa.

## USPs

With 20+ years of industry experience, SpaSoft offers cloud or on-premise spa and activity management software. Flexible and customisable, SpaSoft streamlines: mobile solutions for guests and staff; resource management; activity scheduling; online booking engine; waitlist management and turn away tracking; group booking; yield management, revenue management, and forecasting; reporting across your spa enterprise and secure point-of-sale transactions.

Through Jonas Arc, the open integration foundation that seamlessly connects all Jonas Hospitality products and third-party systems, SpaSoft interfaces with various systems, including hotel property management systems, credit card and gift card processors, back-office systems, membership billing, and other hospitality technologies.

SpaSoft is a part of the Jonas Hospitality Unified Platform. All solutions in the Jonas Hospitality Unified Platform are closely integrated to bridge the gap between best-in-breed and all-in-one technology.

## Top clients

SpaSoft is the leading provider of spa technology to luxury spas around the world. Installed in over 65% of Forbes<sup>™</sup> five-star spas.



The SpaSoft Spa and Activity Management System allows you to comprehensively manage your spa

## Where in the world?

SpaSoft is installed in more than 800 spas across 64 countries worldwide.

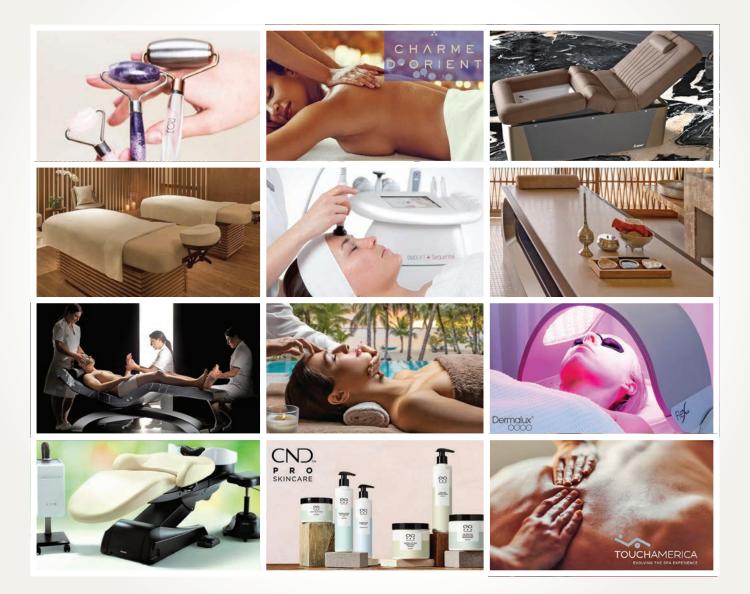
## Who's who?

Erica Mullery, SpaSoft president; Jasmine Hurst & Sherry Cuti, sales managers; Diana Hernandez, senior operations manager; Connect with our team on LinkedIn.

## What the clients say

"Reporting has been so helpful with running an efficient and profitable spa. Most times when I think of a report I'd like to have, it's already available in SpaSoft. Copy and pasting of appointments, scheduling, adding new services – it's all easy!" *Brittany Hunt, spa director, Pala Casino Spa & Resort* 

# Wellness Expert & Professional Procurement



www.spasupply-solutions.com

## SPA BUSINESS HANDBOOK 2024 275

## **COMPANY PROFILES**

# **Spa Supply Solutions**

Industrial Zone Garosud, Montpellier, Occitanie, 34070 France

Tel: +33 184888960 Email: info@spasupplysolutions.com www.spasupply-solutions.com

SPA SUPPLY SOLUTIONS Wellness Expert & Professional Procurement

Background

Spa Supply Solutions was founded in 2014 by Julie Bevilacqua, a seasoned expert in spa management and aesthetic practices. Her dedication to excellence and her commitment to staying ahead of industry trends position Spa Supply Solutions as a leader in spa procurement & consulting.

#### Main products and services

Our platform offers an extensive array, including personalised sourcing services that encompass the world's foremost spa brands and cutting-edge technologies. From furniture, equipment, tools, and accessories tailored for diverse beauty treatments and needs around the spa such as infrared, salt, bamboo, pine therapies, LED treatments, hammam, saunas, and more. We provide holistic solutions to meet every discerning need.

Building upon years of successful service and understanding our clients' evolving needs, Spa Supply Solutions is thrilled to introduce a wide range of spa decors and atmospheres, alongside a new section featuring cosmetics and products for spa boutiques.

Our logistics team meticulously navigate global routes and negotiate

optimal rates, ensuring swift and costeffective delivery solutions. Whether by air, sea, or road, our worldwide distribution network guarantees prompt delivery.

## USPs

Our mission is to ensure our clients are fully assisted while making their projects hassle free. We break away from the conventional by refusing to confine you to a static catalog of products. Instead, we curate our offerings to match your unique requirements, taking into account interior design guidelines and the overall essence and market dynamics of your spa.

We offer a plethora of suggestions for each product and equipment piece, encompassing design, textures, colours, and innovative usage ideas.

Our capabilities extend beyond sourcing and procurement. We offer comprehensive consulting services to elevate your spa project with high ROI and streamlined methods.

Collaborating with architects and interior designers, we assist in crafting your OSE and FFE lists, space planning, developing spa menus, implementing layout management plans for operations, providing spa training conducted by our in-house spa trainer, orchestrating the setup of the spa boutique along with financial projections, devising long-term marketing and spa PR strategies, assistance during spa openings, and an array of other "à la carte" services tailored to your needs.

## **Top clients**

Top luxury brands including Ritz-Carlton, Kerzner International, Minor Group, Jumeirah, Rosewood, Hyatt, Accor Group, Four Seasons, Six Senses, Aman, Hilton, Lux\*, Kempinski, Shangri-La, MandarinOriental, Viceroy, ESPA Spas, as well as a range of private high-profile clients, including yachts and cruise ships.

## Where in the world?

Our clients are spread across the world, and we have warehouses in various locations in Europe, including France, Belgium, England, Spain, Portugal, and the Netherlands. Additionally, we utilise third-party warehouses in other parts of the world, such as the USA, Japan, India, Africa, and Australia, which enables us to conveniently ship our products worldwide at cost-effective rates.

## Who's who?

Julie B, founder & business development; Anne-Lise S, export manager; Laura B, FFE&OSE specialist; Yvana R, web enquiries & marketing.



Julie Bevilacqua, CEO



Holistic Skin Science, Pure & Natural

Witness a skincare revolution, brought to you by Subtle Energies' unwavering commitment to quality, purity, and innovation.



Suble Energies

Subtle Energies

Holistic Skin Science, Pure & Natural

VEGAN COLLAGEN SERUM Cutting-edge biotech for

plumper, smoother skin

Subtle Energies<sup>\*</sup>

Holistic Skin Science, Pure & Natural

MULTI-MOLECULAR

Next-generation serum for ligh absorbtion & elasticity

# **Subtle Energies**

80 Coonara Ave, West Pennant Hills, NSW 2125, Australia

Tel: +61 2 9634 1677 Email: nick@subtleenergies.com.au Instagram: @subtleenergies Twitter: @subtle\_energies Facebook: Subtle Energies Ayurveda Aromatherapy www.subtleenergies.com.au

www.subtleenergiesacademy.com

Subtle Energies\*





Farida Irani, founder

## Background

Subtle Energies was founded in 1993 as a clinic by Farida Irani in Sydney, Australia. Farida is internationally recognised as a pioneer in Ayurveda Aromatherapy as a science, and is a well-respected clinical practitioner, author, and lecturer. Farida's clinic was designed to address a complex range of health concerns (cancer, mental health issues, chronic fatigue, fertility issues, insomnia and more) with a variety of modalities offered that respect ancient sciences, combined with holistic modern techniques.

## Main products and services

Subtle Energies is an award-winning, results-based aromatherapy, natural skincare and wellness brand, founded on Ayurveda principles. It was created with intent to address multiple skin and body concerns, while delivering high performance results, empowering one's physical, mental, and emotional wellbeing.

Australian-made, cruelty free, COSMOS natural certified range of skincare and body/bath products, Subtle Energies always sources the highest grade of oils and active ingredients. The Subtle Energies products are multifunctional – each giving an excellent clinical result with pure and natural clean beauty technology and will deliver additional benefits which include wellness on all levels, including emotional and hormonal balance, musculoskeletal concerns, sleep deprivation, skin cell renewal, stress and anxiety.

## Additional products and services

Subtle Energies offers a strong hotel room integrations programme, which brings deliverable results for sleep, stress and fatigue, coupled with a sensory journey of shower and bath programmes.

## USPs

Subtle Energies sources the highest grade essential oils: a therapeutic essential oil is determined by the chemical profile of the oil after it is distilled. It is the unique chemical compositions that exist in these ingredients that Subtle Energies sources. This background, coupled with the company's education and practitioner qualifications, equips Subtle Energies with the ability to create powerful blends and forward-thinking treatments, delivering authentic results-based holistic experiences.

## How many spas do you supply?

130 spas, including private-label partners.

## Top clients

Global partnerships with The Peninsula Hotels: Six Senses Spas & Resorts; Crown Towers, Australia: Jiva Spas by Taj Hotels Resorts and Palaces. Iconic destinations such as Gwinganna, Kamalaya, Mandarin Oriental Tokyo, Mandarin Oriental Dubai, Raffles Doha, Royal Mansour Marrakech, Soneva Fushi, One & Only Kea Island.

## **Future plans**

Continue innovations with advances in the field of natural and biotech active ingredients.

## Who's who?

Farida Irani, founder; Nick Irani, director of operations and brand development; Khursheed Irani, global training and development director; Sheriar Irani, managing director of manufacturing and logistics.

## What the clients say

"In 2003, after reading Farida's book on Ayurveda aromatherapy, I was so impressed, we collaborated to design signature spa blends. These are the best oils I've ever worked with and we're proud to have Subtle Energies across our spas." *Anna Bjurstam, vice president, spas, Six Senses.* 

# SWISS line



With 35 years of experience, Swissline is known for its collagen-based formulas and anti-inflammation skincare solutions.

Utilizing only the most advanced, highest quality skin-identical ingredients, including Hyaluronic Acid, Collagen, Niacinamide, Pre and Probiotics, Madecassoside<sup>®</sup>, the treatments boost cellular revitalization and protect the skin inside-out and outside-in.

Swissline facials and massages are available in exclusive medical clinics and spas around the world.



Burj Al Arab Jumeirah Dubai, UAE



Fairmont Tazi Palace Tangier, Morocco



Carlton Cannes *Cannes, France* 



The Shelbourne Dublin, Ireland

# Swissline by Dermalab

Dermalab S.A. Dufourstrasse 20, Zollikon, 8702, Switzerland

Tel: +41 (0)44 396 10 60 Email: info@swissline-cosmetics.com Instagram: www.instagram.com/swissline.skincare/ LinkedIn: www.linkedin.com/company/swiss-line-by-dermalab-s-a-Facebook: www.facebook.com/Swissline.Skincare/ Blog: www.swissline-cosmetics.com/en/blog

www.swissline-cosmetics.com

# SWISS line

Christophe Lesueur, CEO

## Background

Inspired by the science of cellular rejuvenation, Swissline was founded in Switzerland in 1989, igniting a longstanding passion for developing formulas that harness the power of biotechnology and embody the precision synonymous with Switzerland.

## Main products and services

Swissline offers 360° advanced formulas that think skin from the inside-out and outside-in. Using the most efficient skin-identical active ingredients and technologies, the products nurture the skin from within and ensure its harmonious revitalisation. Collagen has been a major focus for Swissline since 1990, with the brand incorporating marine collagen, collagen-boosting peptides and plant-based growth factors in its signature products and treatments for the face and body.

Swissline's in-house training department champions the importance of skincare education, offering its partners training programmes, manuals, video support and coaching, as well as a bespoke training app with treatment protocols, ingredient files and tools.

## USPs

Swissline recognises that the skin is a reflection of your health and wellbeing. With

a deep understanding of how the skin functions and a desire to combat oxidative stress, Swissline advocates a holistic approach to skin care. By uniting evidence-based, antiinflammatory topical treatments that work on the inner and outer layers of the skin, together with luxurious textures and scents,

and a 360° approach to a healthy lifestyle where self-care is prioritised, Swissline believes your inner radiance can shine through. Their brand identity can be summed up: Nurturing your skin beyond beauty.

## Where in the world?

Swissline is present in 30 countries around the world in medi-spas, five-star hotels, luxury medical clinics and high-end retailers.

## **Top clients**

Burj Al Arab, Burgenstock Resort, Carlton Cannes, Fairmont Tazi Palace, Park Gstaad, Six Senses Marbella, The Shelbourne, Sofitel Quiberon Thalassa Sea & Spa.

## **Future plans**

Swissline will celebrate its 35th anniversary in Autumn 2024. Going forward, it will continue to cultivate a culture that embraces self-care,



Swissline's luxurious and efficacious skincare

leveraging its expertise in Swiss skincare research and the global luxury spa industry.

## Who's who?

Christophe Lesueur, CEO; Custodio d'Avo, international brand director.

## What the clients say

"Swissline was the perfect choice for Carlton Cannes' Le C Club because of its luxury, high-end products and treatments. The textures are wonderful and the skin-identical ingredients, like collagen, provide visible results." Julie Forthomme, spa manager, Le C Club, Carlton Cannes

"Swissline, a brand rooted in the rich tradition of Swiss cellular therapy, has shown unwavering dedication over the last 30-plus years to pioneering biotechnological innovation. In this exceptional collaboration, we wholeheartedly embrace the timeless essence of wellbeing, marking a profound journey together that celebrates a shared commitment to nurturing the body, enriching the mind, and soothing the soul." *Cristina Lancu, director of Talise Spa at Burj Al Arab Jumeirah* 





# TAC | The Assistant Company

Schildbach 211, 8230 Hartberg, Styria, Austria

Tel: +43 50 60 80 Email: office@tac.eu.com LinkedIn: www.linkedin.com/company/tac-gmbh Facebook: www.facebook.com/TACTheAssistantCompany

www.tac.eu.com

www.sense.eu.com





Thomas Roessler, MD

## Background

Founded in 2001, TAC has been in the international market for more than 20 years. At two locations in Hartberg and Vienna, more than 80 employees are responsible for the continuous development of the software products. The TAC software serves several key markets within the leisure industry: Reservation Assistant – Spa & Activity Software specialises in the unique software needs of those in the spa industry. Club Assistant – Membership Software is focused on the special features of the fitness market. Entry Assistant – Access Control Software specialises in the needs of the thermal bath industry.

## Main services

Reservation Assistant – Spa & Activity Software simplifies all processes of modern spa management, including reservations, membership management, employee scheduling, stock control, CRM and billing.More than 200 interfaces to external systems such as PMS and access control as well as reports and statistics for measuring performance guarantee a smooth integration. An easy-to-navigate dashboard provides a quick overview of your spa's economic performance.

## **Additional services**

TAC's add-ons are innovative tools for maximising sales revenue and strengthening customer satisfaction.

The TAC Webshop integrates sales, appointment bookings, lounger reservations, online questionnaires, a partner area and more with an intuitive, user-friendly design. Guests can also book appointments at the Self-Service Kiosk and pay by RFID bracelet.

And with TAC | Sense – the cloud-based version of the software – employees have reservation plans with them any time, any place on all mobile devices. TAC has also created self-service machines named TAC | Wrist, which integrate with TAC's technology and dispense RFID wristbands.

With the fully integrated payment interface TAC | Pay, single and recurring payments, as well as refunds, are processed easily, quickly and securely throughout the TAC software. Your personal TAC | Pay portal access offers a detailed presentation of transactions as well as clear reports and analysis.

## USPs

TAC's credo, "designed to simplify", is reflected in all its products. TAC offers one platform for all activities. The software is suitable for every area of a modern spa, and customers build their individual solutions to best suit their business needs. A skilled support team is available 24 hours a day, seven days a week, via phone or e-mail.

## **Top clients**

La Mamounia, Rocco Forte Hotels, Hyatt, Kempinski Hotels & Resorts, Grand Resort Bad Ragaz, Robinson, Radisson, Palace Gstaad, The Dolder Grand and Richmond Nua Wellness-Spa Sapanca.

## Where in the world?

TAC has more than 1,300 customers in 70 countries, including the USA, Germany, Austria, Switzerland, Mexico, Hong Kong, UK, Italy, Australia and the Dominican Republic.

## Who's who?

Thomas Roessler, managing director; Gernot Tobisch, managing director; Guenther Poellabauer, VP marketing & sales; Bernhard Rappold, VP of engineering.

## What the clients say

"Reservation Assistant helps us manage our resources efficiently and react flexibly to the needs of our guests." – Hakan Balcan, general manager, Richmond Nua Wellness Spa Sapanca

# SNOWROOM

Making contrast therapy enjoyable for everyone.



indoor.technoalpin.com

TECHNO INDOOR

## SPA BUSINESS HANDBOOK 2024 283

## COMPANY PROFILES

Sara Brenninger & Gianni Guadagnini

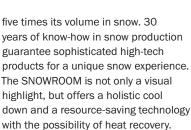
# **TechnoAlpin Indoor**

Via Piero Agostini 2, 39100 Bolzano, Italy

Tel: +39 0471 550 550 Email: indoor@technoalpin.com Facebook: TechnoAlpin Indoor Instagram: technoalpin indoor LinkedIn: TechnoAlpin Indoor

www.indoor.technoalpin.com

# TECHNO= LPIN° INDOOR



## Top clients

We have supplied more than 120 customers around the world. including luxury hotels, cruise ships, public thermal baths, health clubs, private residences and even retail stores and experience spaces.

## **Future plans**

Our vision of the wellness area of the future is the restoration of balance between warm and cold. Snow is an inviting link between warming up and regenerating. We develop and design snow concepts and advise discerning clients on the subject of cold applications and contrast therapy, thereby enhancing the experience for guests.

## Who's who?

Sara Brenninger, executive manager; Gianni Guadagnini, head of sales and business development.

## Founded in 1990, TechnoAlpin is the world leader for snowmaking systems. With the Indoor snow division,

Background

TechnoAlpin combines its fascination for snow with holistic wellbeing to create something completely unique.

TechnoAlpin Indoor offers expert consultation for indoor snow concepts. Helping customers integrate snow into the initial design phase of spa concepts and this way providing individualised solutions for any business in order to elevate the guest's spa experience.

## Main products and services

Indoor snow is a special highlight for luxury wellness and spa areas, fitness centres and private luxury real estates - a new way of cooling down that your guests will surely remember.

The SNOWROOM is cooled to -10° C (14°F) and filled with real snow, made from only water and air. Fresh snow is made every night, so fresh powder snow is ready every morning to delight your guests. The entire body cools down efficiently and gently: the respiratory tract and lungs, all organs and brain cells cool down at a slow pace. The skin is cooled over the entire surface without any damage to the tissue. Cooling



The spa area of the future restores the balance between hot and cold.

down in the SNOWROOM is invigorating, the body and the mind relax and regenerate.

SNOWSKY is the most sophisticated alternative for cooling down: a real snowfall in the middle of the room. The falling snow is joined by cold light, revitalising the spirit. The magical transformation from water into snow creates a grounding feeling, calming and relaxing all the senses. The cold snowflakes land and melt slowly on the warm skin.

Snow is the gentlest version of cooling down and can be enjoyed by both men and women of any age. The benefits of cold therapy are accessible to all, with no shock or dizziness.

## **USPs**

Snow offers a gentle and efficient way of cooling down. One litre of water makes

guarantee sophisticated high-tech The SNOWROOM is not only a visual



# Vichy Shower Treatments Reinvented



www.unbescheiden.com

## **Unbescheiden GmbH**

Ruhrstr. 6, 76532 Baden-Baden, Germany

Tel: +49 7221 95340 Email: info@unbescheiden.com LinkedIn: Heinrich Unbescheiden

www.unbescheiden.com





Heinrich Unbescheiden, director sales & marketing

## Background

Unbescheiden GmbH was founded in 1869 in Baden-Baden, Germany. The company is family-owned: Mrs Unbescheiden is the CEO and her two sons, Heinrich and Mark, are members of the management board. The company is one of the leading companies in the field of spa and hydrotherapy equipment worldwide.

## Main products and services

Equipment for spas and wellness centres, as well as hydrotherapy equipment, such as Unbescheiden's new generation of Vichy showers. These enable completely new treatment sequences and revolutionise the classic horizontal showers. With flexible programming options, facilities can develop their own signature treatments. This creates customised combinations of highly efficient automatic treatments with intensive hightouch experiences. The new applications are both highly effective and extremely attractive for users and practitioners.

Unbescheiden also offers automatic massage tubs from the Avantgarde and Spa Sensations product lines. These tubs offer excellent massage treatments to the customer. A multitude of available



The dynamic design of the Avantgarde line can easily be integrated into modern spas

programmes and an individually adaptable massage pressure turn the massage treatments into an unforgettable wellness experience. A variety of other treatment units, including those for dry hydro massages or the application of body wraps, forms part of Unbescheiden's product range.

#### USPs

Each product is developed to meet the requirements and preferences of the user. The company offers a range of treatment options and advanced technical solutions, which enable spa and wellness institutions to offer individual and high-quality treatments to their guests. A focus is being put on both the quality and longevity of the equipment, as well as easy operability.

#### **Top clients**

Relais Thalasso, Thalazur, Chenot Palace Weggis, Barwicha, Lefay Resort, Palazzo Fiuggi Rome, La Reserve Ramatuelle, Palace Hotel Meran, Viva Mayr, Kronenhof Pontresina.

## Where in the world?

The equipment of Unbescheiden GmbH is sold to customers in more than 60 countries worldwide.

## **Future plans**

We will react to new requirements and expectations in the field of spa and hydrotherapy by developing solutions focussing, among other things, on variety of treatments, ease of use and flexible deployment of personnel resources.

## Who's who?

Veronika Unbescheiden, CEO; Heinrich Unbescheiden, director sales and marketing; Mark Unbescheiden, director engineering and production.

# **Control & dosing systems for** unique wellness experiences







Experience showers



Foot SPA systems





Salt nebulisation





SPA control systems

## www.wdt-dosing.com

## WDT Werner Dosiertechnik GmbH & Co. KG

Hettlinger Strasse 17, Wertingen, Bavaria, 86637, Germany

Tel: 0049 (0) 8272 986 97 0 Email: r.rieger@werner-dosiertechnik.de LinkedIn: www.linkedin.com/company/wdt-werner-dosiertechnik/ Facebook: www.facebook.com/WDTinfos/?fref=ts

www.wdt-dosing.com



Werner Dosiertechnik The better solution.



Rainer Rieger, managing director

## Background

The company was founded by Dietmar Werner in 1985. He invented a dosing system for calcium hypochlorite for swimming pools. Mr Werner still owns 50 per cent of the company. The twin brothers Jochen and Rainer Rieger own 25 per cent each.

## Main products and services

WDT develops and produces high quality control and dosing systems for swimming pools and hydrothermal wellness facilities:

#### For wellness facilites:

- Experience showers
- Aroma pumps for steam rooms
- LED illumination for steam rooms
- Salt nebulisation systems
- for steam rooms
- Automatic splash systems for saunas
- LED illumination for saunas
- Salt nebulisation systems for saunas
- Foam production systems
- for Hammam massages
- Foot spa systems
- Room aromatisation
- Central control systems to control all rooms / parameters of the wellness facility from one controller with touch screen display



WDT exports all over the world

#### For swimming pools:

- Dosing systems for calcium hypochlorite
- Auto control systems
- Dosing pumps

#### **USPs**

From our point of view it is a necessary core competetence to undestand the application areas of our products and its associated technical systems as a total, to be able to transfer this know-how to our partners.

#### WDT Werner Dosiertechnik stands for:

- Comprehensive know-how
- Highest material and product quality
- Professional consulting

of our trained partners Exclusively educated and qualified employees Service and solution orientation Continuous development Our willingness to embrace change and our flexibility allow us to quickly react to constantly changing markets and customers' demands. This is the main reason for our continuous growth, our lasting partnerships and our worldwide success!

Extensive service network

## **Top clients**

We distribute through our worldwide network of spa builders/installers.

#### Where in the world?

We realise 75 per cent of our turnover in worldwide export, mainly Europe, Asia, Australia.

## **Future plans**

Staying innovative and agile in these dynamic times, ensuring our products and our entire organisation are ready for the challenges and opportunities of the 21st century.

## Who's who?

Rainer Rieger, MD; Jochen Rieger, MD; Franz Mayr, product manager wellness.



Years devoted to your beauty

## Yon-Ka Paris Elected #1 French Spa Product Line





Family-owned business, pioneers in Aromatherapy



French professional-grade skincare



Excellent formulations



Environmental & societal commitments



6,000+ beauty & wellness locations worldwide



Learn more about partnering with Yon-Ka Paris

Contact us:infoexport@multaler.com or Call Toll-Free 800.533.6276 - www.yonka.pro

# COMPANY PROFILES

# Yon-Ka Paris

Laboratoires Multaler, 1, rue Ambroise Croizat, Argenteuil, 95100, France

Tel: +33 (1) 41 19 56 56 Email: infoexport@multaler.com LinkedIn: Yon-Ka

https://www.yonka.pro/





Antoine Lamarche, Céline Raynal and Alexis Wolkowinski

## Background

As pioneers in aromatherapy since 1954 and founders of the Yon-Ka brand, the Multaler Laboratories, a French family-owned company, encapsulate the power of Nature within sensorial, results-driven expert formulas.

## Main products and services

We offer a comprehensive range of expert face and body treatments to meet all your clients' needs. We train your staff in well-defined techniques and methods. Every Yon-Ka treatment is a subtle, expert alchemy in the hands of a professional, that feel and give, that prolong and strengthen the essential oil and thus optimise the treatment.

To complete the spa experience of your clients in the comfort of their own home and improve your profitability, Yon-Ka has developed a full line of face and body products to extend the benefits of the professional treatments.

## **USPs**

 The Experience of Phyto-Aromatic Skincare
 5 founding principles: effectiveness through nature, excellent formulations, expert techniques, experience for the senses and ethical commitments.

Vision of Holistic beauty: each Yon-Ka phyto-aromatic treatment is a unique. personalised experience which contributes to the physical and mental harmony for every person, at every stage of life. High quality products: we develop and manufacture our products in our own laboratories in the Paris area, under strict controls at all points, from the formulation to fabrication in filtered air to ISO 22716. The Yon-Ka Quintessence: our exclusive complex, containing 5 synergistic essential oils, combines dermatological effectiveness with olfactive and aromachological benefits. 6000 beauty professionals around the world have already chosen to share Yon-Ka's Experience of Phyto-Aromatic Skincare with clients searching for naturality, authenticity and results.

## **Top clients**

L'Espace Yon-Ka, Tokyo - Japan (many times voted Best Spa of the year in Japan); Hyatt Regency, Hakone, Japan; Bellagio & JW Marriott, Las Vegas, USA; Canyon Ranch, USA; Four Seasons, Jakarta, Indonesia; LaboSpa, Zürich, Switzerland; Le Vallon de Valrugues & Spa, St Rémy de Provence, France; Les Bories, Gordes, France; SkySpa, La Rosière, France.



Discover the Experience of Phyto-Aromatic Skincare with the Yon-Ka line

# Where in the world?

Yon-Ka supplies over 6000 partners around the world (5 continents, 58 countries).

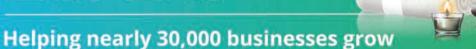
# Who's who?

Antoine Lamarche, CEO, Céline Raynal, export sales manager, Alexis Wolkowinski, president and owner. Only Zenoti helps you grow a little every day

Any software can help you manage your business. Zenoti helps you grow. You get the industry's most complete spa software, designed to grow your revenue regularly, effortlessly.







Scan to download the 2024 Beauty and Wellness Benchmark Report

+44 161 513 5339 🛛 🖂 sales@zenoti.com 🌐 zenoti.com

# COMPANY PROFILES

# Zenoti

Jackson House, Sibson Road, Sale, Cheshire, M33 7RR, UK

Tel: +44 161 513 5339 Email: sales@zenoti.com Twitter: @gozenoti LinkedIn: linkedin.com/company/zenoti/ Facebook: facebook.com/gozenoti Instagram: instagram.com/gozenoti/ Blog: zenoti.com/resources

www.zenoti.com





Sudheer Koneru, CEO

## Background

Having started as proprietors of their own wellness centres, the Zenoti founders have a passion for the beauty and wellness industry that has fueled a profound understanding of its industry and people. Zenoti has channelled this understanding into software, defining how a technology company can drive success for beauty and wellness businesses.

## Main products and services

Zenoti addresses every facet of running a spa, from crafting an exceptional client experience and empowering staff to increasing revenue via automation and Al.

- Online appointment booking: Guests easily access available slots via web, mobile app, and social media.
- Revenue growth features: Functions designed to optimise booking, boost average invoices.
- Al innovations to romance clients and save time on tasks
- myZen: The first mobile app designed just for providers
- Staff engagement and performance management: A mobile app for providers, to track guests, tips, and more.
- Advance deposits: Secures appointment revenue during the booking process.
- Intelligent inventory management: Staff gets

quick, automated insights into ordering needs.

- Memberships: A variety of options to create reliable, recurring revenue.
- Targeted marketing: Send the right custom offers and promotions to the right clients.
- Branded mobile app: Customers can book appointments, track memberships, and more.
- Digital gift cards: Available online, redeemable at every location.
- Reporting and analytics: Dashboards provide insight into growth areas, inventory, guest data, and more
- Automated payments: A streamlined checkout experience for both clients and staff.

## USPs

Zenoti helps nearly 30,000 beauty and wellness businesses power growth with a consistent dedication to product excellence and innovation. Zenoti helps spas achieve revenue growth via three workflow components: 1. maximising the number of available slots in the appointment book; 2. optimising staff utilisation to fill every possible slot; and 3. attaining the highest possible revenue per client visit.

In 2023, top-performing spas partnering with Zenoti achieved some of the industry's most impressive performance metrics: top membership-focused spas earned 87% more revenue than average, with a 78% staff utilisation rate; online booking rates were 60-75% higher than average.

# **Top clients**

Hand & Stone Massage and Facial Spa, Face Gym, European Wax Center, MGM Resorts, Skin Laundry, Face Haus, Massage Heights, Rush Hair & Beauty, Gene Juarez Salons & Spas, TONI&GUY, Elizabeth Arden.

## Where in the world?

Great Britain, the United States, Canada, Europe, Africa, the Middle East, India, Southeast Asia, Australia, and New Zealand.

# **Future plans**

With two Al-powered innovations in 2024, Zenoti establishes an unprecedented level of customer service and intelligent business insights for spas.

## Who's who?

Sudheer Koneru, CEO; Amy Douglas, sales manager, UK & Europe.

## What the clients say

"Growth is about making sure we do it sustainably, sensibly, and that we're able to achieve it in our marketplace. Zenoti enables us to do that." *James Gill, owner and operator, Bodytonic Clinic* 

# **PRODUCTS & SERVICES**

# spa-kit.net

# The search engine for spa buyers

For full company and contact details of any of the products, equipment and services featured here, please visit www.spa-kit.net





# Bellefontaine bolsters Cellstemine line

Swiss spa and skincare brand Bellefontaine has launched the 24h Glow Repair Mask to help consumers achieve a smoother, firmer and more glowy complexion. The latest addition to the brand's pro-ageing Cellstemine collection, the mask is powered by plant stem cells derived from edelweiss, argan and alpine rose, as well as the probiotic concentrate lactobiotyl. The mask's creamy formula is designed to hydrate the skin, help erase signs of fatigue and stimulate cellular repair activity while restoring suppleness and comfort. **KEYWORD: BELLEFONTAINE** 

# MyEquilibria combines art and outdoor exercise



High-end outdoor exercise equipment company MyEquilibria offers solutions for spas looking for open-air nature-based activities, including a 7m-high MyTree product and the 12m-long MyBeast Sports Performance structure, both of which are made of concrete and stainless steel. MyTree is designed for free body and callisthenics activities, and includes four stations with rings, a traction bar, parallel bars and hooks for suspension training. MyBeast has been created for functional activities and is divided into stages for training all muscle groups. A nearby totem provides information about the equipment, philosophy and benefits, as well as a QR code to access more than 1,000 PT-led video tutorials. **KEYWORD: MYEOUILIBRIA** 

# SPA-KIT.NET PRODUCT ROUND-UP

**SHARIENI GROUP** 



# Gharieni unveils multifunctional MLR Transform bed

Thai and shiatsu massages can easily be administered in the same space as conventional spa treatments, thanks to the new MLR Transform bed from Gharieni.

The innovative model seamlessly transitions from a bed that lies flat on

the floor to a conventional elevated spa table. When flat, the mattress extends to 120cm in width – making it ideal for ground-level treatments – but swiftly transforms into a standard 80cm-wide spa table when it rises. KEYWORD: GHARIENI

# Esse's latest skincare trio taps live probiotics

Microbiome skincare and spa brand Esse Skincare has launched three new products containing lactobacillus bacteria to boost the effect of medical aesthetic treatments. The new Esse Pre-care Oil, Esse Activator and Esse Post-care Oil formulations were developed by company founder Trevor Steyn and his research team, and use live lactobacillus bacteria to help the microbiome to protect the skin while it heals. **KEYWORD: ESSE** 





# Hyperice and Escape Fitness partner to redefine recovery

Fitness and recovery brands Hyperice and Escape Fitness have teamed up to create recovery stations for spas, gyms and sport-specific training facilities. Available in the UK, US and Europe, the stations feature Hyperice's Hypervolt 2 Pro percussion massage device and Escape's Multi-Activity Resource Station screen providing virtual one-to-one coaching 24/7. With a small footprint, the unit is set up so that the Hypervolt 2 Pro percussion device is tethered via a flexible cable, to provide constant charging and theft prevention, ensuring the technology is always available for use. **KEYWORD: HYPERICE** 

# **PRODUCTS & SERVICES**



# Emperor Ice Baths makes global debut

Tapping into the growing interest in cold water immersion, Emperor Ice Baths has created what founder Daniel Watson calls "the most bespoke [portable] ice bath on the market". The traditional timber-clad coolers (and the inner mould) come in various finishes and colours - 14 as standard, but Pantone shade-matching is available too. There's also a choice of underwater LED lights and optional extras such as ozone filtration, a built-in external drawer for storing accessories and a shelf with a phone slot. The plug-and-go system, which has been made to bring the temperature down to 2°C without adding ice, can be managed via a touchscreen LCD control with wifi capability and an app. **KEYWORD: EMPEROR ICE BATHS** 

# Sothys introduces pigmentation management range

Sothys has brought a new range to market to target pigmentation and visible signs of ageing while promoting radiance. Powered by active ingredients, the six-product collection's core formula is based on an exclusive Sothys patent powered by organic white nettle that's grown and harvested using green chemistry methods near the Sothy's factory in Auriac. White nettle was selected as the star ingredient due to its high levels of phenolic compounds, particularly flavonoids, which are claimed to reduce pigmentation issues. The complete **Pigmentation Management line** features a Brightening Facial Cleanser, a Complexion Renewing Essence, a Spot Focus Serum, a Spot Focus Cream, a Radiance Enhancing Mask and a Youth Protective Fluid Spf50. **KEYWORD: SOTHYS** 



# Robosculptor Al massager to launch imminently

Robosculptor, an AI robot used for body treatments, is in the final stages of development. Created by Beautyliner, the system employs a high-speed 3D camera to scan the user and track their body movements. A robotic arm with a rotating massage roller is then used over the body and adjusts position, pressure and speed based on camera feedback. The user is given a remote so they can also adapt the treatment. **KEYWORD: ROBOSCULPTOR** 





# Klafs brings new Enya sauna bowl to market

Heat experience specialist Klafs has created an automatic infusion bowl as part of a series of upgrades for its commercial saunas. Part of the new Profi sauna range, the Enya bowl is operated via a timed control or at the touch of a button, and has been created to provide continuous scent for sauna sessions and ceremonies. The tray has been designed so that liquid is evenly distributed, and a wide rim prevents hot splashes or water pools on wooden surfaces. It can sit on existing stoves with water supply fed from below, via an outlet in a wall or, for a more dramatic effect, coming down from the ceiling. KEYWORD: KLAFS

# AKT launches Skyy treatment bed range

AKT, the French group behind bespoke premium spa bed and design line CODE, has developed a new range that includes sustainability, smart technology, durability and competitive pricing as its USPs.

The Skyy collection features the same stylish clean lines and intuitive features as its sister brand, but has a 20 to 30 per cent lower price point. There are four electronic models which have the same core functions but are differentiated by their design. All can be customised



with a range of colour finishes, round or squared edges and accessories such as chromotherapy lights and speakers. **KEYWORD: SKYY** 

# SPA-KIT.NET PRODUCT ROUND-UP

## PROMOTION

# Anantara Spa



Anantara Spa draws on the traditions of East and West to inspire deep relaxation, with beautiful, healing, traditional Thai massage and indigenous treatments. Set in some of the world's most extraordinary destinations and with locations around the world, our treatments draw inspiration from the stunning surroundings.

All treatments are performed by specialised therapists. Expert therapists at Anantara Spas, across Asia and beyond, tailor perfect experiences from a comprehensive menu of massages, body and facial treatments, bringing together exclusive ingredients, aromas, and time-honoured techniques to promote long-term health and wellbeing during your holidays.

FOR MORE INFORMATION:



# PRODUCTS & SERVICES



# **The Madison Collection** unveils the Tuxedo Collection

The Madison Collection's newest luxury linen and robe range is fade-resistant, quick-drying and chlorine-compatible. The Tuxedo Collection is the product of years of development and features bath towels, robes and mats, available in a range of sizes. The range has been designed to require 40 per cent less energy for complete wash and dry cycles and requires 50 per cent less storage space than standard linen and robe ranges. **KEYWORD: MADISON COLLECTION** 

# **ESPA** launches Optimal **Skin Cleansing Oil**

ESPA has expanded its Optimal Skin Pro collection with a new oil-to-milk cleanser, the Optimal Skin Cleansing Oil. The new cleanser features an Omega+ Vitamin Complex, and is also formulated with upcycled oils (grapeseed, pumpkin seed and apricot), naturally caffeinated green coffee seed oil and myrtle, as well as an olive antioxidant complex. The cleanser is completed with an essential oil blend of sweet orange, neroli and bergamot. **KEYWORD: ESPA** 



# Celluma targets wellness sector with flexible LED light panels

Known in the medical aesthetics and pain management space, Celluma is bringing its LED light therapy devices to the spa market. Its stand-out feature is lights that are embedded on a flexible panel which can be contoured closely to the area of treatment. Celluma's flagship product is the Celluma Pro, which can be formed

into a c-shape to treat facial wrinkles and fine lines while guests lie on their backs. It's also been designed to wrap around any body part including the hands, feet, hips, knees, different areas of the back, or other joints to alleviate pain, increase circulation and decrease inflammation. **KEYWORD: CELLUMA** 





# iS Clinical introduces epigenetic retinol duo

Cosmeceutical skincare brand iS Clinical has developed a new retinol product designed to optimise the pro-ageing ingredient's benefits while minimising its potential side effects. Available in two different strengths (0.3 per cent and 1 per cent), Retinol+ Emulsion is powered by two decades of scientific research and has been designed to offer a comprehensive solution to a myriad of

skincare concerns. The star ingredient is a keratolytic form of retinol, which is said to aid in the breakdown of excessive and damaged skin cells. When combined with a proprietary blend of bakuchiol, antioxidants and extremozymes, the formula is claimed to help target fine lines, wrinkles, uneven skin tone, rough texture and blemishes. **KEYWORD: IS CLINICAL** 

# Oakworks unveils ADA compliant low-height spa table

Oakworks has launched a new treatment table range to redefine accessibility standards in the spa industry. Comprised of Oakworks' existing Britta, Talise, Palas and ProLuxe models, the line features

beds with a maximum height of 19 inches, which ensures easy wheelchair access and promotes a seamless transfer for clients with mobility challenges. **KEYWORD: OAKWORKS** 



# SPA-KIT.NET PRODUCT ROUND-UP

## PROMOTION

# Longevity Hub by Clinique La Prairie



**IIQUE LA PRAIRIE** 

Longevity Hub by Clinique La Prairie is a sanctuary for rejuvenation and wellness from Switzerland, located on the 15th floor of the St. Regis Bangkok. Guided by three main pillars of longevity, wellbeing and aesthetics, the protocols of Clinique La Prairie, Montreux are focused on holistic health and vitality.

Longevity Hub Bangkok offers personalised longevity solutions designed by longevity coaches, including cutting-edge treatments like cryotherapy, oxygen therapy, and IV drips to promote natural healing and longevity from within. Its results-oriented wellbeing treatments include cellular facials, massages, and hammam rituals for relaxation. Aesthetic enhancements like EMSculpt and revolutionary treatments for natural beauty restoration are also offered. A longevity relaxation zone includes a vitality pool, hot bathing pool and outdoor swimming pool for ultimate rejuvenation.

#### FOR MORE INFORMATION:



# PRODUCTS & SERVICES



# Vie Healing channels TCM for Vybra mini massage tool range

Vybra is the latest in vibration therapy from Vie Healing – the LA-based global spa and wellness brand inspired by Traditional Chinese Medicine (TCM) and manufacturer of 24k Gold Ear Seeds. The Vybra collection blends acupressure, magnetic therapy and vibration, replicating the effects of acupuncture within the comfort of a home or spa. Proposed benefits include enhanced circulation, pain relief and lymphatic drainage.

Vie will incorporate the tools into treatments at its flagship spa and also encourage consumers to continue the experience by purchasing a Vybra tool to take home. KEYWORD: VIE HEALING



# SWISSLINE

# Swissline introduces Swiss Oxygen facial

Cellular skincare and spa brand Swissline has launched a new 75-minute facial called the Swiss Oxygen Treatment. The vegan-friendly ritual promises to invigorate, fortify and detoxify the skin, featuring Swissline's latest advancements: the Cell Shock Age Intelligence Super-Ampoule and Mask Hydraholic. The protocol is designed to boost the skin's oxygen consumption on a cellular level while counteracting the impacts of urban lifestyle on the skin, including pollution, smoking and lack of sleep. KEYWORD: SWISSLINE

# Subtle Energies unveils bioactive aesthetic line

In celebration of its 30th anniversary, Australian skincare brand Subtle Energies has unveiled a bioactive aesthetic line. Biotechnology Skincare includes three products, along with complementary facials and advanced holistic massages. Vegan Collagen Serum has been formulated with proteins that mimic human collagen to act as a natural filler and restore elasticity and plumpness. Designed to help improve skin tone and moisture levels, Multi Molecular Hyaluronic Acid serum offers a broad range of molecular weights combined with pomegranate extract and kakadu plum. The Pomegranate Enzyme Mask includes active aromatics and botanicals and is intended as a gentle exfoliator. **KEYWORD: SUBTLE ENERGIES** 



# SPA-KIT.NET PRODUCT ROUND-UP

# Soleum introduces Luxury Relaxing heated lounger range

Austrian steam bath and thermotherapy specialist Soleum has launched a dynamic collection of infrared loungers. The new Luxury Relaxing range features a selection of eight loungers fitted with adjustable infrared heating settings and LED underlighting. Designed for indoor or outdoor use, the beds can be customised in many detailed finishes including glass mosaic, concrete, oak or a metal coating. Operators can also upgrade the loungers with a 3D fireplace behind the headrest. **KEYWORD: SOLEUM** 



# Lemi taps into vibroacoustic and heat therapy with new bed

Lemi says its new ThermoSoft V bed is more than just a treatment table to lie on; it also helps to relieve tension and stiffness, encourage detoxification, restore balance, purify the skin and support the immune system.

That's because the memory foam bed features built-in vibroacoustic technology as well as a pair of heated blankets. The heated blankets are integrated into the table's base and can also be stored there.

The features can be used in rituals to add another layer of wellbeing, or can also enhance pre- and post-treatment experiences. KEYWORD: LEMI



## PROMOTION

# VIVID IV Drip Bar



Vivid IV Drip Bar is an IV (intravenous vitamin) drip bar, anti-ageing and aesthetics hub rolled into one. At Vivid, we offer qualified vitamin formula therapy services so guests can restore energy and balance with high-quality vitamins designed for the modern lifestyle. Vivid IV Drop Bars can easily be integrated into destination hotels to provide safe and hygienic vitamin therapy services. The first branch is located at Anantara Siam Bangkok Hotel in Thailand, and the brand is set to expand to other popular tourist spots, including Chiang Mai, Phuket, the Maldives, Malaysia, and more.

Each Vivid location provides individualised treatments to revive, rejuvenate and recover, with a variety of vitamin formulas that can be tailored to each guest's specific needs. Under the guidance and care of clinic nurses, your body will be fully rejuvenated from within, allowing you to live a vibrant life every day.

FOR MORE INFORMATION:



# **PRODUCTS & SERVICES**



# Seed to Skin launches new Light Source and Night Force duo

Crocus chrvsanthus bulb extract is at the heart of a new day cream and overnight facemask duo unveiled by Seed to Skin. The ingredient is used in The Light Source and The Night Force to stimulate 'cell-to-cell communication' in mature skin to target all signs of ageing. The Light Source is a multi-active day cream that's designed to restore the skin's cushion, repair and protect the lipid barrier and soothe sensitised, dry and aged skin. Meanwhile, The Night Force is a leave-on cream masque that's formulated to smooth lines and wrinkles, re-densify ageing skin and brighten the complexion. **KEYWORD: SEED TO SKIN** 

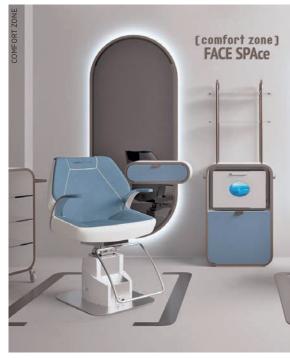


# Comfort Zone introduces social Face SPAce

Comfort Zone has tapped into the demand for social wellness experiences with its new compact Face SPAce concept, offering a selection of express spa treatments. Designed for visitors who may prefer a more social spa outing, Face SPAce offers an area outside of the traditional treatment room that allows them to interact with their therapist and others around them.

Inspired by physiotherapy practices and aided by the use of facial devices, therapists use active lifting massage techniques designed to work on the deeper muscles and bone joints in the face to release tension, stimulate collagen production, boost microcirculation and improve skin elasticity.

Spa teams also incorporate the use of cryo spoons, gua sha, jade stones, derma-massage rollers and microsonic and microcurrent devices to promote cellular metabolism while improving cleansing and product absorption for maximum efficacy.



**KEYWORD:** COMFORT ZONE



# Codage showcases Magistrale line

Codage Paris has launched the Magistrale collection, composed of La Crème & La Crème Nuit, underpinned by its pro-ageing PGF-5 Complex.

First used in the brand's premium myCodage range, PGF-5 is designed to revive various cell renewal mechanisms and maintain optimal levels of collagen production to restore the skin's youthfulness. The complex is rich in peptides, hyaluronic acid, bio-retinol, encapsulated AHAs, a vitamin C derivative, flower stem cells and plant actives. **KEYWORD: CODAGE PARIS** 

# New Juniper body oil boosts Kerstin Florian's Nordic Zen treatment

Sweden-based skincare brand Kerstin Florian has refreshed its 90-minute Nordic Zen Body treatment with a new star product. Juniper Berry Bath & Body Oil – available in professional and retail sizes – is enriched with vitamin E and organic sunflower oil to hydrate, repair and revitalise the skin. **KEYWORD: KERSTIN FLORIAN** 



# Athletiqo's reLounge bed supports wellbeing

Athletiqo has designed the touchless reLounge treatment bed to promote relaxation and soothe pain in the back, legs and neck. The bed integrates transcutaneous electrical nerve stimulation (TENS), modulated medium frequency, heat and massage rollers to enhance circulation, induce muscle relaxation and provide pain relief. KEYWORD: ATHLETIQO



# ATHLETIQO

# SPA-KIT.NET PRODUCT ROUND-UP

# PROMOTION

NEW! from NATURA BISSÉ C+C VITAMIN SPF 50 Bi-phase invisible sunscreen



# BODY SUN PROTECTION LOTION · DRY TOUCH

If you're looking for the highest sun protection with fast-absorbed textures, you're in luck. Natura Bissé's new C+C Vitamin SPF 50 Bi-Phase Invisible Sunscreen achieves maximum SPF protection with no greasy traces. Its dry-touch finish is ideal for all skin types and the water- and sweat-resistant spray-on sunscreen is suitable for children over 3 years of age. The invisible mist masterfully combines powerful sunscreens with outstanding antioxidant ingredients, such as Vitamin C. This offers 360° protection against UVA and UVB radiation and skin-damaging free radicals.

The formula also provides intense moisturising to prevent dryness and ensure soft, supple skin, and a delightful Mediterranean citrus scent revitalises mind and body! **KEYWORD: NATURA BISSÉ** 

# PRODUCTS & SERVICES



# Siminetti unveils plantinspired iridescent panelling

The Botanicals is Siminetti's newest Mother of Pearl decorative panelling collection and is influenced by the distinctive patterns found in plant life. The four designs - Clematis, Jasmine, Alpine and Royal Palm - bring the essence of lush gardens, flowers and vines inside, and can be cut to size and customised with either a gold or silver iridescent finish. Suitable for spas, hotels, gyms and residences. the panels can be used for interior and exterior feature walls, backsplashes, shower walls and furnishings. **KEYWORD: SIMINETTI** 



# Thalgo introduces Les Essentiels Marins range

French marine skincare brand Thalgo has released a new wellbeing range called Les Essentiels Marins. The collection has launched with a shower gel, marine scrub, exfoliating marine soap, micronised marine algae bath powder and supplement ampoules. Available in professional and retail sizes, all are enriched with Thalgo's patented Micronised Marine

Algae formula, designed to revitalise the complexion with a potent cocktail of marine minerals. The complex was developed in 1966 by company founder André Bouclet, and is made up of two types of brown algae - fucus vesiculosus and laminaria digitata - as well as lithothamnium calcareum red algae. **KEYWORD: THALGO** 

# Living Earth Crafts launches all-in-one medi-spa chair

Living Earth Crafts has introduced a new space-saving chair to accommodate an array of spa, aesthetic, IV and medi-spa treatments.

The sleek, all-in-one Tribeca can be easily converted from a versatile aesthetics chair into a full-sized, stable treatment table. It is hand-upholstered with ultra-durable Comfort-Flex PU upholstery and is available in a wide array of colour options. **KEYWORD: LIVING EARTH CRAFTS** 



# VINESIME BEAUTY FROM THE VINE

Surprise your guests with our Pinot Noir holistic beauty

> Beauty Patented liposidic extract, vitamins and copper for a replumped skin

#### Health

Charmes-Chambertin Grand Cru polyphenols concentrated extract

The French Paradox without alcohol

# **Contact Book**

This section shows the basic contact details for global spa equipment, product and service suppliers while full company details can be found online at www.spa-kit.net. For a breakdown of particular pieces of equipment, products and services that these companies provide please turn to our Product Selector on p350. The Product Selector outlines products and services by types and categories

#### 1Life

Tel: +44 1480 484 260 Email: businessdevelopmentgroup@1life.co.uk www.1life.co.uk

3d Leisure Tel: +44 1252 732 220 Email: info@3dleisure.com www.3dleisure.com

4SeasonsSpa Tel: +31 20 528 6656 Email: info@4seasonsspa.com www.4seasonsspa.com

5 Spa Consulting Email: info@5spaconsulting.com

@Sonnen Land Tel: +34 932081010 Email: info@sonnenland.com www.sonnenland.com

AB Audio Visual Tel: +44 1945 476 973 Email: web@abaudiovisual.co.uk www.abaudiovisual.co.uk

AB Concept Tel: +852 2525 2428 www.abconcept.net Abacus Manufacturing Group Tel: +44 845 8 50 50 40 Email: sales@abacus-bathrooms.co.uk www.abacus-bathrooms.co.uk

Abbey Group Tel: +44 1242 673 555 www.abbey-group.net

Abs Company Tel: +1 866 219 5335 www.theabscompany.com

Absolute Aromas Tel: +44 1420 540 400 Email: relax@absolute-aromas.com www.absolute-aromas.com

Absolute Design Tel: +44 1872 264 775 Email: hello@weareabsoluteuk.com www.weareabsoluteuk.com

Academie Groupe Tel: +33 1391 53939 www.academiebeaute.com

Acutonics Tel: +1 575 587 2689 Email: info@acutonics.com www.acutonics.com Adache Group Architects Tel: +1 954 525 8133 Email: info@adache.com www.adache.com

Adidas Tel: +49 9132 840 www.adidas-group.com

ADM Leisure Wear Tel: +44 1942 498 120 Email: matt@admdirect.co.uk www.admdirect.co.uk

### **Advanced Esthetics Solutions**

Tel: +44 29 2023 1228 Email: info@advancedestheticssolutions.co.uk www.advancedestheticssolutions.co.uk

Aedas Architects Tel: +44 20 7837 9789 Email: london@aedas.com www.aedas.com

Aegean Master Spas Tel: +44 20 8959 1529 Email: sales@masterspas.com www.aegeanspas.co.uk

Aequum Tel: +44 1522 532 220 www.aequumltd.com

Aescape Email: partnerships@aescape.com www.aescape.com

Africology Tel: +27 11 791 6890 Email: info@africology-sa.com www.africology-sa.com

Agadir International Tel: +1 201 261 3757 Email: info@agadirint.com www.agadirint.com

Agilysys Tel: +44 1753 972265 Email: EMEAsales@agilysys.com www.agilysys.com

Agnes Bourgeon www.agnesbourgeon.com

Agoy Tel: +44 845 345 7335 Email: hello@agoy.com www.agoy.co.uk

Ahava Tel: +972 3557 1111 Email: gmail@ahava.co.il www.ahava.com

Airdri Tel: +44 1865 882 330 Email: sales@airdri.com www.airdri.com

Airex Tel: +41 41 789 66 00 www.bebalanced.net Airnergy Tel: +49 22 42 93 30 0 Email: export@airnergy.com www.airnergy.com

Akhassa Tel: +1 323 462 8927 Email: info@akhassausa.com www.akhassausa.com

AKRON Tel: +44 1473 461 042 Email: sales@akronproducts.co.uk www.akronproducts.co.uk

Alacer Tel: +44 1354 692 677 Email: info@alacer.co.uk www.alacer.co.uk

Alban Muller International Tel: +33 1 48 08 81 00 www.albanmuller.com

Alchimie Forever Tel: +1 202 530 3930 Email: customerservice@alchimie-forever.com www.alchimie-forever.com

Allure Africa Tel: +233 302 782 651 Email: info@allureafrica.com www.allureafrica.com

Alma Lasers Tel: +972 4 627 5357 Email: info@almalasers.com www.almalasers.com

Alpha-H Tel: +61 7 55 294 866 www.alpha-h.com Alpienne Tel: +43 5412 64 128 Email: info@alpienne.at www.alpienne.at

Alqvimia Tel: +34 972 287 003 Email: mail@alqvimia.com www.alqvimia.com

Altaeco Tel: +390 29025 1844 www.altaeco.com

Alterna

Tel: +1 888 425 8376 Email: admin@alternahaircare.com www.alternahaircare.com

Altro Tel: +44 1462 707 600 Email: info@altro.com www.altro.com

Amala Email: info@amalabeauty.com Tel: +1 877 262 5208 www.amalabeauty.com

Amber Products Co Tel: +1 724 695 1882 Email: education@amberproducts.com www.amberproducts.com

Amer Sports UK & Ireland Tel: +44 1294 316 200 www.amersports.com

Amra Skincare Tel: +44 (0)7354 639912 Email: info@amraskincare.com www.amraskincare.com

#### **Amrit Organic**

Tel: +1 847 823 1727 Email: info@redcherrygroup.com www.redcherrygroup.com

## Anakiri BioEnergetic Skin Care

Tel: +1 800 545 7302 Email: info@anakiri.com www.anakiri.com

### Anapos

Tel: +44 1942 226 539 Email: info@anapos.co.uk www.steamroomsuk.co.uk

## **Andrew Morgan Collection**

Tel: +1 914 668 9400 Email: cs@morgancollection.com www.morgancollection.com

The Angel of Water Tel: +1 512 707 8383 www.angelofwater.com

Anhui Saunaking Co Tel: +86 551 6235 5467 Email: sales@chinasauna.com www.chinasauna.com

Anna Lotan Tel: +972 4 626 4243 Email: info@annalotan.com www.annalotan.com

Anne Semonin Tel: +33 1 47 05 09 50 Email: info@annesemonin.com www.annesemonin.com

Apavisa Porcelanico Tel: +34 964 701 120 www.apavisa.com Apot.Care www.apotcare.com

Aquademy Tel: +39 0365 1904273 Email: info@aquademy.eu www.aquademy.eu

## Aquaform

Tel: +39 030 891 3122 Email: info@aquaformsrl.com www.aquaformsrl.com

## Aqualike

Tel: +33 6 20 03 02 98 Email: info@spa-aqualike.fr www.spa-aqualike.fr

## Aqualisa

Tel: +44 1959 560 010 Email: enquiries@aqualisa.co.uk www.aqualisa.co.uk

### **Aquamental Spa**

Tel: +49 211 456001 Email: info@aquamentalspa.com www.aquamentalspa.com

# Aquaspecial

Tel: +39 051 0216566 Email: info@aquaspecial.it www.aquaspecial.it

# AR457

Tel: +33 5 56 43 56 43 Email: contact@ar457.com www.ar457.com

Arch Amenities Group Tel: +1 301 622 7800 Email: info@archamenity.com www.archamenity.com **Architrave Design & Planning Co** 

Tel: +66 7632 4366 www.banyantree.com

## ARK

Tel: +44 20 8788 7080 www.arkskincare.com

# Armacell UK

Tel: +44 161 287 7100 Email: armasport@armacell.com www.armacell.com

#### **Armitage Shanks**

Tel: +44 1543 490 253 Email: arm-idealinfo@aseur.com www.armitage-shanks.co.uk

## Aroma Naturals Tel: +1 949 263 1400 Email: jeffrey@aromanaturals.com

www.aromanaturals.com

### AromaJet

Email: info@aromajet.com www.aromajet.com

# Aromapothecary

Tel: +1 570 270 2534 Email: info@aromapothecary.com www.aromapothecary.com

### **Aromatherapy Associates**

Tel: +44 20 8569 7030 Email: info@aromatherapyassociates.com www.aromatherapyassociates.com

## Aromatica Tel: +358 10 548 3400 Email: info@aromatica.fi

www.aromatica.fi

#### AromaWorks

Tel: +44 118 948 7071 Email: stacey@aroma-works.com www.aroma-works.com

### Artdeco

Tel: +44 151 421 1234 Email: info@artdeco.org.uk www.artdeco.or.uk

Art of Cryo Tel: +49 2935 9652 0 Email: contact@artofcryo.com www.artofcryo.com

## **Asfour Guzy Architects**

Tel: +1 212 334 9350 Email: info@asfourguzy.com www.asfourguzy.com

### **Asia Spa & Leisure Consulting ASLC**

Tel: +44 7501 962 087 Email: rohun@aslc-leisure.com www.aslc-leisure.com

#### **ASPA**

Tel: +351 219 498 215 Email: info@a-spa.com www.a-spa.com

#### **Aspen Spa Management**

Tel: +1 954 229 8353 Email: info@aspenspamanagement.com www.aspenspamanagement.com

### **Atlam Design Worldwide**

Tel: +44 1926 400 068 Email: info@atlamdesignworldwide.com www.atlamdesignworldwide.com

Atmosphére Diffusion Tel: +33 1 42 12 77 01 Email: contacts@atmospherediffusion.fr www.atmospherediffusion.fr Atmosphere Spa Design Tel: +1 514 332 8941 Email: atmospheredesign@hotmail.com www.atmospherespadesign.com

## Asquith London

Tel: +44 20 7792 9414 Email: alice@asquithlondon.com www.asquithlondon.com

### AtarNaive

Tel: +390 10 772 9038 Email: info@atarnaive.com www.atarnaive.com

# Atelier Landauer

Tel: +43 5243 5423 Email: office@atelier-landauer.com www.atelier-landauer.com

#### Athlegen

Tel: +61 2 9561 0111 Email: info@athlegen.com www.athlegen.com.au

### Attirance

Tel: +371 6768 6933 Email: diana.silaraja@attirance.com www.attirance.com

## Australian Conservation Foundation Tel: +61 3 9345 1111

Email: membership@acfonline.org.au www.acfonline.org.au

## **Avalon Couches**

Tel: +44 1264 364 646 Email: enquiries@avaloncouches.co.uk www.avalon-couches.co.uk

Aveda Tel: +1 763 783 4000 www.aveda.com A.W. Lake Wellness USA

Tel: +1 424 345 4688 Email: info@awlakedesign.com www.awlakedesign.com

### **Azurra Mosaics**

Tel: +44 845 090 8110 Email: info@mosaics.co.uk www.mosaics.co.uk

B2Beauty Products Email: email@b2beautyproducts.com www.b2beautyproducts.com

#### Babor

Tel: +49 241 5296 0 Email: service@babor.de www.babor.com

Balance Master UK Tel: +44 1293 787 075 Email: info@balancemaster.co.uk www.balancemaster.co.uk

# **Balanced Body**<sup>®</sup>

Tel: +1 916 388 2838 Email: info@pilates.com www.balancedbody.com

# Balaton Spa Tel: +44 845 643 1065 Email: balatonspa@btinternet.com www.balaton-spa.co.uk

#### Balineum

Tel: +44 20 7431 9364 Email: orders@balineum.co.uk www.balineum.co.uk

### Balnea

Tel: +49 86 64 98 45 0 Email: info@balnea.de www.balnea.de

Bamford Tel: +44 20 7259 4900 Email: info@bamford.co.uk www.bamford.co.uk

Baranova Monaco Tel: +377 97 98 04 66 www.baranovamonaco.com

Barco Uniforms Tel: +1 310 323 7315 www.barcouniforms.com

Barielle

Tel: +44 20 7363 0234 Email: orders@barielle.co.uk www.barielle.co.uk

Barr + Wray Tel: +44 141 882 9991 Email: sales@barrandwray.com www.barrandwray.com

bbspa\_Group Tel: +39 0543 094610 Email: info@bbspagroup.com www.bbspagroup.com

BC Softwear Tel: +44 845 210 4000 Email: enquiries@bcsoftwear.co.uk www.bcsoftwear.co.uk

BD Barcelona Design Tel: +34 93 458 6909 Email: comercial@bdbarcelona.com www.bdbarcelona.com

Be Bronze Tel: +1 707 546 6240 Email: ksuzr@sbcglobal.net www.shopbebronze.com Beau Bronz Tel: +44 20 8788 7770 Email: info@beaubronz.co.uk www.beaubronz.co.uk

Beautelle Therapy Equipment Tel: +44 121 322 0920 Email: enquiry@beautelle.co.uk www.beautelle.co.uk

Beauty Business Experts Tel: +44 7743 482 776 Email: hello@beautybusinessexperts.com www.beautybusinessexperts.com

Beauty Express Tel: +44 141 620 2805 Email: keyaccounts@beautyexpress.co.uk www.beautyexpress.co.uk

Beauty Leaders Tel: +971 2 676 4600 Email: info@beautyleaders.com www.beautyleaders.com

Beauty of Life Tel: +44 20 7195 1992 Email: jacob787@btinternet.com www.beautyoflife.net

BeautyLab Tel: +44 844 247 1240 Email: info@beautylab.co.uk www.beautylab.co.uk

**BeautyPro** Tel: +44 1273 323 232 www.beautypro.com

Becca (London) Tel: +44 20 7352 4007 www.beccacosmetics.com Belgravia Leisure Tel: +61 3 8727 7777 Email: info@belgravialeisure.com.au www.belgravialeisure.com.au

### **Bellabaci Cupping**

Tel: +27 21 510 0766 Email: info@bellabaci.com www.bellabaci.com

### Bellitas

Tel: +44 1543 416 611 Email: sales@bellitas.co.uk www.bellitas.co.uk

#### **Beltrami Linen**

Tel: +39 035 716315 Email: export@beltrami.it www.beltrami.it

Bespoke Retail Tel: +1 415 987 0012 Email: nancy@bespokesparetail.com www.bespokesparetail.com

BGA Corp

Tel: +33 977 837 207 Email: contact@bastiengonzalez.com www.bastiengonzalez.com

BHC International Tel: +44 1733 201 075 Email: sales@bhc-international.com www.bhc-international.com

Bio Water Technology Tel: +44 7970 094 175 Email: jeremy@biowatertech.co.uk www.biowatertech.co.uk

Biodroga Cosmetic Tel: +49 7221 68803 www.biodroga.com

#### **Biola Organic Cosmetics**

Tel: +36 20 211 9978 Email: info@biola-organics.com www.biola-organics.com

Bioline Jatò Tel: +39 0461 933 209 Email: bioline@bioline-jato.com www.bioline-jato.com

Biologique Recherche Tel: +33 1 80 0483 40 Email: info@biologique-recherche.com www.biologique-recherche.com

Bloomy Lotus Tel: +1 833 839 4230 Email: enquiry@bloomylotus.com www.bloomylotus.com

Biossentials Tel: +603 2300 2909 Email: info@biossentials.com www.biossentials.com

Biosysco Email: b.martindale@biosysco.com www.biosysco.com

Biotone Tel: +1 619 582 0027 Email: sales@biotone.com www.biotone.com

Biotropica Tel: +1 724 312 2441 Email: info@biotropicabody.com www.biotropicabody.com

Blenheim Carpet Company Tel: +44 20 7823 6333 Email: info@blenheim-carpets.com www.blenheim-carpets.com BLINK Design Group Email: newbusiness@blinkdg.com www.blinkdg.com

Bliss Tel: +1 888 243 8825 www.blissworld.com

Blu Leisure Tel: +44 1908 582 525 Email: info@bluleisure.co.uk www.bluleisure.co.uk

Blu Spas Tel: +1 406 862 2200 Email: info@bluspasinc.com www.bluspasinc.com

Boa Skin Care Tel: +1 908 832 2871 Email: infous@boaskincare.com www.boaskincare.com

# Bobile Tel: +972 3 644 8683

Email: support@bobile.support www.bobile.com

Boca Terry Tel: +1 877 421 6001 Email: info@bocaterry.com www.bocaterry.com

Body Bistro Tel: +1 310 859 8788 Email: customerservice@bodybistro.com www.bodybistro.com

Body Coach Tel: +32 9 333 9000 Email: info@bodycoach.net www.bodycoach.net **Body Control Pilates** 

Tel: +44 20 7636 8900 Email: info@bodycontrol.co.uk www.bodycontrol.co.uk

Body Health Tel: +54 11 4740 9444 Email: info@bodyhealthgroup.com www.bodyhealthgroup.com

Bodyworkmall Tel: +1 630 771 7455 Email: damianf@bodyworkmall.com www.bodyworkmall.com

Bonacina Vittorio design Tel: +390 31 699 800 Email: bonacina@bonacinavittorio.it www.bonacinavittorio.it

Bonasystems Europe Tel: +44 1442 927 100 Email: info@bonasystems.com www.bonasystems.com

Bond Recruitment Tel: +44 121 702 0827 Email: jtreagus@bondrecruitment.com www.bondrecruitment.com

Book4time Tel: +1 905 752 2588 Email: info@book4time.com www.book4time.com

**Booker by MINDBODY** 

Tel: +1 877 755 4279 Email: sales@mindbodyonline.com www.mindbodyonline.com/spa-software

Boombang Tel: +1 310 558 5550 Email: comeandgetit@boombang.com www.boombang.com

Borghese Tel: +1 212 659 5318 www.borghesecosmetics.com

Bose Tel: +44 870 741 4500 Email: uk\_pro@bose.com www.bose.co.uk/business\_solutions

Bossini Tel: +390 30 213 4211 www.bossini.it

Botanicals Tel: +44 1664 464 005 Email: info@botanicals.co.uk www.botanicals.co.uk

Bradford Products Tel: +1 910 791 2202 Email: info@bradfordproducts.com www.bradfordproducts.com

Brennard Textiles Tel: +44 161 761 5656 Email: info@brennardtextiles.co.uk www.brennardtextiles.co.uk

**Bretherton Therapy Products** 

Tel: +44 1767 680 041 Email: info@bremed.co.uk www.bremed.co.uk

Bristan Group Tel: +44 844 701 6273 www.specifybristan.com

Bryte Email: hello@bryte.com www.bryte.com BSweden Tel: +46 474 23040 Email: info@bsweden.com www.bsweden.com

BuDhaGirl Tel: +1 214 599 9297 Email: sales@budhagirl.com www.budhagirl.com

**Buddha-bar** Tel: +33 1 44 77 95 95 www.buddha-bar.com

Bursali Towels (UK) Tel: +44 1443 844 011 www.bursali.co.uk

Burt's Bees Tel: +1 919 998 5200 www.burtsbees.com

Buttercups Collection Tel: +353 1 2190 215 Email: info@buttercupsuniforms.com www.buttercupsuniforms.com

BUZ Design Consultants Tel: +852 2899 2357 Email: jrofkind@buzdesign.biz www.buzdesign.biz

**Cabiola** Tel: +33 1 48 78 00 00 www.cabiola.com

Caci International Tel: +44 20 8731 5676 Email: info@caci-international.co.uk www.caci-international.co.uk Caldera Tel: +852 2543 4190 Email: contact@caldera-products.com www.caldera-products.com

California Tan Email: cservice@caltan.com www.californiatan.com

Callegari Tel: +390 521 273274 www.callegari**1930.com** 

Camellia's Tea House Tel: +44 20 7734 9939 Email: info@camelliasteahouse.com www.camelliasteahouse.com

Camille Becht Email: contact@camillebecht.fr www.camillebecht.fr

Laboratoires Camylle Tel: +33 3 87 02 38 14 Email: contact@camylle.com www.camylle.com

Candle Impressions Tel: +1 905 940 8300 (ext 238) Email: gma@candleimpressions.net www.spa.candleimpressions.net

Canfield Scientific Tel: +1 973 276 0336 Email: info@canfieldsci.com www.canfieldsci.com

Cannafloria Tel: +1 800 424 0034 Email: customerservice@aromafloria.com www.aromafloria.com

**Capsix Robotics** 

Tel: +33 (0)6 99 35 96 11 Email: carole@capsix-robotics.com www.capsix-robotics.com

The Carbon Trust Tel: +44 800 085 2005 Email: customercentre@carbontrust.co.uk www.carbontrust.co.uk

Cardio Infrared Technologies Tel: +1 801 558 9646

Email: wbailey@thebiofit.com www.biofit.com

Caribbean Essentials Tel: +44 7852 723 030 Email: lindahall@caribbeanessentials.com www.caribbeanessentials.com

Cariitti Oy Tel: +358 9 2219 040 Email: sales@cariitti.com www.cariitti.com

Carita International Tel: +33 1 78 46 73 73 Email: info@carita.com www.carita.com

Carlton Beauty & Spa Tel: +44 1903 768 388 Email: info@thecarltongroup.co.uk www.thecarltongroup.co.uk

Carmenta Tel: +390 49 943 0707 Email: info@carmentasrl.com www.carmentasrl.com/en

Carol Joy London Email: info@caroljoylondon.com www.caroljoylondon.com Catalina Spas Tel: +44 1980 611 555 Email: sales@catalinaspas.co.uk www.catalinaspas.co.uk

## Caudalie

Tel: +44 20 7498 8944 Email: spapartner@caudalie.com www.caudalie.com

Cellcosmet Tel: +41 21 652 95 27 Email: sgirlea@cellap.ch www.cellcosmet-cellmen.com

Cemi Tel: +39 0421 232844 Email: Info@cemi.it www.cemi.it

Cent Degres www.centdegres.com

Centre for Alternative Technology Tel: +44 1654 705 950 www.cat.org.uk

Champalimaud Tel: +1 212 807 8869 Email: info@chamaplimauddesign.com www.champalimauddesign.com

Changeland Tel: +30 210 322 22 08 www.changeland.com

Chantecaille Tel: +1 877 673 7080 Email: customerservice@chantecaille.com www.chantecaille.com Charme d'Orient Tel: +33 1 60 37 84 67 Email: contact@charmedorient.com www.charmedorient.com

# **Cheshire Wellness UK**

Tel: +44 151 336 3417 Email: sales@cheshire-spas-pools.co.uk www.cheshirewellness.co.uk

## Christina

Tel: +972 3 752 4488 Email: christina@christina.co.il www.christina-cosmeceuticals.com

## **Christopher Drummond Beauty**

Tel: +1 800 758 3239 Email: info@christopherdrummond.com www.christopherdrummond.com

**Christy Towels** 

Tel: +44 161 368 1961 Email: info@christy-towels.com www.christy-towels.com

# **Chromogenex Technologies**

Tel: +44 1554 755 444 Email: sales@chromogenex.com www.chromogenex.com

Ciclotte Tel: +39 35 700011 Email: info@ciclotte.com www.ciclotte.com

Cinq Mondes Tel: +33 1 78 09 59 42 www.cingmondes.com

Circadia Tel: +1 800 630 4710 Email: info@circadia.com www.circadia.com

#### **Clap Tzu**

Tel: +49 4731 87140 Email: info@claptzu.de www.claptzu.de

Clarins Tel: +33 1 56 60 63 72 Email: spa-activities@clarins.com www.clarins.com

Clarisonic Tel: +1 425 283 5700 Email: info@clarisonic.com www.clarisonic.com

Clear Water Revival Tel: +44 117 923 2588 Email: kate@clear-water-revival.com www.clear-water-revival.com

Clinique La Prairie Email: reservation@laprairie.ch www.cliniquelaprairie.com/en

Clinogen Tel: +44 845 225 2909 Email: enquiry@clinogen.com www.clinogen.com

Clodagh Tel: +1 212 780 5300 Email: info@clodagh.com www.clodagh.com

### **Closer Consulting Wessel & Matalla**

Tel: +49 541 99 98 98 52 Email: info@closer-consulting.de www.closer-consulting.de

ClubCom UK Tel: +44 1932 593 000 Email: sales@clubcom.co.uk www.clubcom.co.uk CND (Creative Nail Design)

Tel: +1 760 599 2900 www.cnd.com

Coco-Mat Tel: +30 210 6251 971 Email: info@coco-mat.com www.coco-mat.com

## C.O.D.E.

Tel: +33 (0) 547743930 Email:info@code-spa.design www.code-spa.design

## Codelocks

Tel: +44 1635 239 645 Email: sales@codelocks.co.uk www.codelocks.co.uk

## Collin

Tel: +33 1 42 97 99 74 Email: contact@ici-paris.com fr.collinparis.com

## **Columbia Skincare**

Tel: +1 914 337 5131 Email: srosenfeld@columbiaprobiotics.com www.columbiaprobiotics.com

Comfort Zone Tel: +39 0521 965611 Email: contactcz@comfortzone.it www.comfortzoneskin.com

## **Comphy Co**

Tel: +1 323 225 8234 Email: helpdesk@comphy.com www.comphy.com

### **Complete Pool Controls**

Tel: +44 1242 662 700 Email: sales@cpc-chemicals.co.uk www.cpc-chemicals.co.uk **Concept Spa & Golf** 

Tel: +351 289 351 200 Email: concept.sales@shijigroup.com concept.shijigroup.com

### Concept2

Tel: +44 115 945 5522 Email: sales@concept2.co.uk www.concept2.co.uk

#### Conceptasia

Tel: +852 3698 1031 Email: sng@conceptasia.net www.conceptasia.net

## **Conscious Water**

Tel: +44 207 118 1533 Email: info@consciouswater.com www.consciouswater.com

#### Consonni

Tel: +390 31 706 393 Email: ctc@consonni.it www.consonni.it

### **Continuum Footspas**

Tel: +1 262 754 4900 Email: info@continuumfootspas.com www.salonpedicurespas.com

#### **Contract Tile Consultants**

Tel: +44 161 941 4143 Email: info@ctc-tiles.co.uk www.ctc-tiles.co.uk

### **Coola Suncare**

Tel: +1 760 940 2125 Email: hello@coolasuncare.com www.coolasuncare.com

### Cor

Tel: +1 617 440 5623 Email: info@corsilver.com www.corsilver.com

Core Essence Email: connect@coreessence.ca www.coreessence.ca

Corporate Trends Tel: +44 114 251 3512 Email: sales@corporatetrends.co.uk www.corporatetrends.co.uk

Cosmed SRL Tel: +390 6 931 5492 Email: info@cosmed.it www.cosmed.it

Cosmetic Horizons Tel: +212 524 42 07 23 Email: info@cosmetic-horizons.com www.cosmetic-horizons.com

Cosmopro Tel: +1 866 698 6580 Email: pevoniaca@pevonia.com www.cosmopro.com

Courage + Khazaka Electronics Tel: +49 221 956 4990 Email: info@courage-khazaka.de www.courage-khazaka.de

Coyuchi Inc Tel: +1 510 903 0407 Email: info@coyuchi.com www.coyuchi.com

Craftsman Lockers Tel: +44 800 030 6082 Email: sales@cqlockers.co.uk www.cqlockers.co.uk

Creative Spa Concepts Tel: +1 678 213 3080 Email: info@creativespaconcepts.com www.creativespaconcepts.com Crecente Asociados Tel: +34 981 141 282 Email: correo@crecenteasociados.com www.crecenteasociados.com

Crossfit Inc Email: customerservice@crossfit.com www.crossfit.com

Crown Sports Lockers Tel: +44 1803 555 885 Email: sales@crownsportslockers.co.uk www.crownsportslockers.co.uk

CryoAction Tel: +44 800 014 8058 Email: info@cryoaction.com www.cryoaction.com

Crystal Clear Skincare Tel: +44 151 709 7227 Email: shop@crystalclear.co.uk www.crystalclear.co.uk

CSHE Australia Tel: +61 3 350 6898 www.clinicalpro.com.au

Cures by Avance Tel: +1 201 796 4073 www.curesbyavance.com

Curry Spa Consulting Tel: +1 707 933 0408 Email: info@curryspaconsulting.com www.curryspaconsulting.com

Custom Craftworks Tel: +1 541 345 7212 www.customcraftworks.com

CVL Cosmetics (Valmont) www.lamaisonvalmont.com C'watre Tel: +1 410 267 9636 Email: beauty@cwatre.com www.cwatre.com

Cybex International Tel: +1 508 533 4300 Email: info@cybexintl.com www.cybexintl.com

**Cynosure** Tel: +1 978 256 4200 www.cynosure.com

Daisy Global Tel: +44 20 3214 3175 Email: trade@daisyjewellery.com www.daisyjewellery.com

Daisy Roots (UK) Tel: +44 1604 880 066 Email: sales@daisy-roots.com www.pilatesshoes.co.uk

Dalesauna Tel: +44 1423 798 630 Email: info@dalesauna.co.uk www.dalesauna.co.uk

Daniel Aubry Studio Tel: +1 212 414 0014 Email: daniel1aubry@gmail.com www.aubryphoto.com

Daniel Sandler Tel: +44 1923 845 370 Email: orders@danielsandler.com www.danielsandler.com

Daniela Steiner Tel: +390 471 840 153 Email: info@steinercosmetics.com www.steinercosmetics.com

Daniele de Winter Tel: +37 7999 99939 www.danieledewinter.com

Darphin Tel: +33 1 47 03 17 77 www.darphin.com

Davide Macullo Architetto Tel: +41 91 971 8234 Email: davide@macullo.com

Davines Tel: +390 521 965 611 www.davines.com

www.macullo.com

DDF Skincare Tel: +1 800 818 9770 www.ddfskincare.com

Deborah Lippmann Tel: +1 212 675 2911 www.deborahlippmann.com

Decléor Tel: +33 1 78 46 73 73 Email: info@decleor.com www.decleor.com

Deco Candles Tel: +20 2 227 64472 Email: info@decocandle.net.eg www.decocandles.net

Decotex Tel: +44 7768 721 159 Email: glenn@decotex.co.uk www.decotex.co.uk

Dedon Tel: +49 41 31 22 44 7 0 Email: office@dedon.de www.dedon.de **Deep Nature** Tel: +33 450 58 01 19 www.deepnature.fr

Delicious! Tel: +86 138181 20392 Email: fresh@delicious-skin.com www.delicious-skin.com

## Denniston International Architects & Planners

Tel: +603 2031 3418 Email: denniston@denniston.com.my www.denniston.com.my

Dermalogica Tel: +1 310 900 4000 www.dermalogica.com

Dermaquest Skin Therapy Tel: +1 510 489 8836 Email: education@dermaquestinc.com www.dermaquestinc.com

### Dermasilk

Tel: +44 870 042 4232 Email: info@dermasilk.co.uk www.dermasilk.co.uk

Dermatude Tel: +31 49 55 47 409 Email: export@dermatude.com www.dermatude.com

Dermotechnology Tel: +33 6 60 11 54 64 Email: info@dermotechnology.com www.dermotechnology.com

Deserving Thyme Tel: +1 604 683 7740 Email: info@deservingthyme.com www.deservingthyme.com Design for Leisure Tel: +1 512 831 2726 Email: us@designforleisure.com www.designforleisure.com

### **Designworks Tiles**

Tel: +44 1392 473 037 Email: info@designworkstiles.como www.designworkstiles.com

Design Time Tel: +44 845 023 0294 Email: adt@designtime.uk.com www.designtime.uk.com

## **Devin Consulting**

Tel: +44 191 258 1653 Email: info@devin-consulting.com www.devin-consulting.com

**Devine wellness & spa international** 

Tel: +43 (0) 5338 61465 Email: office@devine.at www.devine.at

## **Di Vapor**

Tel: +44 845 465 0800 Email: sales@divapor.com www.divapor.com

Diamond Designs Tel: +353 42 974 6333 Email: aisling@diamonddesigns.ie www.diamonddesigns.ie

Dibi Milano www.dibimilano.it

Didier Lefort Architectes Associes Tel: +33 1 46 20 25 55 Email: contact@dl2a.fr www.dl2a.fr

#### **Digital Ceramic Systems**

Tel: +44 1782 512 843 Email: info@digitalceramics.com www.digitalceramics.com

# **Digital Right Brain**

Tel: +1 631 524 5335 Email: info@salonpos.net www.salonpos.net

#### Domus

Tel: +44 20 84 81 9500 Email: service@domusgroup.com www.domustiles.co.uk

## **Aloys F Dornbracht**

Tel: +49 2371 433 0 Email: mail@dornbrachtgroup.com www.dornbracht.com

## **DP Architects**

Tel: +65 6338 3988 Email: dparchitects@dpa.com.sg www.dpa.com.sg

### **Dr Bronner's Magic Soaps**

Tel: +1 760 743 2211 Email: info@drbronner.com www.drbronner.com

Dr Burgener Tel: +41 21 3290 305 Email: info@drburgener.ch www.drburgener.com

Dr Hauschka Tel: +49 7164 930 317 Email: info@wala.de www.wala.de

Dragonfly Teas www.dragonfly-teas.com Drinkall Dean (London) Tel: +44 20 3735 9113 Email: info@drinkalldean.co.uk

www.drinkalldean.co.uk

Dröm UK Tel: +44 1932 355 655 Email: info@dromuk.com www.dromuk.com

#### DRV Phytolab Tel: +34 91 847 39 93

Email: info@drvsa.com

## DTS MG Co Tel: +82 2 558 5482 Email: info@dtsmg.com www.dtsmg.com

## Duravit Tel: +49 7833 700 Email: info@duravit.de www.duravit.de

## **Duscholux**

Tel: +41 33 33 44 111 Email: info@duscholux.ch www.duscholux.ch

## Dwell Concepts Tel: +61 419 424 324 Email: karen@dwellconcepts.com.au www.dwellconcepts.com.au

Dyson Airblade Tel: +44 800 345 7788 www.dysonairblade.co.uk

#### Earth 911 for Business Tel: +1 480 889 2650 www.earth911.com

**Earth Matters Apothecary** 

Tel: +1 561 802 3855 Email: info@earthmattersapothecary.com www.www.earthmattersapothecary.com

## **Earthlite Massage Tables**

Tel: +1 760 559 1112 www.earthlite.com

# Eastern Vibration

Tel: +1 561 405 0543 Email: sales@easternvibration.com www.easternvibration.com

## Eastward

Tel: +44 1284 830 863 Email: info@eastward.co.uk www.eastward.co.uk

EC3 Global Tel: +61 7 3238 1900 www.ec3global.com

### Eco Furniture International Tel: +44 1386 702 911

www.avconservatoryfurniture.co.uk

### Ecocert Tel: +33 5 62 07 34 24

Email: contact@ecocert.com

## EcoChi

Tel: +1 646 678 1812 Email: debra@ecochi.com www.echochi.com

EcoDirectory Tel: +61 2 4342 6589 www.ecodirectory.com.au

Ecolite IPL Tel: +44 20 8998 6657 Email: info@ecoliteipl.com www.ecoliteipl.com

Ecotrans Tel: +49 681 374 679 Email: contact@ecotrans.de www.ecotrans.de

EcoYoga Tel: +44 20 8888 8588 www.ecoyoga.co.uk

Ecru New York Tel: +1 888 327 8692 Email: ecru@ecrunewyork.com www.ecrunewyork.com

EF Consulting Tel: +44 20 7122 4910 www.efmedispa.consulting

Effegibi Tel: +390 547 372 881 www.effegibi.it/en

Eldmakaren Tel: +46 171 21450 www.eldmakaren.se

Electric Body Europe Tel: +44 1444 235 475 Email: info@electricbody.co.uk www.electricbody.eu

Eleiko Sport Tel: +46 35 177 070 Email: info@eleikosport.se www.eleikosport.se Elemental Herbology Tel: +44 20 8968 4477 Email: sales@elementalherbology.com www.elementalherbology.com

Elemis Tel: +44 20 7907 2724 Email: newbusiness@elemis.com www.elemis.com

Eleusian Skin Care Tel: +61 3 9509 9384 Email: eleusian@iprimus.com.au www.eleusian.com.au

Ella Baché Tel: +33 1 48 18 16 16 Email: contact@ellabache.fr www.ellabache.fr

Ellisons Tel: +44 845 130 6126 Email: sales@ellisons.co.uk www.ellisons.co.uk

EMAS Tel: +33 1 53 90 11 75 www.ec.europa.eu/environment/emas

Embedded Fitness Email: info@embeddedfitness.nl www.embeddedfitness.nl/en

EmerginC Tel: +1 212 254 3322 Email: info@emerginc.com www.emerginc.com

Emeyu Tel: +44 7809 565 284 Email: info@emeyu.com www.emeyu.com **Eminence Hospitality** 

Tel: +30 2160 042000 Email: info@eminence-hospitality.com www.eminence-hospitality.com

Éminence Organic Skin Care Tel: +1 888 747 6342

Email: info@eminenceorganics.com

Emirates Environmental Group Tel: +971 4 344 8622 Email: eeg@emirates.net.ae www.eeg-uae.org

Electro Medical Systems (EMS) Tel: +41 22 99 44 700 www.ems-company.com

Energist Medical Group Tel: +44 1792 798 768 Email: info@energistgroup.com www.energistgroup.com

Energy Star Tel: +1 888 782 7937 www.energystar.gov

Environ Skin Care Tel: +27 21 671 1467 www.environ.co.za

Epicuren Discovery Tel: +1 800 235 1217 www.epicuren.com

Erchonia Corporation Tel: +1 214 544 2227 www.erchonia.com

Er'go Candle Tel: +1 214 905 9050 www.ergocandle.com

Ergo-Fit Tel: +49 6331 2461 0 Email: info@ergo-fit.de www.ergo-fit.de

Ergomotion Tel: +1 805 979 9400 Email: info@ergomotion.us www.ergomotion.us

Ericson Laboratoire Tel: +33 1 48 96 17 50 Email: export@ericson-laboratoire.com www.ericson-laboratoire.com

ES Skincare Email: easomapala@aol.com www.esskincare.co.uk

Escape Fitness Tel: +44 1733 313 535 Email: sales@escapefitness.com www.escapefitness.com

ESP Leisure Tel: +44 20 8251 5100 Email: info@e-s-p.com www.e-s-p.com

**ESP Online** Tel: +27 73 034 8140 www.esponline.co.za

ESPA Email: enquiries@espainternational.co.uk www.espaskincare.com

Esse Cosmetics Tel: +390 30 988 4023 Email: sales@essecosmetics.com www.essecosmetics.com Essence Tel: +1 801 735 5581 Email: mike.essencering.com www.essencering.com

Essential Care Tel: +44 1638 716 593 Email: info@essential-care.co.uk www.essential-care.co.uk

Essential Wholesale Tel: +1 503 722 7557 Email: info@essentialwholesale.com www.essentialwholesale.com

Essie Cosmetics Tel: +1 718 726 5000 www.essie.com

Esthetica Spa and Salon Resources Tel: +91 98 73 144 051 Email: info@spafurniture.in www.spafurniture.in

ETE Wellness Engineering Tel: +34 91 551 42 47 Email: info@ete.es www.ete.es

European Platform on Life Cycle Assessment Tel: +32 2 299 3552 Email: Ica@jrc.ec.europa.eu

Ict.jrc.ec.europa.eu

EV-Med Tel: +44 1455 290 007 Email: info@lazerclinics.co.uk www.evlaseruk.co.uk

Eve Lom Tel: +44 20 8740 2076 Email: customerservices@evelom.com www.evelom.com Eve Taylor (London) Tel: +44 1733 260 161 Email: sales@eve-taylor.com www.eve-taylor.com

Evo2lution France Tel: +33 1 47 55 43 72 Email: contact@evo2lution.com www.evo2lution.com

Evoqua Water Technologies Tel: +1 978 614 7233 Email: information@evoqua.com www.evoqua.com

ExclusivelySpa Tel: +357 25 245 840 Email: info@exclusivelyspa.com www.exclusivelyspa.com

EXF Perform Better Europe Tel: +44 1473 735 115 Email: info@exf-fitness.com www.exf-fitness.com

Ezarri Mosaico Tel: +34 943 164 140 Email: info@ezarri.com www.ezarri.com

Ez-Runner Tel: +44 844 847 5827 Email: sales@ez-runner.com www.ez-runner.com

Fabio Alemanno Design Tel: +44 20 8144 9239 Email: fabio@alemanno.de www.fa-design.co.uk

Fake Bake Tel: +1 800 269 9660 Email: sales@fakebake.com www.fakebake.com

Falkner Massagetische Tel: +43 72 87 7243 0 Email: office@massagetable.at www.massagetable.at

Famous Names Tel: +1 858 779 1513 Email: info@famousnamesproducts.com www.famousnamesproducts.com

Fantaay Tel: +44 870 626 8086 Email: sales@fantaay.com www.fantaay.com

Fashion At Work (UK) Tel: +44 1246 570 470 Email: uniforms@fashionatwork.co.uk www.fashionatwork.co.uk

Fashionizer Spa Tel: +44 20 8995 0088 Email: enquiry@fashionizerspa.com www.fashionizerspa.com

Finders International Tel: +44 1580 211 055 Email: info@findershealth.com www.shopforspatrade.com

SF Finimex Oy Tel: +358 9 2398 550 www.kelosauna.eu

Fitbug Holdings Tel: +44 20 7449 1000 www.fitbugholdings.com

Fitech UK Tel: +44 870 744 7252 Email: sales@fitech.co.uk www.fitech.co.uk Fitness-Mad Tel: +44 1386 859 551 Email: customercare@fitness-mad.com www.fitness-mad.com

Fitter International Tel: +1 403 243 6830 Email: sales2@fitter1.com

www.fitter1.com

Fitvibe Tel: +32 89 510 510

Email: info@gymna-uniphy.com

Fitzgerald Lighting Tel: +44 1208 262 200 Email: info@fitzlight.co.uk www.fitzlight.co.uk

Flexi-Sports UK Tel: +44 1452 770 075 Email: info@flexi-sports.co.uk www.flexi-bar.co.uk

Flint Edge Tel: +44 20 8429 1214 Email: customer.service@flintedge.com

www.flintedge.com

Float Spa Tel: +36 21 251 10 26 Email: info@floatspa.com www.floatspa.com

Floataway Tel: +44 1953 851 515 Email: admin@floataway.com www.floataway.com

Floor Gres Ceramiche Tel: +390 536 840 111 Email: info@floorgres.it www.floorgres.it Florence Roby Tel: +44 151 548 2228 Email: nicky@uniformcollection.com www.uniformcollection.com

Fomentek

Tel: +1 206 395 7811 Email: info@fomentek.com www.fomentek.com

Footlogix Tel: +1 416 742-1313 Email: info@footlogix.com www.footlogix.com

Forest Secrets Skincare Email: info@forestsecretsskincare.com www.forestsecretsskincare.com

Forlle'd Inc Email: info@forlle-d.com www.forlled.com

Foster & Partners Tel: +44 20 7738 0455 Email: enquiries@fosterandpartners.com www.fosterandpartners.com

Fox Linton Tel: +44 20 7368 7700 Email: info@foxlinton.com www.foxlinton.com

Fragrant Earth Co Tel: +44 1458 831 216 Email: sales@fragrant-earth.co.uk www.fragrant-earth.co.uk

Franke Aquarotter Tel: +49 3378 818-0 www.franke.com/content/watersystems/ main/en/home.html

#### Franke

Tel: +43 5574 67 35 0 Email: fah-info@franke.com www.franke.com

Franz Kaldewei Tel: +49 2382 785 0 Email: info@kaldewei.de

www.kaldewei.de

Fratelli Fantini Tel: +390 322 918 411 Email: fantini@fantini.it www.fantini.it

Freedom Deodorant Tel: +1 702 994 5357 Email: questions@freedomdeo.com

FreeMotion Fitness Tel: +1 435 786 2900 Email: customerservice@freemotionfitness.com www.freemotionfitness.com

Futuresse Spa Tel: +49 7221 688 428 Email: info@futuresse.de www.futuresse.de

Gaiam Tel: +1 877 989 6321 www.gaiam.com

Gallotti & Radice Tel: +390 31 777 111 www.gallottiradice.it

Gandia Blasco Tel: +34 96 291 13 20 Email: info@gandiablasco.com www.gandiablasco.com Gantner Electronic Tel: +43 5556 73784-0 Email: info@gantner.com www.gantner.com

Gap MuSic Tel: +44 1322 289 459

Email: gapmusic@btinternet.com

Gappt Tel: +44 20 7493 0333 Email: support@gappt.com www.gappt.com

Gatineau Tel: +33 1 55 74 33 33 www.gatineau-paris.com

Gazelli International Tel: +44 20 7581 4355 Email: info@gazelli.co.uk www.gazelliskincare.com

Gemology Cosmetics Tel: +33 1 39 57 82 70 www.gemology.fr

Gentlemen's Tonic Tel: +44 20 7323 2393 Email: sales@gentlemenstonic.co.uk www.gentlemenstonic.co.uk

Gerrard International Tel: +44 20 8381 7793 Email: info@gerrardinternational.com www.gerrardinternational.com

Germaine de Capuccini Tel: +34 96 554 70 70 www.germaine-de-capuccini.com Gervasport Tel: +34 91 870 2343 www.gervasport.es

Gharieni Group Tel: +49 2841 88300 50 Email: info@gharieni.com www.gharieni.com

Giffarine Skyline Laboratory and Health Care Co

Tel: +66 2834 9222 Email: enquiry@giffarinefactory.com www.giffarinefactory.com

**G-Labs** 

Tel: +44 792 673 2582 Email: Il@g-labs.co.uk www.g-labs.co.uk

**Global Footprint Network** 

Tel: +1 510 839 8879 Email: info@footprintnetwork.org www.footprintnetwork.org

Global Halotherapy Solutions Tel: +1 800 806 5422 Email: info@halotherapysolutions.com www.halotherapysolutions.com

Global Project & Spa Advisory Tel: +33 1 82 09 45 77 Email: psaussay@globalspaadvisory.com www.globalspaadvisory.com

Global Wellness Summit Tel: +1 212 716 1205 Email: info@globalwellnesssummit.com www.globalwellnesssummit.com

Gloster Furniture Tel: +44 1454 631 976 Email: contact@gloster.com www.gloster.com

G.M. Collin Tel: +1 800 341 1531 Email: export@gmcollin.com www.gmcollin.com

**GMT Spas** Tel: +44 1244 629 252 www.gmtspas.com

GOCO Hospitality Tel: +66 2 252 6288 Email: info@gocohospitality.com www.gocohospitality.com

Graff Tel: +1 800 954 4723 www.graff-faucets.com

Gravity UK Tel: +44 845 602 7485 Email: greg@gravityuk.net www.gravityuk.net

Green Biz Tel: +1 510 550 8285 Email: info@greenerworldmedia.com www.greenbiz.com

The Green Guide Tel: +1 813 979 6845 www.thegreenguide.com

Green Lodging News Tel: +1 440 243 2055 Email: hasekcom@aol.com www.greenlodgingnews.com

Green Pages Tel: +41 44 272 3479 www.eco-web.com Green Spa Network Tel: +1 800 275 3045 Email: info@greenspanetwork.org www.greenspanetwork.org

Green Washing Index Tel: +1 512 476 4368 www.greenwashingindex.com

GreenBlue Tel: +1 434 817 1424 Email: info@greenblue.org www.greenblue.org

Groupe GM Tel: +33 1 49 65 63 63 Email: gm@groupegm.com www.groupegm.com

Groupon Tel: +1 877 788 7858 www.groupon.com

Grupo Kettal Tel: +34 93 487 90 90 Email: info@grupokettal.com www.kettalgroup.com

GSD Spa and Wellness Development Corporation www.gsdcorporation.com

Guinot Tel: +33 1 44 55 55 00 www.guinot.com

#### **Gumnut Systems International**

Tel: +61 2 80 114 780 Email: sales@gumnutsoftware.com www.gumnuts.com **Halomed Saltroom Trading** 

Tel: +36 3090 30468 Email: info@halomed.com www.halomedsaltroom.com

**Hamberger Flooring** 

Tel: +49 8031 700 713 www.haro.com

Hansa Metallwerke Tel: +49 711 1614 0 Email: info@hansa.de www.hansa.com

Hansgrohe

Tel: +49 7836 510 Email: info@hansgrohe.com www.hansgrohe.com

Harley Street Cosmetic Tel: +44 20 7612 4530 Email: cuross@harleystreetcosmetic.com www.harleystreetcosmetic.com

## Harnn

Tel: +662 664 8009 Email: info@tichaa.com www.harnn.com

Harveys Tel: +44 161 624 9535 Email: info@harveys.co.uk www.harveys.co.uk

Hashtag Organics Tel: +44 141 255 1868 Email: info@hashtagorganics.co.uk www.lrvskincare.co.uk

Hawaiian Body Products Tel: +1 808 959 2358 Email: info@hawaiianbodyproducts.com www.hawaiianbodyproducts.com

**Hawley International** 

Tel: +61 2 9317 2980 Email: info@hawley.net.au www.hawley.net.au

#### **HBA/Hirsch Bedner Associates**

Tel: +1 404 873 4379 Email: atlanta@hbadesign.com www.hba.com

He-Shi Enterprises Tel: +44 845 301 1060 Email: info@he-shi.eu www.he-shi.eu

Healing Co Tel: +81 997 46 2876

Email: overseas@healing-relax.com

**Healing Earth** 

Tel: +27 861 432 784 Email: info@healingearth.co.za www.healingearth.co.za

**Healthcheck Services** 

Tel: +44 161 794 3206 Email: info@healthcheckservices.co.uk www.healthcheckservices.co.uk

Heaven Health & Beauty Tel: +44 1952 462 505 Email: sales@heavenskincare.com

Email: sales@heavenskincare.com www.heavenbydeborahmitchell.co.uk

Helmbot Email: helm@floathq.com www.helmbot.com

Helmsman Tel: +44 1284 727 600 www.helmsman.co.uk Helo Germany Tel: +49 5686 998 122 Email: patrick.bolte@helo-sauna.de www.helo-sauna.de

Heritage Healers Tel: +61 2 9905 2136 www.heritagehealers.com

**HFD Spa (Health Fitness Dynamics)** 

Tel: +1 954 942 0049 Email: hfd@hfdspa.com www.hfdspa.com

#### **Himalayan Source**

Tel: +1 888 576 3525 Email: info@himalayansource.com www.himalayansource.com

HKS Architects Tel: +1 214 969 5599 www.hksinc.com

#### **Hobe Pergh**

Tel: +390 424 692 352 Email: info@hobepergh.it www.hobepergh.it

Hoesch Design Tel: +49 24 22 540 Email: info@hoesch.de www.hoesch.de

Hofer Group Tel: +39 0471 793445 Email: info@hofergroup.it www.hofergroup.com

HOK Email: hokcontact@hok.com www.hok.com Hommage Tel: +1 214 329 1300 Email: sales@hommage.com www.hommage.com

Hora Sexta Tel: +39 080 307 23 28 Email: contact@horasexta.it www.horasexta.it

Horst Kirchberger Makeup Studio Tel: +49 89 22 37 84 Email: info@horst-kirchberger.de www.horst-kirchberger.de

#### **Howard Spa Consulting**

Tel: +44 1483 201 102 Email: neil@howardspaconsulting.com www.howardspaconsulting.com

**HRS Hotel and Restaurant Systems** 

Tel: +7 495 796 9900 Email: hrs@hrs.ru www.hrs.ru

#### Hucke

Tel: +49 40 89 720 0 Email: info@venice-beach.de www.venice-beach.com

Hughes Safety Showers Tel: +44 161 430 6618 Email: info@hughes-safety-showers.co.uk www.hughes-safety-showers.co.uk

Human Touch Tel: +1 800 404 0975 Email: sales@humantouch.com www.humantouch.com

Hungarian Wellness Mud Tel: +1 800 957 8427 www.hungarianwellnessmud.com

#### Hungarymud

Email: info@hungarymud.com www.hungarymud.com

#### Hur

Tel: +358 6 83 25 500 Email: mats.manderbacka@hur.fi www.hur.fi

## **Hutchinson Consulting**

Tel: +1 707 935 9760 Email: lori@hutchinsonconsulting.com www.hutchinsonconsulting.com

### **HVS Spa & Wellness Consulting**

Tel: +1 928 284 8503 Email: mmackman@hvs.com www.hvs.com

Hydrafacial www.hydrafacial.com

Hydro Physio Tel: +44 1952 885 112 Email: lifestyle@hydrophysio.com www.hydrophysio.com

HydroCo Tel: +61 3 8770 4000 Email: info@hydroco.com www.hydroco.com

Hydroconcept Tel: +377 92 16 51 49 Email: info@hydro-concept-spa.com www.hydro-concept-spa.com

### HydroMassage/Wellness Space Brands

Tel: +1 727 536 5566 Email: info@hydromassage.com www.hydromassage.com HydroPeptide Tel: +1 800 932 9873 Email: info@hydropeptide.com www.hydropeptide.com

## Hydrotec Handels

Tel: +49 30 720166-16 Email: hydrotec@berlin.de www.hydrotecberlin.de

## Hydrotherm

Tel: +44 1344 707 413 Email: info@hydrothermspa.com www.hydrothermspa.com

## HygroMatik

Tel: +49 4193 895 0 Email: hy@hygromatik.de www.hygromatik.de

I-Lupo Tel: +44 1554 755 444 www.myilipo.com

# i-Tech Industries

Tel: +39 051 6259797 Email: info@i-boost.it www.i-boost.it

## Icoone Tel: +390 51 625 9797 Email: info@icoone.com www.icoone.com

## **IDP Design**

Tel: +44 1306 875 514 Email: info@idpdesign.com www.idpdesign.com

## IHost Hospitality Tel: +61 3 9525 0525 Email: sales@ihost-hospitality.com www.ihost-hospitality.com

Ikaati

Tel: +1 612 216 1127 Email: info@ikaati.com www.ikaati.com

## IKou

Tel: +61 2 4784 1777 Email: shop@ikou.com.au www.ikou.com.au

IIa - Spa Tel: +44 1608 677 676 Email: info@ila-spa.com www.ila-spa.com

## **Ilcsi Beautifying Herbs**

Tel: +36 1 200 56 03 www.ilcsi.com

# Illume

Tel: +1 952 885 9600 www.illumecandles.com

## **Image Skincare**

Tel: +1 800 796 7546 Email: info@imageskincare.com www.imageskincare.com

# Imagine Tile

Tel: +1 973 771 0977 Email: customer.service@imaginetile.com www.imaginetile.com

## Immunocologie Skincare

Tel: +1 203 610 3387 Email: kballou@immunocologie.com www.immunocologie.com

Inada Massage Chairs Tel: +1 888 769 0555 www.inadausa.com

Indoor Cycling Group Tel: +44 20 8944 6632 Email: info@indoorcycling.com www.teamicg.com

Industrias Cosmic Tel: +34 938 654 277 Email: info@icosmic.com www.icosmic.com

InfinitySun Tel: +1 323 782 1049 www.infinitysun.com

#### Ingra

Tel: +380 505 610 979 Email: ingra92@mail.ru www.ingra.com.ua

Inline London Tel: +44 845 077 0045 Email: info@inlinelondon.co.uk www.inlinelondon.co.uk

Inner Balance Tel: +44 1782 644 900 Email: james.mair@johnsonfitness.co.uk www.ib-wellness.co.uk

Innovag Tel: +49 8139 9102 Email: info@innovag.de www.innovag.de

Innovate Leisure Tel: +44 870 780 4490 Email: info@innovateleisure.com www.innovateleisure.com

Institut Esthederm www.esthederm.com Instyle Fitness Tel: +44 1342 315 933 Email: duncan@instylefitness.co.uk www.instylefitness.co.uk

#### **Intelligent Nutrients**

Tel: +1 800 311 5635 Email: customerservice@intelligentnutrients.com www.intelligentnutrients.com

Intelligenz Solutions

Tel: +61 7 3102 5666 Email: sales@intelligenzsolutions.com www.intelligenzsolutions.com

International Leisure Consultants (ILC) Tel: +852 2537 4202 Email: ilc@ilc-world.com www.ilc-world.com

International Organisation for Standardization Tel: +41 22 749 0111 www.iso.org

Intraceuticals Tel: +61 3 9822 2011 Email: info@intraceuticals.com

www.intraceuticals.com

Invasix Tel: +972 4 9097473 Email: info@invasix.com www.invasix.com

Invotech Tel: +353 1 294 1088 Email: info@invotech.ie www.invotech.ie

IONTO Health & Beauty Tel: +49 721 9770 828 Email: export@ionto.de www.ionto.de IPulse Email: info@hightechlaser.com.au www.ipulse.com.au

Iredale Mineral Cosmetics Tel: +1 413 644 9900 www.ianeiredale.com

Iskra Medical

Tel: +386 4 53 25 760 Email: info@iskramedical.eu www.iskramedical.eu

Iso Italia Group Tel: +390 421 311700 Email: contact@isoitalia.com www.isoitalia.com

ISUN Visions Tel: +1 970 626 3181 Email: bunnie@isunskincare.com www.ISUNskincare.com

ITW Wasserbetten, Klaus Wolfsgruber

Tel: +43 7612 741 10 Email: k.wolfsgruber@wasserbetten.at www.wasserbetten.at

lyashi Dome Tel: +33 1 40 25 03 25 Email: contact@iyashidome.com www.iyashidome.com

JadeYoga Tel: +1 888 784 7237 www.jadeyoga.com

Jamu Asian Spa Rituals Tel: +1 877 626 5268 Email: info@jamuspa.com www.jamuspa.com

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Jermyn Street Design Tel: +44 20 8563 5000 www.jsd.co.uk

Jessica Cosmetics International Tel: +1 818 759 1050 www.jessicacosmetics.com

uwe JetStream Tel: +49 7171 103-600 Email: jet@uwe.de www.uwe.de

J Grabner Tel: +43 6763 328153 Email: office@jgrabner.at www.jgrabner.at

JGA Spa Consultancy Tel: +44 1795 890 952 Email: jennifer@jgspadevelopment.com www.jgspadevelopment.com

Jindilli Tel: +1 855 463 4554 Email: info@jindilli.com

www.jindilli.com

JK Group UK & Ireland Tel: +44 20 8498 7277 Email: spa@jkgroup-uk.com www.wellsystem.com

JK-International Tel: +49 2224 818 0 www.ergoline.de

JKL Clothing Tel: +44 114 239 8000 Email: sales@jklclothing.co.uk www.jklclothing.co.uk JMSR Europe Tel: +44 20 8868 4411 Email: info@jmsreurope.com www.jmsreurope.com

Johnson Health Tech UK Tel: +44 1782 644 900 Email: info@jhtuk.co.uk www.jhtuk.co.uk

Jordan Fitness Tel: +44 1553 763 285 Email: sales@jordanfitness.co.uk www.jordanfitness.co.uk

Josiane Laure Tel: +33 1 42 61 42 04 www.josiane-laure.com

Julianna Rae Tel: +1 800 662 5723 Email: concierge@juliannarae.com www.juliannarae.com

Julisis Tel: +49 30 420 284 40 Email: kontact@julisis.com www.julisis.com

Jurlique Tel: +61 8 8391 0577 Email: customercare@jurlique.com.au www.jurlique.com.au

Kanebo Cosmetics Tel: +81 3 6430 5111 Email: info@kanebo-cosmetics.com www.kanebo-international.com

Kannaway Europe Tel: +44 800 031 8090 Email: info@hempandgrow.co.uk www.kannaway.com Karen Neuburger Tel: +1 415 258 0701 www.karenneuburger.com

Karma Feeling Bracelets Tel: +44 7590 331 757 www.karmafeeling.co.uk

Karora Cosmetics Tel: +353 1 902 2333 Email: barbara.dalton@karoracosmetics.com www.karoracosmetics.com

# Kashwére Tel: +1 818 773 8090

Email: info@kashwere.com www.kashwereathome.com

Katherine Daniels Cosmetics Tel: +44 1767 682 288

www.katherinedanielscosmetics.com

Keiser Tel: +1 559 256 8000 www.keiser.com

Kemitron Tel: +49 7024 95060 Email: info@kemitron.de www.kemitron.com

Kenmen Tel: +1 514 521 0999 www.kenmen.net

## **Kenneth Green Associates**

Tel: +44 1932 827 060 Email: mail@kgafrag.co.uk www.kennethgreenassociates.co.uk

Kérastase Tel: +33 1 40 20 60 00 www.kerastase.com

Kerry Hill Architects Tel: +65 6323 5400

Email: enquiries@kerryhillarchitects.com www.kerryhillarchitects.com

Kerstin Florian Tel: +1 949 595 4300 Email: customerservice@kerstinflorian.com www.kerstinflorian.com

Keyless Security Tel: +1 972 331 2770 www.keyless.co

**Keyton** 

Tel: +34 965 109 150 Email: info@keyton.com www.keyton.com

KI Life Tel: +39 0721 49 60 77 Email: francesco.pagnoni@kilife.it www.kilife.it/en

Kimberly-Clark Professional Tel: +1 888 346 4652 Email: kcpinfo@kcc.com www.kcprofessional.com

Kimia Skincare Tel: +44 844 588 5346 Email: customerservices@kimia.co.uk www.kimia.co.uk

Kinele Group Tel: +34 93 753 7080 Email: info@kinele.com www.kinele.com

Klafs Tel: +49 791 501 0 Email: info@klafs.com www.klafs.com Klapp Cosmetics Tel: +49 5602 9359 0 Email: vertrieb@klapp-cosmetics.com www.klapp-cosmetics.com

Kneipp-Werke Tel: +49 931 8002 0 Email: info@kneipp.de www.kneipp.de

Kohler Mira Tel: +44 1242 282 527 Email: rada\_technical@mirashowers.com www.radacontrols.com

Kos Paris Tel: +33 1 43 39 44 84 Email: contact@kos-paris.com www.kos-paris.com

KRD Science & Technology Co Tel: +86 516 8362 6178 Email: krdsauna@gmail.com www.krdsauna.com

Kroma Tel: +1 407 622 1086 Email: reserve@kromamakeup.com www.kromamakeup.com

Kure Bazaar Email: contact.europe@kurebazaar.com www.kurebazaar.com

Kurland Tel: +49 8654/4887 22 Email: info@kurland.de www.kurland.de

KuuSh Tel: +61 8 8556 8688 Email: shaun@kuush.com.au www.kuush.com.au L Raphael Tel: +41 22 732 2828 Email: reception@l-raphael.com www.l-raphael.com

La Beeby Tel: +44 114 251 3511 Email: sales@labeeby.co.uk www.labeeby.co.uk

La Biosthétique Tel: +49 7231/456 0 Email: info@labiosthetique.de www.labiosthetique.com

La Mer Corporate Tel: +1 866 850 9400 www.cremedelamer.com/corporate

La Paz Group Tel: +33 6 33 54 21 04 Email: llaine@lapazgroup.com www.lapazgroup.com

La Sultane de Saba Tel: +33 1 48 59 03 29 Email: vanessasitbon@lasultanedesaba.com www.lasultanedesaba.com

Labiomer Tel: +33 2 40 23 23 40 www.labiomer.com

Laboratoire Remède www.remede.com

Laboratoires Didier Rase Tel: +33 1 42 25 48 84 www.didier-rase.com

Laboratoires Ingrid Millet Tel: +33 1 42 66 66 20 Email: export@ingrid-millet.fr www.ingridmillet.com

Laboratoires La Prairie Tel: +41 44 947 82 82

Email: info@laprairie.ch www.laprairie.com

Laboratoires Reunis Junglinster

Tel: +352 780 290 1 www.labo.lu

Laboratori Royal Tel: +390 521 395 611 www.movie-cosmetics.it

Laboratory of Flowers

Tel: +1 703 433 2499 Email: mhscholes@aol.com www.labofflowers.com

LadyPillo Tel: +44 20 8144 5047 Email: hello@ladypillo.com www.ladypillo.com

LaFlore Email: support@laflore.com www.laflore.com

LaGaia Hydraceutical Tel: +61 1 300 843 848 Email: info@lagaia.com.au www.lagaia.com.au

LaNatura Tel: +1 800 352 6288 Email: lanatura@aol.com www.lanatura.com

Lane Pettigrew Tel: +1 305 513 3989 Email: mail@lanepettigrew.com www.lanepettigrew.com L'anza www.lanza.com

LCN Spa Tel: +49 67 23 6020 0 Email: info@wilde-cosmetics.com www.wilde-cosmetics.com

Le Labo

Tel: +1 212 219 2230 Email: founders@lelabofragrances.com www.lelabofragrances.com

Le Velaqua Diffusion Tel: +33 6 63 20 23 04 www.levelaqua.com

Leadership in Energy and Environmental Design (LEED) Tel: +1 202 742 3792 www.usgbc.org

Leighton Denny Expert Nails Tel: +44 20 3137 7138 www.leightondennyexpertnails.com

Leisure Float Tel: +44 20 8418 9872 Email: tim@i-sopod.com www.i-sopod.com

Lemi Group Tel: +39 0374 363069 Email: info@lemigroup.it www.lemispa.com

Lemonzest Email: info@lemonzest.ch www.lemonzest.ch Lenox Pedicure Spa Tel: +1 631 243 3336 Email: marketing@jausainc.com www.lenoxpedicurechair.com

Leonor Greyl

Tel: +33 1 42 65 32 26 Email: contact@leonorgreyl.com www.leonorgreyl.com

Les Laboratoires Phytodia Tel: info@phytodia.com www.phytodia.com

Les Mills International Email: +64 9 366 9900 www.lesmills.com

Les Sens de Marrakech Tel: +212 524 33 69 91 Email: lessensdemarrakech@menara.ma www.lessensdemarrakech.com

Life Fitness

Tel: +44 1353 666 017 Email: life@lifefitness.com www.lifefitness.com

Lighting Design International Tel: +44 20 8600 5777 Email: design@ldi-uk.com www.lightingdesigninternational.com

Lightstim International Tel: +1 949 502 4088 Email: info@lightstim.com www.lightstim.com

Ligne St Barth Tel: +59 590 27 82 63 Email: headquarter@lignestbarth.com www.lignestbarth.com

Linda Troeller Tel: +1 646 752 1528 Email: troeller@bway.net www.lindatroeller.com

Ling Skincare Tel: +1 718 222 1040 Email: pchan@lingskincare.com www.lingskincare.com

Linser Hospitality Tel: +43 512 279 090 Email: office@linserhospitality.com www.linserhospitality.com

Lira Clinical Tel: +1 877 440 5472 Email: info@liraclinical.com www.liraclinical.com

Li'Tya Tel: +61 3 9587 7088 Email: admin@litya.com www.litya.com

Living Earth Crafts Tel: +1 760 597 2155 Email: info@livingearthcrafts.com www.livingearthcrafts.com

LIVUn Tel: +1 212-784-2390 Email: info@livunltd.com

L'OCCITANE en Provence Email: spa.info@loccitane.com www.loccitane.com

LOHAS Tel: +1 303 222 8263 Email: info@lohas.com www.lohas.com Louella Belle Tel: +44 20 8238 6300 Email: info@louellabelle.co.uk www.louellabelle.co.uk

LPG Systems Tel: +33 4 92 38 39 00 www.lpgsystems.com

Lubatti Tel: +44 1344 741 028 Email: info@lubatti.co.uk www.lubatti.co.uk

Lumenis Tel: +972 4 959 9000 www.lumenis.com

Lumina Italia Tel: +390 2903 7521 Email: info@lumina.it www.lumina.it

Lux Elements Tel: +49 21 717 2120 Email: info@luxelements.de www.luxelements.com

Luxsit Organic Care Tel: +46 8 715 23 09 Email: info@luxsit.se www.luxsit.se

Luzern Tel: +1 212 780 1921 Email: info@luzernlabs.com www.luzernlabs.com

Lynton Lasers Tel: +44 1477 536 977 Email: info@lynton.co.uk www.lynton.co.uk Lytess Tel: +33 2 47 73 80 16 www.lytess.com

Macon Meerescosmetic Tel: +49 36 041 48 0 80 Email: info@maconmeerescosmetic.de www.maconmeerescosmetic.de

Madara Cosmetics Tel: +371 6747 0243 Email: info@madara-cosmetics.com www.madaracosmetics.com

The Madison Collection Tel: +1 305 573 1220 Email: contact@themadisoncollection.com www.themadisoncollection.com

MagnaPool Tel: +61 7 3323 6547 Email: info@magnapool.com www.magnapool.com

Majestic International Tel: +1 800 361 0385 Email: help@majesticinternational.com www.majesticinternational.com

Majestic Towels Tel: +44 121 773 9091 Email: info@majestictowels.co.uk www.majestictowels.co.uk

Malie Tel: +1 808 335 5285 Email: info@maliekauai.com www.malie.com

Malin+Goetz Tel: +1 212 244 7771 www.malinandgoetz.com

Manatee Spa Tel: +33 1 42 96 44 32 www.manateespa.com

Manduka Tel: +1 310 426 1495 www.manduka.com

Manfred Ronstedt Tel: +49 511 9055 544 Email: info@ronstedt-hotelconcepts.de www.ronstedt-hotelconcepts.de

Manosa & Company Tel: +632 842 7499 Email: mail@manosa.com www.manosa.com

Manuka Tree Tel: +44 20 7371 0900 Email: yogi@manukalife.com www.manukalife.com

Maps Design Tel: +65 6 297 6166 Email: info@mapsdesign.com www.mapsdesign.com

Margaret Dabbs London Tel: +44 20 7637 9450 Email: margaret.dabbs@margaretdabbs.co.uk www.margaretdabbs.co.uk

Marie Veronique Organics Tel: +1 510 655 1543 Email: info@mvorganics.com www.mvorganics.com

Marie W Tel: +49 2052 92 78 490 Email: info@marie-w.de www.marie-w.de Marine Beauty Care Tel: +44 1707 257 548 Email: sales@marinebeautycare.co.uk www.marinebeautycare.co.uk

MariPharm Email: info@maripharm.co.uk www.maripharm.co.uk

Massage Robotics www.massagerobotics.com

MASS Designers Tel: +44 844 344 5566 Email: contact@massdesigners.com www.massdesigners.com

Matis Paris Tel: +33 1 30 30 79 79 Email: france@matis-paris.com www.matis-paris.com

Matrix Tel: +44 800 389 6078 Email: info@matrixfitness.co.uk www.matrixfitness.co.uk

Mavala International Tel: +41 22 827 0101 Email: info@mavala.com www.mavala.com

Maya Beauty Engineering Tel: +390 51 782368 Email: info@mayabeauty.it www.mayabeauty.it

Maystar Tel: +34 977 130 057 www.maystar.com 
 MBR Cosmetics

 Tel: +49 37 72 - 39 52 8-0

 Email: info@m-b-r.de

 www.mbr-cosmetics.com

MCCM Medical Spa Tel: +351 227 347 125 Email: info@mccmmedicalspa.com mccmmedicalcosmetics.com/medicalspa

MD Formulations Tel: +1 415 489 5000 www.mdformulations.com

#### Mecotec

Tel: +49 34947 888200 Email: sales@mecotec.net mecotec.net

Medi Spa Solutions Tel: +961 471 1016 Email: info@medispasolutions.com www.medispasolutions.com

Medical Technology Tel: +390 11 086 7880 Email: info@medicaltec.it www.medicaltec.it

Medik8 Dermaceuticals Tel: +44 20 8458 2500 Email: marianne@pangaea.co.uk www.medik8.com

Medwellness & SPA Tel: +39 327 309 23 27 Email: info@medwellness-spa.com www.medwellness-spa.com

MedX Germany Tel: +49 40 796 7012 Email: info@medxonline.de www.medxonline.co.uk

Mei Kuai Cosmetics Co Tel: +886 6 246 5678 Email: mkrita@ms27.hinet.net www.meikuai.com.tw

Melvita Tel: +33 4 75 37 09 48 www.melvita.com

Mens Space Tel: +1 312 466 9585 Email: info@mensspace.com www.mensspace.com

#### **Mestre & Mestre Spa Consulting**

Tel: +52 555 149 2983 Email: info@mestre-spa-mestre.com www.mestrewellness.com

MFsport GmbH Schloss Holte Tel: +49 5207 9170 0 Email: info@mf-sport.de www.mf-sport.de

Micros Systems Tel: +1 443 285 6000 Email: info@micros.com www.micros.com

#### **Midas Pool & Fountain Products**

Tel: +49 6659 91547-0 Email: info@midas-gmbh.de www.midas-gmbh.de

Mighty Green Tel: +44 0785 5313 229 Email: claudia@mightygreen.co.uk www.mightygreen.co.uk

#### Mighty Leaf Tea Company

Tel: +1 877 698 5323 Email: friends2@mightyleaf.com www.mightyleaf.com Milk Leisure Tel: +44 1625 415 071 Email: robert@milkleisure.co.uk www.milkleisure.co.uk

#### **Millennium Systems International**

Tel: +1 973 402 9500 Email: sales@millenniumsi.com www.millenniumsi.com

#### Milon Industries

Tel: +49 8293 965 50-0 Email: info@milon.com www.milon.com

#### **Mind in Motion**

Email: info@getyourmindinmotion.com www.getyourmindinmotion.com

#### Mindbody

Tel: +1 877 755 4279 Email: sales@mindbodyonline.com www.mindbodyonline.com

#### **Mira's Hand**

Email: jamila@mirashand.com.au www.mirashand.com.au.

#### **Miriam Quevedo**

Tel: +34 93 844 39 94 Email: hello@miriamquevedo.com www.miriamquevedo.com

Mitre Linen

Tel: +44 1685 353 456 Email: sales@mitrelinen.com www.mitrelinen.com

Moliabal www.moliabal.com Monarch Cypress

Tel: +1 800 729 7623 Email: info@monarchrobe.com www.monarchrobe.com

#### **Monique Mathieu**

Tel: +1 954 537 0732 Email: info@monique-mathieu.us www.monique-mathieu.com

Moor Spa International

Tel: +44 1825 762 658 Email: info@moorspa.co.uk www.moorspa.co.uk

#### Morjana

Tel: +33 2 96 92 91 30 Email: contact@morjana.fr www.morjana.fr

#### Moroccanoil

Tel: +1 514 448 8967 Email: info@moroccanoil.com www.moroccanoil.com

#### **Moss of the Isles**

Tel: +353 1 846 2063 Email: info@mossoftheisles.com www.mossoftheisles.com

Moss Trend Tel: +39 0571 932164 Email: contact@mosstrend.com www.mosstrend.com

#### Moss Walls

Tel: +1 866 438 6677 Email: info@mosswalls.com www.mosswalls.com

#### **Motion Waves**

Tel: +33 6 60 83 08 14 Email: contact@motion-waves.com www.motion-waves.com

Mosaic Group Tel: +44 1603 812 727 Email: dave.courteen@mosaicgroup.co.uk www.mosaicgroup.co.uk

Motionsoft Tel: +1 301 255 6400 Email: info@motionsoft.net www.motionsoft.net

Moving Art Tel: +1 323 436 7070 Email: erin@movingart.com www.movingart.com

Mowellens Tel: +1 800 916 3119 Email: aduncan@mowellens.com www.mowellens.com

Mspa Email: info@the-mspa.com www.the-mspa.com

MSpa International Tel: +66 (0)2 3657500 www.mspa-international.com

MTI Baths Tel: +1 877 982 2823 www.mtibaths.com

Multisensory Fitness Inc Tel: +1 805 483 7258 Email: international.solutions@ multisensoryfitness.com www.multisensoryfitness.com

#### Murad

Tel: +1 310 726 0470 Email: muradspa@murad.com www.murad.com

#### myBlend

Tel: +33 6 30 64 80 41 Email: morgan.lefrancois@clarins.com www.my-blend.com

#### **My Spirit**

Tel: +46 8 662 0005 Email: parlan@myspirit.se www.myspirit.se

Mycoocoon Email: welcome@mycoocoon.com www.mycoocoon.com

Myndstream Email: hello@myndstream.com www.myndstream.com

#### **Myrtha Wellness**

Tel: +39 0376 94261 Email: info@myrthawellness.com www.myrthawellness.com

Myzone Email: support@myzone.org www.myzone.org

Nars Cosmetics Tel: +1 888 788 5167 Email: customerservice@narscosmetics.com www.narscosmetics.com

Natalie Roche Tel: +44 844 800 7661 Email: beauty@natalieroche.com www.natalieroche.com

#### National Resources Conservation Service

Tel: +1 888 526 3227 Email: landcare@usda.gov www.nrcs.usda.gov

#### Natura Bissé Internacional

Tel: +34 93 591 02 30 Email: naturabisse@naturabisse.es www.naturabisse.com

**Natural Skincare Solutions** 

Tel: +44 1308 488 955 Email: steve@ns-solutions.com www.naturalskincaresolutions.org

#### Naturalaser

Tel: +44 870 240 7072 Email: info@naturalaser.com www.naturalaser.com

#### **Naturopathica**

Tel: +1 646 979 3997 Email: partners@naturopathica.com https://pro.naturopathica.com/s/

#### Nautilus

Tel: +1 360 859 2900 Email: enquiries@nautilus.com www.nautilusinc.com

Nectar Essences Tel: +1 415 295 1539 Email: info@nectaressences.com www.nectaressences.com

Neom Luxury Organics Tel: +44 870 460 4677 Email: info@neomorganics.com www.neomorganics.com

Neoqi Tel: +372 6889100 Email: info@neoqi.com www.neoqi.com

Neuma Beauty

Tel: +1 800 333 0707 Email: breathe@neumabeauty.com www.neumabeauty.com

**New Seasons Natural Products** 

Tel: +44 1235 767 199 Email: sales@newseasons.co.uk www.newseasons.co.uk

**Newport Collaborative Architects** 

Tel: +1 401 846 9583 Email: newport@narchitects.com www.narchitects.com

Next2Skin Tel: +61 2 6495 4841 Email: next2skin@opusnet. com.au www.next2skin.com.au

Nickel Spa London Tel: +44 20 7240 4048 Email: info@nickelspalondon.co.uk www.nickelspalondon.co.uk

Nika Consulting Tel: +1 866 833 6452 Email: info@nikaconsulting.ca www.nikaconsulting.ca

NILO Tel: +390 522 7631 Email: info@nilo-beauty.com www.nilo-beauty.com

Nimue Skin Technology Tel: +27 11 036 9600 www.nimueskin.com Nohem Tel: +33 2 40 42 09 06 Email: n.degoys@ethic-creation.com www.nohem.com

Noel Asmar Group Tel: +1 604 534 9667 Email: info@noelasmar.com www.noelasmaruniforms.com

#### Nola 7

Tel: +359 2 962 9910 Email: rdimitrova@nola7.com www.nola7.com

Nollapelli Email: allison@nollapelli.com www.nollapelli.com

Nordic Sauna and Leisure Tel: +44 1342 333 999 Email: info@nordic.co.uk

www.nordic.co.uk

**Nous Design** 

Tel: +44 20 7794 9273 Email: info@nousdesign.co.uk www.nousdesign.co.uk

Nouveau Beauty Group Tel: +44 1977 652 232 Email: info@nouveaulashes.co.uk www.nouveaulashes.co.uk

Nu Skin Tel: +1 801 345 1000

Email: contactus@nuskin.com www.nuskin.com

Nude Tel: +44 20 7702 0077 Email: hello@nudeskincare.com www.nudeskincare.com Oakworks Tel: +1 717 235 6807 Email: information@oakworks.com www.oakworks.com

Obagi Medical Products Tel: +1 562 628 1007 Email: inquiries@obagi.com www.obagi.com

OceanLife Aquatics Tel: +44 161 339 9339 Email: info@oceanlifeaquatics.net www.oceanlifeaquatics.net

Officina de' Tornabuoni

Tel: +390 559 180 643 Email: info@officinadetornabuoni.com www.officinadetornabuoni.com

Ógra Skincare Tel: +353 57 932 2817 www.ograskincare.com

Ojmar Tel: +34 943 748 484 Email: info@ojmar.es www.ojmar.es

**Oka-B** Tel: +1 678 730 5320 www.oka-b.com

Okabashi Brands Tel: +1 770 945 1330 Email: customerservice@okabashi.com www.okabashi.com

Olavie Tel: +1 212 316 9828 Email: info@olavie.com www.olavie.com

Omnico Group Tel: +44 1256 365 150 Email: info@omnicogroup.com www.omnicogroup.com

Omnisens Paris Tel: +33 1 43 74 76 96 Email: lpierotti@omnisens.fr www.omnisens.fr

Omorovicza Email: info@omorovicza.com www.omorovicza.com

#### **OmVeda Ayurvedic Skin & Hair Care**

Tel: +61 2 9810 1830 Email: info@omveda.com.au www.omveda.com.au

Only Yourx Tel: +1 661 257 7777 www.onlyyourx.com

#### Opatra

Tel: +44 20 7998 5708 Email: info@opatra.com www.opatra.com

**OPI Products** Tel: +1 818 759 2400 www.opi.com

Orbit Float Tel: +44 1920 830 625 Email: salesteam@orbit-float.com www.orbit-float.com

**Organic Male OM4** Tel: +1 877 898 6253 www.om4men.com The Organic Pharmacy Tel: +44 20 7225 0524 Email: info@theorganicpharmacy.com www.theorganicpharmacy.com

The Organic Spa Tel: +49 7249 952 251 Email: contact@theorganicspa.eu www.theorganicspa.eu

Orienka Paris Email: amani@orienka.fr Tel: +33 645983058

Orly International Tel: +1 818 994 1001 www.orlybeauty.com

#### **Orms Architecture Design**

Tel: +44 20 7833 8533 Email: orms@orms.co.uk www.orms.co.uk

#### **OSEA International**

Tel: +1 310 589 1942 Email: sales@oseamalibu.com www.oseamalibu.com

**Osmium for Men** 

Tel: +44 20 7498 8693 Email: info@osmiumformen.com www.osmiumformen.com

OTO International Tel: +44 203 963 5955 Email: info@otocbd.com www.otocbd.com

Oualalou + Choi Tel: +33 1 53 10 02 99 Email: info@oualalou.com www.oplusc.com Outback Organics Tel: +44 1823 663 322 Email: info@essentialbeautysupplies.co.uk www.essentialbeautysupplies.co.uk

#### **Overland Partners**

Tel: +1 210 829 7003 Email: peopleandprojects@overlandpartners.com www.overlandpartners.com

**Ozone Therapy UK** 

Tel: +44 7595 161946 Email: sandra@ozone-therapy.co.uk www.ozone-therapy.co.uk

P49 Deesign & Associates Co

Tel: +66 2 652 2900 15 www.p49deesign.com

**P&A Engineering** 

Tel: +852 2755 7182 Email: paengineering@paengineeringltd.com www.paengineeringltd.com

#### **PA Wellness Consultancy**

Tel: +852 2755 7182 Email: info@pa-wellness.com www.pa-wellness.com

Pai Skincare Tel: +44 20 8579 6213 www.paiskincare.com

Panatta Sport Tel: +390 733 611 824 Email: info@panattasport.it www.panattasport.com

Pandhy's Tel: +36 23 560 04 Email: info@pandhys.com www.pandhys.com

Panpuri Tel: +66 2234 7888 Email: info@panpuri.com www.panpuri.com

Paradigm Shift Tel: +81 3 3553 0812

Email: info@paradigm-shift.net www.paradigm-shift.net

Paramount Fitness Corp Tel: +1 323 721 2121 Email: intsales@paramountfitness.com www.paramountfitness.com

Parfums Givenchy Tel: +33 1 44 31 50 00 Email: info@givenchy.fr www.parfumsgivenchy.com

Parmar and Parmar Tel: +44 845 450 7314 Email: info@parmarandparmar.com www.parmarandparmar.com

Pasture Naturals Tel: +44 1202 330 022 Email: info@pasturenaturals.com www.pasturenaturals.com

Payot Tel: +33 1 55 62 54 54 Email: info@payot.fr www.payot.com

PBI Spa Solutions Tel: +33 4 91 29 96 10 Email: bruno.rebibou@pbifrance.com, www.probeauticinstitut.com Peak Pilates Tel: +1 800 925 3674 Email: info@peakpilates.com www.peakpilates.com

**Pearl Tree** Tel: +971 (0)43 685 447

Email: info@pearltree.ae www.pearltree.ae

Pebble & Co Tel: +44 20 3598 6129 Email: tori.snowball@pebbleandco.co.uk www.pebbleandco.co.uk

Pedicure Bowls Tel: +1 604 601 2028 Email: info@pedicurebowls.com www.pedicurebowls.com

Pendex Fisio Tel: +34 722 589 009 Email: sales@pendexcompany.com www.pendexcompany.com

Penguin Pools Tel: +44 1626 833 327 Email: mail@penguinpools.co.uk www.penguinpools.co.uk

Perron Rigot Tel: +44 20 7512 0872 www.perron-rigot.co.uk

Peter Muller Tel: +61 2 9241 2010 www.petermuller.org

Peter Thomas Roth Tel: +1 212 581 5800 www.peterthomasroth.com Pevonia International Tel: +1 386 254 1967

Email: pevonia@pevonia.com www.pevonia.com

Physical Company Tel: +44 1494 769 222 Email: sales@physicalcompany.co.uk www.physicalcompany.co.uk

Physician Endorsed Tel: +1 954 318 6060 Email: style@physicianendorsed.com www.physicianendorsed.com

Physiotherapie Generale France Tel: +33 5 53 93 04 25 Email: info@g5concept.com www.g5cellutec.com

Physiotherm Tel: +43 5223 54777 www.physiotherm.com

Phytomer Tel: +33 2 23 18 31 63 Email: t.lagarde@phytomer.com www.phytomerpro.com

Phyt's Tel: +33 5 65 20 20 21 Email: infos@phyts.com www.phyts.com

Pietro Simone Email: pietro@pietrosimone.com www.pietrosimone.com

Piscine Laghetto Tel: +390 372 819 411 Email: info@piscinelaghetto.com www.piscinelaghetto.com

**Pilates Foundation** 

Tel: +44 7071 781 859 Email: admin@pilatesfoundation.com www.pilatesfoundation.com

Pilates Training Solutions Tel: +44 845 094 4916 Email: belinda@pilatestrainingsolutions.co.uk www.pilatestrainingsolutions.co.uk

Pinks Boutique Tel: +44 1332 204 804 www.pinksboutique.com

#### Pino

Tel: +49 40 89 97 85 0 www.pinoshop.de

Planika Fires Tel: +48 52 364 11 60 Email: planika@planikafires.com www.planikafires.com

Plank Tel: +1 617 241 6900 Email: info@plankdesigns.com www.plankdesigns.com

Plinth 2000 Tel: +44 1449 767 887 Email: sales@plinth2000.com www.plinth2000.com

Pôle Cosmétique Tel: +33 4 98 03 08 23 www.pole-cosmetique.fr

Pollogen www.pollogen.com

Popband www.thepopband.com Portcril Spas Tel: +351 22 730 02 10 Email: portcril@portcril.com www.portcril.com

Power Plate Tel: +44 20 7317 5000 Email: info@powerplate.com www.powerplate.com

Precor Tel: +1 425 486 9292 www.precor.com

#### **Premchit Prateap Na Thalang**

Tel: +66 2260 2915 Email: premchit@experiencepremchit.com www.experiencepremchit.com

Premedion

Tel: +49 40 300322 310 Email: y.moshref@premedion.de www.premedion.de

#### **Premier Software**

Tel: +44 1543 466 580 Email: sales@premiersoftware.co.uk www.premier-core.com

Pressalit Group Tel: +45 8788 8788 Email: pressalit@pressalit.com www.pressalit.com

Primavera Tel: +44 1373 467 103 www.primavera.co.uk

Primavera Life Tel: +49 8376 808 0 Email: info@primavera-life.de www.primaveralife.com Priori Tel: +1 804 743 9850 www.prioriskincare.com

Prism Light Pod Tel: +1 720 664 4929 Email: info@prismlightpod.com www.prismlightpod.com

Private Label Music Tel: +1 818 705 0800 x201 www.privatelabelmusic.com

**Priverus Software** 

Tel: +1 818 591 9142 Email: joelf@priverus.com www.priverus.com

**ProLight Aesthetics International** 

Tel: +1 702 245 4842 www.prolightaesthetics.com

Promet Spa Wellness Tel: +90 216 368 4840 Email: info@promet.com.tr www.promet.com.tr

**Prospect Farms** 

Tel: +1 883 732 8786 Email: connect@prospectfarms.com www.prospectfarms.com

#### **Proto-col**

Tel: +44 844 472 0401 Email: info@proto-col.com www.proto-col.com

ProVib International Tel: +43 664 242 34 10 Email: info@provib.com www.provib.com

**Pulse Fitness Solutions** 

Tel: +44 1260 294 600 Email: info@pulsefitness.com www.pulsefitness.com

Pur Natural Skincare Tel: +44 2920 552 691 Email: sales@purskin.co.uk www.purskincare.co.uk

Pure Altitude Tel: +33 4 50 90 63 46 www.pure-altitude.com

#### **Pure Fiji**

Tel: +679 337 3431 Email: info@purefiji.com.fj www.purefiji.com

Pure Light Tel: +1 888 236 7519 Email: sales@purelightcandles.com www.purelightcandles.com

#### Pure Massage Spa Training Method

Tel: +44 203 2909070 Email: info@puremassage.com www.puremassage.com

Pure Pod Tel: +61 2 6290 0127 Email: info@purepod.com.au www.purepod.com.au

Puretoes Tel: +1 813 774 6903 Email: sales@puretoes.com www.puretoes.com

Purex International Tel: +44 1709 763 000 Email: marketing@purex.co.uk www.purex.co.uk **Purple Flame Aromatherapy** 

Tel: +44 1676 542 542 Email: info@purpleflame.co.uk www.purpleflame.co.uk

Purus Tel: +46 416 257 00 Email: info@purus.se www.purus.se

**Qetre** Tel: +390 35 691325 www.qetre.com

#### **QMS Medicosmetics**

Tel: +44 20 7730 8060 Email: info@qmsmedicosmetics.com www.qmsmedicosmetics.com

Qosmedix Tel: +1 631 242 3270 www.gosmedix.com

Quench Solutions Tel: +61 3 9786 7887 www.quenchshowers.com

#### Quinyx

Tel: +44 20 7795 8192 Email: gareth.robinson@quinyx.com www.quinyx.com

#### **Raised Spirit**

Tel: +44 7505 033 568 Email: spa@raisedspirit.com www.raisedspirit.com

#### Raison d'Etre Tel: +46 8 756 00 56

Email: info@rdespas.com www.raisondetrespas.com

Ramer Sponges Tel: +44 1252 845 292 Email: info@ramer.ltd.uk www.ramersponges.com

Rare Tea Company Tel: +44 20 7681 0115 www.rareteacompany.com

Real Music Tel: +1 415 331 8273 Email: realmusic@realmusic.com www.realmusic.com

#### **RealRyder International**

Tel: +1 800 976 6280 Email: sean@realryder.com www.realryder.com

Red Cashew Tel: +1 818 284 7455

Email: info@redcashew.com

#### Red Flower

Tel: +1 212 966 5301 Email: shop@redflower.com www.redflower.com

Red Light Rising Tel: +44 747 9361252 Email: info@redlightrising.co.uk www.redlightrising.co.uk

#### Reefgrove

Tel: +44 1423 565 036 Email: enquiries@reefgrove.co.uk www.reefgrove.co.uk

**REM UK** Tel: +44 1282 619 977 Email: sales@rem.co.uk www.rem.co.uk

Ren Skincare Tel: +44 20 7724 2900 Email: info@renskincare.com www.renskincare.com

Repêchage Tel: +1 201 549 4200 www.repechage.com

Resense Spa Tel: +41 22 316 0380 Email: info@resensespas.com www.resensespas.com

#### **Resources for Leisure Assets**

Tel: +1 725 217 9180 Email: contactus@rlaglobal.com www.rlaglobal.com

Responsible Purchasing Network Tel: +1 866 776 1330 www.responsiblepurchasing.org

Revolution Tea Tel: +1 888 321 4738 www.revolutiontea.com

Rice Force Tel: +420 603 294 811 Email: daniela.hatleova@komea.cz www.riceforce.net/En

Richard Haworth & Co Tel: +44 1204 702 300 Email: info@richardhaworth.co.uk www.richardhaworth.co.uk

Richardson Sadeki Tel: +1 212 366 4118 www.rsdnyc.com Ridgeway Tel: +44 1525 384 298 Email: sales@ridgewayfm.com www.ridgewayfm.com

Rishi Tea Tel: +1 414 747 4001 Email: websales@rishi-tea.com www.rishi-tea.com

Rizzato Spa Consulting Tel: +49 7542 946 990 www.spa-consulting.com

**RKF Luxury Linen** Tel: +33 3 39 03 41 20 Email: rkf@rkf.fr www.rkf.fr

Robert Buelteman Studio Tel: +1 615 728 1010 Email: info@buelteman.com www.buelteman.com

Robert D Henry Architects Tel: +1 212 533 4145 Email: info@rdh-architects.com www.rdh-architects.com

Roberti Rattan Tel: +390 438 933 022 Email: info@robertirattan.com www.robertirattan.com

The Robeworks Tel: +1 213 748 1471 Email: therobeworks@therobeworks.com www.robeworks.com

Robosculptor GmbH Tel: +49 1512 0070352 Email: sales@robo-sculptor.com www.robo-sculptor.com Rock the Spa Email: rockthespa@gmail.com www.rockthespa.com

#### Rodial

Tel: +44 20 7351 1720 Email: info@rodial.co.uk www.rodial.co.uk

**Roja Dove** Tel: +44 1273 827 430 www.rojadove.com

Rudex Sauna Expert Tel: +385 98 9010556 Email: rudex@rudex.hr www.rudex-sauna.com

Rugged Interactive Tel: +44 1726 981 123 Email: hello@rugged-interactive.co.uk www.rugged-interactive.com

#### **Russie Blanche**

Tel: +33 1 40 70 16 49 Email: jlemigova@russieblanche.com www.russieblanche.com

Rythms by Design Tel: +44 7975 584 753 Email: info@rhythmsbydesign.com

Saach Organics Email: info@saachorganics.com www.saachorganics.com

Saakalya Collection Tel: +65 6698 6637 Email: info@saakalya.com www.saakalya.com

**Sacred Currents** 

Tel: +1 212 410 1832 Email: judith@sacredcurrents.com www.sacredcurrents.com

SafeTIC Tel: +1800 33 68 42 www.safetic.ie

Salamander Lifestyle

Tel: +65 6336 7670 Email: farida@salamanderspa.net www.salamanderspa.net

#### **Saian Natural Clinical Skincare**

Tel: +1 800 291 1130 Email: info@saian.net www.saian.net

#### **Salon Ambience**

Tel: +390 522 276 755 Email: internationalsales@salonambience.com www.salonambience.com

Salon System Tel: +44 20 8573 9907 Email: professional@originaladditions.com www.salonsystem.com

SalonBiz Tel: +1 888 809 2802 www.salonbizsoftware.com

Salonwear Direct Tel: +44 871 524 0300 Email: info@salonweardirect.co.uk www.salonweardirect.co.uk

Salt Chamber Tel: +1 561 566 3322 Email: info@saltchamberinc.com www.saltchamberinc.com Salt of the Earth Tel: +1 801 294 3101 Email: info@saltearthspa.com www.saltearthspa.com

#### Saltability

Tel: +1 561 515 5142 Email: ann@saltability.com www.saltability.com

Salus Group

Tel: +48 501 403 272 Email: salusgroup@salusgroup.pl www.salusgroup.pl

#### **Samtosa Clothing**

Tel: +1 514 571 7171 Email: info@phrcanada.com www.phrcanada.com

#### **Samuel Heath & Sons**

Tel: +44 121 766 4200 Email: info@samuel-heath.com www.samuel-heath.co.uk

#### Sandalei

Tel: +1 562 626 9220 Email: info@sandalei.com www.sandalei.com

Sanguine Hospitality Tel: +44 151 227 4800 Email: team@sanguine.com

www.sanguine.com

### Sanipex Group

Tel: +971 4 3381375 Email: info@sanipexdubai.com www.sanipexdubai.com Sanitas Skincare Tel: +1 303 449 1875 Email: info@sanitas-skincare.com www.sanitas-skincare.com

Sanitas Spa & Wellness Tel: +90 212 326 4646 - 8040 Email: info@thesanitas.com www.thesanitas.com

Sasaki International Tel: +44 1908 322 888 www.sasaki.co.uk

#### Sasy n Savy

Tel: +61 2 9534 4077 Email: info@sasynsavy.com.au www.sasynsavy.com.au

#### Saturn Projects

Tel: +44 1454 202 076 Email: info@saturnprojects.com www.saturnprojects.com

#### Sauna360

Tel: +46 35 299 00 00 Email: export.se@sauna360.com www.sauna360.com

Saunasella Oy Tel: +358 10 271 2810 Email: info@saunasella.fi www.saunasella.fi

#### Saunex

Tel: +1 877 772 8639 Email: info@saunex.com www.saunex.com

SB Architects Tel: +1 415 673 8990 Email: contactsf@sb-architects.com www.sb-architects.com

Scandle Tel: +1 866 531 9916 www.scandlecandle.com

Scent Company Tel: +390 35 720 880 Email: info@scentcompany.it www.scentcompany.com

Scentered Tel: +44 203 4881 461 www.scentered.me

#### **Scentys Fragrance Systems**

Tel: +33 1 55 43 75 30 Email: commercia@presensia.com www.scentys.com

Schienbein + Pier Tel: +49 711 603716 Email: mail@sp-id.de www.sp-id.de

Schletterer Consult Email: office@schlettererconsult.com www.schlettererconsult.com

Scifit Tel: +1 918 359 2000 Email: info@scifit.com www.scifit.com

Scrummi Spa Tel: +44 1732 617 610 Email: hq@scrummispa.com www.scrummispa.com

Sedona Resorts Tel: +1 678 974 7270 Email: info@sedona-resorts.com www.sedona-resorts.com Seed to Skin Tel: +39 055 232 1583 Email: moira.dagostini@seedtoskin.com www.seedtoskin.com

SelfOptima Tel: +1 408 912 1908 Email: info@selfoptima.com www.selfoptima.com

Sequoiasoft www.sequoiasoft.com

Serena Spa Tel: +960 3313866 Email: maldives@serenaspa.com www.serenaspa.com

Serene House International Tel: +886 2 8751 9681 Email: service@serene-house.com www.serene-house.com

Serina & Co Email: liz@serinaandco.com www.serinaandco.com

Serralunga Tel: +390 15 2435711 www.serralunga.com

Seyo Tel: +49 40 688 920 480 Email: info@seyo.de www.seyo.de

Sha Holding Tel: +43 1 532 9811 Email: office@sha-art.com www.sha-art.com Shapemaster Toning Systems Tel: +44 1484 667 474 Email: sales@shapemaster.co.uk www.shapemaster.co.uk

Shea Terra Organics Tel: +1 877 427 6627 Email: customerservice@sheaterraorganics.com www.sheaterraorganics.com

Shenkha Tel: +971 52 849 0686 Email: mseferian@me.com www.spaconsultants.ae

Shiseido Spa Dept Email: shiseidospas@jv.shiseido.co.uk www.shiseidospas.com

Shortcuts Software Tel: +1 866 678 7324 www.shortcuts.net

Sian Parry Jones Tel: +44 207 371 5883 Email: sian@sianpj.com www.sianparryjones.com

Silhouet-Tone Corporation Tel: +1 866 340 9456 www.silhouettone.com

#### Siminetti

Tel: +44 1386 897866 Email: sales@siminetti.com www.siminetti.com

Simon Jersey Tel: +44 8444 994 414 www.simonjersey.com

#### **Simply Washrooms**

Tel: +44 161 643 8484 Email: sales@simplywashrooms.co.uk www.simplywashrooms.co.uk

#### **Simulated Environment Concepts**

Tel: +1 305 651 9200 Email: allen@spacapsule.com www.spacapsule.com

#### Sirona

Tel: +44 1254 239 900 Email: enquiries@sironaspa.com www.sironaspa.com

#### **Sismo Fitness International**

Tel: +33 1 49 08 02 50 Email: contact@sismofitness.com www.sismofitness.com

## Själ Skincare

Tel: +1 212 560 9561 Email: info@isjal.com www.sjalskincare.com

#### **Skin 2 Skin Care**

Tel: +1 877 754 6790 Email: ken@skin2skincare.com www.skin2skincare.com

Skin Authority Tel: +1 760 268 0047 Email: info@skinauthority.com www.skinauthority.com

Skin for Life Tel: +1 866 312 7546 www.skinforlife.com

Skinade Tel: +44 8451 300 205 www.skinade.com SkinCeuticals Tel: +1 800 771 9489 www.skinceuticals.com

#### Skinhaptics

Tel: +33 6 27 70 26 55 Email: sdahan@skinhaptics.com www.skinhaptics.com

#### **Sky-Skan Europe**

Tel: +49 89 6428 9231 Email: office@skyskan.com www.skyskan.com

#### Skyy

Tel: +33 (0) 5477 43930 Email: info@skyyspa.com www.skyyspa.com

#### **Slim Images**

Tel: +44 1733 897 202 Email: info@slimimages.co.uk www.slimimages.co.uk

#### **Smart Candle**

Tel: +44 1753 621 777 Email: enquiries@smartcandle.co.uk www.smartcandle.co.uk

#### Smiths of Jersey Tel: +44 1534 854 262 Email: contact@smithsofjersey.com www.smithsofjersey.com

So Sound Solutions Tel: +1 303 926 5316 Email: info@sosoundsolutions.com www.sosoundsolutions.com

#### Sodashi Tel: +61 8 9336 6837 Email: sales@sodashi.com www.sodashi.com

Softouch International

Tel: +971 6 7145535 Email: info@softouchspa.com www.softouchspa.com

#### **Soleil Organique**

Email: sales@soleilorganique.com www.soleilorganique.com

Soleum Tel: +43 7236 26200 Email: sales@soleum.com www.soleum.com/en

#### **Solta Medical**

Tel: +1 877 782 2286 Email: info@solta.com www.solta.com

Soltron Tel: +1 866 243 9861 www.soltron.us

#### Somadome

Tel: +1 877 877 5449 Email: info@somadome.com www.somadome.com

Somme Institute Tel: +1 212 593 0070 Email: sales@sommeinstitute.com www.sommeinstitute.com

#### Sommerhuber

Tel: +43 7252 893 0 Email: keramik@sommerhuber.com www.sommerhuber.com

Sopro Bauchemie Tel: +49 611 1707-239 Email: international@sopro.com www.sopro.com

Sorisa

Tel: +34 93 721 69 20 Email: sorisa@sorisa.com www.sorisa.com

Sothys Paris Tel: +33 5 55 17 45 00 Email: sothysspa@sothys.net www.sothys.com

Soy Delicious Candles Tel: +1 877 769 6426 www.soydelicious.com

#### Spa4

Tel: +43 5244 62005 50 Email: office@spa4.at www.spa4.at

Spa & Club Ideations Tel: +1 561 758 4244 www.spaclubideations.com

Spa Advisors Tel: +1 480 659 7730 Email: kay@spaadvisors.com www.spaadvisors.com

Spa Bureau Tel: +371 20 102 827 Email: office@spabureau.com www.spabureau.com

Space-Place Tel: +44 207 831 8877 Email: answers@space-place.com www.space-place.com

Spa Advocates Tel: +852 2459 1663 Email: info@spaadvocates.com www.spaadvocates.com Spa Balance Consulting Tel: +34 91 563 7740 Email: info@spa-balance.com www.spa-balance.com

Spa Business Tel: +44 1462 431 385 Email: spaopps@leisuremedia.com www.spabusiness.com

Spa Concepts spa-concepts.de

Spa Connectors Tel:+62 0821 4400 0510 Email: info@spaconnectors.com www.spaconnectors.com

The Spa Consultants Tel: +27 11 234 2150 www.thespaconsultants.co.za

Spa Creators Tel: +44 1189 471 857 Email: enquiry@spacreators.co.uk www.spacreators.co.uk

#### SpaEquip

Tel: +1 800 558 5571 Email: support@universalcompanies.com www.universalcompanies.com/spaequip

Spa Factory Bali Tel: +62 361 701 439 Email: sales@spafactorybali.com www.spafactorybali.com

Le Spa Francais Tel: +33 6 79 52 43 11 Email: erwanmadec@lespafrancais.com **Spa Management Solutions** 

Tel: +1 702 524 4505 Email: spamgmtsol@aol.com www.spamanagementsolutions.com

**Spa Origins International Co** 

Tel: +66 2653 1168 Email: info@spaorigins-international.com www.spaorigins-international.com

Spa Profits Consulting Tel: +1 604 921 6245

Email: contact@spaprofits.com www.spaprofits.com

**Spa Revolutions** 

Tel: +1 760 480 7586 Email: info@sparev.com www.sparevolutions.com

Spa Ritual Tel: +1 818 988 2228 Email: info@sparitual.com www.sparitual.com

Spa Sessions

Tel: +61 4 2358 8001 Email: info@spasessions.com www.spasessions.com

Spa Sounds Tel: +61 2 9693 1596 Email: sales@spasounds.com.au www.spasounds.com.au

Spa Strategy

Tel: +44 7969 686644 Email: info@spastrategy.net www.spastrategy.net

Spa Success Consultants Tel: +1 561 866 9601 www.spasuccess.com

**Spa Supply Solutions** 

Tel: +33 184 888 960 Email: info@spasupplysolutions.com www.spasupplysolutions.com

Spa Technologies Tel: +845 589 0000 Email: info@spatechnologies.com www.spatechnologies.com

Spa Vision Tel: +44 1225 744 450 Email: info@spavision.com www.spavision.com

Spa Wellness Consulting Tel: +61 407 333 980 Email: consulting@spawellness.com www.spawellness.com

**SpaAudit** Tel: +61 4 2358 8001 www.spaaudit.com

**Spabreaks** Tel: +44 800 043 6600 www.spabreaks.com

Spabulous Tel: +961 3 255 444 Email: nathalie@spabulous.com www.spabulous.com

SPAd Tel: +1 928 204 2338 Email: spad@sylviaspa.com www.sylviaplanninganddesign.com

SpaDunya Tel: +33 4 66 04 07 07 Email: info@spadunya.com www.spadunya.com SpaFinder Email: sales@spafinder.com www.spafinder.com

SpALIGN Concepts Tel: +1 970 456 6594 www.spalign.com

Spalogique Consulting www.spalogique.com

SpaLution Tel: +971 50 443 8812 Email: info@spalution.com www.spalution.com

Sparcana Tel: +44 1789 204 904 Email: info@spapliance.com www.spapliance.com

Sparcstudio Tel: +44 203 637 5997 Email: beverley@sparcstudio.co.uk www.sparcstudio.co.uk

Sparenity Tel: +44 1495 792 211 Email: info@sparenity.co.uk www.sparenity.co.uk

**SpaSoft** Tel: +1 905 752 1800 www.spasoft.com

SpaSpace Tel: +1 470 236 5991 Email: hello@spaspace.com www.spaspace.com SpatecPro Tel: +1 512 831 2726 Email: sbh@spatecpro.com www.spatecpro.com

SpaTree Tel: +31 643 129 800 Email: info@spatree.eu www.spatree.eu

Spiezia Organics Tel: +44 1326 221777 Email: info@spieziaorganics.com www.madeforlifeorganics.com

Spirit Music Group Tel: +1 212 614 8137 www.spiritmusicgroup.com

SportsArt Worldwide Tel: +886 6 3840888 Email: info@sportsart.com.tw www.sportsartfitness.com

Sposh Spa Crafted Linens Tel: +1 800 558 5571 Email: support@universalcompanies.com www.universalcompanies.com/sposh

**St Tropez** Tel: +44 20 7845 6330 www.st-tropez.com

Star Trac Tel: +1 714 669 1660 Email: sales@startrac.com www.startrac.com

Star Wellness Tel: +33 4 97 06 51 07 www.starwellness.com

Starpool Tel: +390 462 571 881 Email: info@starpool.com www.starpool.com

Starvac Group www.starvac-group.com

Stas Doyer Hydrotherapie Tel: +33 5 61 51 93 20 Email: info@stas-doyer.com www.stas-doyer.com

Steiner Leisure www.steinerleisure.com

Steiner Spa Consulting Tel: +603 7880 6588 Email: info@steinerspaconsulting.com www.steinerspaconsulting.com

Stenal s.r.l. Tel: +39 049 8912047 Email: commerciale@stenal.it www.stenal.it

Steve Leung Designers Tel: +852 2527 1600 Email: sld@steveleung.com www.sldgroup.com

Stone Forest Tel: +44 845 617 0617 www.stone-forest.co.uk

Storz Medical Tel: +41 71 677 4545 Email: info@storzmedical.com www.storzmedical.ch Stott Pilates Tel: +1 416 482 4050 Email: info@stottpilates.com www.stottpilates.com

Strategic Spa Solutions Tel: +1 520 248 1901 Email: dtrieste@strategicspa.com www.strategicspa.com

Stress & Motivation UK Tel: +44 20 7603 2846 Email: info@soundwavetherapy.co.uk www.soundwavetherapy.co.uk

Stretch Ceilings Tel: +44 1276 681 000 Email: sales@stretchceilings.co.uk www.stretchceilings.co.uk

Studio RHE Tel: +44 20 7253 5358 Email: architect@studiorhe.com www.studiorhe.com

Subtle Energies Tel: +61 2 9634 1677 Email: nick@subtleenergies.com.au www.subtleenergies.com.au

The Sufferfest Pte Email: theminions@thesufferfest.com www.thesufferfest.com

Suissessences Tel: +41 32 631 1667 Email: info@suissessences.ch www.suissessences.ch

Sundari Tel: +1 562 435 5000 www.sundari.com Sunlighten Saunas Tel: +1 913 754 0831 www.sunlighten.com

Suntech Group Tel: +46 521 230 255 Email: helen.ottosson@suntechgroup.se www.suntechgroup.se

Supergoop www.supergoop.com

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Swissline by Dermalab Tel: +41 44 396 10 60 Email: info@swissline-cosmetics.com www.swissline-cosmetics.com

Swiss Mountain Cosmetics Tel: +41 55 28 45 390 Email: info@swiss-mountain-cosmetics.ch

Swiss Perfection Tel: +41 21 962 88 90 Email: info@swissperfection.com www.swissperfection.com

**Sybaritic** Tel: +1 952 888 8282

www.niance.ch

Sylvia Planning And design Inc (SPAd) Tel: +1 928 204 2338 Email: spad@sylviaspa.com www.sylviaplanninganddesign.com

Syneron-Candela

Tel: +44 845 521 0698 Email: info@syneron-candela.co.uk www.syneron-candela.co.uk

#### Synoia Technologies

Tel: +972 8 940 1718 www.synoiatech.com

#### System4 Technologies

Tel: +49 421 9601 330 Email: mail@human-regenerator.com www.human-regenerator.com

#### **TAC – The Assistant Company**

Tel: +43 50 60 80 Email: office@tac.eu.com www.tac.eu.com

#### **Takara Belmont USA**

Tel: +1 800 526 3847 www.takarabelmont.com

#### **Tanamera Tropical Spa Products**

Tel: +603 80 684 978 Email: info@tanamera.com.my www.tanamera.com.my

Tao Freedom Tel: +1 718 599 2163 Email: info@taofreedom.com www.taofreedom.com

TAP Technology Co Tel: +66 53 920 144 Email: cs@tap10.com www.tap10.com

Tara Spa Therapy Tel: +1 866 224 1391 Email: customerservice@taraspa.com www.taraspa.com Tavelis Spa Concept Tel: +357 99 204 522 Email: george@tavelis.com www.tavelis.com

#### TavTech

Tel: +972 3 536 0515 Email: sales@tav-tech.co.il www.tav-tech.com

TCO Development Sweden Tel: +46 8 782 9200 Email: development@tcodevelopment.com www.tcodevelopment.com

Teo Cabanel Tel: +33 1 64 22 84 95 Email: info@teo-cabanel.com www.teo-cabanel.com

Tea Forte Tel: +1 978 369 7777 Email: sales@teaforte.com www.teaforte.com

#### Teapigs

Tel: +44 203 141 8495 Email: info@teapigs.co.uk www.teapigs.co.uk

Teatulia Tel: +1 303 433 2980 Email: orders@teatulia.com www.teatulia.com

#### TechnoAlpin

Tel: +390 471 550 550 Email: indoor@technoalpin.com www.indoor.technoalpin.com Technodesign Tel: +390 45 715 6988 Email: info@nuvolaitalia.it www.nuvolaitalia.it

#### Technogym

Tel: +390 547 56047 Email: info@technogym.com www.technogym.com

**Teeter Hang Ups** 

Tel: +1 242 362 1001 Email: info@inversioninternational.com www.inversioninternational.com

Telegraph Hill Robes

Tel: +1 888 398 7010 www.telegraphhill.com

Temple Spa Tel: +44 1903 719 429 Email: customerservice@templespa.com www.templespa.com

# Tempus Clothing

Tel: +44 1538 385 888 Email: enquiries@tempusclothing.com www.tempusclothing.com

Terraké Tel: +33 4 94 19 73 73 Email: contact@terrake.com www.terrake.com

Terres D'Afrique Tel: +27 789 535051 Email: info@terres-dafrique.com www.terres-dafrique.com

Teuco Guzzini Tel: +390 733 220391 www.teuco.com

Thaiyurveda Tel: +1 831 521 6493 Email: info@thaiyurveda.com www.thaiyurveda.com

Thalgo Tel: +33 4 94 19 73 73 Email: contactpro@thalgo.com www.thalgo.com

Thalgo Spa Management Tel: +33 4 94 19 91 40 Email: tsm@thalgo.com www.thalgospamanagement.com

Thalion Laboratories Tel: +33 2 98 04 59 69 Email: contact@thalion.com www.thalion.com

Thann-Oryza Co Tel: +662 714 3239 44 www.thann.info

The Divine Company Tel: +61 1300 416 100 www.thedivinecompany.com

The Spa Universe Email: contact@thespauniverse.com www.thespauniverse.com

Themae Tel: +33 1 75 77 59 60 www.themae.fr

TheraNaka Tel: +27 21 886 6623 Email: info@theranaka.co.za www.theranaka.co.za TheraVine Tel: +27 21 886 6623 Email: lisa@lsenterprises.co.za www.spaproducts.co.za

#### The Tides

Tel: +31 6 2044 3847 Email: info@thetideswellness.com www.thetideswellness.com

Tiossan Tel: +1 518 828 2854 www.tiossan.com

#### **Tip Touch International**

Tel: +32 26 44 27 44 Email: jean-guy@tiptouch.com www.tiptouch.com

#### Tisserand

Tel: +44 1273 325 666 Email: sales@tisserand.com www.tisserand.com

TLees Spa + Wellness Email: info@tleesspas.com www.tleesspas.com

#### **TNG Wellness Management Solution**

Tel: +7 495 796 99 00 Email: bszecsenyi@tngworld.com www.tngworld.com

Tonon & C SpA Tel: +390 432 740740 www.tononitalia.com

Topaz Consulting Tel: +44 1268 745 892 Email: info@topazconsulting.net www.topazconsulting.net Toskanaworld Tel: +49 3 64 61 / 91826 Email: sekretariat@toskanaworld.net www.toskanaworld.net

Total Environment Centre Tel: +61 2 9261 3437 www.tec.org.au

Totally UK Tel: +44 845 600 0203 www.totallyuk.com

TouchAmerica Tel: +1 800 678 6824 Email: info@touchamerica.com www.touchamerica.com

#### Tradelinens

Tel: +44 1442 843769 Email: sales@tradelinens.co.uk www.tradelinens.co.uk

#### Trautwein

Tel: +49 76 41 46 77 30 Email: info@trautwein-gmbh.com www.trautwein-gmbh.com

Treatwell Tel: +44 330 100 3515 Email: supply@treatwell.co.uk www.treatwell.com

Trend Group www.trend-group.com

Tri-Dosha Tel: +44 20 8566 1498 Email: info@tri-dosha.co.uk www.tri-dosha.co.uk

#### **Trilogy Spa Ventures**

Tel: +1 212 874 5649 Email: info@trilogyspaventures.com www.trilogyspaventures.com

#### **Trixter Europe**

Tel: +44 844 979 4567 Email: eusales@trixter.net www.trixter.net

Tropical Science Center Tel: +506 2253 3267 Email: cct@cct.or.cr www.cct.or.cr

#### **True Fitness Technology**

Tel: +1 800 426 6570 Email: info@truefitness.com www.truefitness.com

Tru Fragrance

Tel: +1 630 590 5836 www.trufragrance.com

Trybe www.try.be

#### Tumiturbi Tel: +39 348 38 61 346 Email: mariella.maiorano@tumiturbi.it www.tumiturbi.it

Twyford Bathrooms Tel: +44 1270 879 777 Email: twyford.sales@twyfordbathrooms.com www.twyfordbathrooms.com

Urb'n Nature Tel: +49 172 992 5972 Email: info@urbn-nature.com www.urbn-nature.com U International Tel: +44 1256 701 788 Email: info@urbn-nature.com www.men-u.co.uk

#### **The Ultimate Sauna Company**

Tel: +44 1933 303 077 Email: service@theultimatesauna.co.uk www.theultimatesauna.co.uk

Ultrasun International Tel: +31 74 291 22 15 Email: info@ultrasun.nl www.ultrasun.nl

#### **Unbescheiden GmbH**

Tel: +49 7221 9 53 40 Email: info@unbescheiden.com www.unbescheiden.com

# Under a Tree Health & Wellness Consulting

Tel: +1 520 400 5799 Email: amy@underatree.com www.underatree.com

#### **Under the Canopy**

Tel: +1 561 955 9311 Email: info@underthecanopy.com www.underthecanopy.com

Unite Eurotherapy Tel: +1 888 957 5372 Email: info@uniteeurotherapy.com www.uniteeurotherapy.com

## **Universal Companies**

Tel: +1 800 558 5571 Email: info@universalcompanies.com www.universalcompanies.com **Universal Essences** 

Tel: +44 870 062 0206 Email: belinda@universalessences.com www.universalessences.com

#### Urbane

Tel: +1 800 558 5571 Email: support@universalcompanies.com www.universalcompanies.com/urbane

#### Uspa

Tel: +61 3 9596 0522 Email: info@uspa.com.au www.uspaimmersion.com

#### Vacuactivus

Email: sales@vacuactivus.com www.vacuactivus.com

#### Vagheggi Spa Tel: +39 0444 639600

Email: info@vagheggi.com www.vagheggi.com

#### Valentina & Philippa

Tel: +43 664 4053484 Email: uk@valentina-philippa.com www.valentina-philippa.com

Valeur Absolue Email: contact@valeurabsolue.com www.valeurabsolue.com

Van de Sant www.vandesant.com

Vanessa Gallinaro Tel: +44 20 7828 1485 Email: info@vanessa-gallinaro.com www.vanessa-gallinaro.com

Vani-T Tel: +61 8 8381 0000 Email: info@vani-t.com www.vani-t.com

Vasper Tel: +1 808 679 1268 Email: infohi@vasper.com www.vasper.com

Vendor International Tel: +31 13 578 66 90 Email: info@vendorinternational.com www.vendorinternational.com

Vera Iconica Architecture Tel: +1 307 201 1642 Email: info@veraiconicaarchitecture.com www.veraiconicaarchitecture.com

Veronique Gabai www.veroniquegabai.com

VersaClimber USA Tel: +1 714 850 9716 Email: email@heartrateinc.com www.versaclimber.com

Vi Spa Experience Rooms Tel: +44 1257 451 666 www.vi-spa.co.uk

Vibrogym UK Tel: +44 20 7272 0770 Email: info@react-fitness.com www.vibrogym.com

Vidarium by LivinGlobe Tel: +49 89 3229 9850 Email: contact@livinglobe.com www.livinglobe.com Vinesime Tel: +33 3 80 78 69 21 Email: edouard@vinesime.fr www.vinesime.com

#### Vinoble Cosmetics

Tel: +43 3456 500 10 Email: office@vinoble-cosmetics.com www.vinoble-cosmetics.at

Viora Inc www.vioramed.com

Visage Pro USA Tel: +1 855 803 8161 www.visageprousa.com

Vitajuwel Tel: +49 8381 306410 Email: info@vitajuwel.com www.vitajuwel.com

Vita Liberata Tel: +44 28 9334 4411 Email: enquiries@vitaliberata.com www.vitaliberata.com

Vital Tech Tel: +33 185 732 920 Email: ag@vitaltech-france.com www.vitaltech-france.com

VitaMan Tel: +61 2 9725 6994 Email: info@vitaman.com.au www.vitaman.com.au

Voelker Gray Design Tel: +1 949 651 0300 Email: john@voelkergraydesign.com www.voelkergraydesign.com Voya

Tel: +353 71 916 1872 Email: sales@voya.ie www.voya.ie

#### Vulsini

Tel: +44 20 8816 8161 Email: info@vulsini.com www.vulsini.net

Wala Heilmittel Tel: +49 71 64 930 0 Email: info@wala.de www.wala.de

Washroom Washroom Tel: +44 845 470 3000 Email: contact@washroom.co.uk

Water Footprint Network Tel: +31 53 489 4320 Email: info@waterfootprint.org www.waterfootprint.org

Water-to-Go

Tel: +44 1582 841 412 www.watertogo.eu

WaterRower UK Tel: +44 20 8749 9090 Email: support@waterrower.co.uk www.waterrower.co.uk

WDT Werner Dosiertechnik Tel: +49 8272 986 97 0 Email: r.rieger@werner-dosiertechnik.de www.wdt-dosing.com

WebRacing Tel: +44 1342 315 933 Email: info@webracing.co.uk www.webracing.co.uk

Weil Lifestyle www.drweil.com

#### Weleda International

Tel: +41 61 705 21 21 www.weleda.com

Wellmondo

Tel: +49 89 3890 28 54 Email: info@wellmondo.de www.wellmondo.de

#### Wellness & Spa Solutions

Tel: +39 335 8460532 Email: info@spa-solutions.me www.spa-solutions.me

#### **The Wellness**

Tel: +971 4362 9625 Email: office@thewellness.ae www.thewellness.ae

#### **Wellness Solutions**

Tel: +61 435 969 272 Email: info@wellnesssolutions.com.au www.wellnesssolutions.com.au

Wellness UK Tel: +44 7732 540749 Email: info@wellness-uk.com www.wellness-uk.com

We Work Well Email: info@weworkwellevents.com www.weworkwellevents.com

**Weyergans High Care** 

Tel: +49 2421 96780 Email: export@weyergans.de www.weyergans.de

#### Wheway Lifestyle International

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#### Wild Earth

Tel: +977 1 437 41 78 Email: info@wildearthnepal.com www.wildearthnepal.com

#### **Wildsmith Collection**

Email: wholesale@wildsmithskin.com www.wildsmithskin.com

#### Wimberly Allison Tong & Goo

Tel: +1 808 521 8888 www.watg.com

#### **Wisdom of Africa**

Tel: +27 83 266 5615 Email: enquiries@wisdomcosmetics.com www.wisdomcosmetics.com

#### Woodway

Tel: +49 7621 94 09 99 0 Email: info@woodway.de www.woodway.de

## World Business Council for Sustainable Development

Tel: +41 22 839 3100 Email: info@wbcsd.org www.wbcsd.org

World Green Building Council Tel: +1 289 268 3900 Email: info@worldgbc.org www.worldgbc.org

World Resources Institute Tel: +1 202 729 7600 www.wri.org Xeros Tel: +44 114 2699 656 www.xeroscleaning.com

#### XPlan

Tel: +31 113 253 280 Email: info@dimmbizzcom www.xplanonline.com

#### Yamarama

Tel: +44 20 7703 2901 Email: info@yamarama.com www.yamarama.com

#### Yeah Baby

Tel: +1 480 785 0555 Email: info@yeahbabypl.com www.yeahbabypl.com

#### Yemaya

Tel: +33 5 59 31 51 80 Email: contact@yemaya-fine-food.com www.yemaya-the.com

#### Yoga Professionals

Tel: +44 20 7689 2407 Email: bookings@ymcafit.org.uk www.yogaprofessionals.net

#### Yogamasti Tel: +44 7723 423 719 Email: info@yogamasti.com

www.yogamasti.com

#### Yon-Ka

Tel: +33 1 41 19 56 56 Email: infoexport@multaler.com www.yonka.pro

#### Yoo

Tel: +44 20 7009 0100 Email: info@yoo.com www.yoo.com/designers/yoo-studio

#### Youspa

Tel: +39 0543 1804894 Email: support@youspa.eu www.youspa.eu

Ytsara Tel: +66 2 656 7060 1 Email: sale@ytsara.com www.ytsara.com

Yum Skin Care Tel: +1 604 279 5525 Email: info@yumskincare.com www.yumskincare.com

Yves Rocher Tel: +44 870 049 2222 www.yves-rocher.co.uk

Yvonne Gray Cosmetics Tel: +44 1491 639 400 Email: sales@yvonne-gray.co.uk www.yvonne-gray.co.uk

Z.Bigatti Tel: +1 651 489 2058 www.zbigatti.com

Zeal Cosmetics Tel: +81 6 6485 7222 zlc.jp/en/index.html

Zelens Tel: +44 203 766 8051 Email: clare dickens@zel

Email: clare.dickens@zelens.com www.zelens.com

Zendals Tel: +1 973 584 0168 Email: info@zendals.com www.zendals.com

#### Zenoti

Tel: +44 161 513 5339 Email: sales@zenoti.com www.zenoti.com

#### **Zen-sations**

Email: info@zen-sations.com www.zen-sations.com

#### Zensei

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#### **Zimmer Aesthetics**

Tel: +49 731 97 61 291 Email: export@zimmer.de www.zimmer-aesthetics.de

#### Zimmer MedizinSysteme

Tel: +49 (0)731 97 61-253 Email: icelab@zimmer.de www.zimmer.de

#### Zoki UK

Tel: +44 121 766 7888 www.zokiuk.co.uk

Zoya Tel: +1 216 438 6363 www.zoya.com

### Zucchetti Rubinetteria

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Choose the category of product or service you need and you'll find relevant companies listed. Other details, including phone, email and website can be found for each company in the Contact Book (on p304) and also online at www.spa-kit.net

#### **3D BODY SCANNERS**

@Sonnen Land www.sonnenland.com

Healthcheck Services www.healthcheckservices.co.uk

#### ACCESSORIES

Beltrami Linen www.beltrami.it

Bespoke Retail www.bespokesparetail.com

Bioline Jatò www.bioline-jato.com

Bodyworkmall www.bodyworkmall.com

BuDhaGirl www.budhagirl.com

Eastern Vibration www.easternvibration.com

Moliabal www.moliabal.com

Next2Skin www.next2skin.com.au

Noel Asmar Group www.noelasmarpedicurebowls.com

Popband www.thepopband.com

Saakalya Collection www.saakalya.com

Saltability www.saltability.com

Scentered www.scentered.me Urb'n Nature www.urbn-nature.com

Vitajuwel www.vitajuwel.com

#### AI MASSAGE

Aescape www.aescape.com

Capsix Robotics www.capsix-robotics.com

Massage Robotics www.massagerobotics.com

Robosculptor GmbH www.robo-sculptor.com

#### AIR PURIFICATION

BodyWorkMall /AtmosAir www.bodyworkmall.com

Airnergy www.airnergy.com

#### **ANTI-AGEING PRODUCTS**

Academie Groupe www.academiebeaute.com

Africology www.africology-sa.com

Ahava www.ahava.com

Alchimie Forever www.alchimie-forever.com

Allure Africa www.allureafrica.com

Alqvimia www.alqvimia.com Amala www.amalabeauty.com

Amra Skincare www.amraskincare.com

Anne Semonin www.annesemonin.com

AR457 www.ar457.com

> Aromatherapy Associates www.aromatherapyassociates.com

Aromatica www.aromatica.fi

Attirance www.attirance.com

Aveda www.aveda.com

Babor www.babor.com

BeautyLab www.beautylab.co.uk

Biodroga Cosmetic www.biodroga.com

Biola Organic Cosmetics www.biola-organics.com

Bioline Jatò www.bioline-jato.com

Bliss www.blissworld.com

Carita International www.carita.com

Caudalie www.caudalie.com

Cellcosmet www.cellcosmet-cellmen.com

Chanticaille www.chanticaille.com Charme d'Orient www.charmedorient.com

Christina www.christina-cosmeceuticals.com

Cinq Mondes www.cinqmondes.com

Circadia by Dr. Pugliese www.circadia.com

Clarins www.clarins.com

Collin fr.collinparis.com

Comfort Zone www.comfortzoneskin.com

Cor www.corsilver.com

CVL Cosmetics (Valmont) www.lamaisonvalmont.com

C'watre www.cwatre.com

Daniela Steiner www.steinercosmetics.com

Daniele de Winter www.danieledewinter.com

Darphin www.darphin.com

DDF Skincare www.ddfskincare.com

Decléor www.decleor.com

Delicious! www.delicious-skin.com

Dermalogica www.dermalogica.com

Dr Burgener www.drburgener.com

#### For contact details, turn to the Contact Book which starts on p304

DRV Phytolab www.drvsa.com

Elemental Herbology www.elementalherbology.com

Elemis www.elemis.com

Eleusian Skin Care www.eleusian.com.au

Ella Baché www.ellabache.fr

Éminence Organic Skin Care www.eminenceorganics.com

Environ Skin Care www.environ.co.za

ESPA www.espaskincare.com

Eve Lom www.evelom.com

Eve Taylor (London) www.eve-taylor.com

Finders International www.shopforspatrade.com

Forlle'd www.forlled.com

Gatineau www.gatineau-paris.com

Gaylia Kristensen www.gayliakristensen.com.au

Gazelli International www.gazelliskincare.com

Germaine de Capuccini www.germaine-de-capuccini.com

G-Labs www.g-labs.co.uk

G.M. Collin www.gmcollin.com

Guinot www.guinot.com

Harnn www.harnn.com

Heaven Health & Beauty www.heavenbydeborahmitchell.co.uk Hobe Pergh www.hobepergh.it

Hora Sexta www.horasexta.it

HydroPeptide www.hydropeptide.com

Immunocologie Skincare www.immunocologie.com

Institut Esthederm www.esthederm.com

Intraceuticals www.intraceuticals.com

Julisis www.julisis.com

Jurlique www.jurlique.com.au

Kanebo Cosmetics www.kanebo-international.com

Katherine Daniels Cosmetics www.katherinedanielscosmetics.com

Kerstin Florian www.kerstinflorian.com

Kimia Skincare www.kimia.co.uk

Klapp Cosmetics www.klapp-cosmetics.com

KuuSh www.kuush.com.au

L Raphael www.l-raphael.com

La Flore www.laflore.com

La Mer Corporate www.cremedelamer.com/corporate

Laboratoire Remède www.remede.com

Laboratoires Ingrid Millet www.ingridmillet.com

Laboratoires La Prairie www.laprairie.com

LaNatura www.lanatura.com Les Sens de Marrakech www.lessensdemarrakech.com

Lira Clinical www.liraclinical.com

Li'Tya www.litya.com

L'OCCITANE en Provence www.loccitane.com

LPG Systems www.lpgsystems.com

Lubatti www.lubatti.co.uk

Luzern www.luzernlabs.com

Luxsit Organic Care www.luxsit.se

Macon Meerescosmetic www.maconmeerescosmetic.de

Madara Cosmetics www.madaracosmetics.com

Marine Beauty Care www.marinebeautycare.co.uk

Matis Paris www.matisparis.com

Mavala International www.mavala.com

MBR Cosmetics www.mbr-cosmetics.com

MCCM Medical Spa mccmmedicalcosmetics.com/ medicalspa

MD Formulations www.mdformulations.com

Melvita www.melvita.com

Miriam Quevedo www.miriamquevedo.com

Moor Spa International www.moorspa.co.uk

myBlend www.my-blend.com Nannic Int www.nannic.com

Natura Bissé Internacional www.naturabisse.com

Nimue Skin Technology www.nimueskin.com

Nohem www.nohem.com

Nu Skin www.nuskin.com

Nude www.nudeskincare.com

Ógra Skincare www.ograskincare.com

Omnisens Paris www.omnisens.fr

Omorovicza www.omorovicza.com

On Group www.on-group.co.uk

Opatra www.opatra.com

The Organic Pharmacy www.theorganicpharmacy.com

Payot www.payot.com

Pearl Tree www.pearltree.ae

Pevonia International www.pevonia.com

Phytomer www.phytomerpro.com

Phyt's www.phyts.com

Pietro Simone www.pietrosimone.com

Priori www.prioriskincare.com

Pure Altitude www.pure-altitude.com

QMS Medicosmetics www.gmsmedicosmetics.com

# PRODUCTS & SERVICES

#### ANTI-AGEING PRODUCTS cont.

REN Skincare www.renskincare.com

Repêchage www.repechage.com

Rice Force www.riceforce.net/en

Rodial www.rodial.co.uk

Saian Natural Clinical Skincare www.saian.net

Sanitas Skincare www.sanitas-skincare.com

Shiseido Spa Dept www.shiseidospas.com

Skin 2 Skin Care www.skin2skincare.com

Skin Authority www.skinauthority.com

SkinCeuticals www.skinceuticals.com

Skinhaptics www.skinhaptics.com

Sothys Paris www.sothys.com

Spa Technologies www.spatechnologies.com

Subtle Energies www.subtleenergies.com.au

Sundari www.sundari.com

Swissline by Dermalab www.swissline-cosmetics.com

Swiss Mountain Cosmetics www.niance.ch

Swiss Perfection www.swissperfection.com

Temple Spa www.templespa.com

Terraké www.terrake.com Terres D'Afrique www.terres-dafrique.com

Thalgo www.thalgo.com

Thallon Laboratories www.thalion.com

The Divine Company www.thedivinecompany.com

The Spa Universe www.thespauniverse.com

Themae www.themae.fr

TheraVine www.spaproducts.co.za

Urb'n Nature www.urbn-nature.com

Vagheggi www.vagheggi.com

Vinesime www.vinesime.com

Vinoble Cosmetics www.vinoble-cosmetics.at

Weyergans High Care www.weyergans.de

Wildsmith Collection

Wisdom of Africa www.wisdomcosmetics.com

Yon-Ka www.yonka.pro

Yves Rocher www.yves-rocher.co.uk

Zelens www.zelens.com

# AROMATHERAPY

Absolute Aromas

Alqvimia www.algvimia.com

Amala Inc www.amalabeauty.com Anakiri BioEnergetic Skin Care www.anakiri.com

Aromapothecary www.aromapothecary.com

Aromatherapy Associates www.aromatherapyassociates.com

Aromatica www.aromatica.fi

AromaWorks www.aroma-works.com

Aveda www.aveda.com

Biodroga Cosmetic www.biodroga.com

Biossentials www.biossentials.com

Bloomy Lotus www.bloomylotus.com

Bodyworkmall www.bodyworkmall.com

Botanicals www.botanicals.co.uk

Caribbean Essentials www.caribbeanessentials.com

Cinq Mondes www.cinqmondes.com

Clarins www.clarins.com

Comfort Zone www.comfortzoneskin.com

Daniele de Winter www.danieledewinter.com

Darphin www.darphin.com

Decléor www.decleor.com

Delicious! www.delicious-skin.com

Deserving Thyme www.deservingthyme.com

Elemental Herbology www.elementalherbology.com Elemis www.elemis.com

Éminence Organic Skin Care www.eminenceorganics.com

Essence www.essencering.com

ES Skincare www.esskincare.co.uk

ESPA www.espaskincare.com

Eve Taylor (London) www.eve-taylor.com

Fragrant Earth Co www.fragrant-earth.co.uk

Germaine de Capuccini www.germaine-de-capuccini.com

Giffarine Skyline Laboratory and Health Care Co www.giffarinefactory.com

Guinot www.guinot.com

Harnn www.harnn.com

Heritage Healers www.heritagehealers.com

I plus Q www.iplusq.com

Josiane Laure www.josiane-laure.com

Jurlique www.jurlique.com.au

Kemitron www.kemitron.com

Kerstin Florian www.kerstinflorian.com

Klapp Cosmetics www.klapp-cosmetics.com

KuuSh www.kuush.com.au

Laboratoires Camylle www.camylle.com

#### For contact details, turn to the Contact Book which starts on p304

Laboratory of Flowers www.labofflowers.com

LaNatura www.lanatura.com

Le Labo www.lelabofragrances.com

Les Sens de Marrakech www.lessensdemarrakech.com

Li'Tya www.litya.com

L'Occitane www.loccitane.com

Matis Paris www.matisparis.com

Moroccanoil www.moroccanoil.com

Nectar Essences www.nectaressences.com

Neom Luxury Organics www.neomorganics.com

Pevonia International www.pevonia.com

Pino GmbH www.pinoshop.de

Premchit Prateap Na Thalang www.experiencepremchit.com

Primavera www.primavera.co.uk

Primavera Life www.primaveralife.com

Purple Flame Aromatherapy www.purpleflame.co.uk

Red Flower www.redflower.com

REN Skincare www.renskincare.co

Russie Blanche www.russieblanche.com

Sasy n Savy www.sasynsavy.com.au

Scentered www.scentered.me Shiseido Spa Dept www.shiseidospas.com

Sothys Paris www.sothys.com

Spa Technologies www.spatechnologies.com

SpaDunya www.spadunya.com

Spiezia Organics www.madeforlifeorganics.com

Subtle Energies www.subtleenergies.com.au

Tara Spa Therapy www.taraspa.com

Thalgo www.thalgo.com

Thann-Oryza www.thann.info

Tisserand www.tisserand.com

Tru Fragrance www.trufragrance.com

Universal Essences www.universalessences.com

Vagheggi Phytocosmetici www.vagheggi.com

Veronique Gabai www.veroniquegabai.com

Voya www.voya.ie

Yon-Ka www.yonka.pro

Ytsara www.ytsara.com

#### AUDIO-VISUAL

AB Audio Visual www.abaudiovisual.co.uk

Bose www.bose.co.uk/business\_solutions

ClubCom UK www.clubcom.co.uk Fantaay www.fantaay.com

Motion Waves www.motion-waves.com

Myndstream www.myndstream.com

Real Music www.realmusic.com

Sky-Skan Europe www.skyskan.com

Vidarium by LivinGlobe www.livinglobe.com

#### **BIOPHILIC INTERIOR DESIGN**

Moss Walls www.mosswalls.com

Moss Trend www.mosstrend.com

#### **BOOKING SYSTEMS**

See computer systems/software

#### CANDLES

Akhassa www.akhassausa.com

Aroma Naturals www.aromanaturals.com

AromaWorks www.aroma-works.com

AtarNaive www.atarnaive.com

Attirance www.attirance.com

Bamford www.bamford.co.uk

Bodyworkmall www.bodyworkmall.com

Candle Impressions www.candleimpressions.net

Cosmetic Horizons www.cosmetic-horizons.com Deco Candles www.decocandles.net

Deserving Thyme Inc www.deservingthyme.com

Er'go Candle www.ergocandle.com

Eve Taylor (London) www.eve-taylor.com

Hawaiian Body Products www.hawaiianbodyproducts.com

Illume www.illumecandles.com

LaNatura www.lanatura.com

Le Labo www.lelabofragrances.com

Neom Luxury Organics www.neomorganics.com

Pure Light www.purelightcandles.com

Red Flower www.redflower.com

Saakalya Collection www.saakalya.com

Scandle www.scandlecandle.com

Scentered www.scentered.me

Smart Candle www.smartcandle.co.uk

Soy Delicious Candles www.soydelicious.com

Tanamera Tropical Spa Products www.tanamera.com.my

Temple Spa www.templespa.com

Universal Essences www.universalessences.com

Victoria Moore www.victoria-moore.eu

# PRODUCTS & SERVICES

#### **CBD PRODUCTS**

Hashtag Organics www.lrvskincare.co.uk

Kannaway Europe www.kannaway.com

MariPharm www.maripharm.co.uk

Mighty Green www.mightygreen.co.uk

Mowellens www.mowellens.com

Naturopathica www.pronaturopathica.com

OTO International www.otocbd.com

Prospect Farms www.prospectfarms.com

Raised Spirit www.raisedspirit.com

#### **CERAMICS & TILING**

Altaeco Spa www.altaeco.com

Domus www.domustiles.co.uk

Designworks Tiles www.designworkstiles.com

Rudex Sauna Expert www.rudex-sauna.com

Siminetti www.siminetti.com

#### CLOTHING/LOUNGEWEAR

Adidas www.adidas-group.com

Asquith London www.asquithlondon.com

Blu Leisure Limited www.bluleisure.co.uk Daguas www.daguas.it

Dermasilk www.dermasilk.co.uk

Fashionizer Spa www.fashionizerspa.com

Gaiam Inc www.gaiam.com

Hucke www.venice-beach.com

Julianna Rae www.juliannarae.com

Karen Neuburger www.karenneuburger.com

Kashwére www.kashwereathome.com

Lytess www.lytess.com

The Madison Collection www.themadisoncollection.com

Mind in Motion www.getyourmindinmotion.com

Noel Asmar Group www.noelasmaruniforms.com

Physician Endorsed www.physicianendorsed.com

Pure Pod www.purepod.com.au

The Robeworks www.robeworks.com

Samtosa Clothing www.phrcanada.com

Tao Freedom www.taofreedom.com

Telegraph Hill Robes www.telegraphhill.com

Under the Canopy www.underthecanopy.com

Zendals www.zendals.com

# COMPUTER SYSTEMS/

Agilysys www.agilysys.com

Alacer www.alacer.co.uk

Bobile www.bobile.com

Book4time www.book4time.com

Booker by MINDBODY www.mindbodyonline.com/spasoftware

Concept Spa & Golf concept.shijigroup.com

Digital Right Brain www.salonpos.net

ESP Leisure www.e-s-p.com

ESP Online www.esponline.co.za

Ez-runner www.ez-runner.com

Fitbug Holdings www.fitbugholdings.com

Fitech UK www.fitech.co.uk

Gappt www.gappt.com

Gumnut Systems International www.gumnuts.com

Helmbot www.helmbot.com

HRS Hotel and Restaurant Systems www.hrs.ru

IHost Hospitality www.ihost-hospitality.com

Instyle Fitness www.instylefitness.co.uk

Intelligenz Solutions www.intelligenzsolutions.com Invotech www.invotech.ie

Micros Systems www.micros.com

Millennium Systems International www.millenniumsi.com

Mindbody www.mindbodyonline.com

Motionsoft www.motionsoft.net

Omnico Group www.omnicogroup.com

Paradigm Shift www.paradigm-shift.net

Premier Software www.premier-core.com

Priverus Software www.priverus.com

Quinyx www.quinyx.com

SalonBiz www.salonbizsoftware.com

SelfOptima www.selfoptima.com

Sequoiasoft www.sequoiasoft.com

Shortcuts Software www.shortcuts.com.au

SpaOne Software www.spaone.com.au

SpaSoft www.spasoft.com

SpaSpace www.spaspace.com

TAC – The Assistant Company www.tac.eu.com

TAP Technology Co www.tap10.com

TNG Wellness Management Solution www.tngworld.com

Trybe www.try.be

#### For contact details, turn to the Contact Book which starts on p304

XPlan www.xplanonline.com

Zenoti www.zenoti.com

## CONSULTANCIES / CONTRACT MANAGEMENT

See p174

#### COSMETICS/MAKE-UP

Alchimie Forever www.alchimie-forever.com

Allure Africa www.allureafrica.com

Alqvimia www.alqvimia.com

Artdeco www.artdeco.org.uk

Aveda www.aveda.com

Babor & Co www.babor.com

Barielle www.barielle.co.uk

Beauty of Life www.beautyoflife.ne

Becca (London) www.beccacosmetics.com

Biodroga Cosmetic www.biodroga.com

Borghese www.borghesecosmetics.com

Chanticaille www.chanticaille.com

Christopher Drummond Beauty www.christopherdrummond.com

Clarins www.clarins.com

Comfort Zone www.comfortzoneskin.com

CND (Creative Nail Design) www.cnd.com Daniel Sandler www.danielsandler.com

Darphin www.darphin.com

Ecru New York www.ecrunewyork.com

Ella Baché www.ellabache.fr

Environ Skin Care www.environ.co.za

Esse Cosmetic www.essecosmetic.com

Essential Wholesale www.essentialwholesale.com

Essie Cosmetics www.essie.com

Gemology Cosmetics www.gemology.fr

Gerrard International www.gerrardinternational.com

Germaine de Capuccini www.germaine-de-capuccini.com

Harley Street Cosmetic www.harleystreetcosmetic.com

Hawley International www.hawley.net.au

Horst Kirchberger Makeup Studio www.horst-kirchberger.de

Iredale Mineral Cosmetics www.janeiredale.com

Jessica Cosmetics International www.jessicacosmetics.com

Kanebo Cosmetics www.kanebo-international.com

Kenneth Green Associates www.kennethgreenassociates.co.uk

Klapp Cosmetics www.klapp-cosmetics.com

Kroma www.kromamakeup.com

KuuSh www.kuush.com.au La Biosthétique www.labiosthetique.com

Laboratoires Ingrid Millet www.ingridmillet.com

Laboratoires La Prairie www.laprairie.com

Laboratori Royal www.movie-cosmetics.it

Ligne St Barth www.lignestbarth.com

LPG Systems www.lpgsystems.com

Madara Cosmetics www.madara-cosmetics.lv

Marie W www.marie-w.de

Mavala International www.mavala.com

Maystar www.maystar.com

MCCM Medical Spa mccmmedicalcosmetics.com/ medicalspa

MD Formulations www.mdformulations.com

Mei Kuai Cosmetics Co www.meikuai.com.tw

Miriam Quevedo www.miriamquevedo.com

Nannic Int www.nannic.com

Nars Cosmetics Inc www.narscosmetics.com

Natura Bissé Internacional www.naturabisse.com

Nouveau Beauty Group www.nouveaulashes.co.uk

OPI Products www.opi.com

Orly International www.orlybeauty.com Parfums Givenchy www.parfumsgivenchy.com

Phytomer www.phytomerpro.com

Phyt's www.phyts.com

Proto-col www.proto-col.com

Rice Force www.riceforce.net/en

Russie Blanche www.russieblanche.com

QMS Medicosmetics www.qmsmedicosmetics.com

Qosmedix www.gosmedix.com

Ramer Sponges www.ramersponges.com

REN Skincare www.renskincare.co

Repêchage www.repechage.com

Shiseido Spa Dept www.shiseidospas.com

Sothys Paris www.sothys.com

Swiss Mountain Cosmetics www.niance.ch

U International www.men-u.co.uk

Vagheggi Phytocosmetici www.vagheggi.com

VitaMan Pty www.vitaman.com.au

Wisdom of Africa www.wisdomcosmetics.com

Yvonne Gray Cosmetics www.yvonne-gray.co.uk

Z.Bigatti www.zbigatti.com

Zelens www.zelens.com

# PRODUCTS & SERVICES

#### CRYOTHERAPY

@Sonnen Land www.sonnenland.com

Art of Cryo www.artofcryo.com

CryoAction Limited www.cryoaction.com

Devine wellness & spa international www.devine.at

HydroMassage/Wellness Space Brands www.hydromassage.com

Mecotec GmbH mecotec.net

TechnoAlpin SpA www.indoor.technoalpin.com

Vacuactivus www.vacuactivus.com

Weyergans High Care www.weyergans.de

Zimmer MedizinSysteme www.zimmer.de

#### DENTAL DEVICES

Electro Medical Systems (EMS) www.ems-company.com

Foreo AB www.foreo.com

Opatra www.opatra.com

#### DISTRIBUTORS

@Sonnen Land www.sonnenland.com

Beauty Express www.beautyexpress.co.uk

Bodyworkmall www.bodyworkmall.com

Ellisons www.ellisons.co.uk Gerrard International www.gerrardinternational.com

Louella Belle www.louellabelle.co.uk

Medi Spa Solutions www.medispasolutions.com

Natalie Roche www.natalieroche.com

Pearl Tree www.pearltree.ae

PBI Spa Solutions www.probeauticinstitut.com

Spa Advocates www.spaadvocates.com

Spa Supply Solutions www.spasupplysolutions.com

Spa Vision www.spavision.com

The Spa Universe www.thespauniverse.com

Totally UK www.totallyuk.com

Universal Companies www.universalcompanies.com

#### DRINKS

Africology www.africology-sa.com

Camellia's Tea House www.camelliasteahouse.com

Conscious Water www.consciouswater.com

Dragonfly Teas www.dragonfly-teas.com

Emeyu www.emeyu.com

Ikaati www.ikaati.com

Labiomer www.labiomer.com

LaGaia Hydraceuticals www.lagaia.com.au Mighty Leaf Tea Company www.mightleaf.com

Premchit Prateap Na Thalang www.experiencepremchit.com

Rare Tea Company www.rareteacompany.com

Revolution Tea www.revolutiontea.com

Rishi Tea www.rishi-tea.com

Skinade www.skinade.com

Spa Universe www.spauniverse.com.au/web/guest

Tea Forte www.teaforte.com

Teapigs www.teapigs.co.uk

Teatulia www.teatulia.com

Thalgo www.thalgo.com

Thann-Oryza www.thann.info

Voya www.voya.ie

Water-to-Go www.watertogo.eu

Wellmondo www.wellmondo.de

Yemaya www.yemaya.the.com

Yves Rocher www.yves-rocher.co.uk

#### DRY FLOATATION

4SeasonsSpa www.4seasonsspa.com

Dalesauna www.dalesauna.co.uk

Design for Leisure www.designforleisure.com HydroCo www.hydroco.com

Hydroconcept www.hydro-concept-spa.com

HydroMassage/Wellness Space Brands www.hydromassage.com

Iso Italia Group www.isoitalia.com

Kurland www.kurland.de

Lemi Group www.lemispa.com

Neoqi www.neoqi.com

Nilo www.nilo-beauty.com

SpatecPro www.spatecpro.com

Stas Doyer Hydrotherapie www.stas-doyer.com

Technodesign www.nuvolaitalia.it

Trautwein www.trautwein-gmbh.com

Unbescheiden www.unbescheiden.com

#### ENERGY MANAGEMENT / ENVIRONMENTAL SERVICES

Australian Conservation Foundation www.acfonline.org.au

The Carbon Trust www.carbontrust.co.uk

Centre for Alternative Technology www.cat.org.uk

Earth 911 for Business www.earth911.com

EC3 Global www.ec3global.com

### For contact details, turn to the Contact Book which starts on p304

Eco Directory www.ecodirectory.com.au

Ecocert www.ecocert.com

Ecotrans www.ecotrans.de

EMAS www.ec.europa.eu/environment/ emas

Emirates Environmental Group www.eeg-uae.org

Energy Star www.energystar.gov

European Platform on Life Cycle Assessment lct.jrc.ec.europa.eu

Global Footprint Network www.footprintnetwork.org

Green Biz www.greenbiz.com

The Green Guide www.thegreenguide.com

Green Lodging News www.greenlodgingnews.com

Green Pages www.eco-web.com

Green Spa Network www.greenspanetwork.org

Green Washing Index www.greenwashingindex.com

GreenBlue www.greenblue.org

International Organization for Standardization www.iso.org

Leadership in Energy and Environmental Design (LEED) www.usgbc.org

LOHAS www.lohas.com

National Resources Conservation Service www.nrcs.usda.gov Responsible Purchasing Network www.responsiblepurchasing.org

Swan/Svanen www.svanen.se

TCO Development www.tcodevelopment.com

Total Environment Centre www.tec.com.au

Tropical Science Center www.cct.or.cr

Water Footprint Network www.waterfootprint.org

World Business Council for Sustainable Development www.wbcsd.org

World Green Building Council www.worldgbc.org

World Resources Institute www.wri.org

#### FITNESS EQUIPMENT

Abs Company www.theabscompany.com

Amer Sports UK & Ireland www.amersports.com

Balance Master UK www.balancemaster.co.uk

Balanced Body<sup>®</sup> www.balancedbody.com

Cardio Infrared Technologies www.biofit.com

Ciclotte www.ciclotte.com

Concept2 www.concept2.co.uk

CrossFit www.crossfit.com

Cybex International www.cybexintl.com

EXF Perform Better Europe www.exf-fitness.com Eleiko Sport www.eleikosport.se

Embedded Fitness www.embeddedfitness.nl/en

Ergo-Fit www.ergo-fit.de

Escape Fitness www.escapefitness.com

Fitbug Holdings www.fitbugholdings.com

Fitter International www.fitter1.com

Flexi-Sports UK www.flexi-bar.co.uk

FreeMotion Fitness www.freemotionfitness.com

Gaiam www.gaiam.com

Gervasport www.gervasport.es

Hur www.hur.fi

Hydro Physio www.hydrophysio.com

i-Tech Industries www.i-boost.it

Indoor Cycling Group www.teamicg.com

Instyle Fitness www.instylefitness.co.uk

Johnson Health Tech UK www.jhtuk.co.uk

Jordan Fitness www.jordanfitness.co.uk

Keiser www.keiser.com

Le Velaqua Diffusion www.levelaqua.com

Les Mills International www.lesmills.com

Life Fitness www.lifefitness.com Matrix www.matrixfitness.co.uk

MedX Germany www.medxonline.co.uk

MFsport Schloss Holte www.mf-sport.de

Milon Industries www.milon.com

Multisensory Fitness www.multisensoryfitness.com

Myzone www.myzone.org

Nautilus www.nautilusinc.com

Panatta Sport www.panattasport.com

Paramount Fitness Corp www.paramountfitness.com

Pendex Fisio www.pendexcompany.com

Precor www.precor.com

Pulse Fitness Solutions www.pulsefitness.com

RealRyder International www.realryder.com

Rugged Interactive www.rugged-interactive.com

Scifit www.scifit.com

Shapemaster Toning Systems www.shapemaster.co.uk

SportsArt Worldwide www.sportsartfitness.com

Star Trac www.startrac.com

The Sufferfest www.thesufferfest.com

Technogym www.technogym.com

Teeter Hang Ups www.inversioninternational.com

# PRODUCTS & SERVICES

#### FITNESS EQUIPMENT cont.

Trixter Europe www.trixter.net

True Fitness Technology www.truefitness.com

Vasper www.vasper.com

VersaClimber USA www.versaclimber.com

WaterRower UK www.waterrower.co.uk

Webracing www.webracing.co.uk

Woodway www.woodway.de

#### **FLOATATION TANKS & POOLS**

4SeasonsSpa www.4seasonsspa.com

Aquaspecial www.aquaspecial.it

Barr + Wray www.barrandwray.com

Bonasystems Europe www.bonasystems.com

Cemi www.cemi.it

Cheshire Wellness UK www.cheshirewellness.co.uk

Finders International www.shopforspatrade.com

Float Spa www.floatspa.com

Floataway www.floataway.com

Hofer Group www.hofergroup.com

Hydro Physio www.hydrophysio.com

Hydroconcept www.hydro-concept-spa.com Hydrotherm www.hydrothermspa.com

Leisure Float www.i-sopod.com

Myrtha Wellness www.myrthawellness.com

Nola 7 www.nola7.com

Orbit Float www.orbit-float.com

Promet Spa Wellness www.promet.com.tr

Stas Doyer Hydrotherapie www.stas-doyer.com

Stretch Ceilings www.strechceilings.co.uk

Technodesign www.nuvolaitalia.it

WDT Werner Dosiertechnik www.wdt-dosing.com

#### FLOORING

Altaeco www.altaeco.com

Altro www.altro.com

Apavisa Porcelanico www.apavisa.com

Azurra Mosaics www.mosaics.co.uk

Contract Tile Consultants www.ctc-tiles.co.uk

Digital Ceramic Systems www.digitalceramics.com

Floor Gres Ceramiche www.floorgres.it

Hamberger Flooring www.haro.com

Imagine Tile www.imaginetile.com

J Grabner www.jgrabner.at Kinele Group www.kinele.com

Trend Group www.trend-group.com

#### FOOTWEAR

BC Softwear www.bcsoftwear.co.uk

Blu Leisure www.bluleisure.co.uk

Kashwére www.kashwereathome.com

Majestic International www.majesticinternational.com

Majestic Towels www.majestictowels.co.uk

Oka-B www.oka-b.com

Puretoes www.puretoes.com

Saakalya Collection www.saakalya.com

Samtosa Clothing www.phrcanada.com

Under the Canopy www.underthecanopy.com

Urb'n Nature www.urbn-nature.com

Yeah Baby www.yeahbabypl.com

Zendals www.zendals.com

#### FRAGRANCES & DIFFUSERS

Amala www.amalabeauty.com

AromaJet www.aromajet.com

AromaWorks www.aroma-works.com

Atmosphère Diffusion www.atmospherediffusion.fr Bloomy Lotus www.bloomylotus.com

Bodyworkmall www.bodyworkmall.com

Clarins www.clarins.com

Eve Taylor (London) www.eve-taylor.com

Kemitron www.kemitron.com

Laboratoires Camylle www.camylle.com

Laboratory of Flowers www.labofflowers.com

Nola 7 www.nola7.com

Pasture Naturals www.pasturenaturals.com

Pearl Tree www.pearltree.ae

Pure Light www.purelightcandles.com

Roja Dove www.rojadove.com

Scent Company www.scentcompany.com

Scentys Fragrance Systems www.scentys.com

Serene House International www.serene-house.com

Teo Cabanel www.teo-cabanel.com

Tru Fragrance www.trufragrance.com

Valentina & Philippa www.valentina-philippa.com

Valeur Absolue www.valeurabsolue.com

Veronique Gabai www.veroniquegabai.com

WDT Werner Dosiertechnik www.wdt-dosing.com

#### For contact details, turn to the Contact Book which starts on p304

# FURNITURE & FURNISHINGS

Abbey Group www.abbey-group.net

AKRON www.akronproducts.co.uk

Andrew Morgan Collection www.morgancollection.com

Athlegen www.athlegen.com.au

Avalon Couches www.avalon-couches.co.uk

BD Barcelona Design www.bdbarcelona.com

Beautelle Therapy Equipment www.beautelle.co.uk

Bespoke Retail www.bespokesparetail.com

Blenheim Carpet Company www.blenheim-carpets.com

Boden Furnishings www.bodenfurnishings.com

Bonacina Vittorio Design www.bonacinavittorio.com

Bretherton Therapy Products www.bremed.co.uk

Cheshire Wellness UK www.cheshirewellness.co.uk

Coco-Mat www.coco-mat.com

C.O.D.E. www.code-spa.design

Dedon www.dedon.de

Aloys F Dornbracht www.dornbracht.com

Eastward www.eastward.co.uk

Eco Furniture International www.avconservatoryfurniture.co.uk

Effegibi www.effegibi.it/en

Eldmakaren www.eldmakaren.se

Ergomotion www.ergomotion.us

Esthetica Spa & Salon Resources www.spafurniture.in

Fabio Alemanno Design www.fa-design.co.uk

Gallotti & Radice www.gallottiradice.it

Gandia Blasco www.gandiablasco.com

Gharieni Group www.gharieni.com

Gloster Furniture www.gloster.com

Grupo Kettal www.kettalgroup.com

Healing Co www.healing-relax.com

ITW Waterbeds www.wasserbetten.at

Kashwére www.kashwereathome.com

Kurland www.kurland.de

LadyPillo www.ladypillo.com

Lenox Pedicure Spa www.lenoxpedicurechair.com

Living Earth Crafts www.livingearthcrafts.com

Nilo www.nilo-beauty.com

Nola 7 www.nola7.com

Oakworks www.oakworks.com

Parmar and Parmar www.parmarandparmar.com Planika Fires www.planikafires.com

Plinth 2000 www.plinth2000.com

REM UK www.rem.co.uk

Roberti Rattan www.robertirattan.com

Saakalya Collection www.saakalya.com

Salon Ambience www.salonambience.com

Sandalei www.sandalei.com

Saunasella Oy www.saunasella.fi

Serralunga www.serralunga.com

Sha Holdings www.sha-art.com

Silhouet-Tone Corporation www.silhouettone.com

Skyy www.skyyspa.com

Sommerhuber www.sommerhuber.com

Takara Belmont USA www.takarabelmont.com

The Spa Universe www.thespauniverse.com

Tonon & C SpA www.tononitalia.com

Van de Sant www.vandesant.com

#### HAIRCARE

Agadir International www.agadirint.com

Alterna www.alternahaircare.com

Attirance www.attirance.com Aveda www.aveda.com

Cosmetic Horizons www.cosmetic-horizons.com

CVL Cosmetics (Valmont) www.lamaisonvalmont.com

Davines www.davines.com

G-Labs www.g-labs.co.uk

Josiane Laure www.josiane-laure.com

Leonor Greyl www.leonorgreyl.com

Kérastase www.kerastase.com

La Biosthétique www.labiosthetique.com

Laboratory of Flowers www.labofflowers.com

LaNatura www.lanatura.com

L'anza www.lanza.com

L'OCCITANE en Provence www.loccitane.com

Luxsit Organic Care www.luxsit.se

Madara Cosmetics www.madaracosmetics.com

Mira's Hand www.mirashand.com.au

Miriam Quevedo www.miriamquevedo.com

Moroccan Oil www.moroccanoil.com

Neuma Beauty www.neumabeauty.com

Pearl Tree www.pearltree.ae

Peter Thomas Roth www.peterthomasroth.com

# PRODUCTS & SERVICES

#### HAIRCARE cont.

Saach Organics www.saachorganics.com

Thann-Oryza www.thann.info

Unite Eurotherapy www.uniteeurotherapy.com

Valentina & Philippa www.valentina-philippa.com

Wildsmith Collection www.wildsmithskin.com

Yves Rocher www.yves-rocher.co.uk

#### HAY-BATH EQUIPMENT

Hobe Pergh www.hobepergh.it

#### HEAT EXPERIENCES

4SeasonsSpa www.4seasonsspa.com

Aegean Master Spas www.aegeanspas.co.uk

Anapos www.anapos.co.uk

Anhui Saunaking Co www.chinasauna.com

Aquaspecial www.aquaspecial.it

Balnea www.balnea.de

Barr + Wray www.barrandwray.com

Bradford Products www.bradfordproducts.com

Bretherton Therapy Products www.bremed.co.uk

Cariitti Oy www.cariitti.com

Carmenta srl www.carmentasrl.com/en

#### Cemi www.cemi.it

Cheshire Wellness UK www.cheshirewellness.co.uk

CryoAction Limited www.cryoaction.com

Dalesauna www.dalesauna.co.uk

Design for Leisure www.designforleisure.com

Devine Wellness & Spa International www.devine.at

Di Vapor www.divapor.com

Drom UK www.dromuk.com

Effegibi www.effegibi.it/en

Esadore International www.esadore.com

ETE Wellness Engineering www.ete.es

Fabio Alemanno Design www.fa-design.co.uk

SF Finimex Oy www.kelosauna.eu

Hamman Consultants www.hammamconsultants.com

Heaven Health & Beauty www.heavenbydeborahmitchell.co.uk

Helo Germany www.helo-sauna.de

Hofer Group www.hofergroup.com

Hydroconcept www.hydro-concept.spa.com

Hydrotherm www.hydrothermspa.com

HygroMatik www.hydromatik.de Inner Balance www.ib-wellness.co.uk

Innovag www.innovag.de

lyashi Dome www.iyashidome.com

J Grabner www.jgrabner.at

Klafs www.klafs.com

KRD Science & Technology Co www.krdsauna.com

Kurland www.kurland.de

Lux Elements www.luxelements.com

Milk Leisure www.milkleisure.co.uk

Mspa www.the-mspa.com

Myrtha Wellness www.myrthawellness.com

Nola 7 www.nola7.com

Nordic Sauna and Leisure www.nordic.co.uk

Ozone Therapy UK www.ozone-therapy.co.uk

P&A Engineering Ltd www.paengineeringltd.com

Penguin Pools www.penguinpools.co.uk

Physiotherm www.physiotherm.com

Promet Spa Wellness www.promet.com.tr

Reefgrove www.reefgrove.co.uk

Rudex Sauna Expert www.rudex-sauna.com

Sauna360 www.sauna360.com Saunex www.saunex.com

Soleum www.soleum.com/en

Sommerhuber www.sommerhuber.com

Sopro Bauchemie www.sopro.com

Spa4 www.spa4.at

SpatecPro www.spatecpro.com

Starpool www.starpool.com

Stenal www.stenal.it

Sunlighten Saunas www.sunlighten.com

TechnoAlpin www.indoor.technoalpin.com

The Ultimate Sauna Company www.theultimatesauna.co.uk

Vi Spa Experience Rooms www.vi-spa.co.uk

Vital Tech www.vitaltech-france.com

WDT Werner Dosiertechnik www.wdt-dosing.com

Wellness & Spa Solutions www.spa-solutions.me

Wellness Solutions www.wellnesssolutions.com.au

Wellness UK www.wellness-uk.com

Zimmer MedizinSysteme www.zimmer.de

Zoki UK www.zokiuk.co.uk

#### HYDROTHERAPY EQUIPMENT

4SeasonsSpa www.4seasonsspa.com

Aloys F. Dornbracht www.dornbracht.com

Anapos www.anapos.co.uk

Aquademy www.aquademy.eu

Aquaform Srl www.aquaformsrl.com

Aqualike www.spa-aqualike.fr/lang=en

Aquaspecial www.aquaspecial.it

Balnea www.balnea.de

Barr + Wray www.barrandwray.com

Biosysco www.biosysco.com

Bradford Products www.bradfordproducts.com

Carmenta www.carmentasrl.com/e

Dalesauna www.dalesauna.co.uk

Design for Leisure www.designforleisure.com

Devine Wellness & Spa International www.devine.at

Di Vapor www.divapor.com

Esadore International www.esadore.com

Finders International www.shopforspatrade.com

Fomentek www.fomentek.com

Hansgrohe www.hansgrohe.com

HydroCo www.hydroco.com Hydroconcept www.hydro-concept-spa.com

HydroMassage/Wellness Space Brands www.hydromassage.com

Hydrotherm www.hydrothermspa.com

JK Group UK & Ireland www.wellsystem.com

Klafs www.klafs.com

Kurland www.kurland.de

Lemi Group www.lemispa.com

MTI Baths www.mtibaths.com

Myrtha Wellness www.myrthawellness.com

Neoqi www.neoqi.com

Nola 7 www.nola7.com

Penguin Pools www.penguinpools.co.uk

Portcril Spas www.portcril.com

Promet Spa Wellness www.promet.com.tr

Rudex Sauna Expert www.rudex-sauna.com

Simulated Environment Concepts www.spacapsule.com

Sommerhuber www.sommerhuber.com

Spa4 www.spa4.at

SpatecPro www.spatecpro.com

Starpool www.starpool.com Stas Doyer Hydrotherapie www.stas-doyer.com

Stenal www.stenal.it

Trautwein www.trautwein-gmbh.com

Unbescheiden www.unbescheiden.com

WDT Werner Dosiertechnik www.wdt-dosing.com

#### HYDROTHERAPY POOLS

Aquaspecial www.aquaspecial.it

Barr + Wray www.barrandwray.com

Cheshire Wellness UK www.cheshirewellness.co.uk

Bradford Products www.bradfordproducts.com

Dalesauna www.dalesauna.co.uk

Design for Leisure www.designforleisure.com

Cemi www.cemi.it

GMT Spas www.gmtspas.com

Hofer Group www.hofergroup.com

HydroCo www.hydroco.com

Hydroconcept www.hydro-concept-spa.com

Hydrotherm www.hydrothermspa.com

Mspa www.the-mspa.com

Myrtha Wellness www.myrthawellness.com Nilo www.nilo-beauty.com

Nola 7 www.nola7.com

P&A Engineering Ltd www.paengineeringltd.com

Penguin Pools www.penguinpools.co.uk

Piscine Laghetto www.piscinelaghetto.com

Portcril Spas www.portcril.com

Promet Spa Wellness www.promet.com.tr

SpatecPro www.spatecpro.com

Starpool www.starpool.com

WDT Werner Dosiertechnik www.wdt-dosing.com

#### INTERIOR DESIGN

Also see spa design/architects

Design Time www.designtime.uk.com

EcoChi www.echochi.com

Sian Parry Jones www.sianparryjones.com

#### JEWELLERY

BuDhaGirl www.budhagirl.com

Daisy Global www.daisyjewellery.com

Karma Feeling Bracelets www.karmafeeling.co.uk

Serina & Co www.serinaandco.com

Yogamasti www.yogamasti.com

#### LASERS AND LIGHT THERAPY

@Sonnen Land www.sonnenland.com

Advanced Esthetics Solutions www.advancedestheticssolutions.com

Alma Lasers www.almalasers.com

BHC International www.bhc-international.com

Body Health www.bodyhealthgroup.com

Caci International www.caci-international.co.uk

Chromogenex Technologies www.chromogenex.com

Clinogen www.clinogen.com

Cynosure www.cynosure.com

Ecolite IPL www.ecoliteipl.com

Electro Medical Systems (EMS) www.ems-company.com

Energist Medical Group www.energistgroup.com

Erchonia Corporation www.erchonia.com

EV-Med www.evlaseruk.co.uk

G-Labs www.g-labs.co.uk

i-Tech Industries www.i-boost.it

icoone www.icoone.com

Invasix www.invasix.com

IPulse www.ipulse.com.au Iso Italia Group www.isoitalia.com

JK Group UK & Ireland www.wellsystem.com

JK-International www.ergoline.de

L Raphael www.l-raphael.com

Lightstim International www.lightstim.com

Lumenis www.lumenis.com

Lynton Lasers www.lynton.co.uk

Mycoocoon www.mycoocoon.com

Naturalaser www.naturalaser.com

Opatra www.opatra.com

Pollogen www.pollogen.com

Prism Light Pod www.prismlightpod.com

ProLight Aesthetics International www.prolightaesthetics.com

Red Light Rising www.redlightrising.co.uk

Skin for Life www.skinforlife.com

Soleum www.soleum.com/en

Somadome www.somadome.com

Sorisa www.sorisa.com

Suntech Group www.suntechgroup.se

Syneron-Candela www.candelalaser.co.uk

Synoia Technologies www.synoiatech.com Viora www.vioramed.com

Wellness UK www.wellness-uk.com

Zimmer Aesthetics www.zimmer-aesthetics.de

#### LIGHTING

BSweden www.bsweden.com

Cariitti Oy www.cariitti.com

Effegibi www.effegibi.it/en

Fitzgerald Lighting www.fitzlight.co.uk

Lighting Design International www.lightingdesigninternational.com

Lumina Italia www.lumina.it

Saakalya Collection www.saakalya.com

#### LINEN

Andrew Morgan Collection www.morgancollection.com

Balineum www.balineum.co.uk

Beltrami Linen www.beltrami.it

BC Softwear

Boca Terry www.bocaterry.com

Bodyworkmall www.bodyworkmall.com

Brennard Textiles www.brennardtextiles.co.uk

Bursali Towels (UK) www.bursali.co.uk

Christy Towels www.christy-towels.com Comphy Co www.comphy.com

Coyuchi www.coyuchi.com

Decotex www.decotex.co.uk

The Madison Collection www.themadisoncollection.com

Majestic International www.majesticinternational.com

Majestic Towels www.majestictowels.co.uk

Mitre Linen www.mitrelinen.com

Monarch Cypress www.monarchrobe.com

Noel Asmar Group www.noelasmaruniforms.com

Nollapelli www.nollapelli.com

Novelastic www.novelastic.com

Richard Haworth & Co www.richardhaworth.co.uk

RKF Luxury Linen www.rkf.fr

Scrummi Spa www.scrummispa.com

Sirona www.sironaspa.com

Sparenity www.sparenity.co.uk

Sposh Spa Crafted Linens www.universalcompanies.com/sposh

Tradelinens www.tradelinens.co.uk

Under the Canopy www.underthecanopy.com

Urb'n Nature www.urbn-nature.com

Yeah Baby www.yeahbabypl.com

#### LOCKERS

Codelocks www.codelocks.co.uk

Craftsman Quality Lockers www.craftsman-quality-lockers. co.uk

Crown Sports Lockers www.crownsportslockers.co.uk

Gantner Electronic www.gantner.com

Helmsman www.helmsman.co.uk

Ojmar AS www.ojmar.es

Keyless Security www.keyless.co

Ridgeway www.ridgewayfm.com

#### MASSAGE CHAIRS

@Sonnen Land www.sonnenland.com

Avalon Couches www.avaloncouches.co.uk

Beautelle Therapy Equipment www.beautelle.co.uk

Boden Furnishings www.bodenfurnishings.com

Bodyworkmall www.bodyworkmall.com

Clap Tzu www.claptzu.de

Design for Leisure www.designforleisure.com

Esthetica Spa & Salon Resources www.spafurniture.in

Gharieni Group www.gharieni.com

Healing Co www.healing-relax.com Human Touch www.humantouch.com

HydroMassage/Wellness Space Brands www.hydromassage.com

Inada Massage Chairs www.inadausa.com

Inner Balance www.ib-wellness.co.uk

IONTO Health & Beauty www.ionto.de

Iso Italia Group www.isoitalia.com

JK Group UK & Ireland www.wellsystem.com

Keyton www.keyton.com

Lemi Group www.lemispa.com

Living Earth Crafts www.livingearthcrafts.com

Nilo www.nilo-beauty.com

Oakworks www.oakworks.com

Plinth 2000 www.plinth2000.com

REM UK www.rem.co.uk

Sasaki International www.sasaki.co.uk

Simulated Environment Concepts www.spacapsule.com

Spa Supply Solutions www.spasupplysolutions.com

TouchAmerica www.touchamerica.com

Wellness Solutions www.wellnesssolutions.com.au

#### MASSAGE OILS

Absolute Aromas www.absolute-aromas.com

Africology www.africology-sa.com

Alqvimia SL www.alqvimia.com

Amber Products Co www.amberproducts.com

Amrit Organic www.redcherrygroup.com

Anakiri BioEnergetic Skin Care www.anakiri.com

Aromatherapy Associates www.aromatherapyassociates.com

Aromatica www.aromatica.fi

AromaWorks www.aroma-works.com

Aveda www.aveda.com

Bellabaci Cupping www.bellabaci.com

Biodroga Cosmetic www.biodroga.com

Biossentials www.biossentials.com

Bodyworkmall www.bodyworkmall.com

Charme d'Orient www.charmedorient.com

Cinq Mondes www.cingmondes.com

Clarins www.clarins.com

Comfort Zone www.comfortzoneskin.com

Daniele de Winter www.danieledewinter.com

Darphin www.darphin.com Decléor www.decleor.com

Delicious! www.delicious-skin.com

Dermalogica www.dermalogica.com

Deserving Thyme www.deservingthyme.com

Earth Matters Apothecary www.earthmattersapothecary.com

Elemental Herbology www.elementalherbology.com

Elemis www.elemis.com

ESPA www.espaskincare.com

Evo2lution France www.evo2lution.com

Germaine de Capuccini www.germaine-de-capuccini.com

Guinot www.guinot.com

Harnn www.harnn.com

Healing Earth www.healingearth.co.za

Heritage Healers www.heritagehealers.com

Jamu Asian Spa Rituals www.jamuspa.com

I plus Q www.iplusq.com

Jurlique www.jurlique.com.au

Kemitron www.kemitron.com

Kerstin Florian www.kerstinflorian.com

Klapp Cosmetics GmbH www.klapp-cosmetics.com

Kneipp-Werke www.kneipp.de

#### MASSAGE OILS cont.

Kurland www.kurland.de

La Sultane de Saba www.lasultanedesaba.com

Laboratoires Camylle www.camvlle.com

Laboratory of Flowers www.labofflowers.com

Les Sens de Marrakech www.lessensdemarrakech.com

Ligne St Barth www.lignestbarth.com

Li'Tya www.litya.com

L'OCCITANE en Provence www.loccitane.com

MariPharm www.maripharm.co.uk

Moroccan Oil www.moroccanoil.com

**Neom Luxury Organics** www.neomorganics.com

**OmVeda Ayurvedic** Skin & Hair Care www.omveda.com.au

**Osmium For Men** www.osmiumformen.com

**OTO** International www.otocbd.com

**Pevonia International** www.pevonia.com

Phyt's www.phyts.com

**Pinks Boutique** www.pinksboutique.com

Pino www.pinoshop.de

Premchit Prateap Na Thalang www.experiencepremchit.com

Primavera www.primavera.co.uk Primavera Life www.primaveralife.com

Pure Massage Spa **Training Method®** www.puremassage.com

**Raised Spirit** www.raisedspirit.com

The Sanctuary Group www.thesanctuarygroup.co.za

Shiseido Spa Dept www.shiseidospas.com

**Skinhaptics** www.skinhaptics.com

**Sothys Paris** www.sothys.com

SpaDunva www.spadunya.com

**Tanamera Tropical Spa Products** www.tanamera.com.my

Temple Spa www.templespa.com

Terraké www.terrake.com

**Terres D'Afrique** www.terres-dafrique.com

Thalgo www.thalgo.com

Thallon Laboratories www.thalion.com

Themae www.themae.fr

The Tides www.thetideswellness.com

Tisserand www.tisserand.com

Tri-Dosha www.tri-dosha.co.uk

Wild Earth www.wildearthnepal.com

Wisdom of Africa www.wisdomcosmetics.com

Yon-Ka www.yonka.pro

Ytsara www.ytsara.com

#### MEDI SPA

Airnergy www.airnergy.com

Alma Lasers www.almalasers.com

Art of Crvo www.artofcryo.com

The Angel of Water www.angelofwater.com

**BHC International** www.bhc-international.com

Biosysco www.biosysco.com

**Body Health** www.bodyhealthgroup.com

**Bretherton Therapy Products** www.bremed.co.uk

Caci International www.caci-international.co.uk

Callegari www.callegari1930.com

**Canfield Scientific** www.canfieldsci.com

**Carlton Beauty & Spa** www.thecarltongroup.co.uk

**Chromogenex Technologies** www.chromogenex.com

Clinogen

Cosmed www.cosmed.it

www.courage-khazaka.de

www.cryoaction.com

**Crystal Clear Skincare** www.crystalclear.co.uk

Cvnosure www.cynosure.com

DTS MG Co www.dtsmg.com

**Ecolite IPL** www.ecoliteipl.com

**EF Medispa** www.efmedispa.consulting

**Energist Medical Group** www.energistgroup.com

EV-Med www.evlaseruk.co.uk

**Global Halotherapy Solutions** www.halotherapysolutions.com

Halomed Saltroom Trading www.halomedsaltroom.com

Hydrafacial www.hydrafacial.com

I-Lupo www.myilipo.com

i-Tech Industries www.i-boost.it

Icoone www.icoone.com

Invasix www.invasix.com

**IPulse** www.ipulse.com.au

L Raphael www.l-raphael.com

**Lightstim International** www.lightstim.com

LPG Systems www.lpgsystems.com

Lumenis www.lumenis.com

Lynton Lasers www.lvnton.co.uk

Maya Beauty Engineering www.mayabeauty.it

MCCM Medical Spa mccmmedicalcosmetics.com/ medicalspa

www.clinogen.com

Courage + Khazaka Electronics

**CryoAction** 

Mecotec mecotec.net

Medical Technology www.medicaltec.it

Medik8 Dermaceuticals www.medik8.com

Nannic Int www.nannic.com

Naturalaser www.naturalaser.com

Nola 7 www.nola7.com

Opatra www.opatra.com

Ozone Therapy UK www.ozone-therapy.co.uk

Pendex Fisio www.pendexcompany.com

Physiotherapie Generale France www.gtcellutec.com

Prism Light Pod www.prismlightpod.com

ProLight Aesthetics International www.prolightaesthetics.com

Qetre www.getre.com

Skin for Life www.skinforlife.com

Soleum www.soleum.com/en

Solta Medical www.solta.com

Sorisa www.sorisa.com

Storz Medical www.storzmedical.ch

Suntech Group www.suntechgroup.se

Swissline by Dermalab www.swissline-cosmetics.com

Sybaritic www.sybaritic.com Syneron-Candela www.candelalaser.co.uk

Synoia Technologies www.synoiatech.com

System4 Technologies www.human-regenerator.com

TavTech www.tav-tech.com

Viora Inc www.vioramed.com

Weyergans High Care www.weyergans.de

Zimmer Aesthetics www.zimmer-aesthetics.de

Zimmer MedizinSysteme www.zimmer.de

#### MUD

Balaton Spa www.balaton-spa.co.uk

Finders International www.shopforspatrade.com

Gazelli International www.gazelliskincare.com

Hungarian Wellness Mud www.hungarianwellnessmud.com

Hungarymud www.hungarymud.com

Kurland www.kurland.de

Moor Spa International www.moorspa.co.uk

Nola 7 www.nola7.com

Ógra Skincare www.ograskincare.com

Pevonia International www.pevonia.com

Stone Forest www.stone-forest.co.uk

#### **MULTI-SENSORY**

Aquamental Spa www.aquamentalspa.com

Boombang Inc www.boombang.com/aura

Aloys F Dornbracht www.dornbracht.com

LivinGlobe www.livinglobe.com

Motion Waves www.motion-waves.com

Moving Art www.movingart.com

Mycoocoon www.mycoocoon.com

Sha Holdings www.sha-art.com

Soleum www.soleum.com/en

Somadome www.somadome.com

Wellness Solutions www.wellnesssolutions.com.au

Wellness UK www.wellness-uk.com

Zen-Sations www.zen-sations.com

#### MUSIC

Buddha-bar www.buddha-bar.com

Gaiam www.gaiam.com

Gap MuSic www.gapmusic.co.uk

Motion Waves www.motion-waves.com

Myndstream www.myndstream.com

Private Label Music www.privatelabelmusic.com Real Music www.realmusic.com

So Sound Solutions www.sosoundsolutions.com

Spa Sounds www.spasounds.com.au

Spirit Music Group www.spiritmusicgroup.com

#### NAILCARE

BGA Corp www.bastiengonzalez.com

Clarins www.clarins.com

CND (Creative Nail Design) www.cnd.com

Deborah Lippmann www.deborahlippmann.com

Essie Cosmetics www.essie.com

Famous Names www.famousnamesproducts.com

Footlogix www.footlogix.com

Horst Kirchberger Makeup Studio www.horst-kirchberger.de

Jessica Cosmetics International www.jessicacosmetics.com

Kure Bazaar www.kurebazaar.com

LCN Spa www.wilde-cosmetics.com

Leighton Denny Expert Nails www.leightondennyexpertnails.com

Margaret Dabbs London www.margaretdabbs.co.uk

Mavala International www.mavala.com

Mira's Hand www.mirashand.com.au

OPI Products www.opi.com

#### NAILCARE cont.

The Organic Pharmacy www.organicpharmacy.com

Orly International www.orlybeauty.com

Salon System www.salonsystem.com

Spa Ritual www.sparitual.com

Zoya www.zoya.com

#### NUTRITION/SUPPLEMENTS

Baranova Monaco www.baranovamonaco.com

Bliss www.blissworld.com

Dr Burgener www.drburgener.com

Evo2lution France

G-Labs www.g-labs.co.uk

Intelligent Nutrients www.intelligentnutrients.com

Kannaway Europe www.kannaway.com

Labiomer www.labiomer.com

Laboratoires Reunis Junglinster www.labo.lu

MCCM Medical Spa mccmmedicalcosmetics.com/ medicalspa

Officina de' Tornabuoni www.officinadetornabuoni.com

On Group www.on-group.co.uk

The Organic Pharmacy www.theorganicpharmacy.com OTO International www.otocbd.com

Proto-col www.proto-col.com

QMS Medicosmetics www.qmsmedicosmetics.com

Raised Spirit www.raisedspirit.com

Sanitas Skincare www.sanitas-skincare.com

Skin Authority www.skinauthority.com

Thalgo www.thalgo.com

Vinesime www.vinesime.com

Voya www.voya.ie

Weil Lifestyle www.drweil.com

Weyergans High Care www.weyergans.de

Yves Rocher www.yves-rocher.co.uk

#### ORGANIC/NATURAL PRODUCTS

Africology www.africology-sa.com

Alpienne www.alpienne.at

Alqvimia www.alqvimia.com

Amala www.amalabeauty.com

Aromatherapy Associates www.aromatherapyassociates.com

Attirance www.attirance.com

Aveda www.aveda.com B2Beauty Products www.b2beautyproducts.com

Babor www.babor.com

Bellabaci Cupping www.bellabaci.com

Biola Organic Cosmetics www.biola-organics.com

Biossentials www.biossentials.com

Bliss www.blissworld.com

Bloomy Lotus www.bloomylotus.com

Body Bistro www.bodybistro.com

Botanicals www.botanicals.co.uk

Burt's Bees www.burtsbees.com

Cannafloria www.aromafloria.com

Caribbean Essentials www.caribbeanessentials.com

Caudalie www.caudalie.com

Christina www.christina-cosmeceuticals.com

Christopher Drummond Beauty www.christopherdrummond.com

Cinq Mondes www.cingmondes.com

Closer Consulting Wessel & Matalla www.closer-consulting.de

Cosmetic Horizons www.cosmetic-horizons.com

CSHE Australia www.clinicalpro.com.au

Daniele de Winter www.danieledewinter.com Decléor www.decleor.com

Delicious! www.delicious-skin.com

Deserving Thyme www.deservingthyme.com

Dr Bronner's Magic Soaps www.drbronner.com

Dr Burgener www.drburgener.com

Dr Hauschka www.wala.de

Earth Matters Apothecary www.earthmattersapothecary.com

Elemental Herbology www.elementalherbology.com

Éminence Organic Skin Care www.eminenceorganics.com

ES Skincare www.esskincare.co.uk

Essential Care www.essential-care.co.uk

Eve Taylor (London) www.eve-taylor.com

Evo2lution France www.evo2lution.com

Freedom Deodorant Email: guestions@freedomdeo.com

Giffarine Skyline Laboratory www.giffarinefactory.com

Harnn www.harnn.com

Healing Earth www.healingearth.co.za

Heritage Healers www.heritagehealers.com

Hobe Pergh www.hobepergh.it

Hora Sexta www.horasexta.it

I plus Q www.iplusq.com

IKou www.ikou.com.au

IIa – Spa www.ila-spa.com

Intelligent Nutrients www.intelligentnutrients.com

Jamu Asian Spa Rituals www.jamuspa.com

Jindilli www.jindilli.com

Jurlique www.jurlique.com.au

Kimia Skincare www.kimia.co.uk

Kneipp-Werke www.kneipp.de

Kos Paris www.kos-paris.com

Kroma www.kromamakeup.com

KuuSh www.kuush.com.au

Laboratory of Flowers www.labofflowers.com

LaFlore Skincare www.laflore.com

LaNatura www.lanatura.com

Les Laboratoires Phytodia www.phytodia.com

Ligne St Barth www.lignestbarth.com

Li'Tya www.litya.com

L'OCCITANE en Provence www.loccitane.com

Luxsit Organic Care www.luxsit.se

Madara Cosmetics www.madaracosmetics.com

Malie www.malie.com Marie Veronique Organics www.mvorganics.com

Marie W www.marie-w.de

Melvita www.melvita.com

Moss of the Isles www.mossoftheisles.com

Naturopathica www.pronaturopathica.com

Neom Luxury Organics www.neomorganics.com

Nohem www.nohem.com

Nude www.nudeskincare.com

Officina de' Tornabuoni www.officinadetornabuoni.com

Ógra Skincare www.ograskincare.com

Omnisens Paris www.omnisens.fr

Omorovicza www.omorovicza.com

OmVeda Ayurvedic Skin & Hair Care www.omveda.com.au

On Group www.on-group.co.uk

The Organic Pharmacy www.theorganicpharmacy.com

The Organic Spa www.theorganicspa.eu

Orienka Paris amani@orienka.fr

OSEA International www.oseamalibu.com

OTO International www.otocbd.com

Pai Skincare www.paiskincare.com Pasture Naturals www.pasturenaturals.com

Pearl Tree www.pearltree.ae

Pevonia International www.pevonia.com

Phyt's www.phyts.com

Pinks Boutique www.pinksboutique.com

Pino www.pinoshop.de

Pollogen www.pollogen.com

Premchit Prateap Na Thalang www.experiencepremchit.com

Pure Light www.purelightcandles.com

Pur Natural Skincare www.purskincare.co.uk

Raised Spirit www.raisedspirit.com

Red Flower www.redflower.com

Ren Skincare www.renskincare.com

Rythms by Design email:info@rythmsbydesign.com

Saach Organics www.saachorganics.com

Saian Natural Clinical Skincare www.saian.net

Salt of the Earth www.saltearthspa.com

Sanitas Skincare www.sanitas-skincare.com

Sasy n Savy www.sasynsavy.com.au

Scentered www.scentered.me

Scrummi Spa www.scrummispa.com Seed to Skin www.seedtoskin.com

Shea Terra Organics www.sheaterraorganics.com

Skin 2 Skin Care www.skin2skincare.com

Skinhaptics www.skinhaptics.com

Smiths of Jersey www.smithsofjersey.com

Sodashi Pty www.sodashi.com

Spa Technologies www.spatechnologies.com

SpaDunya www.spadunya.com

Spiezia Organics www.madeforlifeorganics.com

Subtle Energies www.subtleenergies.com.au

Tanamera Tropical Spa Products www.tanamera.com.my

Terraké www.terrake.com

Terres D'Afrique www.terres-dafrique.com

Thann-Oryza www.thann.info

The Divine Company www.thedivinecompany.com

The Tides www.thetideswellness.com

Tiossan www.tiossan.com

Tisserand www.tisserand.com

Under the Canopy www.underthecanopy.com

Urb'n Nature www.urbn-nature.com

Vagheggi www.vagheggi.com

## ORGANIC/NATURAL PRODUCTS cont.

Valentina & Philippa www.valentina-philippa.com

Valeur Absolue www.valeurabsolue.com

Victoria Moore www.victoria-moore.eu

Voya www.voya.ie

Wala Heilmittel www.wala.de

Weleda International www.weleda.com

Wild Earth www.wildearthnepal.com

Ytsara www.ytsara.com

Yum Skin Care www.yumskincare.com

#### PHOTOGRAPHY

Daniel Aubry Studio www.aubryphoto.com

Linda Troeller www.lindatroeller.com

Robert Buelteman Studio www.robertbuelteman.com

Zen-Sations www.zen-sations.com

#### PILATES/YOGA

Agoy www.agoy.com

Airex www.bebalanced.net

Armacell UK www.armacell.com

Asquith London www.asquithlondon.com Balanced Body<sup>®</sup> www.balancedbody.com

Body Control Pilates www.bodycontrol.co.uk

Daisy Roots (UK) www.pilatesshoes.co.uk

EcoYoga www.ecoyoga.co.uk

Fitness-Mad www.fitness-mad.com

Gaiam www.gaiam.com

Gravity UK www.gravityuk.net

JadeYoga www.jadeyoga.com

JKL Clothing www.jklclothing.co.uk

Manduka www.manduka.com

Manuka Tree www.manukalife.com

My Spirit www.myspirit.se

Noel Asmar Group www.noelasmaruniforms.com

Peak Pilates www.peakpilates.com

Physical Company www.physicalcompany.co.uk

Pilates Foundation www.pilatesfoundation.com

Pilates Training Solutions www.pilatestrainingsolutions.co.uk

Plank www.plankdesigns.com

Puretoes www.puretoes.com

Stott Pilates www.stottpilates.com

Yamarama www.yamarama.com Yoga Professionals www.yogaprofessionals.net

Yogamasti www.yogamasti.com

Zensei www.zensei.com

#### PLANETARIUMS / LARGE FORMAT FILM

Sky-Skan Europe www.skyskan.com

Vidarium by LivinGlobe www.livinglobe.com

#### PLUNGE POOLS

Barr + Wray www.barrandwray.com

Cheshire Wellness UK www.cheshirewellness.co.uk

Dalesauna www.dalesauna.co.uk

Design for Leisure www.designforleisure.com

GMT Spas www.gmtspas.com

Hydroconcept www.hydro-concept-spa.com

Myrtha Wellness www.myrthawellness.com

Nola 7 www.nola7.com

SpatecPro www.spatecpro.com

#### PRIVATE LABEL MANUFACTURING

Alban Muller International www.albanmuller.com Bespoke Retail www.bespokesparetail.com

Groupe GM www.groupegm.com

I plus Q www.iplusq.com

Kos Paris www.kos-paris.com

Natural Skincare Solutions www.naturalskincaresolutions.org

New Seasons Natural Products www.newseasons.co.uk

Pebble & Co www.pebbleandco.co.uk

Pôle Cosmétique www.pole-cosmetique.fr

Primavera www.primavera.co.uk

Spa Factory Bali www.spafactorybali.com

Spa Technologies www.spatechnologies.com

The Tides www.thetideswellness.com

Visage Pro USA www.visageprousa.com

Zeal Cosmetics Inc www.zlc.jp/en

#### RECRUITMENT

Bond Recruitment www.bondrecruitment.com

Hutchinson Consulting www.hutchinsonconsulting.com

Spa Business www.spabusiness.com

Spa Connectors www.spaconnectors.com

#### **RELAXATION BEDS / BEDS**

Aequum www.aequumltd.com

Anapos www.anapos.co.uk

Avalon Couches www.avaloncouches.co.uk

Balnea www.balnea.de

Boden Furnishings www.bodenfurnishings.com

Boombang www.boombang.com/aura

Bradford Products www.bradfordproducts.com

Bryte www.bryte.com

Cheshire Wellness UK www.cheshirewellness.co.uk

Clap Tzu www.claptzu.de

Coco-Mat www.coco-mat.com

Dalesauna www.dalesauna.co.uk

Design for Leisure www.designforleisure.com

Effegibi www.effegibi.it/en

Ergomotion www.ergomotion.us

Esthetica Spa & Salon Resources www.spafurniture.in

Fabio Alemanno Design www.fa-design.co.uk

Gharieni Group www.gharieni.com

Healing Co www.healing-relax.com

Himalayan Source www.himalayansource.com Hydroconcept www.hydro-concept-spa.com

HydroMassage www.hydromassage.com

Hydrotherm www.hydrothermspa.com

IONTO Health & Beauty www.ionto.de

Iso Italia Group www.isoitalia.com

Klafs www.klafs.com

Kurland www.kurland.de

Lemi Group www.lemispa.com

Living Earth Crafts www.livingearthcrafts.com

Mycoocoon www.mycoocoon.com

Nilo www.nilo-beauty.com

Nola 7 www.nola7.com

Oakworks www.oakworks.com

Penguin Pools www.penguinpools.co.uk

Promet Spa Wellness www.promet.com.tr

Rudex Sauna Expert www.rudex-sauna.com

Sha Holdings www.sha-art.com

Somadome www.somadome.com

Sommerhuber www.sommerhuber.com

Spa Supply Solutions www.spasupplysolutions.com

SpatecPro www.spatecpro.com Stas Doyer Hydrotherapie www.stas-doyer.com

The Spa Universe www.thespauniverse.com

Trautwein www.trautwein-gmbh.com

Trautwein www.trautwein-gmbh.com

Wellness Solutions www.wellnesssolutions.com.au

#### **RETAIL DISPLAYS**

Bespoke Retail www.bespokesparetail.com

#### SALON EQUIPMENT

Amber Products Co www.amberproducts.com

BeautyPro www.beautypro.com

Bodyworkmall www.bodyworkmall.com

Bretherton Therapy Products www.bremed.co.uk

Caci International www.caci-international.co.uk

Caldera www.caldera-products.com

Callegari www.callegari1930.com

Canfield Scientific www.canfieldsci.com

Carlton Beauty & Spa www.thecarltongroup.co.uk

Clarisonic www.clarisonic.com

Clinogen www.clinogen.com

Continuum Footspas www.salonpedicurespas.com Cosmed www.cosmed.it

Cosmopro www.cosmopro.com

Courage + Khazaka Electronics www.courage-khazaka.de

Crystal Clear Skincare www.crystalclear.co.uk

Dermatude www.dermatude.com

Esthetica Spa & Salon Resources www.spafurniture.in

Finders International www.shopforspatrade.com

Foreo www.foreo.com

Gharieni Group www.gharieni.com

Himalayan Source www.himalayansource.com

Hydrafacial www.hydrafacial.com

Invasix www.invasix.com

IONTO Health & Beauty www.ionto.de

Iskra Medical www.iskramedical.eu

lyashi Dome www.iyashidome.com

L Raphael www.l-raphael.com

LadyPillo www.ladypillo.com

Lemi Group www.lemispa.com

Lenox Pedicure Spa www.lenoxpedicurechair.com

Living Earth Crafts www.livingearthcrafts.com

LPG Systems www.lpgsystems.com

#### SALON EQUIPMENT cont.

Medical Technology www.medicaltec.it

Nannic Int www.nannic.com

Naturalaser www.naturalaser.com

Nola 7 www.nola7.com

Oakworks www.oakworks.com

Opatra www.opatra.com

Ozone Therapy UK www.ozone-therapy.co.uk

Pedicure Bowls www.pedicurebowls.com

Physiotherapie Generale France www.gtcellutec.com

Pino www.pinoshop.de

Plinth 2000 www.plinth2000.com

Purex International www.purex.co.uk

Qetre www.getre.com

REM UK www.rem.co.uk

Rock the Spa www.rockthespa.com

SafeTIC www.safetic.ie

Salon Ambience www.salonambience.com

Saltability www.saltability.com

Seyo www.seyo.de

Silhouet-Tone Corporation www.silhouettone.com Skin for Life www.skinforlife.com

Slim Images www.slimimages.co.uk

Solta Medical www.solta.com

Sorisa www.sorisa.com

SpaEquip www.universalcompanies.com/ spaequip

Spa Revolutions www.sparevolutions.com

Sparcana www.spapliance.com

Spa Supply Solutions www.spasupplysolutions.com

Starvac Group www.starvac-group.coml

Storz Medical Ag www.storzmedical.ch

Sybaritic tel: +1 952 888 8282

Takara Belmont USA www.takarabelmont.com

TavTech www.tav-tech.com

The Spa Universe www.thespauniverse.com

TouchAmerica www.touchamerica.com

Tumiturbi www.tumiturbi.it

Vital Tech

Vulsini www.vulsini.net

Zimmer Aesthetics www.zimmer-aesthetics.de

#### SALT THERAPY

Barr + Wray www.barrandwray.com

Changeland www.changeland.com

Dalesauna www.dalesauna.co.uk

Design for Leisure www.designforleisure.com

Devine Wellness & Spa International www.devine.at

Global Halotherapy Solutions www.halotherapysolutions.com

Halomed Saltroom Trading www.halomedsaltroom.com

Himalayan Source www.himalayansource.com

Hydroconcept www.hydro-concept-spa.com

Ingra www.ingra.com.ua

Klafs www.klafs.com

Kurland www.kurland.de

Myrtha Wellness www.myrthawellness.com

Nola 7 www.nola7.com

Penguin Pools www.penguinpools.co.uk

Red Light Rising www.redlightrising.co.uk

Salt Chamber www.saltchamberinc.com

Saltability www.saltability.com

Salus Group www.salusgroup.pl

Soleum www.soleum.com/en SpatecPro www.spatecpro.com

Starpool www.starpool.com

TouchAmerica www.touchamerica.com

WDT Werner Dosiertechnik www.wdt-dosing.com

#### SAUNA AND STEAM

See heat experiences

#### SHOWERS

4SeasonsSpa www.4seasonsspa.com

Abacus Manufacturing Group www.abacus-bathrooms.co.uk

Aquademy www.aquademy.eu

Aquaform www.aquaformsrl.com

Aqualisa www.aqualisa.co.uk

Aquaspecial www.aquaspecial.it

Balnea www.balnea.de

Bossini www.bossini.it

Bradford Products www.bradfordproducts.com

Carmenta www.carmentasrl.com/en

Dalesauna www.dalesauna.co.uk

Design for Leisure www.designforleisure.com

Devine Wellness & Spa International www.devine.at

Di Vapor www.divapor.com

Drom UK www.dromuk.com

Duravit www.duravit.de

Duscholux www.duscholux.ch

Franke www.franke.com

Franz Kaldewei www.kaldewei.de

Fratelli Fantini SpA www.fantini.it

Hansgrohe www.hansgrohe.com

Hoesch Design www.hoesch.de

Hughes Safety Showers www.hughes-safety-showers.co.uk

Hydrotherm www.hydrothermspa.com

Industrias Cosmic www.icosmic.com

Klafs www.klafs.com

Kohler Mira www.radacontrols.com

Kurland www.kurland.de

Lux Elements www.luxelements.com

Myrtha Wellness www.myrthawellness.com

Nola 7 www.nola7.com

P&A Engineering Ltd www.paengineeringltd.com

Penguin Pools www.penguinpools.co.uk

Promet Spa Wellness www.promet.com.tr

Quench Solutions www.quenchshowers.com Samuel Heath & Sons www.samuel-heath.co.uk

Stenal www.stenal.it

WDT Werner Dosiertechnik www.wdt-dosing.com

Zucchetti Rubinetteria www.zucchettirub.it

#### SKIN ANALYSIS

BeautyPro www.beautypro.com

Callegari www.callegari1930.com

Canfield Scientific www.canfieldsci.com

Courage + Khazaka Electronics www.courage-khazaka.de

G-Labs www.g-labs.co.uk

MCCM Medical Spa mccmmedicalcosmetics.com/ medicalspa

Opatra www.opatra.com

#### SKINCARE – MEN

Academie Groupe www.academiebeaute.com

Ahava www.ahava.com

Alchimie Forever www.alchimie-forever.com

Allure Africa www.allureafrica.com

Alpha-H www.alpha-h.com

Amra Skincare www.amraskincare.com

Anne Semonin www.annesemonin.com AromaWorks www.aroma-works.com

Aveda www.aveda.com

Babor www.babor.com

Biodroga Cosmetic www.biodroga.com

Biola Organic Cosmetics www.biola-organics.com

Bioline Jatò www.bioline-jato.com

Biologique Recherche www.biologique-recherche.com

Burt's Bees www.burtsbees.com

Camille Becht www.camillebecht.fr

Caribbean Essentials www.caribbeanessentials.com

Cellcosmet www.cellcosmet-cellmen.com

Circadia by Dr. Pugliese www.circadia.com

Clarins www.clarins.com

Columbia Skincare www.columbiaprobiotics.com

Comfort Zone www.comfortzoneskin.com

CVL Cosmetics (Valmont) www.lamaisonvalmont.com

DDF Skincare www.ddfskincare.com

Decléor www.decleor.com

Dermalogica www.dermalogica.com

Dr Bronner's Magic Soaps www.drbronner.com

Dr Burgener www.drburgener.com Elemis www.elemis.com

EmerginC www.emerginc.com

Environ Skin Care www.environ.co.za

ESPA www.espaskincare.com

Eve Taylor (London) www.eve-taylor.com

Flint Edge www.flintedge.com

Gaylia Kristensen www.gayliakristensen.com.au

Germaine de Capuccini www.germaine-de-capuccini.com

G.M. Collin www.gmcollin.com

Guinot www.guinot.com

Heaven Health & Beauty www.heavenbydeborahmitchell.co.uk

Hommage www.hommage.com

Ilcsi Beautifying Herbs www.ilcsi.com

Immunocologie Skincare www.immunocologie.com

Institut Esthederm www.esthederm.com

IONTO Health & Beauty www.ionto.de

ISUN Visions www.ISUNskincare.com

Julisis www.julisis.com

Kannaway Europe www.kannaway.com

Kenmen www.kenmen.net

Kerstin Florian www.kerstinflorian.com

#### SKINCARE – MEN cont.

Klapp Cosmetics www.klapp-cosmetics.com

KuuSh Pty www.kuush.com.au

La Biosthétique www.labiosthetique.com

La Flore www.laflore.com

La Sultane de Saba www.lasultanedesaba.com

Labiomer www.labiomer.com

Laboratoires Didier Rase www.didier-rase.com

Les Laboratoires Phytodia www.phytodia.com

Les Sens de Marrakech www.lessensdemarrakech.com

Ligne St Barth www.lignestbarth.com

Li'Tya www.litya.com

L'OCCITANE en Provence www.loccitane.com

LPG Systems www.lpgsystems.com

Lubatti www.lubatti.co.uk

Luzern www.luzernlabs.com

Malin+Goetz www.malinandgoetz.com

Matis Paris www.matisparis.com

MBR Cosmetics www.mbr-cosmetics.com

MCCM Medical Spa mccmmedicalcosmetics.com/ medicalspa MD Formulations www.mdformulations.com

Medik8 Dermaceuticals www.medik8.com

Melvita www.melvita.com

Mens Space www.mensspace.com

Miriam Quevedo www.miriamquevedo.com

Natura Bissé Internacional www.naturabisse.com

Neom Luxury Organics www.neomorganics.com

Nickel Spa London www.nickelspalondon.co.uk

Obagi Medical Products www.obagi.com

Ógra Skincare www.ograskincare.com

Omnisens Paris www.omnisens.fr

Only Yourx www.onlyvourx.com

Opatra www.opatra.com

Organic Male OM4 www.om4men.com

The Organic Pharmacy www.theorganicpharmacy.com

Osmium For Men www.osmiumformen.com

OTO International www.otocbd.com

Payot www.payot.com

Pevonia International www.pevonia.com

Phytomer www.phytomerpro.com

Phyt's www.phyts.com Pietro Simone www.pietrosimone.com

Pure Fiji www.purefiji.com

Raised Spirit www.raisedspirit.com

REN Skincare www.renskincare.co

Repêchage www.repechage.com

Seed to Skin www.seedtoskin.com

Shiseido Spa Dept www.shiseidospas.com

Skin 2 Skin Care www.skin2skincare.com

SkinCeuticals www.skinceuticals.com

Skinhaptics www.skinhaptics.com

Sothys Paris www.sothys.com

Swissline by Dermalab www.swissline-cosmetics.com

Swiss Mountain Cosmetics www.niance.ch

Terraké www.terrake.com

Terres D'Afrique www.terres-dafrique.com

Thalgo www.thalgo.com

Thallon Laboratories

The Divine Company www.thedivinecompany.com

Themae www.themae.fr

The Tides www.thetideswellness.com

Tisserand www.tisserand.com Urb'n Nature www.urbn-nature.com

Vagheggi www.vagheggi.com

Vinoble Cosmetics www.vinoble-cosmetics.at

VitaMan www.vitaman.com.au

Voya www.voya.ie

Weleda International www.weleda.com

Weyergans High Care www.weyergans.de

Wisdom of Africa www.wisdomcosmetics.com

Yon-Ka www.yonka.pro

Ytsara www.ytsara.com

Yum Skin Care www.yumskincare.com

Yves Rocher www.yves-rocher.co.uk

#### SKINCARE – WOMEN

Academie Groupe www.academiebeaute.com

Africology www.africology-sa.com

Ahava www.ahava.com

Akhassa www.akhassausa.com

Alchimie Forever www.alchimie-forever.com

Allure Africa www.allureafrica.com

Alpha-H www.alpha-h.com

Alqvimia www.alqvimia.com

Amala Inc www.amalabeauty.com

Amber Products Co www.amberproducts.com

Amra Skincare www.amraskincare.com

Amrit Organic www.redcherrygroup.com

Anakiri BioEnergetic Skin Care www.anakiri.com

Anna Lotan www.annalotan.com

Anne Semonin www.annesemonin.com

Apot.Care www.apotcare.com

i AR457 www.ar457.com

ARK www.arkskincare.com

Aromapothecary www.aromapothecary.com

Aromatherapy Associates www.aromatherapyassociates.com

Aromatica www.aromatica.fi

AromaWorks www.aroma-works.com

Attirance www.attirance.com

Aveda www.aveda.com

Babor www.babor.com

Balaton Spa www.balaton-spa.co.uk

Bamford www.bamford.co.uk.

BeautyLab www.beautylab.co.uk

Bellitas www.bellitas.co.uk Biodroga Cosmetic www.biodroga.com

Biola Organic Cosmetics www.biola-organics.com

Bioline Jatò www.bioline-jato.com

Biologique Recherche www.biologique-recherche.com

Biossentials www.biossentials.com

Biotone www.biotone.com

Biotropica www.biotropicabody.com

Bliss www.blissworld.com

Boa Skin Care www.boaskincare.com

Body Bistro www.bodybistro.com

Bodyworkmall www.bodyworkmall.com

Botanicals www.botanicals.co.uk

Burt's Bees www.burtsbees.com

Camille Becht www.camillebecht.fr

Caribbean Essentials www.caribbeanessentials.com

Carita International www.carita.com

Carol Joy London www.caroljoylondon.com

Caudalie www.caudalie.com

Cellcosmet www.cellcosmet-cellmen.com

Chanticaille www.chanticaille.com

Charme d'Orient www.charmedorient.com Christina www.christina-cosmeceuticals.com

Cinq Mondes www.cinqmondes.com

Circadia by Dr. Pugliese www.circadia.com

Clarins www.clarins.com

Collin fr.collinparis.com

Columbia Skincare www.columbiaprobiotics.com

Comfort Zone www.comfortzoneskin.com

Cor www.corsilver.com

Cosmetic Horizons www.cosmetic-horizons.com

CSHE Australia www.clinicalpro.com

Cures by Avance www.curesbyavance.com

CVL Cosmetics (Valmont) www.lamaisonvalmont.com

C'watre www.cwatre.com

Daniela Steiner www.steinercosmetics.com

Daniele de Winter www.danieledewinter.com

Darphin www.darphin.com

DDF Skincare www.ddfskincare.com

Decléor www.decleor.com

Delicious! www.delicious-skin.com

Dermalogica www.dermalogica.com

Dermaquest Skin Therapy www.dermaquestInccom Dermotechnology www.dermotechnology.com

Deserving Thyme www.deservingthyme.com

Dibi Milano www.dibimilano.it

Dr Bronner's Magic Soaps www.drbronner.com

Dr Burgener www.drburgener.com

Dr Hauschka www.wala.de

DRV Phytolab www.drvsa.com

Earth Matters Apothecary www.earthmattersapothecary.com

Electric Body Europe www.electricbody.eu

Elemental Herbology www.elementalherbology.com

Elemis www.elemis.com

Ella Baché www.ellabache.fr

EmerginC www.emerginc.com

Éminence Organic Skin Care www.eminenceorganics.com

Environ Skin Care www.environ.co.za

Epicuren Discovery www.epicuren.com

Ericson Laboratoire www.ericson-laboratoire.com

ES Skincare www.esskincare.co.uk

ESPA www.espaskincare.com

Essential Care www.essential-care.co.uk

Eve Lom www.evelom.com

#### SKINCARE – WOMEN cont.

Eve Taylor (London) www.eve-taylor.com

Finders International www.shopforspatrade.com

Forest Secrets Skincare www.forestsecretsskincare.com

Forlle'd www.forlled.com

Futuresse Spa www.futuresse.de

Gatineau www.gatineau-paris.com

Gaylia Kristensen www.gayliakristensen.com.au

Gazelli International www.gazelliskincare.com

Gemology Cosmetics www.gemology.fr

Germaine de Capuccini www.germaine-de-capuccini.com

Giffarine Skyline Laboratory and Health Care Co www.giffarinefactory.com

G.M. Collin www.gmcollin.com

Guinot www.guinot.com

Harnn www.harnn.com

Hashtag Organics

Hawaiian Body Products www.hawaiianbodyproducts.com

Healing Earth www.healingearth.co.za

Heaven Health & Beauty www.heavenbydeborahmitchell.co.uk

Hobe Pergh www.hobepergh.it

Hora Sexta www.horasexta.it HydroPeptide www.hydropeptide.com

I plus Q www.iplusq.com

Ila – Spa www.ila-spa.com

Ilcsi Beautifying Herbs www.ilcsi.com

Image Skincare www.imageskincare.com

Immunocologie Skincare www.immunocologie.com

Institut Esthederm www.esthederm.com

Intelligent Nutrients www.intelligentnutrients.com

Intraceuticals www.intraceuticals.com

IONTO Health & Beauty www.ionto.de

ISUN Visions www.ISUNskincare.com

Jamu Asian Spa Rituals www.jamuspa.com

Jindilli www.jindilli.com

JMSR Europe www.jmsreurope.com

Josiane Laure www.josiane-laure.com

Julisis www.julisis.com

Jurlique www.jurlique.com.au

Kanebo Cosmetics www.kanebo-international.com

Kannaway Europe www.kannaway.com

Kerstin Florian www.kerstinflorian.com

Kimia Skincare www.kimia.co.uk Kneipp-Werke www.kneipp.de

Kurland www.kurland.de

KuuSh www.kuush.com.au

L Raphael www.l-raphael.com

L'anza www.lanza.com

La Biosthétique www.labiosthetique.com

La Flore www.laflore.com

La Mer Corporate www.cremedelamer.com/corporate

La Sultane de Saba www.lasultanedesaba.co

Labiomer www.labiomer.com

Laboratoire Remède www.remede.com

Laboratoires Ingrid Millet www.ingridmillet.com

Laboratoires La Prairie www.laprairie.com

Laboratory of Flowers www.labofflowers.com

LaFlore Skincare www.laflore.com

LaGaia Hydraceutical www.lagaia.com.au

LaNatura www.lanatura.com

LCN Spa www.wilde-cosmetics.com

Les Laboratoires Phytodia

Les Sens de Marrakech

Ling Skincarel www.lingskincare.com

www.phytodia.com

Lira Clinical www.liraclinical.com

Li'Tya www.litya.com

L'OCCITANE en Provence www.loccitane.com

LPG Systems www.lpgsystems.com

Lubatti www.lubatti.co.uk

Luxsit Organic Care www.luxsit.se

Luzern www.luzernlabs.com

Macon Meerescosmetic www.maconmeerescosmetic.de

Madara Cosmetics www.madaracosmetics.com

Malie www.malie.com

Malin+Goetz www.malinandgoetz.com

Marie Veronique Organics www.mvorganics.com

Marine Beauty Care www.marinebeautycare.co.uk

Matis Paris www.matisparis.com

Mavala International www.mavala.com

MBR Cosmetics www.mbr-cosmetics.com

MCCM Medical Spa mccmmedicalcosmetics.com/ medicalspa

MD Formulations www.mdformulations.com

Medik8 Dermaceuticals www.medik8.com

Melvita www.melvita.com

Mira's Hand www.mirashand.com.au

Miriam Quevedo www.miriamquevedo.com

Moor Spa International www.moorspa.co.uk

Morjana www.morjana.fr

Moroccanoil www.moroccanoil.com

Moss of the Isles www.mossoftheisles.com

myBlend www.my-blend.com

Natura Bissé Internacional www.naturabisse.com

Naturopathica www.pronaturopathica.com

Nannic Int www.nannic.com

Neom Luxury Organics www.neomorganics.com

Nimue Skin Technology www.nimueskin.com

Nohem www.nohem.com

Nu Skin www.nuskin.com

Nude www.nudeskincare.com

Obagi Medical Products www.obagi.com

Officina de' Tornabuoni www.officinadetornabuoni.com

Ógra www.ogirskincare.com

Olavie www.olavie.com

Omnisens Paris www.omnisens.fr

Omorovicza www.omorovicza.com OmVeda Ayurvedic Skin & Hair Care www.omveda.com.au

On Group www.on-group.co.uk

Only Yourx www.onlyyourx.com

Opatra www.opatra.com

The Organic Pharmacy www.theorganicpharmacy.com

The Organic Spa www.theorganicspa.eu

Orienka Paris amani@orienka.fr

OSEA International www.oseamalibu.com

OTO International www.otocbd.com

Pai Skincare www.paiskincare.com

Panpuri www.panpuri.com

Payot www.payot.com

Pearl Tree www.pearltree.ae

Peter Thomas Roth www.peterthomasroth.com

Pevonia International www.pevonia.com

Phytomer www.phytomerpro.com

Phyt's www.phyts.com

Pietro Simone www.pietrosimone.com

Pino www.pinoshop.de

Primavera www.primavera.co.uk Primavera Life www.primaveralife.com

Priori www.prioriskincare.com

Proto-col www.proto-col.com

Pur Natural Skincare www.purskincare.co.uk

Pure Altitude www.pure-altitude.com

Pure Fiji www.purefiji.com

QMS Medicosmetics www.qmsmedicosmetics.com

Raised Spirit www.raisedspirit.com

Red Flower www.redflower.com

REN Skincare www.renskincare.com

Repêchage www.repechage.com

Rice Force www.riceforce.net/en

Rodial www.rodial.co.uk

Russie Blanche www.russieblanche.com

Saach Organics www.saachorganics.com

Saian Natural Clinical Skincare www.saian.net

Salt of the Earth www.saltearthspa.com

Seed to Skin www.seedtoskin.com

Shiseido Spa Dept www.shiseidospas.com

Själ Skincare www.sjalskincare.com

Skin 2 Skin Care www.skin2skincare.com Skin Authority www.skinauthority.com

SkinCeuticals www.skinceuticals.com

Skinhaptics www.skinhaptics.com

Smiths of Jersey www.smithsofjersey.com

Sodashi www.sodashi.com

Somme Institute www.sommeinstitute.com

Sothys Paris www.sothys.com

SpaDunya www.spadunya.com

Spa Ritual www.sparitual.com

Spa Supply Solutions www.spasupplysolutions.com

Spa Technologies www.spatechnologies.com

Spiezia Organics www.madeforlifeorganics.com

Subtle Energies www.subtleenergies.com.au

Suissessences www.suissessences.com

Sundari www.sundari.com

Swissline by Dermalab www.swissline-cosmetics.com

Swiss Mountain Cosmetics www.niance.ch

Swiss Perfection www.swissperfection.com

Tanamera Tropical Spa Products www.tanamera.com.my

Temple Spa www.templespa.com

Terraké www.terrake.com

#### SKINCARE – WOMEN cont.

Terres D'Afrique www.terres-dafrique.com

Thallon Laboratories www.thalion.com

Thalgo www.thalgo.com

Thann-Oryza www.thann.info

The Divine Company www.thedivinecompany.com

Themae www.themae.fr

TheraNaka www.theranaka.co.za

TheraVine www.spaproducts.co.za

The Spa Universe www.thespauniverse.com

The Tides www.thetideswellness.com

Tiossan www.tiossan.com

Tri-Dosha www.tri-dosha.co.uk

Urb'n Nature www.urbn-nature.com

Uspa www.uspaimmersion.com

Vagheggi www.vagheggi.com

Victoria Moore www.victoria-moore.eu

Vinesime www.vinesime.com

Vinoble Cosmetics www.vinoble-cosmetics.at

Voya www.voya.ie

Wala Heilmittel www.wala.de Weleda International www.weleda.com

Weyergans High Care www.weyergans.de

Wildsmith Collection

Wisdom of Africa www.wisdomcosmetics.com

Yon-Ka www.yonka.pro

Ytsara www.ytsara.com

Yum Skin Care www.yumskincare.com

Yves Rocher www.yves-rocher.co.uk

Zelens www.zelens.com

#### SOUND THERAPY

Acutonics www.acutonics.com

So Sound Solutions www.sosoundsolutions.com

SpatecPro www.spatecpro.com

Stress & Motivation UK www.soundwavetherapy.co.uk

#### SPA BATH/WHIRLPOOLS

4SeasonsSpa www.4seasonsspa.com

Aloys F. Dornbracht www.dornbracht.com

Aquademy www.aquademy.eu

Aquaform www.aquaformsrl.com

Aquaspecial www.aquaspecial.it Balnea www.balnea.de

Barr + Wray www.barrandwray.com

Catalina Spas www.catalinaspas.co.uk

Cheshire Wellness UK www.cheshirewellness.co.uk

Dalesauna www.dalesauna.co.uk

Design for Leisure www.designforleisure.com

Di Vapor www.divapor.com

Ezarri Mosaico www.ezarri.com

Hansgrohe www.hansgrohe.com

HydroCo www.hydroco.com

Hydroconcept www.hydro-concept-spa.com

Hydrotherm www.hydrothermspa.com

uwe JetStream www.uwe.de

Klafs www.klafs.com

MTI Baths www.mtibaths.com

Myrtha Wellness www.myrthawellness.com

Neoqi www.neoqi.com

Nola 7 www.nola7.com

Penguin Pools www.penguinpools.co.uk

Portcril Spas www.portcril.com

Promet Spa Wellness www.promet.com.tr SpatecPro www.spatecpro.com

Teuco Guzzini www.teuco.com

Trautwein www.trautwein-gmbh.com

Unbescheiden www.unbescheiden.com

#### SPA DESIGN/ARCHITECTS

1Life www.1life.co.uk

3d Leisure www.3dleisure.com

**5 Spa Consulting** 

AB Concept www.abconcept.net

Absolute Design www.weareabsoluteuk.com

Adache Group Architects www.adache.com

Aedas Architects www.aedas.com

Agnes Bourgeon www.agnesbourgeon.com

Anapos www.steamroomsuk.co.uk

Aquamental Spa www.aquamentalspa.com

Aquaspecial www.aquaspecial.it

Arch Amenities Group www.archamenity.com

Asfour Guzy Architects www.asfourguzy.com

ASPA www.a-spa.com

Aspen Spa Management www.aspenspamanagement

Atelier Landauer www.atelier-landauer.com

Atlam Design Worldwide www.atlamdesignworldwide.com

Atmosphere Spa Design www.atmospherespadesign.com

AW Lake Wellness USA www.awlakedesign.com

Barr + Wray www.barrandwray.com

bbspa\_Group www.bbspagroup.com

Beauty Leaders www.beautyleaders.com

Bensley Design Studios www.bensley.com

Belgravia Leisure www.belgravialeisure.com.au

BLINK Design Group www.blinkdg.com

Blu Spas www.bluspasinc.com

BUZ Design Consultants www.buzdesign.biz

Cemi www.cemi.it

Cent Degres www.centdegres.com

Champalimaud www.champalimauddesign.com

Clodagh www.clodagh.com

Consonni www.consonni.it

Core Essence www.coreessence.ca

Crecente Asociados www.crecenteasociados.com

Curry Spa Consulting www.curryspaconsulting.com

Davide Macullo Architetto www.macullo.com

Deep Nature www.deepnature.fr Denniston International Architects & Planners www.denniston.com.my

Devin Consulting www.devin-consulting.com

Didier Lefort Architectes Associes www.dl2a.fr

DP Architects www.dpa.com.sg

Drinkall Dean (London) www.drinkalldean.co.uk

Drom UK www.dromuk.com

Dwell Concepts www.dwellconcepts.com.au

EcoChi www.echochi.com

Eminence Hospitality www.eminence-hospitality.com

ESPA www.espa-consulting.com

Foster + Partners www.fosterandpartners.com

Fox Linton www.foxlinton.com

Global Project & Spa Advisory www.globalspaadvisory.com

GOCO Hospitality www.gocohospitality.com

GSD Spa and Wellness Development Corporation www.gsdcorporation.com

Health Fitness Dynamics www.hfdspa.com

HBA/Hirsch Bedner Associates www.hba.com

HKS Architects www.hksinc.com

Hofer Group www.hofergroup.com

HOK www.hok.com Howard Spa Consulting www.howardspaconsulting.com

HVS Spa & Wellness Consulting www.hvs.com

IDP Design www.idpdesign.com

International Leisure Consultants www.ilc-world.com

J Grabner www.jgrabner.at

JG Spa Consultancy www.jgspadevelopment.com

Kerry Hill Architects www.kerryhillarchitects.com

KI Life www.kilife.it/en

Klafs www.klafs.com

Kurland www.kurland.de

La Paz Group www.lapazgroup.com

Linser Hospitality www.linserhospitality.com

LivUn Ltd

Manfred Ronstedt www.ronstedt-hotelconcepts.de

Manosa & Company www.manosa.com

Maps Design www.mapsdesign.com

MASS Designers www.massdesigners.com

Melt Design Hub www.meltdesignhub.com

Mestre & Mestre Spa Consulting www.mestrewellness.com

Milk Leisure www.milkleisure.co.uk

Mosaic Group www.mosaicgroup.co.uk Moss Trend www.mosstrend.com

MSpa International www.mspa-international.com

Mycoocoon www.mycoocoon.com

Myrtha Wellness www.myrthawellness.com

Newport Collaborative Architects www.ncarchitects.com

Nika Consulting www.nikaconsulting.ca

Nola 7 www.nola7.com

Nous Design www.nousdesign.co.uk

Orms Architecture Design www.orms.co.uk

Oualalou + Choi www.oplusc.com

Overland Partners www.overlandpartners.com

P49 Deesign & Associates Co www.p49deesign.com

PA Wellness Consultancy www.pa-wellness.com

Peter Muller www.petermuller.org

Premedion www.premedion.de

Promet Spa Wellness www.promet.com.tr

Raison d'Etre www.raisondetrespas.com

Red Cashew www.redcashew.com

Resense Spa www.resensespas.com

Resources for Leisure Assets www.rlaglobal.com

Richardson Sadeki www.rsdnyc.com

#### **SPA DESIGN/ARCHITECTS** cont.

Rizzato Spa Consulting www.spa-consulting.com

Robert D Henry Architects www.rdh-architects.com

Sacred Currents www.sacredcurrents.com

Salamander Lifestyle Pte www.salamanderspa.net

Sanipex Group www.sanipexdubai.com

Sanitas Spa & Wellness www.thesanitas.com

Saturn Projects www.saturnprojects.com

SB Architects www.sb-architects.com

Schienbein + Pier www.sp-id.de

Schletterer Consult www.schlettererconsult.com

Sedona Resorts www.sedona-resorts.com

Serena Spa www.serenaspa.com

Shenkha www.shenka.com

Softouch International www.softouchspa.com

Spa4 GmbH www.spa4.at

Spa & Club Ideations www.spaclubideations.com

Space-Place www.space-place.com

Spa Advocates www.spaadvocates.com

Spabulous www.spabulous.com

Spa Bureau www.spabureau.com Spa Concepts spa-concepts.de

The Spa Consultants www.thespaconsultants.co.za

Spa Creators www.spacreators.co.uk

Le Spa Francais www.lespafrancais.com

Spa Management Solutions spamanagement-solutions.com

Spa Profits Consulting www.spaprofits.com

Spa Sessions www.spasessions.com

Spa Solutions Training & Management Consultancy www.spatm.net

Spa Strategy www.spastrategy.net

Spa Success Consultants www.spasuccess.com

Spa Vision www.spavision.com

SpALIGN Concepts www.spalign.com

SpaLution www.spalution.com

Sparcstudio www.sparcstudio.co.uk

Spa Wellness Consulting www.spawellness.com

Starpool www.starpool.com

Stenal www.stenal.it

Steve Leung Designers www.sldgroup.com

Stretch Ceilings www.strechceilings.co.uk

Studio RHE www.studiorhe.com Sylvia Planning And design Inc (SPAd) sylviaplanninganddesign.com

Tavelis Spa Concept www.tavelis.com

Thalgo Spa Management www.thalgospamanagement.com

Tip Touch International www.tiptouch.com

TLee Spas + Wellness www.tleespas.com

Toskanaworld www.toskanaworld.net

Trilogy Spa Holdings www.trilogyspaholdings.com

Under a Tree Health & Wellness Consulting

www.underatree.com

Vera Iconica www.veraiconicaarchitecture.com

Voelker Gray Design www.voelkergraydesign.com

Wellness Arena Corporation www.warena.net

Wellness & Spa Solutions www.spa-solutions.me

The Wellness www.thewellness.ae

Wheway Lifestyle International www.whewaylifestyle.com

Wimberly Allison Tong & Goo www.watg.com

Yoo www.yoo.com/designers/yoo-studio

Zynk Design www.zynkdesign.com

#### SPA MARKETING

Groupon www.groupon.com

Spabreaks www.spabreaks.com SpaFinder www.spafinder.com

Treatwell www.treatwell.com

Youspa www.youspa.eu

#### SPA STRUCTURES

Spa Creators www.spacreators.co.uk

SpaTree www.spatree.eu

#### SUNCARE

Academie Groupe www.academiebeaute.com

Bioline Jatò www.bioline-jato.com

Coola Suncare www.coolasuncare.com

Decléor www.decleor.com

G.M. Collin www.gmcollin.com

JK-International www.ergoline.de

Soleil Organique www.soleilorganique.com

Supergoop www.supergoop.com

Vinoble Cosmetics www.vinoble-cosmetics.at

Xen-Tan www.xen-tan.co.uk

Yves Rocher www.yves-rocher.co.uk

#### TANNING/SUNBEDS

@Sonnen Land www.sonnenland.com

Be Bronze www.shopbebronze.com

Beau Bronz www.beaubronz.co.uk

California Tan www.californiatan.com

Elemis www.elemis.com

Fake Bake www.fakebake.com

Finders International www.shopforspatrade.com

Gerrard International www.gerrardinternational.com

He-Shi Enterprises www.he-shi.eu

I plus Q www.iplusq.com

InfinitySun www.infinitysun.com

Iredale Mineral Cosmetics www.janeiredale.com

Iso Italia Group www.isoitalia.com

JK-International www.ergoline.de

Karora Cosmetics www.karoracosmetics.com

LDN : SKINS www.ldnskins.com

Luzern www.luzernlabs.com

Nannic www.nannic.com

On Group www.on-group.co.uk

REM UK www.rem.co.uk

Soltron www.soltron.us

St Tropez www.st-tropez.com

Supergoop www.supergoop.com Ultrasun International www.ultrasun.nl

Vani-T www.vani-t.com

Vita Liberata www.vitaliberata.com

Xen-Tan www.xen-tan.co.uk

#### THALASSO/MARINE

Ahava www.ahava.com

Babor www.babor.com

Biodroga Cosmetic www.biodroga.com

Collin fr.collinparis.com

Cor www.corsilver.com

C'watre www.cwatre.com

Earth Matters Apothecary www.earthmattersapothecary.com

Elemis www.elemis.com

Ella Baché www.ellabache.fr

Finders International www.shopforspatrade.com

Gatineau www.gatineau-paris.com

Germaine de Capuccini www.germaine-de-capuccini.com

Kerstin Florian www.kerstinflorian.com

Klapp Cosmetics www.klapp-cosmetics.com

Kurland www.kurland.de

Labiomer www.labiomer.com Laboratoires Ingrid Millet www.ingridmillet.com

Laboratoires La Prairie www.laprairie.com

LaNatura www.lanatura.com

Macon Meerescosmetic www.maconmeerescosmetic.de

Morjana www.morjana.fr

Nannic www.nannic.com

Omorovicza www.omorovicza.com

Pevonia International www.pevonia.com

Phytomer www.phytomerpro.com

Repêchage www.repechage.com

Smiths of Jersey www.smithsofjersey.com

Sothys Paris www.sothys.com

Terraké www.terrake.com

Thallon Laboratories www.thalion.com

Thalgo www.thalgo.com

Voya www.voya.ie

TREATMENT BEDS

www.4seasonsspa.com

Aequum www.aequumltd.com

Athlegen Pty www.athlegen.com.au

Avalon Couches www.avaloncouches.co.uk Beautelle Therapy Equipment www.beautelle.co.uk

Boden Furnishings www.bodenfurnishings.com

Bodyworkmall www.bodyworkmall.com

C.O.D.E. www.code-spa.design

Clap Tzu www.claptzu.de

Custom Craftworks www.customcraftworks.com

Earthlite Massage Tables www.earthlite.com

ETE Wellness Engineering www.ete.es

Esthetica Spa & Salon Resources www.spafurniture.in

Falkner Massagetische www.massagetable.at

Gharieni Group www.gharieni.com

HydroCo www.hydroco.com

Hydrotherm www.hydrothermspa.com

IONTO Health & Beauty www.ionto.de

Kurland www.kurland.de

Lemi Group www.lemispa.com

Living Earth Crafts www.livingearthcrafts.com

Neoqi AS www.neoqi.com

Nilo www.nilo-beauty.com

Nola 7 www.nola7.com

Oakworks www.oakworks.com

#### **TREATMENT BEDS** cont.

Pierantonio Bonacina www.pierantoniobonacina.it

Pino www.pinoshop.de

REM UK www.rem.co.uk

Silhouet-Tone Corporation www.silhouettone.com

Skyy www.skyyspa.com

Spa Supply Solutions www.spasupplysolutions.com

SpatecPro www.spatecpro.com

The Spa Universe www.thespauniverse.com

Trautwein www.trautwein-gmbh.com

Unbescheiden www.unbescheiden.com

#### UNIFORMS

ADM Leisure Wear www.admdirect.co.uk

Asquith London www.asquithlondon.com

Barco Uniforms www.barco.com

Buttercups Collection www.buttercupsuniforms.co

Cabiola www.cabiola.com

Corporate Trends www.corporatetrends.co.uk

Diamond Designs www.diamonddesigns.ie

Fashion At Work (UK) www.fashionatwork.co.uk

Fashionizer Spa www.fashionizerspa.com Florence Roby www.uniformcollection.com

Harveys www.harveys.co.uk

Inline London www.inlinelondon.co.uk

Jermyn Street Design www.jsd.co.uk

Monique Mathieu www.monique-mathieu.com

Noel Asmar Group www.noelasmaruniforms.com

Novelastic www.novelastic.com

Salonwear Direct www.salonweardirect.co.uk

Simon Jersey www.simonjersey.com

Tao Freedom www.taofreedom.com

Tempus Clothing www.tempusclothing.com

Urbane www.universalcompanies.com/urbane

Yeah Baby www.yeahbabypl.com

#### **VIBRATION THERAPY**

Body Coach www.bodycoach.net

Bretherton Therapy Products www.bremed.co.uk

Eastern Vibration www.easternvibration.com

Fitvibe www.fitvibe.com

Power Plate www.powerplate.com

www.provib.com

ProVib International

### Sasaki International

Sismo Fitness International www.sismofitness.com

Vibrogym UK www.vibrogym.com

#### WASHROOMS

Abacus Manufacturing Group www.abacus-bathrooms.co.uk

Airdri www.airdri.com

Armitage Shanks www.armitage-shanks.co.uk

Bristan Group www.specifybristan.com

Aloys F Dornbracht www.dornbracht.com

Dyson Airblade www.dysonairblade.co.uk

Franke Aquarotter www.www.franke.com

Graff www.graff-faucets.com

Hansa Metallwerkge www.hansa.com

Hansgrohe www.hansgrohe.com

Kimberly-Clark Professional www.kcprofessional.com

Pasture Naturals www.pasturenaturals.com

Ridgeway www.ridgewayfm.com

Simply Washrooms www.simplywashrooms.co.uk

Vendor International www.vendorinternational.com

Washroom Washroom www.washroom.co.uk

#### WATER TREATMENT

Barr + Wray www.barrandwray.com Bio Water Technology www.biowatertech.co.uk

Cemi www.cemi.it

Clear Water Revival www.clear-water-revival.com

Complete Pool Controls www.cpc-chemicals.co.uk

Evoqua Water Technologies www.evoqua.com

Hofer Group www.hofergroup.com

Hydrotech Handels www.hydrotecberlin.de

Kemitron www.kemitron.com

Laboratoires Camylle www.camylle.com

Magnapool www.magnapool.com

Midas Pool & Fountain Products www.midas-gmbh.de

Myrtha Wellness www.myrthawellness.com

Nola7 www.nola7.com

SpatecPro www.spatecpro.com

WDT Werner Dosiertechnik www.wdt-dosing.com

Xeros www.xeroscleaning.com

#### WAXING

Outback Organics www.outbackorganics.co.uk

Pandhy's www.pandhys.com

Perron Rigot www.perron-rigot.co.uk

Salon System www.salonsystem.co

# spa business

## LISTINGS

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## **Spa Training Directory**

First launched online in 2006, the Spa Training Directory lists contact details for more than 700 spa training providers. We've given a snapshot here, while full details can be found at www.spaopportunities.com/training. For a breakdown of courses these organisations offer, our Spa Course Selector on p394 outlines training by type and curriculum

#### Academy Canada Career College

2 University Drive, Corner Brook, NL A2H 5G4, Canada Tel: +1 709 637 2100 www.academycanada.com

#### **Advance Beauty College**

10121 Westminster Avenue Garden Grove, California, CA 92843, USA Tel: +1 714 530 2131 www.advancebeautycollege.com

#### The Advanced Spa Therapy Education Certification Council

4550 PGA Boulevard, Suite 201, Palm Beach Gardens, FL 33418, USA Tel: +1 561 802 3855 Email: info@astecc.com www.astecc.com

#### **Al Akhawayn University**

PO Box 104, Hassan II Avenue, Ifrane, 53000, Morocco Tel: +212 535 862 000 Email: admissions@aui.ma www.aui.ma

#### Aleksandrowicz System

Email: info@beata.website www.beata.website

#### Alexander School of Natural Therapeutics

4026 Pacific Avenue, Tacoma, WA 98418, USA Tel: +1 877 472 1142 Email: alexand1@nwlink.com www.alexandarmassageschool.com

#### Algonquin College of Applied Arts and Technology

1385 Woodroffe Avenue, Ottawa, ON K2G 1V8, Canada Tel: +613 727 4723 Email: askus@algonquincollege.com www.algonquincollege.com

#### **Alison Caroline Institute (ACI)**

Muthaiga Shopping Centre, PO Box 63101, Limuru Road, Nairobi, Kenya Tel: +254 20 404 3360 Email: info@acicollege.com www.acicollege.com

#### **Alpine Center**

Chilcherlistr. 1, Alpnach Dorf, 6065, Switzerland Tel: +41 41 671 0303 Email: admissions@swissalpinecenter.com www.swissalpinecenter.com/en

#### American Hotel & Lodging Educational Institute

800 N. Magnolia Avenue, Suite 300, Orlando, FL 32803, USA Tel: +1 407 999 8100 Email: info@ahlei.org www.ahlei.org

#### Ananda Spa Institute (ASI)

Road No 7, Opp. Continental Hospital, IT Park Nanakramguda, Gachi Bowli, Hyderabad, 500019, India Tel: +91 880 102 8444 Email: info@anandaspainstitute.com www.anandaspainstitute.com

#### Arizona Center for

Integrative Medicine PO Box 245153, Tucson, AZ 85724-5153, USA Tel: +1 520 626 6417 www.integrativemedicine.arizona.edu

#### For a breakdown of courses by type, turn to the Spa Course Selector which starts on p394

#### Aroma Akademija

Ustanova Aromara Centar, Ivana Perkovca 19, Harmica, Senkovec 10292, Croatia Tel: +385 1 33 96 914 Email: centar@aromara.com www.aromara.com

#### Asheville-Buncombe Technical Community College

340 Victoria Road, Asheville, NC 28801, USA Tel: +1 828 398 7900 Email: info@abtech.edu www.abtech.edu

#### **Atelier Esthétique Institute**

386 Park Avenue South, New York City, NY 10016, USA Tel: +1 800 626 1242 www.aeinstitute.net

#### Australian Academy of Beauty & Spa Therapy

24-32 Lexington Drive, Norwest Business Park, Bella Vista, NSW 2153, Australia Tel: +61 1 300 277 785 www.australianacademyofbeautytherapy.com

#### **Australian College of Beauty Therapy**

2nd Floor, 60 Stirling Street, Perth, WA 6000, Australia Tel: +61 8 9228 4611 Email: enquiries@acbt.com.au www.acbt.com.au

#### Australian College of Natural Therapies ACNT

235 Pyrmont Street, Pyrmont, Sydney, NSW 2009, Australia Tel: +61 1 300 017 267 www.acnt.edu.au

#### **AUT University**

55 Wellesley Street East, Auckland City, New Zealand 1010 Tel: +64 9 921 9999 www.aut.ac.nz

#### **Axelsons Spa School**

Tulegatan 24, 113 53 Stockholm, Sweden Tel: +46 8 612 21 55 Email: info@axelsonsspaschool.se www.axelsons.se

#### **Bali International Spa Academy**

57A Jalan Sekuta Sanur, Bali, Indonesia Tel: +62 0361 281 289 www.balibisa.com

#### **Barnet and Southgate College**

Wood Street, Barnet, Greater London EN5 4AZ, UK Tel: +44 20 8266 4000 Email: info@barnetsouthgate.ac.uk www.barnetsouthgate.ac.uk

#### **Barnfield College**

New Bedford Road Centre, Luton, Bedfordshire LU2 7BF, UK Tel: +44 1582 569 569 www.barnfield.ac.uk

#### Beaubelle Academy of Cosmetology & Management

31-1 to 31-5, Block D1, Jalan PJU 1/41, Dataran Prima, 47301 Petaling Jaya, Selangor, Malaysia Tel: +60 3 7880 8118 Email: service@beaubelle.com www.beaubelle.com

#### **Beautiko College**

1226 Francis Baard St, Hatfield Pretoria, 0028, South Africa Tel: +27 12 362 6571 Email: beautiko@outlook.com www.beautiko.net

#### The Beauty Specialist Training Centre & Nail Academy

Head Office, Shop 13B, Arcadia Centre, 87 Umhlanga Rocks Drive, Durban North, 4051, South Africa www.thebeautyspecialistacademy.co.za

#### **Bellevue Beauty Training Academy**

Unit 5/78, Logan Road, Woolloongabba, QLD 4102, Australia Tel: +61 7 3891 5696 Email: info@bellevuebeauty.qld.edu.au www.bellevuebeauty.edu.au

#### **Bellus Academy**

The Academy of Beauty & Spa, 13266 Poway Road, Poway, CA 92064, USA Tel: +1 858 748 1490 www.bellusacademy.edu

#### **BKF University of Applied Sciences**

Nagy Lajos Kiraly utja 1-9, 1148 Budapest, Hungary Tel: +36 1 766 53 97 Email: international@bkf.hu www.metropolitan.hu

#### **Boca Beauty Academy**

7820 Glades Road, Boca Raton, FL 33434, USA Tel: +1 561 487 1191 www.bocabeautyacademy.edu

#### SPA TRAINING DIRECTORY

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#### **Brueckner Group/Spassion**

7676 Woodbine Unit 2, Markham, ON L3R 2N2, Canada Tel: +1 905 479 2121 Email: info@spassion.com www.spassion.com

### Bryan College of Applied Health and Business Sciences

North York Campus, 1200 Lawrence Avenue West, North York, Toronto, ON M6A 1E3, Canada Tel: +1 416 630 6300 Email: admissions@bryancollege.com www.bryan.edu

#### **Burton College**

Lichfield Street, Burton upon Trent, Staffordshire DE14 3RL, UK Tel: +44 1283 494 400 Email: enquiries@bsdc.ac.uk www.bsdc.ac.uk

#### **Camelot International**

7 11th Avenue, Corner 7th Street, Houghton, Johannesburg, South Africa Tel: +27 86 111 4075 Email: info@camelothealth.co.za www.camelotint.co.za

#### **Canadian College of Shiatsu Therapy**

142 Lonsdale Avenue, North Vancouver, BC V7M 2E8, Canada Tel: +1 604 904 4187 Email: school@oyayubi.com www.shiatsuvancouver.ca

#### **Canadian Tourism College**

300-530 Hornby Street, Vancouver, BC V6J 4S5, Canada Tel: +1 604 736 8000 Email: admissionsrep@tourismcollege.com www.tourismcollege.com

#### Centennial College

PO Box 631, Station A, Toronto, ON M1K 5E9, Canada Tel: +1 416 289 5000 Email: admissions@centennialcollege.ca www.centennialcollege.ca

#### Center for Neuroacoustic Research (CNR)

2382 Faraday Avenue, Suite 250, Carlsbad, CA 92008, USA Tel: +1 760 931 5333 Email: cnr@neuroacoustic.com www.neuroacoustic.com

#### **Chinese University of Hong Kong**

Shatin, New Territories, Hong Kong SAR, The People's Republic of China Tel: +852 3943 7000 Email: ugadm@cuhk.edu.hk www.cuhk.edu.hk/english

#### **Chiva-Som International Academy**

Ground Floor, Modern Town Building, 87/104 Sukhumvit Soi 63, Bangkok 10110, Thailand Tel: +66 2 711 5270 Email: info@chivasomacademy.com www.chivasomacademy.com

#### **CIDESCO**

Waidstrasse 4A, 8037 Zurich, Switzerland Tel: +41 44 448 22 00 Email: info@cidesco.com www.cidesco.com **City & Guilds** 

1 Giltspur Street, London, EC1A 9DD, UK Tel: +44 20 7294 2800 www.cityandguilds.com

#### **City College Plymouth**

Kings Road Centre, Devonport, Plymouth, Devon PL1 5QG, UK Tel: +44 1752 305 300 Email: info@cityplym.ac.uk www.cityplym.ac.uk

#### Colegiatura Colombiana de Cosmetología y Cosmiatría

Carrera 77, No. 488 07 Sector Estudio, Medellin, Antioquia, Colombia Tel: +57 4 448 4168

#### Confederation of International Beauty Therapy and Cosmetology CIBTAC

Ambrose House, Meteor Court, Barnett Way, Gloucester, Gloucestershire GL4 3GG, UK Tel: +44 1452 623 114 Email: enquiries@cibtac.com www.cibtac.com

#### Cornell University School of Hotel Management

189 Statler Hall, Ithaca, NY 14853-6902, USA Tel: +1 607 255 8702 Email: ha-communications@cornell.edu www.hotelschool.cornell.edu

#### deonThai School Thai Yoga Massage

12245 Topa Lane, Santa Paula, CA 93060, USA Tel: +1 323 610 6000 Email: info@deonthaiyoga.com www.deonthaiyoga.com For a breakdown of courses by type, turn to the Spa Course Selector which starts on p394

#### DermaFX by Evie Adams

409 High Road, Woodford Green, Essex IG8 0XG, UK Tel: +44 870 300 2078 Email: info@dermafx.com www.evieadams.com

#### Difference Escuela de Cosmetologia y Alta Peluqueria

Laureles 204 entre Calle Primera y, V. Emilio Estrada, Guayaquil, Ecuador Tel: +593 4 288 7451 www.escueladifference.com.ec

#### Ecole des Spas et des Instituts (ESI)

24 Rue de Montmorency, 75003 Paris, France Tel: +33 1 42 88 71 67 Email: info@esi-paris.com www.esi-paris.com

#### Ecole hôtelière de Lausanne

Route de Cojonnex 18, 1000 Lausanne 25, Switzerland Tel: +41 21 785 11 11 www.ehl.edu

#### **EIE MediSpa & Laser Training Centre**

6724-75 Street, Edmonton, AB T6E 6T9, Canada Tel: +1 780 466 5271 Email: info@dreamcareer.ca www.eiemedispa.ca/education

#### ELCES Escuela Latinoamericana de Capacitación en Estética Superior

Laprida 973, Bd Observatorio, Cordoba, Argentina Tel: +54 351 422 4404 Email: info@elcesedu.com

#### Elégance Gontard International School

47 Rue Hôtel des Postes, Nice 06000, France Tel: +33 4 9388 1292 Email: contact@elegance-fr.net www.elegance-fr.net

#### Elite International School of Beauty and Spa Therapy

40 Triton Drive, Albany, Auckland, New Zealand Tel: +64 9477 3548 www.elitebeautyschool.co.nz

#### **Elly Lukas Beauty Therapy College**

345 Flinders Street, Melbourne 3000, Australia Tel: +61 3 9923 8888 Email: study@ellylukas.edu.au www.ellylukas.edu.au

#### The Emirates Academy of Hospitality Management

PO Box 29662, Umm Suqeim 3, Al Saqool Street, Building 69, Opposite Burj Al Arab, Dubai, United Arab Emirates Tel: +971 4 315 5555 www.emiratesacademy.edu

#### **Empire Medical Training**

2720 East Oakland Park Boulevard, Suite 102, Fort Lauderdale, FL 33063, USA Tel: +1 954 525 4273 www.empiremedicaltraining.com

#### **Endicott College**

376 Hale Street, Beverly, MA 01915, USA Tel: +1 978 927 0585 Email: admissions@endicott.edu www.endicott.edu

#### **Esalen Institute**

55000 Highway 1, Big Sur, CA 93920, USA Email: info@esalen.org www.esalen.org

#### **ESSEC Business School**

Groupe ESSEC, BP50105 Cergy, F-95021, Cergy-Pontoise Cedex, France www.essec.edu

#### **European College of Bowen Studies**

126b London Road West, Bath, Somerset BA1 7DD, UK Tel: +44 1373 461 812 Email: info@thebowentechnique.com www.thebowentechnique.com

#### **Evolution School of Beauty & Massage**

115 Lower Cameron Street, Whangarei, Northland, New Zealand Tel: +64 9 438 6583 Email: info@evolutionschool.co.nz www.evolutionschool.co.nz

#### **Evolution-U Spa Academy**

16B Hollywood Centre, 77-91 Queens Road West, Sheung Wan, 000000, Hong Kong Tel: +852 2201 4545 Email: neil@evolution-u.com www.evolution-u.com

#### EWI

Wellness, Gesundheit & Sport im Sparda-Bank Hessen-Stadion, Waldemar-Klein-Platz 1, Offenbach am Main, 63071, Germany Tel: +49 61 929 778 180 www.wellness-institut.com

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#### Federation of Holistic Therapists (FHT)

18 Shakespeare Business Park, Hathaway Close, Eastleigh, Hampshire S050 4SR, UK Tel: +44 23 8062 4350 Email: info@fht.org.uk www.fht.org.uk

#### FH Joanneum University of Applied Sciences

Alte Poststrasse 147-154, Eggenberger Allee 9-13, 8020 Graz, Austria Tel: +43 316 5453 0 Email: info@fh-joanneum.at www.fh-joanneum.at/hsm

#### Florida Gulf Coast University (FGCU)

10501 FGCU Boulevard South, Fort Myers, FL 33965-6565, USA Tel: +1 239 590 1000 www.fgcu.edu

#### **Frederique Academy**

7/F Wilson House, 19-27 Wyndham Street, Central, Hong Kong Tel: +852 2522 2526 www.frederiqueacademy.com.hk

#### Friseur- & Kosmetik-Innung Chemnitz

Waldenburger Strasse 23, 09116 Chemnitz, Germany Tel: +49 371 67 13 98 Email: info@friseurinnung-chemnitz.de www.friseurinnung-chemnitz.de

#### **George Mason University**

4400 University Drive, Fairfax, VA 22030, USA Tel: +1 703 993 1000 Email: masongrade@gmu.edu www.gmu.edu

#### **The Giving Touch**

2501 Blichman Avenue #116, Grand Junction, CO 81504, USA Tel: +1 970 640 7682 Email: rob@himalayanhealers.org www.givingtouchmassageschool.com

#### **Glion Institute of Higher Education**

Route de Glion 111, 1823 Glion sur Montreux, Switzerland Tel: +41 21 966 3535 www.glion.edu

#### **Government Ayurveda College**

MG Road, Thiruvananthapuram 695001, Kerala, India Tel: +91 471 246 0190 Email: ayurvedacollegetvm@yahoo.co.in www.govtayurvedacollegetvm.nic.in

#### **Great Bay Community College**

320 Corporate Drive, Portsmouth, NH 03801, USA Tel: +1 603 427 7600 Email: askgreatbay@ccsnh.edu www.greatbay.edu

#### The GW Institute for Spirituality & Health

2030 M Street, NW Suite 4014, Washington, DC 20036, USA Tel: +1 202 994 6220 Email: caring@gwish.org www.gwish.org

#### **Headmasters Academy**

Level 2, 185 Spring Street, Melbourne, VIC 3000, Australia Tel: +61 3 9945 9522 Email: info@headmasters.com.au www.headmasters.com.au

#### Healing Hands International Massage Academy

Saxby Avenue, Eldoraigne, Centurion, South Africa Tel: +27 81 008 8663 Email: info@healinghands.co.za www.healinghands.co.za

#### HealthCert

PO Box 789, Sanctuary Cove, QLD 4212, Australia Tel: +61 7 3137 1399 Email: info@healthcert.com www.healthcert.com.au

#### **Heat Spa Kur Therapy Development**

1435 Elder Avenue Apartment North, San Diego, CA 92154, USA Tel: +1 619 498 1968 Email: drb@h-e-a-t.com www.h-e-a-t.com

#### **Hill College**

112 Lamar, Hillsboro, TX 76645, USA Tel: +1 254 659 7500 www.hillcollege.edu

#### HKU School of Professional and Continuing Education (SPACE)

Room 304, 3/F, T. T. Tsui Building, The University of Hong Kong, Pokfulam Road ,Hong Kong Tel: +852 3762 6262 www.hkuspace.hku.hk

#### Hong Kong Polytechnic University

Hung Hom, Kowloon, Hong Kong Tel: +852 2766 5111 Email: asdept@polyu.edu.hk www.polyu.edu.hk

#### For a breakdown of courses by type, turn to the Spa Course Selector which starts on p394

#### **Houston School of Massage**

10600 Northwest Freeway, Suite 202, Houston, TX 77092, USA Tel: +1 713 681 5275 www.houstonschoolofmassage.com

#### **Humber College**

205 Humber College Boulevard, Toronto, ON M9W 5L7, Canada Tel: +1 416 675 3111 Email: enquiry@humber.ca www.humber.ca

#### **HZ University of Applied Sciences**

International Office, Edisonweg 4, 4382 NW Vlissingen, The Netherlands Tel: +31 118 489 000 Email: study@hz.nl www.hz.nl

#### International Association for Physicians in Aesthetic Medicine (IAPAM)

848 North Rainbow Boulevard, #713 Las Vegas, NV 89107, USA Tel: +1 800 219 5108

www.iapam.com

#### International Federation of Aromatherapists (IFA)

20A The Mall, Ealing, London W5 2PJ, UK Tel: +44 20 8567 2243 www.ifaroma.org

#### International Institute for Anti-Ageing (IIAA)

12 Priestley Way, London, NW2 7AP, UK Tel: +44 20 8450 2020 Email: admin@iiaa.eu www.iiaa.eu

#### ILIS

Turku University of Applied Sciences, Faculty of Well-being Services, Lemminkäisenkatu 30, 20520 Turku, Finland Tel: +358 50 5985 343 Email: susanna.saari@turkuamk.fi www.turkuamk.fi

#### IMC University of Applied Sciences Krems

International Campus Piaristengasse, Piaristengasse 1, A-3500 Krems, Austria Tel: +43 2732 802 Email: information@fh-krems.ac.at www.fh-krems.ac.at

## The International Medical Spa Institute (IMSI)

4-13-17-A Jingumae, Shibuya, Tokyo 150-0001, Japan Tel: +81 3 5770 6818 Email: info@imsi.co.jp www.imsi.co.jp

#### Institut de Management Hotelier International (IMHI)

ESSEC Business School, Avenue Bernard Hirsch, B.P. 50105, 95021 Cergy-Pointoise Cedex, France Tel: +33 1 34 43 30 00 Email: essecinfo@essec.fr www.essec.edu/en/masters-and-business-school

#### **Intercollege Nicosia**

8 Markou Drakou Street, Engomi, 2409 Nicosia, Cyprus Tel: +357 22 842 500 Email: info@intercollege.ac.cy www.intercollege.ac.cy

#### International Academy of Ayurveda (IAA)

Vedansh Ayurved and Panchakarma Clinic, 17 & 18 Mohite Twin Towers, Anand Nagar, Sinhagad Road, Pune 411051, Maharashtra, India Tel: +91 94 2232 1955 Email: iaa.sec@gmail.com www.ayurved-int.com

#### **International Academy of Spa Esthetics**

Kamchatskaya 8-2-14, Moscow 107065, Russia Tel: +7 495 226 4289 Email: info@russiaspas.ru eng.russiaspas.ru

#### International Beauty & Holistic Academy

26 Station Road, Gloucester, Gloucestershire GL1 1EW, UK Tel: +44 1452 414 770 Email: info@ibha.co.uk www.ibha.co.uk

#### International Board of Massage and Spa (CIMS)

Protasio Tagle # 47 INT. H; Col. San Miguel de Chapultepec; Del. Miguel Hidalgo, CP 11800 México DF Tel: +52 55 6607 8429 Email: informes@cims.com.mx www.cims.com.mx

#### International Hotel Management Institute – IMI University Centre

Seeacherweg 1, 6047 Kastanienbaum - Luzern CH, Switzerland Tel: +41 41 349 64 00 Email: imi-info@imi-luzern.com www.imi-luzern.com

#### SPA TRAINING DIRECTORY

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#### International Institute of Wellness Studies

Plot No. F-6, Sector BZP, Greater Noida 201306, Uttar Pradesh, India Tel: +91 120 245 9744 Email: mail.manavdhingra@gmail.com www.iiwhindia.com

#### **International School of Beauty Therapy**

Suite 2, 5 Norfolk Street, Fremantle, WA 6160, Australia Tel: +61 8 9433 6669 Email: study@internationalbeauty.com.au www.internationalbeauty.com.au

#### International School of Beauty Therapy

Villa Portobello, Triq Galanton Vassallo, St Venera 1902, Malta Tel: +356 2144 0424 Email: sharon@beautysuppliesmalta.com www.isbtmalta.com

#### International Training Massage School

59/9 Chang Puek Road Soi 4, T. Sri Phum, A. Muang, Chiang Mai, 50200, Thailand Tel: +66 53 218 632 Email: itm@itmthaimassage.com www.itmthaimassage.com

#### **Isa Carstens Academy**

PO Box 149, Stellenbosch, 7599, South Africa Tel: +27 21 883 9777 Email: info@isacarstens.co.za www.isacarstens.co.za

#### **Issamay School of Beauty**

25-1 & 25-3 & 21A-4, Jalan PJU 1/37, Dataran Prima, Petaling Jaya, Selangor 47301, Malaysia Tel: +603 7880 0555 Email: issamayschool@gmail.com www.issamay.com

#### **IST-Hochschule fur Management**

Erkrather Strasse 220 a-c, 40233 Düsseldorf, Germany Tel: +49 211 866 68-0 Email: info@ist.de www.ist-hochschule.de

#### **IST-Studieninstitut GmbH**

Erkrather Strasse 220 a-c, 40233 Dusseldorf, Germany Tel: +49 211 866 68-0 Email: info@ist.de www.ist.de

#### Istanbul University/Istanbul Üniversitesi

Merkez Kampüsü, Beyazit/Fatih, Istanbul 34452, Turkey Tel: +90 212 440 00 00 Email: iubilgi@istanbul.edu.tr www.istanbul.edu.tr

### International College of Tourism & Management (ITM)

Johann Strauss Strasse 2, 2540 Bad Voslau, Austria Tel: +43 2252 790 260 Email: office@itm-college.eu www.itm-college.eu

#### International Therapy Examination Council (ITEC)

2nd Floor, Chiswick Gate, 598-608 Chiswick High Road, London, W4 5RT, UK Tel: +44 20 8994 4141 Email: info@itecworld.co.uk www.itecworld.co.uk

#### **Jamu Spa School**

Jalan Raya Siligita I, No. 1, Nusa Dua, Bali 80361, Indonesia Tel: +62 361 772 955 Email: info@jamuspaschool.com www.jamuspaschool.com

#### Jari Jari Spa Training Academy

Tanjung Aru Plaza, 1, Jalan Mat. Salleh, Tanjung Aru, 88100 Kota Kinabalu, Sabah, Malaysia Tel: +60 88 272 606 Email: sales@jarijari.com.my www.jarijari.com.my

#### Jari Menari

Jln. Raya Basangkasa 47, Seminyak, Bali, Indonesia Tel: +62 361 736 740 Email: jarimenari@jarimenari.com www.jarimenari.com

#### **Kes College School of Beauty Therapy**

5 Kallipolis Avenue, Nicosia 1055, Cyprus Tel: +357 22 875 737 Email: info@kes.ac.cy www.kes.ac.cy

#### **Kore Therapy**

Head Office, 2a Leach Lane, Lytham St Annes, Lancashire FY8 3AP, UK Tel: +44 1253 728 035 Email: info@koretherapy.com www.koretherapy.com

#### Kosmetae

3-32700 George Ferguson Way, Abbotsford, BC V2T 4V6, Canada Tel: +1 604 850 5777 www.kosmetae.com

#### **LaStone Therapy**

6761 N. Harran Drive, Suite 158-154, Tucson, AZ 85704, USA Tel: +1 520 319 6414 www.lastonetherapy.com

#### Les Roches International School of Hotel Management

Bluche, Valais CH 3975, Switzerland Tel: +41 27 485 96 00 www.lesroches.edu

#### Lincoln College of New England

2279 Mount Vernon Road, Southington, CT 06489, USA Tel: +1 800 327 1158 www.lincolncollegene.edu

#### **Lobster Ink**

Joan Muyskenweg 22, 1096 CJ Amsterdam, The Netherlands **www.lobsterink.com** 

#### London College of Beauty Therapy (LCBT)

47 Great Marlborough Street, London W1F 7JP, UK Tel: +44 20 7208 1300 Email: info@lcbt.co.uk www.lcbt.co.uk

#### **London College of Fashion**

20 John Prince's Street, London W1G 0BJ, UK Tel: +44 20 7514 7400 www.arts.ac.uk/fashion

#### **London Therapists**

49 Breamwater Gardens, Richmond, Surrey TW10 7SF, UK Tel: +44 20 8123 7527 Email: massagecourses@gmail.com www.london-therapists.com

#### **Loyalist College**

Wallbridge Loyalist Road, PO Box 4200, Belleville, ON K8N 5B9, Canada Tel: +1 613 969 1913 Email: info@loyalistcollege.com www.loyalistcollege.com

#### Lyceum of the Philippines University

Muralla Street, Intramuros, Manila, 1002 Metro Manila, Philippines Tel: +63 2 527 8251 Email: tourismandhospitality@lpu.edu.ph www.lpu.edu.ph

#### Mahidol University International College

999 Phutthamonthon 4 Road, Salaya, Nakhon Pathom 73170, Thailand Tel: +66 2441 5090 Email: icwww@mahidol.ac.th www.muic.mahidol.ac.th

#### Marant Cosmética Cíentífica

Mariano Otero, 1180-2, Col. Jardines del Bosque CP 44520, Guadalajara, Jal. México Tel: +52 1 3124 0058 Email: info@marant.com.mx www.marant.com.mx

#### **Mindful Awareness Research Center**

UCLA Semel Institute for Neuroscience and Human Behavior, 760 Westwood Plaza, Room C8-237, Los Angeles, CA 90095, USA Tel: +1 310 206 7503 Email: marcinfo@ucla.edu www.marc.ucla.edu

#### **Mountain Yoga**

2071 Antioch Ct., 100, Montclair Village, Oakland, CA 94611, USA Tel: +1 510 339 6421 Email: info@m-yoga.org www.m-yoga.org

#### The National College of Naturopathic Medicine

049 SW Porter Street, Portland, OR 97201, USA Tel: +1 503 522 1555 www.nunm.edu

#### **National University of Health Sciences**

2200 East Roosevelt Road, Lombard, IL 60148, USA Tel: +1 800 826 6285 Email: admissions@nuhs.edu www.nuhs.edu

#### **New River Community College**

5251 College Driv, Dublin, VA 24084, USA Tel: +1 540 674 3600 Email: dkennedy@nr.edu www.nr.vccs.edu

#### **Newcastle College**

Rye Hill Campus, Scotswood Road, Newcastle upon Tyne, NE4 7SA, UK Tel: +44 191 200 4000 Email: enquiries@ncl-coll.ac.uk www.ncl-coll.ac.uk

#### **Next Step Nail and Beauty**

Totally Beauty Limited, Aldercarr Hall, Attleborough Road, Great Ellingham, Norfolk NR17 1LQ, UK Tel: +44 20 3627 7165 www.nextstepbeauty.co.uk

#### **Niagara University**

5795 Lewiston Road, Niagara University, NY 14109, USA Tel: +1 716 285 1212 Email: admissions@niagara.edu www.niagara.edu

#### Nippon Spa College (NISPAC)

Second Wada Building 7F, 5-12-6 Minami Aoyama, Minato-ku, Tokyo 107-0062, Japan Tel: +81 3 3406 2489 Email: info@nispac.jp www.nispac.jp

#### SPA TRAINING DIRECTORY

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#### Northeast Alabama Community College

PO Box 159, Rainsville, AL 35986, USA Tel: +1 256 638 4418 Email: harveya@nacc.edu www.nacc.edu

#### **The Northern College of Acupuncture**

61 Micklegate, York, North Yorkshire YO1 6LJ, UK Tel: +44 1904 343 309 Email: info@chinese-medicine.co.uk www.chinese-medicine.co.uk

#### **Oncology Training International**

PO Box 751, Balgonie, SK SOG 0E0, Canada Tel: +1 306 771 2307 Email: info@oncologyesthetics.com www.oti-oncologytraining.com

#### Parnu College, University of Tartu

Ulikooli 18, 50090 Parnu, Estonia Tel: +372 737 5440 Email: info@ut.ee www.pc.ut.ee/en

#### **PBHC Clinic & School** of Holistic Therapies

St. Thomas, Barbados Tel: +1 246 424 1127 Email: pbhcschool@gmail.com www.itecworld.co.uk

#### Perth College of Beauty Therapy

PO Box 501, Victoria Park, WA 6979, Australia Tel: +61 8 9361 3111 Email: enquiries@perthcollege.com.au www.perthcollege.com.au

#### **PHAB Standard**

PO Box 47290, London W7 9AX, UK Tel: +44 20 8840 9070 Email: info@phabstandard.com www.phabstandard.com

#### **Puretouch Spa Academy**

Manjooran House LFC Road, Netaji Line, Kaloor, Near North Railway Station, Ernakulam Dt., Kerala, India Tel: +91 944 792 3631 Email: puretouchspa@gmail.com www.studyspa.com

#### Raison d'Etre

Grevgatan 15, Stockholm 114 53, Sweden Tel: +46 8 756 00 56 Email: info@raisondetrespas.com www.raisondetrespas.com

#### **Republic Polytechnic**

9 Woodlands Avenue, Singapore 738964, Singapore Tel: +65 6510 3000 Email: one-stop@rp.edu.sg www.rp.edu.sg

#### **Resense Spa**

Tel: +41 22 316 0380 Email: info@resensespas.com www.resensespas.com

#### **RMIT University**

GPO Box 2476, Melbourne, VIC 3001, Australia Tel: +61 3 9925 2000 www.rmit.edu.au

#### Royal Life Saving Society UK (RLSS UK)

Red Hill House, 227 London Road, Worcester, WR5 2JG Tel: 0300 3230096 Email: salesmarketing@rlss.org.uk www.rlss.org.uk

#### Russian State University of Management

Ryazansky Prospect 99, Moscow 109542, Russia Tel: +7 495 377 89 14 Email: inf@guu.ru www.guu.ru

#### Sandhills Community College

3395 Airport Road, Pinehurst, NC 28374, USA Tel: +1 910 692 6185 www.sandhills.edu

#### **Sandy Roy Beauty Therapy Institute**

1st Floor, Upper East Side, Pickwick Street, Salt River 7921, South Africa Tel: +27 21 404 0556 Email: admin@beautytherapyinstitute.co.za www.beautytherapyinstitute.co.za

#### **Saxion University of Applied Sciences**

International Office, PO Box 70.000, 7500 KB Enschede, the Netherlands Tel: +31 570 603 789 Email: internationaloffice@saxion.nl www.saxion.edu

#### **Scottsdale Community College**

9000 East Chaparral Road, Scottsdale, AZ 85256-2626, USA Tel: +1 480 423 6000 Email: admissions@sccmail.maricopa.edu www.scottsdalecc.edu

#### For a breakdown of courses by type, turn to the Spa Course Selector which starts on p394

#### Serena Spa

Mount Pleasant, SL Mathias Road, Mangalore, Karnataka 575 002, India Tel: +91 824 2432 358 Email: india@serenaspa.com www.serenaspa.com

#### **Seychelles Tourism Academy**

Chemin La Misere, La Misere, Seychelles Tel: +248 4 388 600 Email: sta@staseychelles.com www.sta.edu.sc

#### **Shang Shung Institute of America**

PO Box 278, 18 Schoolhouse Road, Conway, MA 01341, USA Tel: +1 413 369 4928 Email: secretary@shangshung.com www.tibetanmedicineschool.org

#### **The Shiatsu School**

280 River Valley Road, 2nd Level, Singapore 238321, Singapore Tel: +65 6836 1231 Email: terryliew@theshiatsuschool.com www.theshiatsuschool.com

#### Society of Dermatology SkinCare Specialists (SDSS)

484 Spring Avenue, Ridgewood, NJ 07450-4624, USA Tel: +1 201 670 4100 Email: sdssorg@aol.com www.sdscs.org

#### Southwest Institute of Healing Arts (SWIHA)

1100 E. Apache Boulevard, Tempe, AZ 85281, USA Tel: +1 480 994 9244 Email: info@swiha.net www.swiha.edu

#### **Spa Connectors**

Tel: +62 0821 4400 0510 Email: info@spaconnectors.com www.spaconnectors.com

#### **Spa Education Academy**

Tel: +44 7950 727 311 Email: kathryn@SpaEducationAcademy.com www.spaeducationacademy.com

#### Spa Wellness Akademija

Setaliste Marsala Tita 19/2, Lovran 51415, Croatia Tel: +385 51 293 851 Email: info@wellness.hr www.akademija.wellness.hr

#### **Steiner Training Academy**

The Lodge, 92 Uxbridge Road, Harrow, Middlesex HA3 6QD, UK Tel: +44 20 8909 5000 Email: careers@theonboardspa.com www.theonboardspa.com

#### **Stoke On Trent College**

Cauldon Campus, Stoke Road, Shelton, Stoke-on-Trent, Staffordshire ST4 2DG, UK Tel: +44 1782 208 208 Email: info@stokecoll.ac.uk www.stokecoll.ac.uk

#### Success International Health and Skincare Academy

No. 4 Harpuis Avenue, Weltevredenpark, Roodepoort, 1709, South Africa Tel: +27 7286 13292 Email: info@successinternational.co.za www.successinternational.co.za

#### Suffolk New College

Ipswich, Suffolk IP4 1LT, UK Tel: +44 1473 382 200 Email: info@suffolk.ac.uk www.suffolk.ac.uk

#### Summa Spa Institute

5 F/L Xin Cheng Commercial Building, 1 Chongwenmenwai Street, Chongwenmen District, Beijing 100062, China Tel: +86 10 6709 2118 Email: summaspa@hotmail.com www.summaspa.com

#### **Swiss Hotel Management School**

Avenue des Alpes 27, Montreux CH-1820, Switzerland Tel: +41 21 965 40 20 www.shms.com

#### Szolnok University College

H-5000 Szolnok, Tiszaligeti sétány 14, Hungary Tel: +36 56 510 300 Email: mondoka@szolf.hu www.unideb.hu

#### **TAFE NSW**

Various sites across New South Wales Sydney, NSW, Australia www.tafeqld.edu.au

#### **TAFE Queensland South West**

Various sites across South West Queensland QLD, Australia Tel: +61 7 3817 3000 Email: southwest@tafe.qld.edu.au www.tafesouthwest.edu.au

#### SPA TRAINING DIRECTORY

#### **POWERED BY** spaopportunities.com/training

#### **Temasek Polytechnic**

21 Tampines Avenue 1, Singapore 529757, Singapore Tel: +65 6788 2000 Email: enquiry@tp.edu.sg www.tp.edu.sg

#### **Thai Heritage Spa School**

1124/5-7 Thai Heritage Spa Building, Soi Ladprao 2, Phaholyothin Road, Jomphol, Jatuchak, Bangkok 10900, Thailand Tel: +62 2 513 7279 Email: thaispa2@sarah-org.com www.thaiheritagespa.com

#### **Tip Touch International**

Avenue Louise 136, 1050 Brussels, Belgium Tel: +32 2 644 27 44 Email: info@tiptouch.com www.tiptouch.com

#### **Touch Research Institute**

Mailman Center for Child Development, University of Miami, Miller School of Medicine, 1601 NW 12th Avenue, Miami, FL 33136, USA Email: tfield@med.miami.edu www.miami.edu/touch-research

#### **TPOT | The Power of Touch**

23 St George's Road Wallingford, Oxfordshire OX10 8JE, UK Email: connect@tpot.org.uk www.tpot.org.uk

#### **Tri-Dosha**

14 Popes Lane, Ealing, London W5 4NA, UK Tel: +44 20 8566 1498 Email: info@tri-dosha.co.uk www.tri-dosha.co.uk

#### **Truro and Penwith College**

Higher Education Admissions, Truro College, Truro, Cornwall TR1 3XX, UK Tel: +44 1872 267 122 Email: heinfo@truro-penwith.ac.uk www.truro-penwith.ac.uk

#### **Ultimate Medical Academy**

9309 N. Florida Avenue, Tampa, FL 33612, USA Tel: +1 888 213 4473 www.ultimatemedical.edu

#### **Universal Companies Learning Network**

18260 Oak Park Dr, Abingdon VA 24210 USA Tel: +1 800 558 5571 Email: support@universalcompanies.com my.ucolearning.com

#### **Universitas Gadjah Mada**

Bulaksumur, Yogyakarta 55281, Indonesia Tel: +62 274 649 2599 Email: humas@ugm.ac.id www.ugm.ac.id/en

#### Universite de Bordeaux Segalen

146 Rue Leo Saignat, 33000 Bordeaux, France Tel: +33 5 57 57 10 10 www.u-bordeaux.com

#### **Universite Mohammed V de Rabat**

Avenue des Nations Unies, Agdal, Rabat, Morocco Tel: +212 537 27 27 50 Email: presidence@um5.ac.ma www.um5.ac.ma

#### **University College Birmingham**

Summer Row, Birmingham, B3 1JB, UK Tel: +44 121 604 1000 Email: marketing@ucb.ac.uk www.ucb.ac.uk

#### **University of Bedfordshire**

University Square, Luton, Bedfordshire LU1 3JU, UK Tel: +44 1234 400 400 Email: international@beds.ac.uk www.beds.ac.uk

#### **University of California, Irvine**

Irvine, CA 92697, USA Tel: +1 949 824 5011 www.uci.edu

#### **University of Derby**

Kedleston Road, Derby, Derbyshire DE22 1GB, UK Tel: +44 1332 590 500 Email: askadmissions@derby.ac.uk www.derby.ac.uk

#### **University of Houston**

Conrad N. Hilton College, 4450 University Drive, Houston, TX 77204-3028, USA Tel: +1 713 743 2255 www.uh.edu/hilton-college

#### **University of Malaga**

Avda. Cervantes 2, Malaga 29071, Spain Tel: +34 952 13 10 00 Email: infouma@uma.es www.uma.es

#### **University of Minnesota Crookston**

2900 University Avenue, Crookston, MN 56716, USA Tel: +1 800 862 6466 www.crk.umn.edu

#### For a breakdown of courses by type, turn to the Spa Course Selector which starts on p394

#### University of Southern California

University Park Campus, Los Angeles, CA 90089, USA Tel: +1 213 740 2311 www.usc.edu

#### University of the Ryukyus

1 Senbaru, Nishihara-cho, Nakagamigun, Okinawa 903-0213, Japan Tel: +81 98 895 2221 www.u-ryukyu.ac.jp/en

#### **University of West Florida**

11000 University Parkway, Pensacola, FL 32514, USA Tel: +1 850 474 2000 Email: admissions@uwf.edu www.uwf.edu

#### Vimal Institute for Human Resource Development

Vrbik 20, Zagreb, Hrvatska 10000, Croatia Tel: +385 98 279 509 Email: vimal@vimal.hr www.vimal.hr

#### **Vio Malherbe**

Ecole Internationale D'Esthetique Et De Cosmetologie, Rue De Bourg 11, Lausanne 1003, Switzerland Tel: +41 21 312 38 01 Email: info@viomalherbe.ch www.viomalherbe.ch

#### VIVES University of Applied Sciences

Doorniksesteenweg 145, 8500 Kortrijk, Belgium Tel: +32 56 26 41 60 www.vives.be

#### VTCT

Aspire House, Annealing Close, Eastleigh, Hampshire S050 9PX, UK Tel: +44 2380 684 500 Email: customersupport@vtct.org.uk www.vtct.org.uk

#### Warwickshire College Group

Warwick New Road, Royal Leamington Spa, Warwickshire CV32 5JE, UK Tel: +44 300 456 0047 Email: info@warwickshire.ac.uk www.warwickshire.ac.uk

#### Watpo Thai Traditional Medical School

392/33-34 Maharach Road, Prabarommaharajawang, Pranakorn Bangkok 10200, Thailand Tel: +66 2 622 3551 Email: watpo.ttm@gmail.com www.watpomassage.com

#### **Wellness for Cancer**

POB 4911 Eagle, CO 81631, USA Tel: +1 970 376 6220 www.wellnessforcancer.com

#### **WFP-Berufsfachshulen Bad Sulza**

Wunderwaldstr 2, 99518 Bad Sulza, Germany Tel: +49 3 64 61 20933 Email: info@schulewfp.de www.schulewfp.de

#### **William Angliss Institute**

555 La Trobe Street, Melbourne, Victoria 3000, Australia Tel: +613 9606 2111 Email: info@angliss.edu.au www.angliss.edu.au

#### **Wynne Business**

1204 Addison Walk, Philadelphia, PA 19147, USA Tel: +1 610 368 6660 Email: consultants@wynnebusiness.com www.wynnebusiness.com

#### **Younique College**

5 Monaghan Court, 26 Monaghan Street, Newry, County Down BT35 6AA, UK Tel: +44 2830 256 254 Email: training@younique.ie www.younique.ie

## **Spa Course Selector**

Choose the training course you need and you'll find the relevant organisations that provide it, along with their key contact details. Complete details, including address, phone, email and website can be found in the Spa Training Directory section on p382 and at www.spaopportunities.com/training

#### Alternative Therapy Courses

#### ACUPRESSURE

The National College of Naturopathic Medicine www.nunm.edu

The Northern College of Acupuncture www.chinese-medicine.co.uk

#### AROMATHERAPY

Alexander School of Natural Therapeutics www.secretsofisis.com

Arizona Center for Integrative Medicine integrativemedicine.arizona.edu

Aroma Akademija www.aromara.com

Atelier Esthétique Institute www.aeinstitute.net

Australian College of Beauty Therapy www.acbt.com.au The Beauty Specialist Training Centre & Nail Academy www.beautiko.net

Camelot International www.camelotint.co.za

CIDESCO www.cidesco.com

Confederation of International Beauty Therapy and Cosmetology (CIBTAC) www.cibtac.com

International Federation of Aromatherapists (IFA) www.ifaroma.org

The International Medical Spa Institute (IMSI) www.imsi.co.jp

RMIT University www.rmit.edu.au

Southwest Institute of Healing Arts (SWIHA) www.swiha.edu

Watpo Thai Traditional Medical School www.watpomassage.com

WFP-Berufsfachshulen Bad Sulza www.schulewfp.de

#### AYURVEDA

Ananda Spa Institute (ASI) www.anandaspainstitute.com

Arizona Center for Integrative Medicine www.integrativemedicine. arizona.edu

Bali International Spa Academy www.balibisa.com

Ecole des Spas et des Instituts (ESI) www.esi-paris.com

Government Ayurveda College www.govtayurvedacollegetvm.nic.in

International Academy of Ayurved (IAA) www.ayurved-int.com

International Academy of Spa Esthetics www.russiaspas.ru

Puretouch Spa Academy www.studyspa.com

Tri Dosha www.tri-dosha.co.uk

#### **BOWEN TECHNIQUES**

European College of Bowen Studies www.thebowentechnique.com

#### HERBAL MEDICINE

The National College of Naturopathic Medicine www.nunm.edu

Shang-Shung Institute of America www.shangshung.org

Southwest Institute of Healing Arts (SWIHA) www.swiha.edu

#### **HOLISTIC THERAPY**

Alison Caroline Institute (ACI) www.acicollege.com

Bali International Spa Academy www.balibisa.com

Camelot International www.camelotint.co.za

Center for Neuroacoustic Research (CNR) www.neuroacoustic.com

Federation of Holistic Therapists (FHT) www.fht.org.uk

Frederique Academy www.frederiqueacademy.com.hk

International Academy of Spa Esthetics eng.russiaspas.ru

#### For full contact details, turn to the Spa Training Directory which starts on p382

International Beauty & Holistic Academy www.ibha.co.uk

London Therapists www.london-therapists.com

Next Step Nail and Beauty www.nextstepbeauty.co.uk

PBHC Clinic & School of Holistic Therapies www.itecworld.co.uk

Puretouch Spa Academy www.studyspa.com

Southwest Institute of Healing Arts (SWIHA) www.swiha.edu

Stoke On Trent College www.stokecoll.ac.uk

Younique College www.younique.ie

#### HOT STONE MASSAGE

Alison Caroline Institute (ACI) www.acicollege.com

Ananda Spa Institute (ASI) www.anandaspainstitute.com

Bali International Spa Academy www.balibisa.com

Healing Hands International Massage Academy www.healinghands.co.za

Next Step Nail and Beauty www.nextstepbeauty.co.uk

TAFE Queensland South West www.tafesouthwest.edu.au

Tip Touch International www.tiptouch.com

Universal Companies Learning Network my.ucolearning.com

#### **INDIAN HEAD MASSAGE**

Alison Caroline Institute (ACI) www.acicollege.com

Ananda Spa Institute (ASI) www.anandaspainstitute.com

Australian College of Beauty Therapy www.acbt.com.au

London Therapists www.london-therapists.com

Next Step Nail and Beauty www.nextstepbeauty.co.uk

Truro and Penwith College www.truro-penwith.ac.uk

#### INTEGRATIVE MEDICINE

Arizona Center for Integrative Medicine www.integrativemedicine. arizona.edu

Istanbul University/ Istanbul Üniversitesi www.istanbul.edu.tr

#### KINESIOLOGY

International Board of Massage and Spa (CIMS) www.cims.com.mx

University of Houston www.uh.edu/hilton-college

University of Southern California www.usc.edu

#### LYMPHATIC DRAINAGE

Heat Spa Kur Therapy Development Inc www.h-e-a-t.com

Vio Malherbe www.viomalherbe.ch

#### NATUROPATHY

Australian College of Natural Therapies (ACNT) www.acnt.edu.au

National University of Health Sciences www.nuhs.edu

#### REFLEXOLOGY

Alison Caroline Institute (ACI) www.acicollege.com

Australian College of Beauty Therapy www.acbt.com.au

The Beauty Specialist Training Centre & Nail Academy www.beautiko.net

Camelot International www.camelotint.co.za

Confederation of International Beauty Therapy and Cosmetology (CIBTAC) www.cibtac.com

Healing Hands International Massage Academy www.healinghands.co.za The International Medical Spa Institute (IMSI) www.imsi.co.jp

Southwest Institute of Healing Arts (SWIHA) www.swiha.edu

TAFE Queensland South West www.tafesouthwest.edu.au

Tip Touch International www.tiptouch.com

#### REIKI

Confederation of International Beauty Therapy and Cosmetology (CIBTAC) www.cibtac.com

Southwest Institute of Healing Arts (SWIHA) www.swiha.edu

#### SHIATSUI

Canadian College of Shiatsu Therapy www.shiatsuvancouver.ca

Ecole des Spas et des Instituts (ESI) www.esi-paris.com

The Shiatsu School www.theshiatsuschool.com

#### YOGA

Axelsons Spa School www.axelsons.se/kontakt/ axelsons-spa-school

deonThai School Thai Yoga Massage www.deonthaiyoga.com

#### SPA COURSE SELECTOR

#### **POWERED BY** spaopportunities.com/training

#### YOGA cont.

Mountain Yoga www.m-yoga.org

Puretouch Spa Academy www.studyspa.com

Scottsdale Community College www.scottsdalecc.edu

Southwest Institute of Healing Arts (SWIHA) www.swiha.edu

#### **General Spa Courses**

#### AESTHETICS

Academy Canada Career College www.academycanada.com

Advance Beauty College www.advancebeautycollege.com

The Advanced Spa Therapy Education Certification Council www.astecc.com

Alison Caroline Institute (ACI) www.acicollege.com

Atelier Esthétique Institute www.aeinstitute.net

Bali International Spa Academy www.balibisa.com

Bellus Academy www.bellusacademy.edu

Boca Beauty Academy www.bocabeautyacademy.edu

Brueckner Group/Spassion www.spassion.com

Bryan College of Applied Health and Business Sciences www.bryan.edu

Difference Escuela de Cosmetologia y Alta Peluqueria www.escueladifference.com.ec

Ecole des Spas et des Instituts (ESI) www.esi-paris.com

EIE MediSpa & Laser Training Centre www.eiemedispa.ca/education

ELCES Escuela Latinoamericana de Capacitación en Estética Superior www.elcesedu.com

Elégance Gontard International School www.elegance-fr.net

Empire Medical Training www.empiremedicaltraining.com

International Association for Physicians in Aesthetic Medicine (IAPAM) www.iapam.com

International Institute for Anti-Ageing (IIAA) www.iiaa.eu

The International Medical Spa Institute (IMSI) www.imsi.co.jp

Kosmetae www.kosmetae.com

Loyalist College www.loyalistcollege.com

Oncology Training International www.oti-oncologytraining.com

Society of Dermatology SkinCare Specialists (SDSS) www.sdscs.org

Southwest Institute of Healing Arts (SWIHA) www.swiha.edu

Vio Malherbe www.viomalherbe.ch

#### **ANATOMY & PHYSIOLOGY**

Alexander School of Natural Therapeutics www.secretsofisis.com

Aleksandrowicz System www.beata.website

Alison Caroline Institute (ACI) www.acicollege.com

Ananda Spa Institute (ASI) www.anandaspainstitute.com

Bali International Spa Academy www.balibisa.com

Camelot International www.camelotint.co.za

Confederation of International Beauty Therapy & Cosmetology CIBTAC www.cibtac.com

Ecole des Spas et des Instituts (ESI) www.esi-paris.com

Evolution School of Beauty www.evolutionschool.co.nz

International Board of Massage and Spa (CIMS) www.cims.com.mx

Isa Carstens Academy www.isacarstens.co.za

Jamu Spa School www.jamuspaschool.com

London Therapists www.london-therapists.com

Seychelles Tourism Academy www.seychellestourismacademy. edu.sc

TPOT | The Power of Touch www.tpot.org.uk

Wellness for Cancer www.wellnessforcancer.com

WFP-Berufsfachshulen Bad Sulza www.schulewfp.de

#### **BEAUTY THERAPY**

Australian Academy of Beauty & Spa Therapy www.australianacademy ofbeautytherapy.com

Australian College of Beauty Therapy www.acbt.com.au

Barnet and Southgate College www.barnetsouthgate.ac.uk

Barnfield College www.barnfield.ac.uk

Beaubelle Academy of Cosmetology & Management www.beaubelle.com

Beautiko College www.beautiko.co.za

The Beauty Specialist Training Centre & Nail Academy www.beautiko.net

Bellevue Beauty Training Academy www.bellevuebeauty.edu.au

Burton College www.burton-college.ac.uk

Chiva-Som International Academy www.chivasomacademy.com

CIDESCO www.cidesco.com

City & Guilds www.cityandguilds.com

City College Plymouth www.cityplym.ac.uk

Confederation of International Beauty Therapy and Cosmetology CIBTAC www.cibtac.com

DermaFX by Evie Adams www.evieadams.com

Elite International School of Beauty & Spa Therapy www.elitebeautyschool.co.nz

Elly Lukas Beauty Therapy College www.ellylukas.edu.au

Evolution School of Beauty & Massage www.evolutionschool.co.nz

Frederique Academy www.frederiqueacademy.com.hk

International Beauty & Holistic Academy www.ibha.co.uk

International Institute of Wellness Studies www.iiws.co.in/campus.html

International School of Beauty Therapy Australia www.internationalbeauty.com.au International School of Beauty Therapy Malta www.isbtmalta.com

International Therapy Examination Council (ITEC) www.itecworld.co.uk

Issamay School of Beauty www.issamay.com

Jamu Spa School www.jamuspaschool.com

Kes College School of Beauty Therapy www.kes.ac.cy

London College of Beauty Therapy (LCBT) www.lcbt.co.uk

London Therapists www.london-therapists.com

Newcastle College www.ncl-coll.ac.uk

Next Step Nail and Beauty www.nextstepbeauty.co.uk

Perth College of Beauty Therapy www.perthcollege.com.au

PHAB Standard www.phabstandard.com

Sandy Roy Beauty Therapy Institute www.beautytherapyinstitute.co.za

The South Pacific Academy of Beauty Therapy www.fijisenikaispas.com

Stoke on Trent College www.stokecoll.ac.uk

Suffolk New College www.suffolk.ac.uk

Summa Spa Institute www.summaspa.com

Sydney Beauty Dermal Institute www.sbdi.com.au

TAFE NSW www.tafensw.edu.au

TAFE Queensland South West www.tafesouthwest.edu.au

Truro and Penwith College www.truro-penwith.ac.uk

University College Birmingham www.ucb.ac.uk

University of Bedfordshire www.beds.ac.uk

Vio Malherbe www.viomalherbe.ch

Warwickshire College Group www.warwickshire.ac.uk

William Angliss Institute www.angliss.edu.au

Younique College www.younique.ie

# **BODY THERAPY**

Aleksandrowicz System www.beata.website

Confederation of International Beauty Therapy and Cosmetology CIBTAC www.cibtac.com

Headmasters Academy Pty www.headmasters.com.au

HealthCert www.healthcert.com.au

Kore Therapy www.koretherapy.com

LaStone Therapy Inc www.lastonetherapy.com

Seychelles Tourism Academy www.seychellestourismacademy. edu.sc

Steiner Training Academy www.theonboardspa.com

TPOT | The Power of Touch www.tpot.org.uk

Wellness for Cancer www.wellnessforcancer.com

WFP-Berufsfachshulen Bad Sulza www.schulewfp.de

#### HYDROTHERAPY

The Advanced Spa Therapy Education Certification Council www.astecc.com

Alexander School of Natural Therapeutics www.secretsofisis.com

Brueckner Group/Spassion www.spassion.com

International Board of Massage and Spa (CIMS) www.cims.com.mx

WFP-Berufsfachshulen Bad Sulza www.schulewfp.de

# **> SPA COURSE SELECTOR**

# **POWERED BY** spaopportunities.com/training

# LIFESTYLE COACHING

The GW Institute for Spirituality & Health www.gwish.org

Mindful Awareness Research Center www.marc.ucla.edu

RMIT University www.rmit.edu.au

Southwest Institute of Healing Arts (SWIHA) www.swiha.edu

# NUTRITION

Algonquin College of Applied Arts and Technology www.algonquincollege.com

Alison Caroline Institute (ACI) www.acicollege.com

Arizona Center for Integrative Medicine www.integrativemedicine. arizona.edu

Australian College of Natural Therapies ACNT www.acnt.edu.au

Centennial College www.centennialcollege.ca

Chinese University of Hong Kong www.cuhk.edu.hk/english

Esalen Institute www.esalen.org

George Mason University www.gmu.edu

International Institute for Anti-Ageing (IIAA) www.iiaa.eu

Isa Carstens Academy www.isacarstens.co.za

Lincoln College of New England www.lincolncollegene.edu

Mahidol University International College www.muic.mahidol.ac.th

Nippon Spa College (NISPAC) www.nispac.jp

RMIT University www.rmit.edu.au

Scottsdale Community College www.scottsdalecc.edu

Southwest Institute of Healing Arts (SWIHA) www.swiha.edu

Success International Health and Skincare Academy www.successinternational.co.za

# ONCOLOGY MASSAGE

TPOT | The Power of Touch www.tpot.org.uk

Wellness for Cancer www.wellnessforcancer.com

# SOUND THERAPY

Universal Companies Learning Network my.ucolearning.com

# SPA MANAGEMENT

Academy Canada Career College www.academycanada.com

Al Akhawayn University www.aui.ma

Alexander School of Natural Therapeutics www.secretsofisis.com

Algonquin College of Applied Arts and Technology www.algonquincollege.com

Alpine Center www.swissalpinecenter.com/en

American Hotel & Lodging Educational Institute www.ahlei.org

Atelier Esthétique Institute www.aeinstitute.net

AUT University www.aut.ac.nz

Bali International Spa Academy www.balibisa.com

Barnfield College www.barnfield.ac.uk

BKF University of Applied Sciences www.bkf.hu/en

Brueckner Group/Spassion www.spassion.com

Canadian Tourism College www.tourismcollege.com

Chiva-Som Academy www.chivasomacademy.com

CIDESCO www.cidesco.com City College Plymouth www.cityplym.ac.uk

Cornell University School of Hotel Management www.hotelschool.cornell.edu

Ecole des Spas et des Instituts E.S.I. www.esi-paris.com

Ecole hôtelière de Lausanne www.ehl.edu

Elegance Gontard International School www.elegance-fr.net

The Emirates Academy of Hospitality Management www.emiratesacademy.edu

Endicott College www.endicott.edu

ESSEC Business School www.essec.edu/en/mastersand-business-school

Evolution-U Spa Academy www.evolution-u.com

EWI www.wellness-institut.com

FH Joanneum University of Applied Sciences www.fh-joanneum.at/hsm

Florida Gulf Coast University (FGCU) www.fgcu.com

George Mason University www.gmu.edu

Glion Institute of Higher Education www.glionhotelschoolswitzerland.com

Great Bay Community College www.greatbay.edu

Hill College www.hillcollege.edu

HKU School of Professional and Continuing Education (SPACE) www.hkuspace.hku.hk

Hong Kong Polytechnic University www.polyu.edu.hk

Humber College www.humber.ca

HZ University of Applied Sciences www.hz.nl/hz/en

ILIS www.turkuamk.fi

IMC University of Applied Sciences Krems www.fh-krems.ac.at

Institut de Management Hotelier International (IMHI) www.essec.edu/en/mastersand-business-school

Intercollege Nicosia www.intercollege.ac.cy

International College of Tourism & Management (ITM) www.itm-college.eu

Isa Carstens Academy www.isacarstens.co.za

IST-Hochschule für Management www.ist-hochschule.de

IST-Studieninstitut www.ist.de

Les Roches International School of Hotel Management www.lesroches.edu Lincoln College of New England www.lincolncollegene.edu

Lobster Ink www.lobsterink.com

Loyalist College www.loyalistcollege.com

Lyceum of the Philippines University www.lpu.edu.ph

Mahidol University International College www.mahidol.ac.th

New River Community College www.nr.vccs.edu

Newcastle College www.ncl-coll.ac.uk

Niagara University www.niagara.edu

Nippon Spa College (NISPAC) www.nispac.jp

Northeast Alabama Community College www.nacc.edu

Parnu College, University of Tartu www.pc.ut.ee/en

PHAB Standard www.phabstandard.com

Puretouch Spa Academy www.studyspa.com

Raison d'Etre www.raisondetrespas.com

Republic Polytechnic www.rp.edu.sg

Resense Spa www.resensespas.com RMIT University www.rmit.edu.au

Russian State University of Management www.guu.ru

Sandhills Community College www.sandhills.edu

Santi Development Programmes www.santi-santi.com

Saxion University of Applied Science www.saxion.edu

Scottsdale Community College www.scottsdalecc.edu

Southwest Institute of Healing Arts (SWIHA) www.swiha.edu

Spa Connectors www.spaconnectors.com

Spa Education Academy www.spaeducationacademy.com

Spa Wellness Akademija www.akademija.wellness.hr

Stoke on Trent College www.stokecoll.ac.uk

Success International Health and Skincare Academy www.successinternational.co.za

Swiss Hotel Management School www.shms.com

Szolnok University College www.unideb.hu

TAFE Queensland South West www.tafesouthwest.edu.au

Temasek Polytechnic www.tp.edu.sg

Tip Touch International www.tiptouch.com

Ultimate Medical Academy www.ultimatemedical.edu

Universal Companies Learning Network **my.ucolearning.com** 

Universidad del Zulia www.luz.edu.ve

Universitas Gadjah Mada www.ugm.ac.id/en

Universite de Bordeaux Segalen www.u-bordeaux.fr

Universite Mohammed V de Rabat www.um5.ac.ma

University College Birmingham www.ucb.ac.uk

University of Bedfordshire www.beds.ac.uk

University of California, Irvine www.uci.edu

University of Derby www.derby.ac.uk

University of Houston www.uh.edu/hilton-college

University of Malaga www.uma.es

University of Minnesota, Crookston www.crk.umn.edu

University of Southern California www.usc.edu

# **> SPA COURSE SELECTOR**

# **POWERED BY** spaopportunities.com/training

#### SPA MANAGEMENT cont.

University of the Ryukyus www.u-ryukyu.ac.jp/en

University of West Florida www.uwf.edu

Vimal Institute for Human Resource Development www.vimal.hr

VIVES University of Applied Sciences www.vives.be

Warwickshire College Group www.warwickshire.ac.uk

William Angliss Institute www.angliss.edu.au

Wynne Business www.wynnebusiness.com

# SPA THERAPY

Aleksandrowicz System www.beata.website

Alison Caroline Institute (ACI) www.acicollege.com

Ananda Spa Institute (ASI) www.anandaspainstitute.com

Aroma Academija www.aromara.com

Australian Academy of Beauty & Spa Therapy www.australianacademyof beautytherapy.com

Axelsons Spa School www.axelsons.se/kontakt/ axelsons-spa-school Barnet and Southgate Collehe www.barnetsouthgate.ac.uk

Boca Beauty Academy www.bocabeautyacademy.edu

Elite International School of Beauty & Spa Therapy www.elitebeautyschool.co.nz

Elly Lukas Beauty Therapy College www.ellylukas.edu.au

Healing Hands International www.healinghands.co.za

International Academy of Spa Esthetics eng.russiaspas.ru

International Institute of Wellness Studies www.iiws.co.in/campus.html

Isa Carstens Health and Skin Care Academy www.isacarstens.co.za

Lobster Ink www.lobsterink.com

Nippon Spa College (NISPAC) www.nispac.jp

Puretouch Spa Academy www.studyspa.com

Resense Spa www.resensespas.com

Serena Spa www.serenaspa.com

The South Pacific Academy of Beauty Therapy www.fijisenikaispas.com

Spa Connectors www.spaconnectors.com Success International Health and Skincare Academy www.successinternational.co.za

Summa Spa Institute www.summaspa.com

Sydney Beauty Dermal Institute www.sbdi.com.au

VTCT www.vtct.org.uk

WFP-Berufsfachshulen Bad Sulza www.schulewfp.de

# WATER SAFETY QUALIFICATIONS

Royal Life Saving Society UK (RLSS UK) www.rlss.org.uk

# Hair/Beauty & Nails

#### COSMETOLOGY

Advance Beauty College www.advancebeautycollege.com

Atelier Esthétique Institute www.aeinstitute.net

Australian College of Beauty Therapy www.acbt.com.au

Bellus Academy www.bellusacademy.edu

Boca Beauty Academy www.bocabeautyacademy.edu

Colegiatura Colombiana de Cosmetología y Cosmiatría Tel: +57 4 448 4168 Difference Escuela de Cosmetologia y Alta Peluqueria www.escueladifference.com.ec

ELCES Escuela Latinoamericana de Capacitación en Estética Superior www.elcesedu.com

Elégance Gontard International School www.elegance-fr.net

EWI www.wellness-institut.com

Friseur- & Kosmetik-Innung Chemnitz www.friseurinnung-chemnitz.de

IAPAM International Association for Physicians In Aesthetic Medicine www.iapam.com

International Academy of Spa Esthetics www.russiaspas.ru

Jamu Spa School www.jamuspaschool.com

Northeast Alabama Community College www.nacc.edu

# ELECTROLYSIS

Academy Canada Career College www.academycanada.com

Boca Beauty Academy www.bocabeautyacademy.edu

# **EPILATION**

CIDESCO www.cidesco.com

Confederation of International Beauty Therapy and Cosmetology (CIBTAC) www.cibtac.com

Vio Malherbe www.viomalherbe.ch

# LASER HAIR REMOVAL

Australian Academy of Beauty & Spa Therapy www.australianacademyof beautytherapy.com

Boca Beauty Academy www.bocabeautyacademy.edu

Confederation of International Beauty Therapy and Cosmetology (CIBTAC) www.cibtac.com

Truro and Penwith College www.truro-penwith.ac.uk

VTCT www.vtct.org.uk

#### LASH & BROW

Universal Companies Learning Network my.ucolearning.com

# MAKE-UP

Advance Beauty College www.advancebeautycollege.com

Alison Caroline Institute (ACI) www.acicollege.com

Axelsons Spa School www.axelsons.se/kontakt/ axelsons-spa-school Barnet and Southgate College www.barnetsouthgate.ac.uk

Barnfield College www.barnfield.ac.uk

The Beauty Specialist Training Centre & Nail Academy www.beautiko.net

Bellevue Beauty Training Academy www.bellevuebeauty.edu.au

Bellus Academy www.bellusacademy.edu

Boca Beauty Academy www.bocabeautyacademy.com

Camelot International www.camelotint.co.za

CIDESCO www.cidesco.com

Confederation of International Beauty Therapy and Cosmetology (CIBTAC) www.cibtac.com

Difference Escuela de Cosmetologia y Alta Peluqueria www.escueladifference.com.ec

ELCES Escuela Latinoamericana de Capacitación en Estética Superior www.elcesedu.com

Elly Lukas Beauty Therapy College www.ellylukas.edu.au

Frederique Academy www.frederiqueacademy.com.hk

Headmasters Academy www.headmasters.com.au International Institute for Anti-Ageing (IIAA) www.iiaa.eu

International Institute of Wellness Studies www.iiws.co.in/campus.html

Kosmetae www.kosmetae.com

London College of Beauty Therapy (LCBT) www.lcbt.co.uk

London Therapists www.london-therapists.com

Marant Cosmética Cíentífica www.marant.com.mx

Perth College of Beauty Therapy www.perthcollege.com.au

Seychelles Tourism Academy www.seychellestourismacademy. edu.sc

Stoke On Trent College www.stokecoll.ac.uk

Success International Health and Skincare Academy www.successinternational.co.za

TAFE NSW www.tafensw.edu.au

Universal Companies Learning Network my.ucolearning.com

Vio Malherbe www.viomalherbe.ch

VTCT www.vtct.org.uk Warwickshire College Group www.warwickshire.ac.uk

#### MICRODERMABRASION

Advance Beauty College www.advancebeautycollege.com

Atelier Esthétique Institute www.aeinstitute.net

Boca Beauty Academy www.bocabeautyacademy.com

EIE MediSpa & Laser Training Centre www.eiemedispa.ca/education

# NAIL TECHNOLOGY

Academy Canada Career College www.academycanada.com

Advance Beauty College www.advancebeautycollege.com

Alison Caroline Institute (ACI) www.acicollege.com

Aroma Academija www.aromara.com

Asheville-Buncombe Technical Community College www.abtech.edu

Bali International Spa Academy www.balibisa.com

Barnet and Southgate College www.barnetsouthgate.ac.uk

Barnfield College www.barnfield.ac.uk

The Beauty Specialist Training Centre & Nail Academy www.beautiko.net

# SPA COURSE SELECTOR

#### NAIL TECHNOLOGY cont.

Bellus Academy www.bellusacademy.edu

Boca Beauty Academy www.bocabeautyacademy.edu

Bryan College of Applied Health and Business Sciences www.bryan.edu

Camelot International www.camelotint.co.za

City College Plymouth www.cityplym.ac.uk

Confederation of International Beauty and Cosmetology (CIBTAC) www.cibtac.com

EIE MediSpa & Laser Training Centre www.eiemedispa.ca/education

ELCES Escuela Latinoamericana de Capacitación en Estética Superior www.elcesedu.com

Frederique Academy www.frederiqueacademy.com.hk

Kosmetae www.kosmetae.com

London College of Beauty Therapy (LCBT) www.lcbt.co.uk

London Therapists www.london-therapists.com

Next Step Nail and Beauty www.nextstepbeauty.co.uk

Perth College of Beauty Therapy www.perthcollege.com.au

PHAB Standard www.phabstandard.com

Seychelles Tourism Academy www.seychellestourismacademy.edu.sc

Steiner Training Academy www.theonboardspa.com

Success International Health and Skincare Academy www.successinternational.co.za

TAFE NSW www.tafensw.edu.au

Truro and Penwith College www.truro-penwith.ac.uk

Universal Companies Learning Network my.ucolearning.com

VTCT www.vtct.org.uk

Watpo Thai Traditional Medical School www.watpomassage.com

# **ONCOLOGY ESTHETICS**

Universal Companies Learning Network my.ucolearning.com

# PERMANENT COSMETICS

Boca Beauty Academy www.bocabeautyacademy.com

Friseur- & Kosmetik-Innung Chemnitz www.friseurinnung-chemnitz.de

# SKINCARE TREATMENTS

Universal Companies Learning Network my.ucolearning.com

# WAXING

Advance Beauty College www.advancebeautycollege.com

Australian College of Beauty Therapy www.acbt.com.au

Bali International Spa Academy www.balibisa.com

Barnet and Southgate College www.barnetsouthgate.ac.uk

The Beauty Specialist Training Centre & Nail Academy www.beautiko.net

Confederation of International Beauty Therapy and Cosmetology (CIBTAC) www.cibtac.com

Jamu Spa School www.jamuspaschool.com

Success International Health and Skincare Academy www.successinternational.co.za

Truro and Penwith College www.truro-penwith.ac.uk

Universal Companies Learning Network my.ucolearning.com

# **Massage Courses**

# **CUPPING MASSAGE**

Universal Companies Learning Network my.ucolearning.com

#### DEEP TISSUE MASSAGE

Aleksandrowicz System www.beata.website

Tip Touch International www.tiptouch.com

Vio Malherbe www.viomalherbe.ch

# HOLISTIC MASSAGE

Aleksandrowicz System www.beata.website

International Medical-Spa Institute www.imsi.co.jp

London Therapists www.london-therapists.com

# **REMEDIAL MASSAGE**

Advance Beauty College www.advancebeautycollege.com

Australian College of Natural Therapies (ACNT) www.acnt.edu.au

# SPORTS MASSAGE

Bali International Spa Academy www.balibisa.com

Vio Malherbe www.viomalherbe.ch

VTCT www.vtct.org.uk

#### SWEDISH MASSAGE

Advance Beauty College www.advancebeautycollege.com

Alexander School of Natural Therapeutics www.secretsofisis.com

Ananda Spa Institute (ASI) www.anandaspainstitute.com

Bali International Spa Academyt www.balibisa.com

Ecole des Spas et des Instituts (ESI) www.esi-paris.com

Evolution School of Beauty & Massage www.evolutionschool.co.nz

International Board of Massage and Spa (CIMS) www.cims.com.mx

Jamu Spa School www.jamuspaschool.com

Jari Jari Spa Training Academy www.jarijari.com.my

# THAI MASSAGE

Bali International Spa Academy www.balibisa.com

Ecole des Spas et des Instituts (ESI) www.esi-paris.com International Training Massage School www.itmthaimassage.com

Thai Heritage Spa School www.thaiheritagespa.com

Watpo Thai Traditional Medical School www.watpomassage.com

#### THAI YOGA MASSAGE

deonThai School Yoga Massage www.deonthaiyoga.com

#### THERAPEUTIC MASSAGE

Academy Canada Career College www.academycanada.com

Advance Beauty College www.advancebeautycollege.com

The Advanced Spa Therapy Education Certification Council www.astecc.com

Aleksandrowicz System www.beata.website

Algonquin College of Applied Arts and Technology www.algonquincollege.com

Asheville-Buncombe Technical Community College www.abtech.edu

Australian College of Natural Therapies (ACNT) www.acnt.edu.au

Axelsons Spa School www.axelsons.se

The Beauty Specialist Training Centre & Nail Academy www.beautiko.net

Bellus Academy www.bellusacademy.edu

Boca Beauty Academy www.bocabeautyacademy.com

Bryan College of Applied Health and Business Sciences www.bryan.edu

Camelot International www.camelotint.co.za

Centennial College www.centennialcollage.ca

Chiva-Som International Academy www.chivasomacademy.com

Confederation of International Beauty Therapy and Cosmetology www.cibtac.com

deonThai School Thai Yoga Massage www.deonthaiyoga.com

Ecole des Spas et des Instituts (ESI) www.esi-paris.com

Elly Lukas Beauty Therapy College www.ellylukas.edu.au

Esalen Institute www.esalen.org

The Giving Touch www.givingtouchmassageschool.com

Healing Hands International Massage Academy www.healinghands.co.za

Houston School of Massage www.houstonschoolofmassage.com International Academy of Spa Esthetics www.russiaspas.ru

Jamu Spa School www.jamuspaschool.com

Jari Menari www.jarimenari.com

National University of Health Sciences www.nuhs.edu

Northeast Alabama Community College www.nacc.edu

Sandhills Community College www.sandhills.edu

The Shiatsu School www.theshiatsuschool.com

The South Pacific Academy of Beauty Therapy www.fijisenikaispas.com

Southwest Institute of Healing Arts (SWIHA) www.swiha.edu

Success International Health and Skincare Academy www.successinternational.co.za

Suffolk New College www.suffolk.ac.uk

TAFE Queensland South West www.tafesouthwest.edu.au

Touch Research Institute www.miami.edu/touch-research

Truro and Penwith College www.truro-penwith.ac.uk

WFP-Berufsfachshulen Bad Sulza www.schulewfp.de

# TRADE ASSOCIATIONS

# **Trade Associations**

Our Trade Associations section gives up-to-date details of national spa associations and organisations around the world. We've split them up into global regions and countries for ease of reference, with those representing spas across the world appearing at the end

# **AFRICA**

Spa and Wellness Association of Africa (SWAA) www.swaafrica.org

# **SOUTH AFRICA**

South African Spa Association www.saspaassociation.co.za

# ASIA-PACIFIC & AUSTRALASIA

Asia Pacific Spa & Wellness Coalition (APSWC) www.apswc.org

# **AUSTRALIA**

Australian Bathing Alliance www.bathing.org

# BALI

Bali Spa and Wellness Association www.balispawellness-association.org

# INDIA

Spa Association of India www.spaassociationofindia.in

# **JAPAN**

Japan Spa Association www.j-spa.jp

# MALAYSIA

Association of Malaysian Spas (AMSPA) www.amspa.org.my

# TAIWAN

Taiwan Spa Association www.twspa.tw

# THAILAND

Thai Spa Association www.thaispaassociation.com

# **CENTRAL & SOUTH AMERICA**

Latin American Spa Association www.spalatinoamerica.com

# BRAZIL

Brazilian Esthetics & Spas Association www.abesbrasil.com.br

# EUROPE

European Historic Thermal Towns Association www.ehtta.eu

European Spas Association www.europeanspas.eu

# BULGARIA

 Bulgarian Union for Balneology and Spa Tourism (BUBSPA) www.bubspa.org

# CZECH REPUBLIC

Association of Spas of the Czech Republic www.jedemedolazni.cz

### **ESTONIA**

Estonian Spa Association www.estonianspas.eu

# FINLAND

Sauna from Finland www.saunafromfinland.com

# FRANCE

French Spa Association (SPA-A) www.spa-a.org

# GERMANY

German Spas Association www.deutscher-heilbaederverband.de

#### HUNGARY

Hungarian Baths Association www.furdoszovetseg.hu/en

# ICELAND

Icelandic Spa Association www.hlsi.is

# IRELAND

Irish Spa Association www.irishspaassociation.ie

# ITALY

Federterme www.federterme.it

# PORTUGAL

Portuguese Spas Association www.termasdeportugal.pt

#### ROMANIA

Romanian Spa Organization www.romanian-spas.ro

# RUSSIA

National Guild of Spa Experts Russia www.russiaspas.ru

#### SERBIA

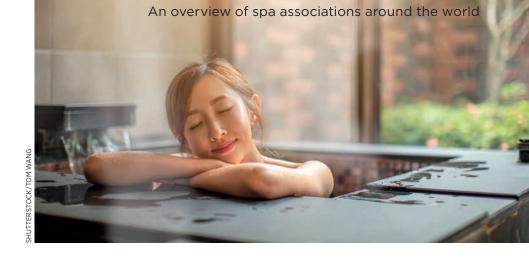
Serbian Spas & Resorts Association www.ubas.org.rs

#### **SPAIN**

Spanish National Spa Association www.balnearios.org

# UKRAINE

Ukrainian SPA Association www.facebook.com/UASPA



# UNITED KINGDOM

Federation of Holistic Therapists (FHT) www.fht.org.uk

The UK Spa Association www.spa-uk.org

# NORTH AMERICA, CANADA

Leading Spas of Canada www.leadingspasofcanada.com

Spa and Wellness Association of Canada www.spaandwellnessassociationofcanada.com

# WORLDWIDE

■ FEMTEC (the World Federation of Hydrotherapy and Climatotherapy) www.femteconline.org/m

Global Wellness Institute (GWI) www.globalwellnessinstitute.org

GSN Planet www.gsnplanet.org  Hot Springs Association www.hotspringsassociation.com

 Hydrothermal Spa Forum www.hydrothermal-spa-forum.net

International Sauna Association www.saunainternational.net

International Spa Association (ISPA) www.experienceispa.com

Salt Therapy Association www.salttherapyassociation.org

Spa Industry Association www.dayspaassociation.com

The International Medical Spa Association www.dayspaassociation.com/imsa

The Sustainable Spa Association (SSA) www.sustainablespas.org

Wellness Tourism Association www.wellnesstourismassociation.org

# **Events calendar**

A brief overview of spa and wellness industry events in 2024 and 2025. Please check www.leisurediary.com for the most up-to-date information about these and all other events

2024 23 - 25 JUNE Spa Life - UK www.spa-life.international/uk

8 - 10 JULY Spa Peeps US Wellness Retreat - USA www.thespapeeps.com

17 JULY UKSA summer networking event - UK www.spa-uk.org/events

SPA

#### 28 - 29 JULY

LNE Spa Conference - South Africa www.lesnouvellesblog.co.za/ spa-conference

3 - 5 SEPTEMBER **ASEAN Patio Pool Spa Expo - Thailand** www.aseanpoolspaexpo.com

3 - 8 SEPTEMBER Spa Peeps Corporate Cruise - International www.thespapeeps.com

Visit

events

# 8 - 10 SEPTEMBER

Salt Therapy Association Conference - USA www.staconlive.com

# 8 - 11 SEPTEMBER

W3Fit North America - USA www.w3fit.com

#### 10 - 12 SEPTEMBER

SpaFest - UK www.spa-fest.com

#### 15 - 18 SEPTEMBER

SpaTec North America - USA www.spatecna.com

#### **19 SEPTEMBER**

**Destination Deluxe Awards & Wellness Day** - Thailand www.destinationdeluxe.com

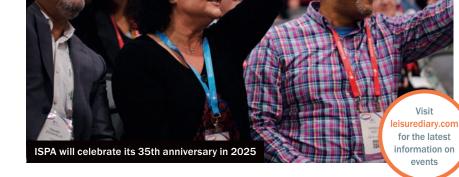
# 20 - 22 SEPTEMBER

World Wellness Weekend - worldwide www.world-wellness-weekend.org

24 - 26 SEPTEMBER SpaChina Wellness Summit - China www.spachina.com/2024

#### 24 - 26 SEPTEMBER

Live Love Spa - Destination Wellness - USA www.livelovespa.com/pages/2024destination-wellness-amrit



www.spahandbook.com

# EVENTS DIARY

# 25 - 27 SEPTEMBER

European Spas & Balneology Congress - Lithuania www.europeanspas.eu/congress

#### 26 - 28 SEPTEMBER

Termatalia - Spain www.termatalia.com/en

# 29 SEPTEMBER - 1 OCTOBER

Spa Life - Ireland www.spa-life.international/ireland

# **30 SEPTEMBER - 2 OCTOBER**

Future Hospitality Summit - Dubai www.futurehospitality.com/world

1 - 4 OCTOBER W3 Hospitality EMEA - Italy www.w3hospitality.com

# 1 - 4 OCTOBER

Synergy - The Retreat Show - Indonesia www.theretreatshow.com

8 - 10 OCTOBER PiscinaSpain - Spain www.expopiscina.com/en

8 - 11 OCTOBER W3Fit EMEA - Italy www.w3fit.com

# 9 - 13 OCTOBER

Soul Festival - Maldives www.soneva.com/discover/events/soul

# 14 - 16 OCTOBER

SpaCamp - Germany www.spacamp.net

# 15 - 16 OCTOBER

Independent Hotel Show - UK www.independenthotelshow.co.uk



21 - 22 OCTOBER Spa & Wellness Summit and Awards - Australia www.wellnesssummit.com.au/summit2024

# 22 - 25 OCTOBER

Interbad - Germany www.interbad.de

# 24 OCTOBER

HCM Summit London - UK www.HCMsummit.live

# 28 - 30 OCTOBER

Beautyworld Middle East - Dubai www.beautyworldme.com 31 OCTOBER - 4 NOVEMBER Healing Summit - The Heart Retreat - UK www.healingsummit.org

# 3 - 6 NOVEMBER W3Spa North America - USA www.w3spa.com

#### 4 - 7 NOVEMBER

Global Wellness Summit - Scotland www.globalwellnesssummit.com

# 19 - 21 NOVEMBER

International Wellness Tourism Conference - Mexico www.wellnesstourismassociation.org

# EVENTS DIARY POWERED BY leisurediary.com - worldwide events listings for leisure professionals

 20 NOVEMBER
 UKSA winter networking event - UK www.spa-uk.org/events

21 NOVEMBER Wellness Hospitality Conference - Italy www.wellnesshospitalityconference.it

2 - 4 DECEMBER Beyond Activ Asia-Pacific - Australia www.beyondactiv.com/events/apac

2025 JANUARY DATES - TBC Global Wellness Summit Trends - USA www.globalwellnesssummit.com

23 - 26 JANUARY Les Thermalies Paris - France www.thermalies.com

4 - 6 FEBRUARY Spatex 2025 - UK www.spatex.co.uk

11 - 13 FEBRUARY Beyond Activ EMEA - Saudi Arabia www.beyondactiv.com/events/emea

MARCH DATES - TBC Cryocon Convention - USA www.cryoconvention.com

2 - 3 MARCH World Spa and Wellness London - UK www.worldspawellness.com

11 - 12 MARCH Independent Hotel Show Europe - The Netherlands www.independenthotelshow.nl 11 - 13 MARCH ISPA Conference and Expo - USA www.experienceispa.com/events

20 MARCH Global Massage Makes Me Happy & Healthy Day - Worldwide www.massagemakesmehappy.com

20 - 23 MARCH Cosmoprof Worldwide - Italy www.cosmoprof.com

23 - 25 MARCH IECSC New York - USA www.iecscnewyork.com

28 - 30 MARCH Beauty Duesseldorf www.beauty-duesseldorf.com

10 - 13 APRIL FIBO Global Fitness - Germany www.fibo.com

28 - 29 APRIL Medical Wellness Congress - Switzerland www.mwcongress.com

11 - 12 MAY Natural & Organic Products Europe - UK www.naturalproducts.co.uk

19 - 22 MAY Hot Springs Connection - USA www.hotspringsconnection.com

MAY DATES - TBC Wellness Real Estate Symposium - USA www.globalwellnesssummit.com

MAY DATES - TBC Rimini Wellness - Italy www.riminiwellness.com 5 JUNE Forum Hotel & Spa - France www.forumhotspa.com

7 JUNE Global Wellness Day - worldwide www.globalwellnessday.org

21 - 23 JUNE Spa Life - UK www.spa-life.international/uk

# 22 JUNE

World Bathing Day - worldwide www.worldbathingday.org

28 - 31 OCTOBER Aquanale - Germany

www.aquanale.com

# 17 - 20 NOVEMBER

Piscina & Wellness Barcelona - Spain www.piscinabarcelona.es



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